

## 3<sup>rd</sup> ZEW Conference on the

# Economics of Innovation and Patenting

June 13-14, 2008 in Mannheim, Germany

The Centre for European Economic Research (ZEW) in Mannheim is pleased to announce its 3<sup>rd</sup> conference on the economics of innovation and patenting. We aim at stimulating the discussion between international researchers conducting related empirical and theoretical analysis. In addition, the conference will focus on policy implications of recent research.

**Topics of Interest:** Theoretical, empirical and policy-oriented contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

#### Knowledge Generation and Diffusion

- Sources of Knowledge and R&D Spillovers
- Inventors and R&D Collaborations
- Corporate Governance of Innovative Firms
- Academic Patenting and Technology Transfer

#### Impacts of Innovation

- Productivity and Firm Performance
- Returns to R&D and Innovation
- Globalisation and Innovation
- Innovation and Competition

#### Financing of Innovation

- Public vs. Private Funding of Innovation
- VC, Equity and Debt Funding
- Evaluation of Technology Policy
- Tax Incentives for R&D

#### Patents, Trademarks & Secrecy

- IPR Strategies
- IPRs and Diffusion of Technologies
- Welfare Effects of IPRs
- Patent Litigation

**Invited Speakers:** Ashish Arora, Carnegie Mellon University, Pittsburgh · Dominique Foray, EPF Lausanne · Aldo Geuna, SPRU University of Sussex, Brighton · Dietmar Harhoff, LMU Munich · Bruno van Pottelsberghe, Free University of Brussels · John van Reenen, London School of Economics · Frederic M. Scherer, Harvard University, Cambridge, MA · Reinhilde Veugelers, KU Leuven · Manuel Trajtenberg, Tel-Aviv University

**Scientific Committee:** Uwe Cantner, University of Jena · Dirk Czarnitzki, KU Leuven · Irwin Feller, Penn State University, PA · Stuart Graham, Georgia Institute of Technology, Atlanta · Bronwyn H. Hall, University of California at Berkeley and University of Maastricht · Jordi Jaumandreu, Carlos III University of Madrid · Ulrich Kaiser, University of Southern Denmark, Odense · Georg Licht, ZEW, Mannheim · Francesco Lissoni, CESPRI, Bocconi University, Milano · Pierre Mohnen, University of Maastricht · Thomas Roende, University of Copenhagen · Attila Varga, University of Pécs

**Submission:** Interested researchers are invited to submit a paper or at least an extended abstract to [inno-conference@zew.de](mailto:inno-conference@zew.de). Electronic submission is encouraged.

**Deadlines:** Submission deadline: March 14, 2008. Notifications on acceptance not later than April 7, 2008. Participants presenting a paper are asked to submit a full text version not later than May 9, 2008. Registration deadline: May 9, 2008.

The conference fee is € 140. For participants who present a paper, the conference fee and accommodation will be covered by the ZEW. In addition, ZEW will offer grants for travel expenses (APEX fare). More information is available from the organising committee. Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on the conference web page: [www.zew.de/innovation-patenting2008](http://www.zew.de/innovation-patenting2008).

#### Contact:

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Call for Papers

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