

Conference on the **EX-POST EVALUATION OF COMPETITION POLICY**

ZEW Centre for European Economic Research
Mannheim, 3 to 4 June 2009

Final Program

Timetable for June 3, 2009

9.00-9.15	Welcome <i>Georg Licht (ZEW, Mannheim)</i>
<i>Effectiveness of competition policy</i> <i>Chair: Georg Licht (ZEW, Mannheim)</i>	
9.15-10.00	<u>Keynote Speech</u> EVALUATING THE EFFECTIVENESS OF COMPETITION AGENCIES <i>William Kovacic (Federal Trade Commission)</i>
10.00-10.35	Competition Policy and Productivity Growth: an Empirical Assessment <i>Paolo Buccirossi (LEAR)</i> <i>Lorenzo Ciari* (EUI and LEAR)</i> <i>Tomaso Duso (Humboldt University Berlin and WZB)</i> <i>Giancarlo Spagnolo (Tor Vergata, Stockholm School of Economics and CEPR)</i> <i>Cristiana Vitale (LEAR)</i> Discussant: Matthew Weinberg (Federal Trade Commission)
10.35-11.00	Coffee Break
<i>Evaluation of competition law and practice</i> <i>Chair: Patrick Beschorner (ZEW, Mannheim)</i>	
11.00-11.35	Evaluation of the Swiss Cartel Act <i>Sven Michal* (State Secretariat for Economic Affairs (SECO), Bern)</i> <i>Frank Stüssi (Swiss Competition Commission)</i> Discussant: Lieselotte Locher (Bundeskartellamt)
11.35-12.10	The Design of National Merger Remedies - a Comparative Evaluation of Merger Decisions in 7 European Countries <i>Thomas Hoehn (PricewaterhouseCoopers and Imperial College Business School, London)</i> Discussant: Patrick Beschorner (ZEW, Mannheim)
12.10-12.45	Lessons Learnt from the Ex-post Evaluation of the Impact of the Supply of Extended Warranties on Domestic Electrical Goods Order 2005 <i>Fiammetta Gordon (Office of Fair Trading)</i> Discussant: Martin Peitz (University of Mannheim, ZEW and CEPR)
12.45-14.00	Lunch Break

Ex-post merger evaluation from competition practice Chair: Matthew Weinberg (Federal Trade Commission)	
14.00-14.35	Ex Post Analysis of the Actual Effects of a Dutch Hospital Merger on Prices – a Case Study <i>Ron Kemp (Netherlands Competition Authority)</i> <i>Astrid Severijnen* (Netherlands Competition Authority)</i> Discussant: Maarten P. Schinkel (University of Amsterdam, ACLE, ENCORE and CEPR)
14.35-15.10	Separating the Ex-post Effects of Mergers: an Analysis of Structural Changes on the Hungarian Retail Gasoline Market <i>Gergely Csorba* (Hungarian Competition Authority (GVH) and Institute of Economics (Hungarian Academy of Sciences))</i> <i>Dávid Farkas (Hungarian Competition Authority (GVH))</i> <i>Gábor Koltay (DG for Economic and Financial Affairs of the European Commission and Central European University)</i> Discussant: Ron Kemp (Netherlands Competition Authority)
15.10-15.45	Using Mergers to Test a Model of Oligopoly <i>Matthew C. Weinberg* (Federal Trade Commission)</i> <i>Daniel Hosken (Federal Trade Commission)</i> Discussant: Nina Leheyda (ZEW, Mannheim)
15.45-16.10	Coffee Break
Price and non-price effects of airline mergers Chair: Volodymyr Bilotkach (University of California, Irvine)	
16.10-16.45	Mergers and Business Model Assimilation: Evidence from Low-Cost Airline Takeovers <i>Paul W. Dobson (Loughborough University)</i> <i>Claudio A. Piga* (Loughborough University)</i> Discussant: Volodymyr Bilotkach (University of California, Irvine)
16.45-17.20	Multimarket Contact and Intensity of Competition in Dynamics: Evidence from an Airline Merger <i>Volodymyr Bilotkach (University of California, Irvine)</i> Discussant: Claudio A. Piga (Loughborough University)
19.30	Conference Dinner

Timetable for 4 June, 2009

Deterrence effects of competition policy Chair: Joseph A. Clougherty (WZB and CEPR)	
9.00-9.35	The Deterrence Effect of Excluding Ringleaders from Leniency Programs <i>Jesko Herre (University of Cologne)</i> <i>Alexander Rasch* (University of Cologne)</i> Discussant: Oindrila De (ESRC Centre for Competition Policy, University of East Anglia)
9.35-10.10	Deterrence of Horizontal Mergers: Empirical Evidence from U.S. Industries <i>Joseph A. Clougherty* (WZB and CEPR)</i> <i>Jo Seldeslachts (WZB)</i> Discussant: Gergely Csorba* (Hungarian Competition Authority (GVH) and Institute of Economics (Hungarian Academy of Sciences))
10.10-10.30	Coffee Break

Ex-post evaluation of competition law infringements Chair: Maarten P. Schinkel (University of Amsterdam, ACLE, ENCORE and CEPR)	
10.30-11.05	Private Enforcement of Competition Law - an Empirical Study from Germany <i>Sebastian Peyer (ESRC Centre for Competition Policy & Norwich Law School, University of East Anglia)</i> Discussant: Joseph A. Clougherty (WZB and CEPR)
11.05-11.40	Analysis of Cartel Duration: Evidence from EC Prosecuted Cartels <i>Oindrila De (ESRC Centre for Competition Policy, University of East Anglia)</i> Discussant: Johannes Paha (Justus-Liebig-University Giessen)
11.40-12.15	Using Accounting Data in Cartel Damage Calculations - Blessing or Menace? <i>Johannes Paha (Justus-Liebig-University Giessen)</i> Discussant: Sebastian Peyer (ESRC Centre for Competition Policy & Norwich Law School, University of East Anglia)
12.15-13.30	Lunch
Methodologies of competition enforcement assessment Chair: Kai Hüschelrath (ZEW, Mannheim and WHU, Vallendar)	
13.30-14.15	<u>Keynote Speech</u> EX-POST EVALUATION METHODOLOGIES OF COMPETITION ENFORCEMENT <i>Stephen Davies (ESRC Centre for Competition Policy, University of East Anglia)</i>
14.15-14.35	Coffee Break
Theory of ex-post evaluation Chair: Marco Ottaviani (Kellogg School of Management, Northwestern University)	
14.35-15.10	Exclusive Dealing: the Interaction between Foreclosure and Investment Promotion <i>Chiara Fumagalli (Università Bocconi, Milano and CEPR)</i> <i>Massimo Motta (Università di Bologna and CEPR)</i> <i>Thomas Rønde* (Copenhagen Business School and CEPR)</i> Discussant: Marco Ottaviani (Kellogg School of Management, Northwestern University)
15.10-15.45	Market Dominance and Behaviour-Based Pricing under Horizontal and Vertical Differentiation <i>Thomas Gehrig (University of Freiburg and CEPR)</i> <i>Oz Shy (University of Haifa and University of Michigan)</i> <i>Rune Stenbacka* (Hanken School of Economics, Helsinki)</i> Discussant: Thomas Rønde (Copenhagen Business School and CEPR)
15.45-16.20	Approval Regulation and Learning, with Application to Timing of Merger Control <i>Marco Ottaviani* (Kellogg School of Management, Northwestern University)</i> <i>Abraham L. Wickelgren (Northwestern University School of Law)</i> Discussant: Rune Stenbacka (Hanken School of Economics, Helsinki)
16.20	Farewell+ Drinks

* denotes presenter