



Activity Report 2024

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// MACCI AT A GLANCE

WHAT IS MACCI?

MaCCI stands for “Mannheim Centre for Competition and Innovation”. Its main objective is to stimulate and disseminate research in the area of competition, regulation and innovation policy and to facilitate interaction between researchers and practitioners.

WHO ARE THE INITIATORS OF MACCI?

MaCCI is an initiative by ZEW – Leibniz Centre for European Economic Research and the Economics and Law Departments of the University of Mannheim.

In February 2025, the MaCCI Directors were:

- Bernhard Ganglmair (University of Mannheim, Department of Economics; ZEW)
- Jens-Uwe Franck (University of Mannheim, Department of Law)
- Martin Peitz (University of Mannheim, Department of Economics; ZEW)
- Nicolas Schutz (University of Mannheim, Department of Economics)
- Achim Wambach (ZEW; University of Mannheim, Department of Economics)

In February 2025, the MaCCI Coordinators were:

- Lion Holste (ZEW)
- Eliza Stenzhorn (ZEW)

WHO IS AFFILIATED TO MACCI?

The MaCCI community consists of researchers of ZEW Mannheim and the University of Mannheim who have a law or economics focus in the fields of competition, regulation and innovation policy. In February 2025, MaCCI consisted of

- 21 senior members
- 22 junior members
- 28 Ph.D. students

WHO CONSTITUTES THE MACCI ADVISORY BOARD?

- Benno Bühler (Charles River Associates)
- Silke Hossenfelder (Bundeskartellamt)
- Alexandre de Streel (University of Namur)
- Fiona M. Scott Morton (Yale University)
- Daniela Seeliger (Linklaters)
- Hans Zenger (European Commission)

WHO ARE MACCI RESEARCH FELLOWS?

MaCCI Research Fellows are appointed for a four-year period. The support of our Research Fellows is crucial for the success of MaCCI and helps us maintaining MaCCI as a vibrant platform that strengthens exchange between researchers in the fields of law and economics.

- Simon Anderson (University of Virginia)
- Özlem Bedre-Defolie (European University Institute)
- Luis Cabral (New York University)
- Jay Pil Choi (Michigan State University)
- Greg Crawford (University of Zürich)
- Alexandre de Strel (University of Namur)
- Natalia Fabra (Universidad Carlos III de Madrid)
- Joe Harrington (University of Pennsylvania)
- Paul Heidhues (DICE Düsseldorf)
- Ginger Zhe Jin (University of Maryland)
- Justin Johnson (Cornell University)
- Bruno Jullien (Toulouse School of Economics)
- Ulrich Kaiser (University of Zürich)
- **William E. Kovacic** (George Washington University)
- Leslie Marx (Duke University)
- Jeanine Miklós-Thal (Rochester University)
- Giorgio Monti (Tilburg University)
- **Massimo Motta** (ICREA - University Pompeu Fabra and Barcelona Graduate School of Economics)
- Markus Reisinger (Frankfurt School of Finance and Management)
- Patrick Rey (Toulouse School of Economics)
- Philipp Schmidt-Dengler (University of Vienna)
- Fiona M. Scott Morton (Yale School of Management)
- Katja Seim (Yale School of Management)
- Giancarlo Spagnolo (Rome Tor Vergata and EIEF)
- Yossi Spiegel (Tel Aviv University)
- Emanuele Tarantino (LUISS and EIEF)
- Otto Toivanen (Aalto University)
- Tommaso Valletti (Imperial College London)
- Frank Verboven (KU Leuven)
- Mike Waterson (University of Warwick)
- Peter Whelan (University of Leeds)
- Julian Wright (National University of Singapore)
- Christopher Yoo (University of Pennsylvania)
- Ali Yurukoglu (Stanford University)
- Christine Zulehner (University of Vienna)

William E. Kovacic and **Massimo Motta** (in bold) have been appointed **Honorary MaCCI Fellows** for their lasting efforts and selfless commitment to MaCCI.

WHAT DOES MACCI DO?

