

→ RESEARCH  
OPPORTUNITIES AT  
ZEW MANNHEIM

*Leibniz*  
Leibniz  
Association

ZEW



TAKE A LOOK INSIDE  
ZEW MANNHEIM...

- FOUNDED IN 1991
- 9 RESEARCH UNITS
- ABOUT 200 EMPLOYEES
- 19 NATIONALITIES

as of 2023

## → OUR RESEARCH PROFILE

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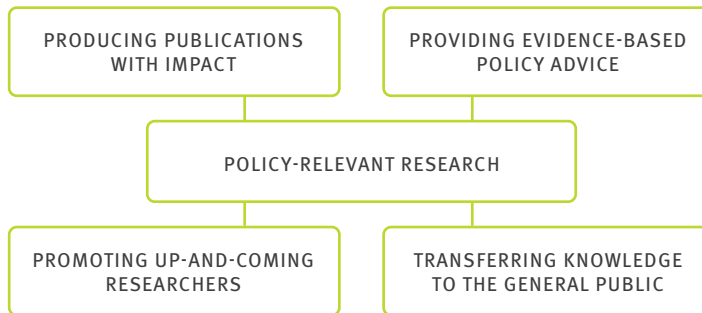
ZEW is one of Germany's leading economic research institutes with a high reputation across Europe. Our aim is to conduct excellent research and to provide evidence-based policy advice. This way, we enhance fact-based public discourse.

In our research, we explore what makes markets work and help design a framework to support the sustainable and efficient growth of European economies. In doing so, we take a decidedly applied and empirical approach.

We are proud of our exceptional team, including our 15 university professors working at our institute. Their presence not only ensures the highest standards of research quality but also actively fosters the development of the next generation of researchers.

ZEW is a member of the Leibniz Association and is largely publicly funded.

### → MISSION



## → BE PART OF ZEW'S RESEARCH COMMUNITY

Research excellence has many dimensions at ZEW. From the publication of research results in top-class journals and scientific exchange via conferences, workshops, and cooperation partners, ZEW researchers engage in high-level research and make important contributions to their fields.

Here is some of ZEW's research output in numbers (in 2022):



**75**

ARTICLES IN PEER-  
REVIEWED JOURNALS



**166**

RESEARCH  
PROJECTS



**49**

CONFERENCES/  
WORKSHOPS  
ORGANISED BY ZEW



**444**

PRESENTATIONS  
AT CONFERENCES



**13**

RESEARCH  
PRIZES



**71**

DISCUSSION  
PAPERS

## → BE PART OF THE PUBLIC DEBATE

Providing policy advice based on solid research and data is integral to ZEW. As an independent research institute, ZEW advises key political decision-makers and public authorities, while actively contributing to public debates.

### → ZEW'S POLICY ADVISING COMES IN MANY FORMS

#### COMMISSIONED STUDIES

- e.g. the introduction of a basic child allowance for the German Ministry for Family Affairs, Senior Citizens, Women and Youth

#### MEMBERSHIP IN ADVISORY BODIES

- e.g. the Commission of Experts for Research and Innovation (EFI) of the German government

#### MEDIA OUTLETS AND EVENTS

- e.g. citations in national newspapers; Lunch Debate series in Brussels

*ZEW President Achim Wambach in dialogue with stakeholders*



→ ZEW's nine research units form the heart of our institute. All our unit heads hold professorships at major universities, ensuring our high academic standards and focus on rigorous research.

## → OUR RESEARCH UNITS

### **Corporate Taxation and Public Finance**

Prof. Dr. Friedrich Heinemann (Heidelberg University)

- Corporate tax system analyses
- Future-oriented budget control
- European fiscal rules
- Public procurement



### **Digital Economy**

Prof. Dr. Irene Bertschek (Giessen University)

- Diffusion of digital technologies
- Digital platforms
- Digital market design
- Digitalisation and corporate strategies



### **Economics of Innovation and Industrial Dynamics**

Prof. Dr. Hanna Hottenrott (Technical University of Munich)

- Technology transfer between industry and science
- Innovation processes in firms
- Corporate competition
- Business dynamics and start-ups



## → OUR RESEARCH UNITS

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### **Environmental and Climate Economics**

Prof. Dr. Sebastian Rausch (Heidelberg University)

- Climate and energy policy evaluations
- Sustainable behaviour
- International cooperation for climate action
- Climate-friendly energy systems



