

# High-impact minimum wages and heterogeneous regions

3rd SEEK Conference

26.04.2013, Mannheim

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## Background: The minimum wage debate

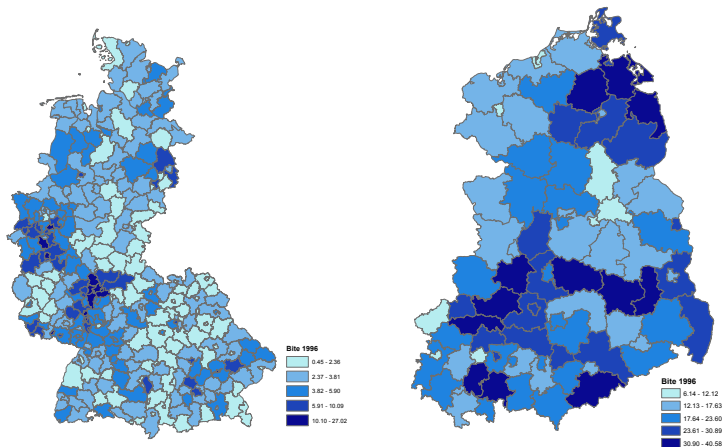
- No consensus on the effects of minimum wages, especially on employment
- Card (1992), Katz/Krueger (1992), Card/Krueger (1994/2000)  
find no negative employment effects
- Newmark/Wascher (1992/2000) find negative effects
- By now a large literature has evolved (Doucouliagos/Stanley 2009)  
including many countries (Newmark/Wascher 2008)

## Background: The German case (Construction)

- No national minimum wage in Germany, but there are sectoral minimum wages via universal applicability of collective agreements
- Minimum wage in main construction sector introduced in 1997
- Agreement after a considerable inflow of posted workers during reunification boom
- The effects? Not much agreement in the previous literature:

König/Möller (2009), Rattenhuber (2011), Apel et al. (2012), Müller (2012), Frings (Forthcoming)

## Distribution of the minimum-wage bite in 1996



(a) West Germany

(b) East Germany

## Idea: A spatial identification strategy

- **Main research question:** Did the minimum wage introduction (and subsequent increases) in the construction sector have an effect on (i) wage growth and (ii) employment growth?
- **Strategy:** Compare regions where MW cuts deeper into the wage distribution with those where it does not.
- **Also:**
  - Use panel structure to control regional FE, time FE and trends
  - Model neighborhood effects (Spatial model)
  - Model local heterogeneity (Border discontinuities)
- **Findings:**
  - No effects in West Germany
  - Positive wage, negative employment effects in East Germany

# Data

- Observation period: 1993–2002
- Population of construction workers subject to social security contributions
- Self-employed and posted workers are not covered
- Focus on male, full-time employed workers
- Wages = Average daily wages
- No information on working hours
- Reference date: June 30th

## The basic model

$$\Delta \ln y_{it} = \mathbf{b}_{it}\alpha + (d \times \mathbf{b}_{it})\beta + \Delta \ln \mathbf{x}_{it}\gamma + \mu_i + \tau_{jt} + \epsilon_{it}$$

with

$\Delta \ln y_{it}$	:	wage/emp. growth
$\mathbf{b}_{it}$	:	bite
$d$	:	dummy after MW intro
$\beta$	:	treatment effect
$\Delta \ln \mathbf{x}_{it}$	:	controls
$\mu_i$	:	regional FE
$\tau_{jt}$	:	time dummy east/west

## Effect on mean wage growth

	(1)	(2)	(3)	(4)
Artificial bite (West)	0.333*** (0.043)	0.331*** (0.044)	0.386*** (0.053)	0.328*** (0.044)
Artificial bite (East)	0.125*** (0.024)	0.131*** (0.024)	0.149*** (0.030)	0.128*** (0.024)
Treatment effect (West)	-0.054** (0.024)	-0.041 (0.027)	-0.072* (0.037)	-0.021 (0.029)
Treatment effect (East)	0.148*** (0.022)	0.147*** (0.021)	0.144*** (0.025)	0.156*** (0.022)
District fixed effects	Yes	Yes	Yes	Yes
Year indicators	Yes	Yes	Yes	Yes
District-type-specific trends	No	Yes	Yes	Yes
Other controls	Yes	Yes	Yes	Yes
Neighborhood effects	No	No	Yes	Yes
Wooldridge test ( $p$ -value)	0.434	0.409	0.412	0.475
Within $R^2$	0.395	0.399	0.401	0.400
Observations	3708	3708	3708	3708

Notes: Model (3) defines neighbors as being in the same labor-market region and Model (4) defines neighbors as sharing a common border. \*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$ . Standard errors are enclosed in parentheses and clustered at the district level.

Source: Authors' calculations based on the IEB.



## Effect on mean employment growth

	(1)	(2)	(3)	(4)
Artificial bite (West)	-0.152 (0.150)	-0.105 (0.151)	-0.261 (0.187)	-0.177 (0.154)
Artificial bite (East)	0.012 (0.111)	-0.026 (0.110)	-0.048 (0.138)	-0.041 (0.111)
Treatment effect (West)	0.130 (0.131)	0.005 (0.130)	0.044 (0.192)	0.078 (0.150)
Treatment effect (East)	-0.385*** (0.093)	-0.368*** (0.093)	-0.319*** (0.112)	-0.340*** (0.102)
District fixed effects	Yes	Yes	Yes	Yes
Year indicators	Yes	Yes	Yes	Yes
District-type-specific trends	No	Yes	Yes	Yes
Other controls	Yes	Yes	Yes	Yes
Neighborhood effects	No	No	Yes	Yes
Wooldridge test ( $p$ -value)	0.463	0.452	0.435	0.409
Within $R^2$	0.379	0.382	0.385	0.384
Observations	3708	3708	3708	3708

Notes: Model (3) defines neighbors as being in the same labor-market region and Model (4) defines neighbors as sharing a common border. \*  $p < 0.10$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$ . Standard errors are enclosed in parentheses and clustered at the district level.

Source: Authors' calculations based on the IEB.

# Extensions

## ■ Spatial spillovers:

- We test whether a more elaborate spatial structure is necessary
- If the model is correctly specified, both OLS and a SEM (Spatial Error Model) should yield consistent estimates
- Spatial Hausman test (Pace/LeSage 2008): Differences point towards misspecification
- Result: No significant difference

## ■ Local heterogeneity:

- Border discontinuity approach (Dube/Lester/Reich 2010)
- Build data set consisting of all potential natural experiments across district borders
- Compute average minimum-wage effect
- Result: Estimates close to basic model

## Conclusion

- We find no hints for a significant effect of the minimum wage on wages and employment in West Germany
- We find evidence for significant effects in East Germany:  
An increase in the bite by one percentage point is associated with
  - an increase in the growth rate for wages between .10/.16 and
  - a decrease for employment growth of .32/.39 percentage points
- This effect is quite large. About half of the decline in employment after the introduction is due to the minimum wage
- This result is stable for the preferred models dealing with different aspects of spatial heterogeneity and dependencies

Thank you for your attention

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