



ZEW



MANNHEIM CENTRE  
FOR COMPETITION  
AND INNOVATION

# 20<sup>th</sup> ZEW Summer Workshop for Young Economists: Digitized Economy and Novel Research Methods

Mannheim, July 02-05, 2018

Workshop venue: ZEW, L 7, 1, 68161 Mannheim, Room 1 & 2

## PROGRAMME

Monday, July 2, 2018

08:45	<b>Arrival and Registration</b>
09:15	<b>Welcome</b> <i>Irene Bertschek (ZEW Mannheim)</i>
09:30	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Jan Kinne
	<b>A Micro-Data Analysis of Innovative Start-ups and Venture Capital Investments Across Countries</b> <i>Lassébie, Julie (Toulouse School of Economics)</i>
	<b>An open and data-driven taxonomy of skills extracted from online job adverts</b> <i>Djumalieva, Jyldyz (Nesta)</i>
11:00	<b>Coffee Break</b>
11:30	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Florian Buhlmann
	<b>The Impact of Repossession Risk on Mortgage Default</b> <i>O'Malley, Terry (University College Dublin)</i>
	<b>'Whatever it takes' to change beliefs: Evidence from Twitter</b> <i>Stiefel, Michael (University of Zurich)</i>
13:00	<b>Lunch Break</b>
14:00	<b>LECTURE</b> Mining the digital traces of our societies <i>David Chavalarias (CNRS / EHESS)</i> Chair: Georg Licht (ZEW Mannheim)
16:15	<b>Coffee Break</b>
16:30	<b>Heinz-König-Award Ceremony (sponsored by HIMA)</b> <i>Steffen Philipp (HIMA), Georg Licht (ZEW Mannheim), Achim Wambach (ZEW Mannheim) and Thomas Kohl (ZEW Mannheim)</i> Afterwards get-together & group picture
18:00	<b>Dinner at ZEW</b>



PROGRAMME

Tuesday, July 3, 2018

09:00	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Niklas Dürr  <b>Consumer Protection Under Laissez-Faire Regulation</b> <i>Blaseg, Daniel (Goethe University Frankfurt)</i>
	<b>Market transparency and consumer search - Evidence from the Austrian retail gasoline market</b> <i>Martin, Simon (Vienna Graduate School of Economics)</i>
10:30	Coffee Break
11:00	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Niklas Dürr  <b>The Impact of Uber and Lyft on Taxi Service Quality</b> <i>Ahmed, Mishal (Georgia Institute of Technology)</i>
	<b>Determinants of hotel price</b> <i>Bo, Pingjing (Jönköping International Business School)</i>
12:30	Lunch Break
13:30	<b>LECTURE</b> TBA <i>Michael Luca (Harvard Business School)</i> Chair: Holger Stichnoth (ZEW Mannheim)
15:45	Coffee Break
16:15	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Jan Kinne  <b>Measuring the Diffusion of Innovations with Paragraph Vector Topic Models</b> <i>Lenz, David (University of Gießen)</i>
	<b>Designing Digital Rollovers: Managing Obsolescence with Release Time</b> <i>Koca, Esma (Imperial College Business School)</i>
17:45	End of day 2
18:30	Dinner at own expenses



## P R O G R A M M E

Wednesday, July 4, 2018

09:00	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Reinhold Kesler  <b>The Effect of Big Data on Recommendation Quality: The Example of Internet Search</b> <i>Schäfer, Maximilian (DIW Berlin)</i>
	<b>The Impact of an Opt-out Privacy Policy on Prices of Online Ads Sold at Auction: a Computational Experiment</b> <i>Quinn, Martin (Telecom ParisTech)</i>
10:30	<b>Coffee Break</b>
11:00	<b>PARTICIPANT'S PRESENTATIONS</b> Chair: Reinhold Kesler  <b>The role of exclusion on platform competition: evidence from crowdfunding websites</b> <i>Viotto da Cruz, Jordana (Université Paris Dauphine)</i>
	<b>Software Platforms, Community-Building, and Complementary Innovation: Evidence from Apple's World Wide Developers Conference</b> <i>Foerderer, Jens (University of Mannheim)</i>
12:30	<b>Lunch Break</b>
13:30	<b>LECTURE</b> <b>The Publication Game: How to Play or Avoid It</b> <i>Michael Zhang (Chinese University of Hong Kong)</i> Chair: Irene Bertschek (ZEW Mannheim)
15:45	<b>Trip to Heidelberg and External Dinner</b>
16:38	Train (S1) to Heidelberg from Mannheim Hbf, Platform 9 Arrival at Heidelberg-Altstadt (old town) at 17:00 Visit of Heidelberg Castle, baroque style old town and Philosophers' Walk
19:30	<b>Dinner at restaurant Palmbräu (own expenses)</b>



## P R O G R A M M E

Thursday, July 5, 2018

09:00	<b>PARTICIPANT'S PRESENTATIONS</b> <b>Chair: Olga Slivkó</b>  <b>Structural Estimation of Limited Attention on eBay Germany</b> <i>Tran, Kevin (DIW Berlin)</i>
	<b>Authority in Q&amp;A Online Communities</b> <i>Bregolin, Jacopo (Toulouse School of Economics)</i>
10:30	<b>Coffee Break</b>
11:00	<b>PARTICIPANT'S PRESENTATIONS</b> <b>Chair: Olga Slivkó</b>  <b>Information disclosure policy and incentives in innovation contests - an empirical analysis of bug bounty programs</b> <i>Jo, Arrah-Marie (Telecom ParisTech)</i>
	<b>Bridging Innovation</b> <i>Kalash, Basheer (Université du Luxembourg)</i>
12:30	<b>Lunch Break</b>
13:30	<b>PARTICIPANT'S PRESENTATIONS</b> <b>Chair: Florian Buhlmann</b>  <b>Coverage bias on Wikipedia? Evidence from biographies of German Members of Parliament</b> <i>Kerkhof, Anna (University of Cologne)</i>
	<b>The German Minimum Wage and Growth: Heterogeneous Treatment Effects using Causal Trees</b> <i>Burauel, Patrick (DIW Berlin)</i>
	<b>How Predictable is Individual Voter Turnout?</b> <i>Zwerschke, Patrick (TU Dresden)</i>
15:45	<b>Farewell</b>