### **Labour Markets and Social Insurance**

Prof. Dr. Nicolas Ziebarth (University of Mannheim)

- Education and social mobility
- Digitalisation and structural change
- Health at work
- Immigration and integration



### **Market Design**

Prof. Achim Wambach, PhD (acting head) (University of Mannheim)

- Auctions
- Matching markets
- ZEW Hub for field experiments



### **Pensions and Sustainable Financial Markets**

Prof. Dr. Tabea Bucher-Koenen (University of Mannheim)

- Savings and old-age provision
- Financial literacy
- Expectation formation in financial markets
- Role of the financial sector in the green transformation



### **RESEARCH GROUP Health Care Markets and Health Policy**

Prof. Dr. Simon Reif (University of Erlangen-Nuremberg)

- Digital health
- Reimbursement systems
- Market structures in health care



### **RESEARCH GROUP Inequality and Public Policy**

Prof. Dr. Holger Stichnoth (University of Strasbourg)

- Measurement of inequality
- Distributional effects of taxes and transfers
- Social policies and inequality over the lifecycle



## → CAREER OPPORTUNITIES

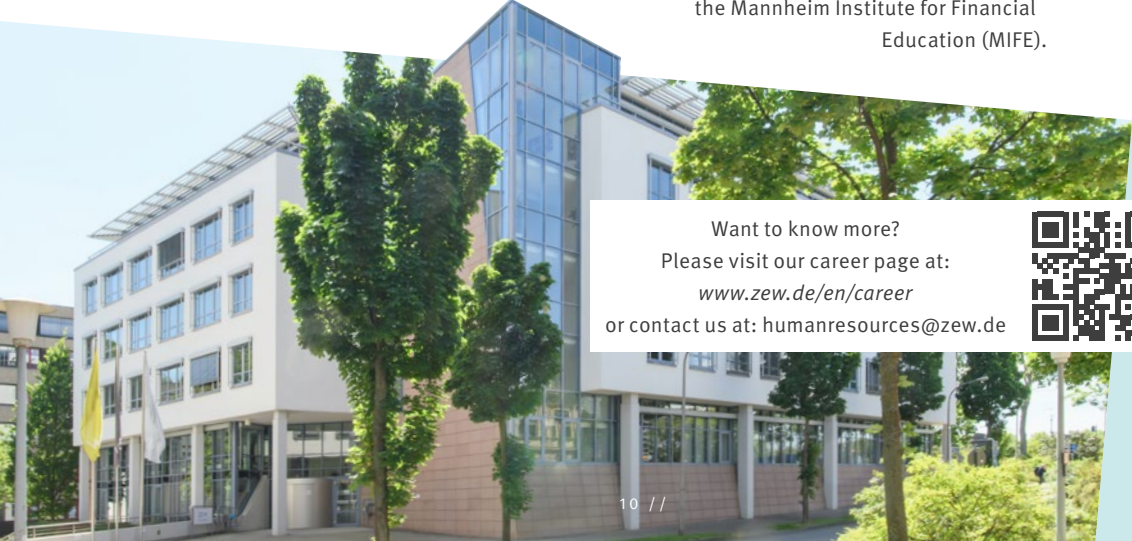
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ZEW carries out cutting-edge research as evidenced by our many publications in peer-reviewed journals. We are always looking for outstanding researchers who want to work both in the academic sphere and on compelling projects with a practical purpose.

ZEW has many opportunities to offer to its researchers, from professional development and funding for PhD students to valuable experiences that pave the way for a future career in academia, business, and public bodies.

### **Proximity to the University of Mannheim**

Our researchers benefit from a close association with the esteemed economics faculty of the University of Mannheim, located just across the street. This proximity allows for a fruitful exchange of resources, collaborative conferences, and shared appointments of professors. Together, ZEW and the University of Mannheim have established two ScienceCampi – MannheimTaxation and the Mannheim Centre for Competition and Innovation (MaCCI) – as well as the Mannheim Institute for Financial Education (MIFE).



