

SEEK Workshop: Social Network Formation and Peer Effects

ZEW Mannheim, June 27-28, 2013

Thursday, 2013-06-27

Seminar Room 1

13.00-13:30	Welcome with Small Lunch and Coffee
13:30 – 15:00	<p>Session I</p> <p>Michael KUMMER (ZEW Mannheim, GERMANY): <u>Spillovers in Networks of User Generated Content - Evidence from Natural Experiments on Wikipedia</u></p> <p><i>Discussant:</i> Keongtae KIM (University of Maryland, USA)</p> <p>Bettina DREPPER* (University of Mannheim, GERMANY) and Georgios EFFRAIMIDIS (University of Southern Denmark, DK): <u>Social Interaction Effects in Duration Models</u></p> <p><i>Discussant:</i> Benjamin ENGELSTÄTTER (ZEW Mannheim, GERMANY)</p>
15:00 – 15:30	Coffee Break
15:30 – 17:30	<p>Session II</p> <p>Michael LEUNG (Stanford University, USA): <u>Two-Step Estimation of Network-Formation Models with Incomplete Information</u></p> <p><i>Discussant:</i> Benjamin ENGELSTÄTTER (ZEW Mannheim, GERMANY)</p> <p>Jörg CLAUSSEN* (Copenhagen Business School, DENMARK), Benjamin ENGELSTÄTTER (ZEW Mannheim, GERMANY), Michael WARD (University of Texas at Arlington, USA): <u>Dynamic Creation of Social Ties: The Evolution of Social and Preference Closeness</u></p> <p><i>Discussant:</i> Steven LEHRER (NBER, USA)</p> <p>Jörg CLAUSSEN (Copenhagen Business School, DENMARK), Benjamin ENGELSTÄTTER (ZEW Mannheim, GERMANY), Michael WARD* (University of Texas at Arlington, USA): <u>What Factors Mediate the Magnitude of Word-of-Mouth Effects?</u></p> <p><i>Discussant:</i> Olga SLIVKO (ZEW Mannheim, GERMANY)</p>
17:30	Dinner

Friday, 2013-06-28

09:30 – 11:30	Session III
	<p>Keongtae KIM* (University of Maryland, USA) and Siva VISWANATHAN: <u>Product Expert vs. Market Expert: The role of Reputable Investors in a Crowdfunding Market</u></p> <p><i>Discussant:</i> Benjamin ENGELSTÄTTER (ZEW Mannheim, GERMANY)</p> <p>Adnan KAHN and Steven LEHRER* (NBER, USA): <u>The Impact of Social Networks on Labour Market Outcomes: New Evidence from Cape Breton</u></p> <p><i>Discussant:</i> Serge PAJAK (ADIS, Université Paris-Sud, FRANCE)</p> <p>Matthieu MANANT, Serge PAJAK* and Nicolas SOULIÉ (ADIS, Université Paris-Sud, FRANCE): <u>Do Recruiters “Like” it? Privacy and Online Social Network Profile in Hiring: A Randomized Experiment</u></p> <p><i>Discussant:</i> Sonja UTZ (Knowledge Media Research Center, Tübingen)</p>
11:30 – 12:30	Lunch (Bistro) and Coffee (Foyer)
12:30 – 14:00	Session IV
	<p>Sisley MAILLARD (Telecom ParisTech, FRANCE): <u>Consumer Information in the Digital Age: Empirical Evidence from Spillovers in the Music Industry</u></p> <p><i>Discussant:</i> Grazia CECERE (Telecom Ecole de Management, Institut Mines-Telecom, FRANCE)</p> <p>Olga SLIVKO* (ZEW Mannheim, GERMANY): <u>The Effect of Peers’ Activity on Knowledge Generation</u></p> <p><i>Discussant:</i> Sisley MAILLARD (Telecom ParisTech, FRANCE)</p>
14:00 – 15:00	Keynote Lecture
	<p>Arun SUNDARARAJAN (New York University, USA)</p> <p>The Social Life of Products</p>
15:00	Closing Remarks and Farewell Coffee