

## Programme

International Conference on

THE ECONOMICS OF CHARITABLE GIVING

October 8 and 9, 2009

Organized by: Centre for European Economic Research  
Karlsruhe Institute of Technology  
*In collaboration with Arbeitskreis Europäische Integration*

Support by the European Commission is gratefully acknowledged.

Conference Venue: Centre for European Economic Research  
L 7, 1  
68161 Mannheim  
Germany

We suggest that paper presenters in contributed sessions prepare a 20 minute talk, followed by a 10 minute discussion in the plenary.

Following the official part of the conference, we are going to organize a joint trip to Heidelberg on the evening of October 9. Anyone who is interested may register for this trip during the conference at the registration desk.

October 8, 2009 (Registration Desk Open from 10.00 a.m.)

10.00-11.15 Registration, Coffee

11.15-11.30 Welcome Address

11.30-13.00 **Contributed Session 1: Tax Incentives for Charitable Contributions**

*René Bekkers and Elly Mariani (VU Amsterdam)*

Is the Charitable Deduction in the Netherlands Treasury Efficient?

*Peter Backus (University of Warwick)*

Substituting Donkeys for Religion?: Testing the Homogeneity of Philanthropy

*Robert J. Yetman (University of California at Davis)*

Does the Incentive Effect of the Charitable Deduction Vary Across Charities?  
(with Michelle H. Yetman)

13.00-14.15 Lunch

14.15-15.15 **Invited Session 2: Ludwig von Auer (University of Trier)**

Tax Incentives for Donations in Germany: An Empirical Analysis of a Reform Proposal

15.15-15.45 Coffee

15.45-16.45 **Invited Session 3: Theo Schuyt (VU Amsterdam)**

Corporate Social Responsibility and Corporate Philanthropy: Line Up or Trade Off?

16.45-18.15 **Contributed Session 2: Motivations Behind Volunteering and Giving**

*Damiano Fiorillo (University of Napoli "Parthenope")*

Why Without Pay? The Intrinsic Motivation Between Investment and Consumption in Unpaid Labour Supply (with Bruna Bruno)

***Beate Jochimsen (Free University of Berlin)***

Christmas in Berlin – An Empirical Investigation of Who Donates to the Private Provision of a Public Good and What Drives the Size of Donations

***Jingping Li (National University of Singapore)***

Category Reporting in Charitable Giving: An Experimental Analysis  
(with Yohanes E. Riyanto)

19.00

Dinner

Best Western Delta Park Hotel, Keplerstr. 24, Mannheim

**October 9, 2009**

9.00-10.00

**Invited Session 4: *Andreas Lange (University of Maryland)***

Charitable Memberships, Volunteering, and Discounts: Evidence from a Large-Scale Online Field Experiment

10.00-10.15

Coffee

10.15-11.45

**Contributed Session 3: Fundraising**

***Bruce D. Grundy (University of Melbourne)***

Charitable Fund-Raising – Matching Grants or Seed Money: An Application to Employee Matching Grant Schemes  
(with Ning Gong)

***Al Slivinski (University of Western Ontario)***

An Equilibrium Model of Charitable Solicitation, with an Application to Panhandling

***Bodo Aretz (Centre for European Economic Research, Mannheim)***

Choosing Your Object of Benevolence – A Field Experiment  
(with Sebastian Kube)

11.45-12.00	Coffee
12.00-13.00	<p><b>Keynote Speech: <i>Manfred Lautenschläger (Manfred Lautenschläger Foundation)</i></b>  Foundations in Times of Crisis</p>
13.00-14.30	Lunch
14.30-15.30	<p><b>Invited Session 5: <i>Richard Steinberg (Indiana University Purdue University at Indianapolis)</i></b>  Inheritance and Charitable Donations</p>
15.30-16.00	Coffee
16.00-17.30	<p><b>Contributed Session 4: Issues in Charitable Giving</b></p> <p><b><i>Daniel Taborda (Polytechnic Institute of Coimbra)</i></b>  Empirical Evidence on the Relevant Factors Determining Corporate Giving in Portugal  (with António Martins)</p> <p><b><i>André Presse (Karlsruhe Institute of Technology)</i></b>  Government Incentives for Charity Donations and the General Tax Reform  (with Benediktus Hardorp and Berthold U. Wigger)</p> <p><b><i>Salmai Qari (Social Science Research Center Berlin)</i></b>  The Last Refuge of a Scoundrel? Patriotism and Tax Compliance  (with Kai A. Konrad)</p>