Want to know more?  
Please visit our career page at:  
[www.zew.de/en/career](http://www.zew.de/en/career)  
or contact us at: [humanresources@zew.de](mailto:humanresources@zew.de)



## → 10 REASONS TO WORK AT ZEW ...

ONE-OF-A-KIND  
DATABASES

NO TEACHING  
OBLIGATIONS

INTEGRATION INTO A GLOBAL  
RESEARCH NETWORK

CLOSE TIES WITH THE UNIVERSITIES  
OF MANNHEIM AND HEIDELBERG

CROSS-UNIT RESEARCH  
COLLABORATIONS

INTERNAL COACHES FOR MEDIA  
AND SOFT SKILL TRAINING

JOB-MARKET  
TRAINING

STRONG ADMINISTRATIVE SUPPORT  
FOR OUR RESEARCHERS

FLEXIBLE WORK  
SCHEDULES

CLOSE PROXIMITY TO HEIDELBERG  
AND FRANKFURT AIRPORT

## → PHD STUDENTS WELCOME !

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### → WHAT'S ZEW GOT TO OFFER?

CLEAR  
MILESTONES  
IN THE PHD  
ITINERARY

IN-HOUSE  
AND EXTERNAL  
PHD COURSES

RESEARCH  
STAYS  
ABROAD

WORK ON  
POLICY ADVISORY  
PROJECTS

PREPARATION  
FOR CAREERS IN  
ACADEMIA AND  
POLICY ADVISING

At ZEW, university graduates embarking on their academic journey can pursue various pathways to obtain their doctoral degree. We provide clear milestones, ensuring constant progress for PhD students. On average, it takes 4.5 years to complete a PhD at ZEW, aligning with the duration of a typical PhD programme at universities.



## → TWO PATHS LEAD TO A DEGREE AT ZEW:

### → **Join ZEW and obtain your doctoral degree from the University of Mannheim.**

The University of Mannheim's department of economics is one of the best higher education institutions in Germany, illustrated by the top positions it achieves in national and international rankings. We collaborate with the University of Mannheim's Centre for Doctoral Studies in Economics (CDSE) and Centre for Doctoral Studies in Business (CDSB) to offer dedicated PhD tracks. Find out more on page 14.

### → **Join ZEW and obtain your doctoral degree from another university.**

ZEW maintains strong connections with excellent German and foreign universities where it is generally possible to complete the dissertation. From the first year, scholars become integrated into the ZEW research community and participate in PhD courses. Applications can be submitted via our job portal: [www.zew.de/en/career/job-offers](http://www.zew.de/en/career/job-offers).

## **ZEW SUMMER COURSES**

The ZEW Summer Courses are advanced doctoral courses offered to CDSE and ZEW PhD students. They usually take place in July or August and are held by renowned national and international professors.

## → PHD TRACK WITH THE UNIVERSITY OF MANNHEIM

### **Centre for Doctoral Studies in Economics (CDSE) and Centre for Doctoral Studies in Business (CDSB)**

The University of Mannheim's CDSE and CDSB each run a PhD track in cooperation with ZEW. In the first year, PhD students focus on completing their compulsory courses at the CDSE or CDSB. Admitted students are financed by a scholarship. Furthermore, they attend research seminars at ZEW and are involved in the work of the ZEW research unit which they wish to join after completing their compulsory courses. From the second year onwards, students are fully integrated into ZEW as researchers. In addition to conducting their own research for their thesis, they have the opportunity to gain expertise in working on economic policy projects. At the same time, they attend elective courses of the ZEW summer course programme and the University of Mannheim.



Find further information: [www.zew.de/WS1529-1](http://www.zew.de/WS1529-1)



## ➔ AN OUTSTANDING REGION

Mannheim is located near some of Germany's most popular holiday destinations. This truly inspiring region offers many cultural sites and attractions. The nearby city of Heidelberg, the ancient Roman trade route "Bergstraße", the vineyards of the Rhine Valley, the French-German borderlands, and the Black Forest are definitely worth a visit!

Good to know: Mannheim is just a quick 30-minute train ride from Frankfurt airport.



## → ADVANCED RESEARCHERS

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The expertise of advanced researchers is invaluable for ZEW which is why they play a crucial role in the acquisition and implementation of advisory projects. Furthermore, they are involved in the mentoring of PhD students and help to translate research results into practice.

We offer advanced researchers access to a variety of career paths within and outside ZEW. Outside ZEW, researchers' career paths usually lead to universities, ministries, international organisations, multinational companies or consulting firms.