MaCCI aims to foster interdisciplinary research in the area of competition, regulation, and innovation policy. MaCCI research contributes to fundamental problems in economics and law as they apply to competition, regulation, and innovation. MaCCI projects and publications contribute to ongoing policy debates on international as well as European and German levels.

Moreover, MaCCI provides a platform for discussions between academic researchers and practitioners through the organization of recurrent events such as:

- the MaCCI Annual Conference
- the MaCCI Law & Economics Conference
- the MaCCI Summer Institute on Competition Policy
- the Mannheim Competition Policy Forum (MCPF)
- the MaCCI Career Day for competition economists

In addition to recurrent events, MaCCI holds various other expert workshops and conferences on specific topics.

HOW IS MACCI CONNECTED?

MaCCI is connected to the following research networks and associations:

- the Centre on Regulation in Europe (CERRE)
- the Competition Law and Economics European Network (CLEEN)
- the Competition and Regulation European Summer School (CRESSE)

HOW IS MACCI FUNDED?

MaCCI receives funding through the University of Mannheim and ZEW Mannheim. In addition, the MaCCI Association supports certain MaCCI activities. The supporting members of the MaCCI Association in 2024 are Compass Lexecon, CRA, and RBB Economics.

// MACCI SNAPSHOTS

AUGUST / SEPTEMBER 2024: MACCI MEMBERS AT EARIE CONFERENCE IN AMSTERDAM

Volker Nocke gave one of two keynote lectures at last year's annual EARIE conference in Amsterdam. The title of his lecture was "Advances in Oligopoly Theory: Aggregative and Potential Games". MaCCI members Bernhard Ganglmair, Julian Klix, Robin Ng, Helena Perrone, Max Riegel, Luca Sandrini, and Nicolas Schutz presented their work in contributed sessions.

JUNE 2024: DIGITAL ECONOMICS SCHOLARS FLOCK TO ZEW FOR CONFERENCE

On 27 and 28 June, more than 80 researchers gathered at ZEW Mannheim to participate in the 22nd ZEW Conference on the Economics of Information and Communication Technologies, hosted by the ZEW Research Unit "Digital Economy". The conference featured 14 parallel sessions where participants presented their research selected from more than 100 submissions to the conference committee. The presented papers covered the topics of digital literacy, AI, online advertising, social media, pricing in digital markets, and the economics and regulation of platforms.

The conference committee was particularly happy to welcome Tommaso Valletti (Imperial College London) and Maria Petrova (Universitat Pompeu Fabra) as the keynote lecturers of this year's edition. In his keynote, Tommaso Valletti elaborated on the political relevance of firms' lobbying expenditures, focusing on the effect of mergers and acquisitions on lobbying. Maria Petrova discussed how the homophily of peoples' circles of Facebook friends affects their offline social interaction.

The ZEW Conference on the Economics of Information and Communication Technologies gives theoretical, empirical, and policy-oriented researchers the opportunity to interact with researchers from related fields and engage in discussions within and between sessions to obtain fresh ideas for novel research.

JUNE 2024: MACCI / JRC DIGITAL WORKSHOP

On 26 June, MaCCI and the Joint Research Centre of the European Commission jointly organized a half-day workshop on digital economics. Researchers presented their work in two sessions, one on media and the Digital Services Act and the other on enforcement issues of the Digital Markets Act. In the third session, representatives from the European Commission and the Bundesnetzagentur reported on developments regarding data access for researchers under the Digital Services Act.

JUNE 2024: MACCI LAW & ECONOMICS CONFERENCE ON RECENT DEVELOPMENTS IN MERGER CONTROL

The 13th edition of the MaCCI Law & Economics conference was held on 20 and 21 June. Organized by MaCCI senior members Jens-Uwe Franck, Volker Nocke, and Nicolas Schutz, this year's conference centered on "Recent Developments in Merger Control". The event featured keynote speeches from Herbert Hovenkamp, Giorgio Monti, Patrick Rey, and Carl Shapiro. Participants also engaged in stimulating panel discussions on "Merger Remedies", "Welfare Standard in Merger Control", "Big Tech Acquisitions", and "Mergers and Innovation".

