

Conference on Ageing and Sustainable Finance

Mannheim, 8 – 9 May 2025. All times are CET. The conference will be held at ZEW Mannheim.

PROGRAMME		THURSDAY, 8 MAY 2025
8:30 – 9:00	REGISTRATION AND COFFEE	
9:00 – 9:15	WELCOME AND INTRODUCTION	
9:15 – 10:35	SESSION 1: FIRMS AND SUSTAINABILITY Chair: Leah Zimmerer (University of Mannheim and ZEW)	
	CORPORATE CLIMATE LOBBYING Markus Leippold (University of Zurich), Zacharias Sautner (University of Zurich), <u>Tingyu Yu</u> (University of Zurich) Discussion: Annabelle Brörtl (University of Mannheim)	
	CONSUMER PREFERENCES AND GREEN TRANSITION <u>Florian Perusset</u> (EPF Lausanne) Discussion: Andrea Modena (University of Mannheim)	
10:35 – 11:00	COFFEE BREAK	
11:00 – 13:00	SESSION 2: BANKS AND SUSTAINABILITY Chair: Karolin Kirschenmann (ZEW)	
	BANK OWNERSHIP AND BROWN LENDING: DO STATE-OWNED BANKS IMPEDE THE GREEN TRANSITION? Marcin Borsuk (University of Oxford), <u>Aneta Hryckiewicz-Gontarczyk</u> (Kozminski University), Martin Melecky (World Bank) Discussion: Bert Scholtens (University of Groningen)	
	CREDIT AND CLIMATE SENTIMENTS: THE DECARBONIZATION FRONTIER OF RISK PRICING <u>Régis Gourdel</u> (Vienna University of Economics and Business) Discussion: Hendrik Hakenes (University of Bonn)	
	PAY TRANSPARENCY, BANK AND NON-BANK EMPLOYMENT, AND LOAN PERFORMANCE Piotr Danisewicz (Tilburg University), <u>Steven Ongena</u> (University of Zurich) Discussion: Simon Rother (University of Mannheim)	
13:00 – 14:00	LUNCH	
14:00 – 15:00	KEYNOTE LECTURE 1: SUSTAINABLE INVESTING: LITERATURE AND CHALLENGES AHEAD Oliver David Zerbib (CREST, ENSAE, Institut Polytechnique de Paris)	
15:00 – 15:30	COFFEE BREAK	
15:30 – 16:50	SESSION 3: AGEING Chair: Marius Cziriak (ZEW)	
	THE EFFECTS OF AN AGING POPULATION ON THE STRUCTURE OF BANK ASSETS AND LIABILITIES <u>Panagiotis Avramidis</u> (The American College of Greece), George G. Pennacchi (University of Illinois) Discussion: Thibault Cézanne (University of Mannheim and ZEW)	
	THE IMPACT OF RETIREMENT ON HOUSEHOLD FINANCES: CAUSAL EVIDENCE FROM TRANSACTION DATA <u>Pim Koopmans</u> (CPB Netherlands Bureau for Economic Policy Analysis), Max van Lent (Leiden University), Marike Knoef (Tilburg University) Discussion: Claes Bäckman (University of Mannheim and SAFE)	

17:15 – 18:15	GUIDED TOUR: MANNHEIM CASTLE
18:15 –	DINNER

PROGRAMME	FRIDAY, 9 MAY 2025
9:00 – 10:20	<p>SESSION 4: HOUSEHOLD FINANCE AND SUSTAINABILITY</p> <p>Chair: Tabea Bucher-Koenen (ZEW)</p> <p>NUDGING INVESTORS TOWARDS SUSTAINABILITY: A FIELD EXPERIMENT WITH A ROBO-ADVISOR</p> <p>Lars Hornuf (Dresden University of Technology), <u>Christoph Merkle</u> (Aarhus University), Stefan Zeisberger (Radboud University and University of Zurich)</p> <p>Discussion: Martin Brown (Study Center Gerzensee)</p> <p>ESG RATINGS IN RETAIL INVESTMENT: A SUNDIAL IN THE SHADE</p> <p>Bennet Janssen (University of Mannheim and ZEW), <u>Youpeng Zhang</u> (University of Mannheim and ZEW)</p> <p>Discussion: Andrej Gill (Johannes Gutenberg University Mainz)</p>
10:20 – 10:45	COFFEE BREAK
10:45 – 12:05	<p>SESSION 5: PENSIONS AND SUSTAINABILITY</p> <p>Chair: Bert Scholtens (University of Groningen)</p> <p>GREENER PENSIONS, GREENER CHOICES: LINKING INVESTMENTS TO SUSTAINABLE BEHAVIOR</p> <p><u>Olga Balakina</u> (SAFE), Charlotte Christiansen (Aarhus University), Malene Kallestrup-Lamb (Aarhus University)</p> <p>Discussion: Gunnar Gutsche (Paderborn University)</p> <p>FIVE FACTS ON PREFERENCES AND BELIEFS FOR RISK, TIME, AND ESG: PENSION PROFESSIONALS AND THE GENERAL POPULATION</p> <p><u>Jorgo T.G. Goossens</u> (Radboud University)</p> <p>Discussion: Daniel Engler (University of Kassel)</p>
12:15 – 13:15	<p>KEYNOTE LECTURE 2: POPULISM, POLARIZATION, AND GREEN INVESTMENT</p> <p>Anders Anderson (Stockholm School of Economics)</p>
13:15 –	LUNCH

The conference is kindly sponsored by the Foundation [Geld und Währung](#).