### → WHAT ELSE DO WE OFFER?

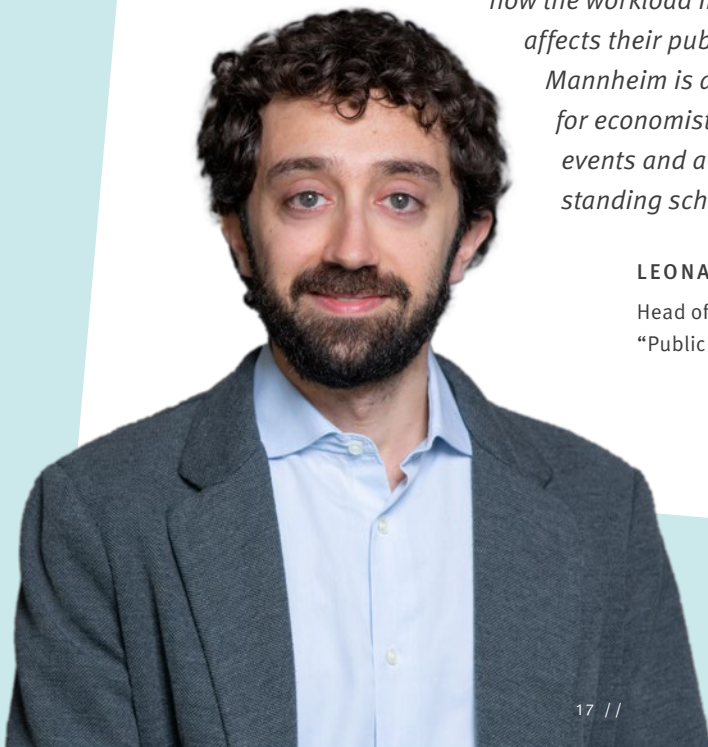
- Research stays at renowned institutes
- Opportunity to embark on a career path leading to a permanent position
- Possibility of disseminating research results to political institutions and the general public
- Support of excellent female scientists through the Leibniz Mentoring Programme and the Leibniz Programme for Women Professors
- Access to the Leibniz PostDoc Network



*“I was drawn to ZEW due to its focus on rigorous research that meets high academic standards and has strong policy implications. As a junior research group leader, I have the privilege of designing my own research agenda and coordinating that of my colleagues. At the moment, we are investigating, among others, the impact of public procurement on firms and how the workload in government organisations affects their public service delivery. Finally, Mannheim is an excellent academic hub for economists, hosting frequent scientific events and a vibrant community of outstanding scholars from different fields.”*

**LEONARDO MARIA GIUFFRIDA, PHD**

Head of ZEW's Junior Research Group  
“Public Procurement”



## → RESEARCH ASSOCIATES

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Our around 120 Research Associates are an important part of the ZEW community. As professors at universities in Germany and abroad, they play a significant role in strengthening ZEW's cooperation network. They bring their expertise to ZEW, for example, as project heads, in the supervision of dissertations or in the strategic development of research areas.

