

Platform Markets

Regulation and Competition Policy

Mannheim, 31 May - 2 June 2010

ZEW Centre for European Economic Research, MACCI, and University of Mannheim are pleased to announce their conference "Platform Markets: Regulation and Competition Policy". The objective of the conference is to stimulate discussion between academic researchers and professionals in markets involving multi-sided platforms. Theoretical, empirical as well as policy-oriented articles are welcome.

The topics of interest include the strategies, governance, regulation and antitrust issues of:

- Network externalities and standards
- Advertising media and online content
- Price discrimination, bundling, dynamic pricing, versioning
- E-commerce, online-auctions, open source development
- Payment systems, software

Schedule: The conference will start with lunch on Monday. In the evening MACCI is holding a reception. A conference dinner will be offered on Tuesday. The conference closes on Wednesday after lunch.

Invited Speakers: Simon Anderson (University of Virginia), Amelia Fletcher (OFT), Marc Rysman (Boston University)

Scientific Committee: Mark Armstrong (University College London), Andrei Hagiu (Harvard Business School), Bruno Jullien (University of Toulouse I), Ulrich Kaiser (University of Zurich and ZEW), Robin Lee (New York University), Volker Nocke (University of Mannheim), Martin Peitz (University of Mannheim and ZEW), Jean-Charles Rochet (University of Toulouse I), Konrad Stahl (University of Mannheim and ZEW), Tommaso Valletti (Imperial College London), Julian Wright (National University of Singapore)

Organizing Committee: Patrick Beschorner, Daniel Cerquera, Kai Hüschelrath, Matthias Hunold, Gordon Klein, Martin Peitz

Submission: Young scholars and experienced researchers are invited to submit a paper or an extended abstract to: platforms2010@zew.de

Deadlines: Submission deadline: January 31, 2010. Notifications on acceptance not later than March 1, 2010. Participants presenting a paper are asked to submit a full text version not later than April 29, 2010. Registration deadline: April 29, 2010.

The conference fee is EUR 160 which covers meals and refreshments. For participants who present a paper the conference fee is waived and accommodation is offered. In addition, ZEW will offer a limited number of grants for travel expenses. Please contact the organizing committee. Presenters may be kindly asked to discuss a paper. Papers and further information will be made available on the conference web page: www.zew.de/platforms2010

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MANNHEIM



Governance And The Efficiency
of Economic Systems
GESY

ZEW

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