

Call for Papers

4th ZEW Conference on

Economics of Innovation and Patenting & Finale Conference COST Network STRIKE

May 19-20, 2011 at ZEW, Mannheim

The Centre for European Economic Research (ZEW) in Mannheim is pleased to announce its 4th conference on the economics of innovation and patenting. The conference is also the finale conference of the STRIKE Network which is supported by COST, an intergovernmental framework for European Cooperation in Science and Technology. The conference aims at stimulating the discussion between international researchers conducting related empirical and theoretical analysis. In addition, the conference will focus on policy implications of recent research. Topics of interest: Theoretical, empirical and policy-oriented contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

Science, Technology and Knowledge Creation

- Sources of Knowledge and R&D Spillovers
- Inventors and Inventor Surveys
- Academic Patenting and Technology Transfer
- R&D Collaboration

Diffusion of Science and Technology

- Productivity and Firm Performance
- Returns to R&D and Innovation
- Globalisation and Innovation

Intellectual Property Rights

- IPR Strategies
- Patent Litigation
- International Harmonisation of IPR Systems

Financing of Innovation

- Public vs. Private Funding of Innovation
- Venture Capital
- Debt Financing

R&D and Innovation Policy

- Evaluation of Technology Policy
- Impact of Public Funding of R&D
- European and National Policy Instruments
- Tax Incentives for R&D

Innovation and Competition

- Corporate Governance of Innovative Firms
- Innovation & IPR on Competition
- State Aid for R&D and Innovation

Keynote Lectures: Ben Martin, Frank T. Rothaermel, Mark Schankerman, Paula Stephan

Scientific Committee: Eric Bartelsman, Stefan Bender, Michele Cincera, Iain Cockburn, Paola Giuri, Rachel Griffith, Bronwyn Hall, Dietmar Harhoff, Jonathan Haskel, Norbert Janz, Jordi Jaumandreu, Patrick Llerena, Georg Licht, Jacques Mairesse, Pierre Mohnen, Martin Peitz, Sonja Radas, Reinhilde Veugelers

Submission: Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) to inno-conference@zew.de.

Deadlines: Submission deadline: February 28, 2011. Notifications on acceptance not later than March 20, 2011. Participants presenting a paper are asked to submit a full text version not later than April 15, 2011. Registration deadline: April 22, 2011.

Further Information: The conference fee is € 160. It covers lunches, coffee and non-alcoholic beverages, the conference dinner and conference package. For participants who present a paper local accommodation will be covered. Travel cost for researchers belonging to the STRIKE or CAED network can be covered by COST. In addition, a selected number of travel grants will be available (preferably for PhD students at APEX fare level). More information is available from the organising committee.

Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on the conference web page: www.zew.de/innovation-patenting2011.

Contact:

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