

Call for Papers

SEEK 2010 – Workshop on

Entry, Pricing, and Consumer Search in Online Markets

October 20–21, 2011, Mannheim

Within the framework of the research programme "Strengthening Efficiency and Competitiveness in the European Knowledge Economies" (SEEK), the Centre for European Economic Research (ZEW), Mannheim (Germany), and the Johannes Kepler University, Linz (Austria), are pleased to announce a workshop on "Entry, Pricing, and Consumer Search in Online Markets". The workshop's objective is to discuss recent scientific contributions to questions related to the economics of online markets as well as firms' strategies and consumers' search behaviour in online markets. Theoretical, empirical, experimental, and policy oriented contributions are welcome.

Keynote Lecture

- Gautam Gowrisankaran (University of Arizona, USA)

Topics of Interest

Firms' Listing and Pricing Strategies in Online Markets – Consumer Search – Consumer Behaviour – Dynamic Interaction of Firms and Consumers – Market Outcomes in Online Markets – Product Life Cycle – Retailing of Consumer Goods Sold Over the Internet – Trust – Competition Policy and Regulation of Online Markets – Electronic Commerce – Digital Markets

Scientific Committee

- Martin Peitz (University of Mannheim and ZEW, Germany)
- Philipp Schmidt-Dengler (University of Mannheim and ZEW, Germany)
- Christine Zulehner (Johannes Kepler University Linz and Wifo, Austria)

Registration

The **deadline** for submission of full papers or extended abstracts is **August 31, 2011**.

Please submit papers or abstracts in PDF format to: onlinemarkets@zew.de

The decision on acceptance will be reached no later than September 10, 2011.

The workshop fee is € 75. For participants who present a paper, travel expenses (APEX fare), and accommodation will be covered by ZEW. Presenters will be kindly asked to discuss another paper. All participants are requested to register no later than September 24, 2011. Additional information will be made available on <http://www.zew.de/onlinemarkets2011>



ZEW

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