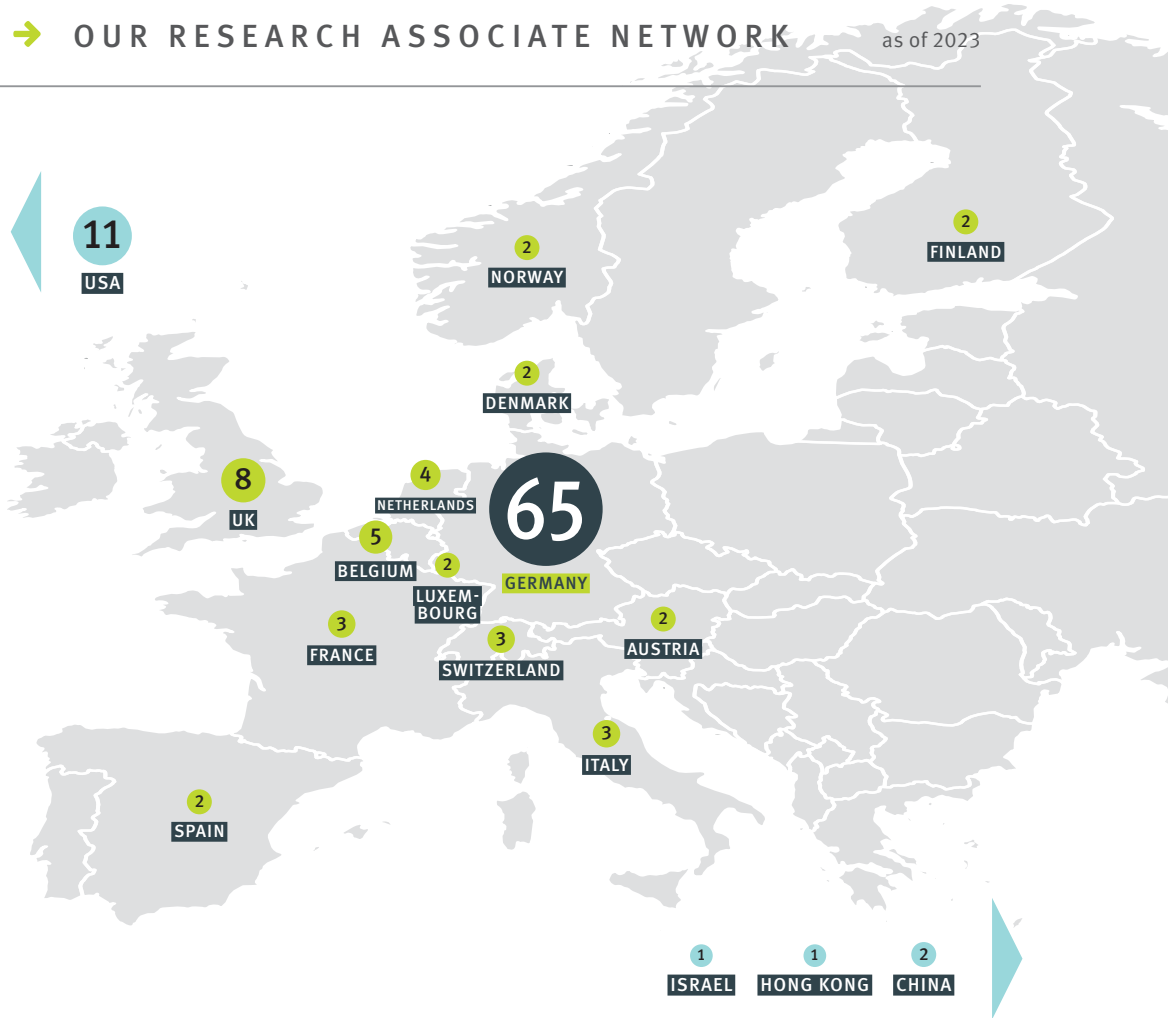


*“My association with ZEW began more than a decade ago with a seminar visit where I presented some work on R&D investment. That initial visit grew into my long-term collaboration with ZEW researchers to analyze the R&D investment and export patterns in the Mannheim Innovation Panel. It has been a learning experience for me to work with ZEW staff, who are extremely knowledgeable about the innovation data and empirical methods.”*

**PROF. MARK ROBERTS**  
PENNSYLVANIA STATE UNIVERSITY  
ZEW Research Associate, Research Unit “Economics of Innovation and Industrial Dynamics”

→ OUR RESEARCH ASSOCIATE NETWORK

as of 2023



## → ZEW RESEARCH DATA CENTRE (ZEW-FDZ)

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The ZEW Research Data Centre (ZEW-FDZ) offers access to a number of unique data sets. The centre primarily hosts micro-level data from ZEW firm surveys on topics such as innovation activity, the development of start-ups, and the use of information and communication technologies. Available datasets also include ZEW expert surveys and individual-level surveys.

**ZEW** || **FDZ**  
Research Data Centre

The ZEW-FDZ also closely collaborates with the German Statistical Office's research data centre. This centre has set up workstations at ZEW, where researchers can access confidential micro-data gathered by the various statistical offices in Germany.

### → SOME OF ZEW'S MOST PROMINENT PANELS INCLUDE:

#### → FINANCIAL MARKET SURVEY

monthly survey of experts about their assessments and forecasts for important international financial market data

#### → MANNHEIM INNOVATION PANEL

data on innovation activities of the German enterprise sector since 1993

#### → MANNHEIM ENTERPRISE PANEL

most comprehensive micro database of companies in Germany outside the official business register

#### → IAB/ZEW START-UP PANEL

representative data sample providing information on business start-ups in Germany

Find further information: [www.zew.de/zew-fdz-en](http://www.zew.de/zew-fdz-en)

## ➔ WHY NOT SPEND A RESEARCH STAY AT ZEW

We would be delighted to welcome you to ZEW as part of our Visiting Researchers Programme. Visiting researchers are an important part of our intellectual climate and academic community. They bring a diverse variety of backgrounds and perspectives to scientific dialogue. Many ZEW research visits at ZEW have resulted in long-term scientific cooperation.

