

**ZEW Workshop “Explaining Productivity Growth in Europe, America and Asia”**  
**Preliminary Programme – February 1, 2007**

**Friday, March 23, 2007**

10.15 - 10.30 Registration

10.30 - 10.40 Welcome, Georg Licht (ZEW Mannheim, Germany)

10.40 - 11.00 Overview of the project “Explaining Productivity Growth in Europe, America and Asia”, Tobias Kretschmer (LMU Munich, Germany)

11.00 - 12.30 Session I

Christos Genakos (CEP, London) “International Comparison of Management Practices”, joint with Nick Bloom (CEP, London and Stanford),

Raffaella Sadun (CEP, London) “Organisational Differences Across Firms and Countries”, joint with Nick Bloom (CEP, London and Standord) and John Van Reenen (CEP, London)

12.30 - 13.30 Lunch

13.30 - 15.00 Invited session I

Tim Bresnahan, tba, (University of Stanford, USA)

15.00 - 15.30 Coffee break

15.30 - 17.00 Session II

Elisabeth Müller (ZEW, Mannheim) “International Knowledge Spillovers - Evidence from Germany”, joint with Dietmar Harhoff (LMU Munich) and John van Reenen (CEP, London)

Bettina Peters (ZEW, Mannheim) „Nothing’s Gonna Stop Innovators Now? – An Empirical Investigation on the ‘Success Breeds Success’ Hypothesis“

17.30 - 19.00 Meeting of the steering committee

20.00 Conference dinner

**Saturday, March 24, 2007**

9.30 - 11.00 Session III

Andrew Charlton (CEP, London) “Intra-Industry Vertical FDI”, joint with Laura Alfaro (Harvard Business School)

Ralf Martin (CEP, London) “Does US Management Affect Energy Efficiency? - Evidence from the UK”

11.00 - 11.30 Coffee Break

11.30 - 13.00 Invited Session II

Marcel Timmer (University of Groningen) “Why is Productivity Growth in Europe still slow? On the role of ICT and Innovation in Market Services”. co-authored with Bart van Ark (University of Groningen) and Robert Inklaar (University of Groningen).

13.00 - 14.00 Lunch

14.00 - 15.30 Session III

Mirko Draca (CEP, London) “Trade-induced Technical Change? Micro-economic Evidence of the Impact of China on the Adoption of Information Technology in European Firms”, joint with Nick Bloom (CEP, London and Standord) and John Van Reenen (CEP, London)

Irene Bertsek (ZEW, Mannheim), “IT and the Age Structure of Employees in Firms”, joint with Jenny Meyer (ZEW, Mannheim)

15.30 Farewell