

ZEW-FDZ Data User Workshop

Mannheim, November 16 - 17, 2016

Venue: ZEW, L7, 1, 68161 Mannheim

Room Luxemburg

PROGRAMME

Wednesday, November 16, 2016

11:00	Arrival and Registration
11:30	Welcome Address <i>Georg Licht, ZEW Mannheim</i>
11:45	Introduction: Overview ZEW Data and ZEW Research Data Centre <i>Sandra Gottschalk, ZEW Mannheim</i>
12:00	Survey Design of the Mannheim Innovation Panel (MIP) <i>Christian Rammer, ZEW Mannheim</i>
12:30	Firm R&D Investment and Export Market Exposure – An Example of Structural Modelling Using MIP Data <i>Bettina Peters, ZEW Mannheim, University of Luxembourg</i>
13:00	Lunch Break
	Mannheim Innovation Panel (MIP)
14:00	The Productivity Effect of Green Innovation: Is Porter Right? <i>Andreas Stephan, Jönköping University, DIW Berlin</i>
14:30	Does Eco-Innovation Improve Business Competitiveness? <i>Abdelfettah Bitat, University Saint-Louis Bruxelles</i>
15:00	Can You Know too Much to Learn? On Ambidexterity in Open Innovation <i>Cindy Lopes-Bento, University of Maastricht</i>
15:30	Coffee Break
	IAB-ZEW Start-up Panel
16:00	Survey Design of the IAB-ZEW Start-up Panel <i>Sandra Gottschalk, ZEW Mannheim</i>
16:30	Experimentation in Entrepreneurship <i>Matthias Schulz, Jackstädt Center of Entrepreneurship and Innovation Research, University of Wuppertal</i>
	Generational Change in Medium-Sized Firms
17:00	The Janus Face of CEO Retention <i>Jan-Philipp Ahrens, University of Mannheim, IfM Mannheim</i>
17:30	End of First Day
18:30	Conference Dinner at ZEW

P R O G R A M M E

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	IAB-ZEW Start-up Panel
09:30	Disentangling the Link between Parental Hostility, Product Relatedness and Spin-off's Performance <i>Egle Vaznyte, ZEW Mannheim, University of Ghent</i>
10:00	Analysis of Forecast Instruments while Valuing Start-up Firms <i>Benedikt Koob and Matthias Sander, University of Mannheim</i>
10:30	Not all Entrepreneurial Orientation is Experimentation <i>Werner Bönte, Jackstädt Center of Entrepreneurship and Innovation Research, University of Wuppertal</i>
11:00	Coffee Break
	IAB-ZEW Start-up Panel
11:30	The Effect of Subsidies on New Ventures' Access to Bank Loans <i>Hanna Hottenrott, TU Munich</i>
	Mannheim Innovation Panel (MIP)
12:00	Family Firms and the Breadth of R&D Cooperation <i>Jörn Block, University of Trier</i>
12:30	Developing Eco-Innovations via Open Innovation <i>Felicia Seitz, Christian-Albrechts-University Kiel</i>
13:00	Lunch
	Mannheim Innovation Panel (MIP)
14:00	Public Procurement as Innovation Policy <i>Nima Moshgbar, KU Leuven</i>
14:30	Effects of Eco-Innovation on Firm Performance <i>Sandra Leitner, Vienna Institute for International Economic Studies</i>
	Information and Communication Technologies (ICT) Surveys
15:00	Mobile ICT, Flexible Work Organization and Labour Productivity <i>Daniel Erdsiek, ZEW Mannheim</i>
15:30	Open Questions, Critical Comments, Suggestions for Improvements of ZEW Survey Data <i>Moderation: Georg Licht, ZEW Mannheim</i>
16:00	Farewell Drinks and Pretzels