We offer excellent opportunities to conduct research in a motivating environment – whether you are an established economist or at an early stage of your academic career. As a visiting scholar you will be integrated into our work and everyday academic life. Enabling scientific exchange between you and ZEW researchers is a priority for us. We therefore invite you to present your work in our seminars and to contribute to joint publications.

### Contact:

Dr. Daniela Heimberger, [daniela.heimberger@zew.de](mailto:daniela.heimberger@zew.de)

Find further information at [www.zew.de/WS307-1](http://www.zew.de/WS307-1)



Can explain anything  
skills, IP, and firm capabilities  
try top  
then explain a lot of macro

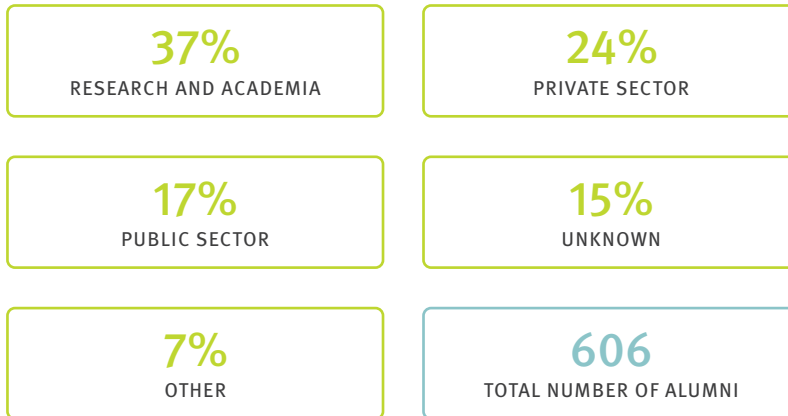
## → OUR ALUMNI

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ZEW would not be the same without its alumni. With an alumni body over 600 strong, ZEW maintains a dynamic network. Our alumni pursue a wide variety of careers: Many stay in research, others are drawn to ministries, international organisations or companies.

### → WHERE DO OUR ALUMNI WORK?

as of 2024

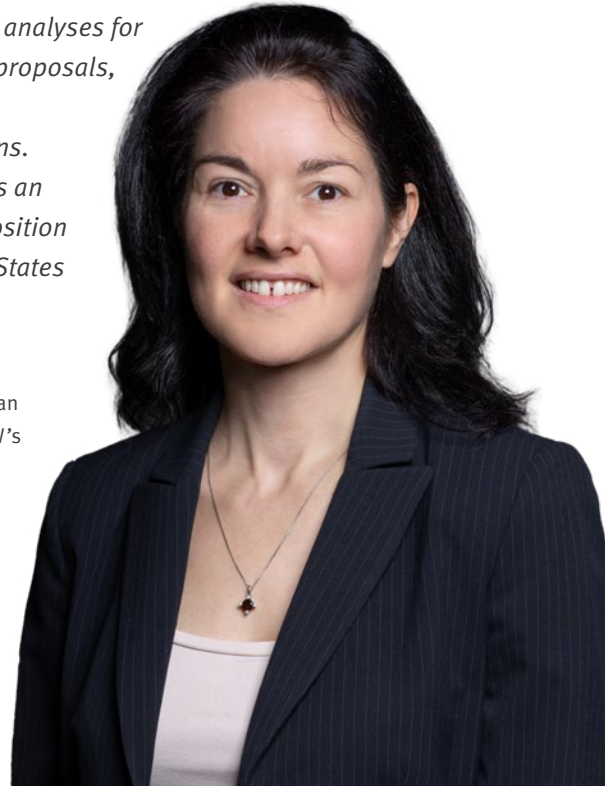


→ VOICE FROM ONE OF OUR ALUMNI

*“At ZEW, I analysed environmental and climate policies, using modelling and econometric techniques. This experience has proven invaluable in my present role at the European Commission. At DG CLIMA, I am in charge of coordinating economic analyses for the impact assessment of policy proposals, as well as interacting with other international economic institutions. Finally, seven years in Germany is an asset to better understand the position of one of the largest EU Member States on specific policies.”*

**CLAIRE GAVARD, PHD**

Economist at DG CLIMA, European Commission, and alumna of ZEW's environmental economics unit





→ **IMPRINT** //

**ZEW – Leibniz-Zentrum für Europäische  
Wirtschaftsforschung GmbH Mannheim**

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[www.zew.de/en](http://www.zew.de/en)

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