

## ZEW Workshop

### “Innovative Capabilities and the Role of Consultants in the Information Economy”

November 19<sup>th</sup> and 20<sup>th</sup>, 2007

*sponsored by VolkswagenStiftung*

#### Monday, 19.11.2007

8:30	Registration
8:45	Welcome
9:00-10:30	<p>Session I</p> <p>Chair: Michael FAUST (Sociological Research Institute (SOFI) University of Göttingen, GERMANY)</p> <p>Kornelia KONRAD (Cirrus / Eawag Institute, SWITZERLAND)</p> <p><a href="#"><u>Hopes, Hypes &amp; Disappointments – The Social Dynamics of Expectations</u></a></p> <p>Michael FAUST</p> <p><a href="#"><u>IT-Management Discourse: Topics and Authorship</u></a></p>
10:30-11:00	Coffee Break
11:00-12:30	<p>Session II</p> <p>Chair: Michael FAUST</p> <p>Burt SWANSON (UCLA Anderson School of Management, Los Angeles, USA)</p> <p><a href="#"><u>Consultancies and Capabilities in Innovating with IT</u></a></p> <p>Debra HOWCROFT (University of Manchester, UK)</p> <p><a href="#"><u>IT Consultants and Packaged Software Selection</u></a></p>
12:30-13:30	Lunch Break
13:30-15:00	<p>Session III</p> <p>Chair: Alfred KIESER (University of Mannheim, GERMANY)</p> <p>Alfred KIESER and Nicole REIFENSCHIEDT (University of Mannheim, GERMANY)</p> <p><a href="#"><u>Innovation Capabilities in the Information Economy – Empirical Insights Into Clients' Management of IT Innovation Projects and the Role of Consultants</u></a> <a href="#"><u>Slides</u></a></p> <p>Jos BENDERS and Stefan HEUSINKVELD (Tilburg University and Radboud University Nijmegen, THE NETHERLANDS)</p> <p><a href="#"><u>What About IT-Consulting?</u></a></p>
15:00-15:30	Coffee Break

15:30-17:00	<p>Session IV</p> <p>Chair: Alfred KIESER</p>
	<p>Andrew STURDY et. al (Warwick Business School/University of Warwick, UK)</p> <p><a href="#"><u>Re-thinking the Role of Management Consultants as Disseminators of Business Knowledge – Knowledge Flows, Directions and Conditions in Consulting Projects Slides</u></a></p> <p>Robin FINCHAM et. al (University of Stirling, SCOTLAND)</p> <p><a href="#"><u>The Role of “Sector Knowledge” in Client-Consultant Relationships: A Comparative Case Study Slides</u></a></p>
18:00	Departure ZEW
18:15	Departure Delta Park Hotel
19:00	Wine Tasting and Dinner

## Tuesday, 20.11.2007

9:00-11:00	<p>Session V</p> <p>Chair: Irene BERTSCHEK (ZEW Mannheim, GERMANY)</p>
	<p>Timothy CLARK et. al (Durham University, UK)</p> <p><a href="#"><u>Humour in the Client Consultant Relationship: Who is In and Out? Slides</u></a></p> <p>Michael MOHE (University of Oldenburg, GERMANY)</p> <p><a href="#"><u>Meta-Consulting: Idea, Functions and Limitations of a New Business Model in the Consulting Market Slides</u></a></p> <p>Andreas WERR (Stockholm School of Economics, SWEDEN)</p> <p><a href="#"><u>Coordinating Competencies in IT Outsourcing Projects – A Study of Knowledge Boundaries and Their Reproduction Slides</u></a></p>
11:00-11:30	Coffee Break
11:30-13:00	<p>Session VI</p> <p>Chair: Irene BERTSCHEK (ZEW Mannheim, GERMANY)</p>
	<p>Laura ABRAMOVSKY (Institute for Fiscal Studies, London, UK)</p> <p><a href="#"><u>ICT, Corporate Restructuring and Productivity</u></a></p> <p>Irene BERTSCHEK and Daniel CERQUERA (ZEW Mannheim, GERMANY)</p> <p><a href="#"><u>ICT, Consulting and Innovative Capabilities</u></a></p>
13:00	Lunch