

RNIC WORKSHOP
'STRUCTURAL MODELS IN INDUSTRIAL ORGANIZATION'

25th – 26th January 2008
Venue: ZEW, L 7,1 D-68161 Mannheim

Program

Friday, January 25th

8.30 – 9.00	REGISTRATION
9.00 – 9.15	WELCOME
A.M. LECTURES: MINJAE SONG (UNIVERSITY OF ROCHESTER)	
9.15 - 10.45	STRUCTURAL DEMAND ESTIMATION I
10.45 – 11.15	COFFEE BREAK
11.15 - 12.45	STRUCTURAL DEMAND ESTIMATION II
12.45 – 14.15	LUNCH
P.M. LECTURES: STEPHEN RYAN (MIT)	
14.15 - 15.45	DYNAMIC MODELS I
15.45 – 16.15	COFFEE BREAK
16.15 - 17.45	DYNAMIC MODELS II
EVENING	WORKSHOP DINNER

Saturday, January 26th

A.M. SESSIONS

9.00 - 10.30

PAPERS I

Jozsef Molnar (Bank of Finland)

Self-advertising in media: Empirical evidence from Hungarian female magazine market

Daniel Cerquera (ZEW)

The Economics of Alpine transport infrastructure: putting a value on road tunnels

10.30 – 11.00

COFFEE BREAK

11.00 - 12.30

PAPERS II

Alicia Barroso (CEMFI)

Advertising and consumer awareness of a new product

Ricardo Ribeiro (LSE)

A new continuous demand model for market level data

12.30 – 14.00

LUNCH

P.M. SESSIONS

14.00 - 15.30

PAPERS III

Xosé Luís Varela-Irimia (Toulouse School of Economics)

Entry costs and economies of scope in multiproduct firms' market decisions: The case of the Spanish automobile industry

Howard Smith (University of Oxford)

Efficiency Gain from Ownership Deregulation: Estimates for the Radio Industry

15.30 – 16.00

COFFEE BREAK

16.00 - 16.45

PAPERS IV

Stijn Ferrari (KU Leuven)

Investment and usage of new technologies: evidence from a shared ATM network