

# Workshop on Reputation in Organizations and Markets

Bad Homburg, November 7<sup>th</sup> to 9<sup>th</sup>, 2012

Organizers: Raphaël Levy and Martin Peitz (both at University of Mannheim and MaCCI)

## Wednesday, November 7<sup>th</sup>

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Informal group discussions on the issue of reputation in markets and organizations

## Thursday, November 8<sup>th</sup>

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Chair : Raphaël Levy

09:30-10:30 : Daniel Garcia Gonzalez : « Reputation and endogenous monitoring »

Discussant : Nicolas Schutz

10:30-11:30 : Moritz Meyer-ter-Vehn : « A reputational theory of firm dynamics »  
(with S. Board)

Discussant : Volker Nocke

11:30-12:00 : Coffee break

12:00-13:00 : Hendrik Hakenes : "Markets for Ideas, Asymmetric Information and the Allocation of Managerial Skills" (with M. Peitz)

Discussant : Claudia Salim

13:00-14:30 : Lunch

Chair : Martin Peitz

14:30-15:30 : Joyee Deb : « Reputation of a Servant of Two Masters » (with H. Bar-Isaac)

Discussant : Jérôme Mathis

15:30-16:30 : Matthieu Bouvard : « Two-sided reputation in certification markets »  
(with R. Levy)

Discussant : Daniel Garcia Gonzalez

16:30-17:00 : Coffee break

17:00-18:00 : Martin Pollrich : « Informational opacity and honest certification »  
(with L. Wagner)

Discussant : Chengsi Wang

19:00 : Dinner

## Friday, November 9<sup>th</sup>

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Chair : Marco Ottaviani

09:30-10:30 : Steve Tadelis : « Active Screening in Platform Markets with Reputation Systems »

Discussant : Hermann Elendner

10:30-11:30 : Bruno Jullien : « Reputation and Pricing on the e-Market: Evidence from a Major French Platform » (with G. Jolivet et F. Postel-Vinay)

Discussant : Heski Bar-Isaac

11:30-12:00 : Coffee break

12:00-13:00 : Margaret Meyer : « Reputational incentives for biased evaluators » (with C. Avery)

Discussant : Raphaël Levy

13:00-14:30 : Lunch

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Chair : Volker Nocke

14:30-15:30: Jeanine Miklos-Thal : « A model of brand portfolio strategy » (with M. Raith and M. Selove)

Discussant : Martin Peitz

15:30-16:30 : Arthur Fishman : « The economics of collective brands » (with I. Finkelstein, A. Simhon and N. Yacouel)

Discussant : Jeanine Miklos-Thal

16:30-17:30 : Coffee and Farewell