



# The Green Growth Challenge

2<sup>nd</sup> SEEK Conference, March 9 – 10, 2012, Mannheim

Due to the remarkably high level of interest in the first SEEK Conference in 2011, the Centre for European Economic Research (ZEW) is delighted to announce the second conference of its research programme “Strengthening Efficiency and Competitiveness in the European Knowledge Economies” (SEEK). The prime goal of the conference is to elucidate the challenges to pursuing a smart and sustainable growth path in the economies of Europe. Since this issue has been receiving increasing attention in the worlds of politics and academia, a second aim is to bring together policy makers and scientists to discuss the hurdles to developing green innovations within innovation ecosystems. Researchers from various economic and managerial disciplines are thus invited to present their research on the following topics; submitted papers should take either a generalist or environmental economics perspective:

- the generation of knowledge and innovations
- diffusion and adoption of knowledge and innovations
- the use of knowledge by entrepreneurs and industries
- impacts of innovations on competitiveness, growth and employment
- the role of innovation in tackling societal challenges
- challenges to and impacts of innovation and environmental policies

Richard G. Newell (Duke University), Robert N. Stavins (Harvard University)

to be announced

Daron Acemoglu (MIT), Bronwyn Hall (University of California, Berkeley & Maastricht University), Kai Konrad (MPI Munich), Josh Lerner (Harvard Business School), Steve Machin (University College London), Pierre Mohnen (UNU-MERIT & Maastricht University), Fabrizio Zilibotti (University of Zurich), Wolfgang Franz (ZEW), Georg Licht (ZEW), Andreas Löschel (ZEW)

Please submit your full paper including an abstract of 100-200 words to Nicole Gürtzgen (seek@zew.de)

30 November 2011

by the end of December 2011

Local accommodation and travel costs will be covered for participants who present a paper. Presenters may be kindly requested to discuss another paper. Papers and further information on the conference will be made available on the conference web page:

<http://seek.zew.eu/>

ZEW, Centre for European Economic Research  
P.O. Box 10 34 43 · 68034 Mannheim, Germany  
E-mail: [seek@zew.de](mailto:seek@zew.de) · Internet: <http://seek.zew.eu/>

*Keynote lectures*

*Guest speakers*

*SEEK scientific board*

*Paper submission*

*Deadline of paper submission*

*Notification of acceptance*

*Further information*

*Contact*

**ZEW**