JUNE 2024: MACCI SUMMER INSTITUTE

This year's Summer Institute in Competition Policy was held on June 10-14 in Annweiler. MaCCI researchers and invited scholars presented a diverse array of theoretical and empirical work in competition economics. This included recent work on merger remedies, price parity clauses, the

evolution of market power, and industrial policy. The summer institute also offered numerous opportunities for initiating and continuing collaborative research projects.

MAY 2024: MACCI IO DAY 2024

This year's MaCCI IO Day was held on 24 May 2024. More than 30 members gathered for a day of presentations and discussions of papers on pricing (and "shrinkflation"), privacy, competition with recommendation systems, procurement, and trade. We were particularly happy to welcome Yossi Spiegel, who gave an overview of the Facebook-Giphy merger and an analysis of the UK CMA's reasoning for blocking it.

The MaCCI IO Day is an annual workshop for members of the departments of law and economics, as well as ZEW, to present current theoretical and empirical research in the field of industrial organization in all its shades and colors.

MAY 2024: SECOND CREST-MANNHEIM WORKSHOP

The second edition of the CREST-Mannheim workshop (also known as "Journées Mannheim-Palaiseau-Paris") took place in Paris and Palaiseau on May 16-17. Researchers from CREST and MaCCI met in Paris and Palaiseau to discuss recent research on price discrimination, merger control, platform pricing, ad-blocking, bargaining in supply chains, and more.

MAY 2024: TEN MACCI RESEARCHERS PRESENT THEIR WORK AT THE IIOC IN BOSTON

MaCCI was well represented at this year's International Industrial Organization Conference in Boston with ten of its members. Matilde Cappelletti, Jacopo Gambato, Bernhard Ganglmair, Nadine Hahn, Daniil Larionov, Robin Ng, Volker Nocke, Helena Perrone, Luca Sandrini, and Nicolas Schutz presented their research.

MAY 2024: VOLKER NOCKE WINS ROBERT F. LANZILOTTI IN ANTI-TRUST ECONOMICS

The article "Acquihiring for Monopsony Power" by MaCCI Researcher Volker Nocke and co-authors Heski Bar-Isaac (University of Toronto) and Justin Johnson (Cornell University) has been awarded the Robert F. Lanzillotti Prize for the best paper in antitrust economics presented at the International Industrial Organization Conference in Boston.

APRIL 2024: MARTIN PEITZ SPEAKS AT THE IMCO MEETING OF THE EUROPEAN PARLIAMENT

MaCCI Director Martin Peitz made proposals on the enforcement of the Digital Markets Act as an invited expert to the meeting of the European Parliament's Committee on Internal Market and Consumer Protection (IMCO).

MARCH 2024: 13TH MACCI ANNUAL CONFERENCE WITH A FOCUS ON ABUSE OF DOMINANCE, COLLUSION, AND MERGERS

MaCCI hosted its 12th annual conference on 23–24 March 2023 at ZEW Mannheim. This year's conference programme consisted of two keynote speeches, and approximately 80 presentations in parallel sessions, two keynote speeches. With over 120 participants, this was the largest in-person MaCCI Annual Conference to date.

The first conference day focused on various aspects of abuse of dominance, collusion, and mergers from both an economics and a law perspective. A highlight of the first conference day was the keynote speech by Professor Pinar Akman from the University of Leeds. On the second conference

day Professor Leslie Marx from Duke University shed light on the relationship between information sharing and oligopoly pricing.

MARCH 2024: 6th MACCI CAREER DAY

The MaCCI Career Day is a forum for all economics students (bachelor, master and Ph.D.) interested in a career in competition economics. Students informally talk about their career plans, internships, and job opportunities with potential employers in the field of competition economics and regulation. The career fair closed with a panel on “Working as a competition economist” with panelists Elisabeth Primschitz (Berkeley Research Group), Tianyu Chen (Compass Lexecon), Johannes Dittrich (CRA), and Szabolcs Lorincz (European Commission), which is moderated by MaCCI director Martin Peitz.

The following companies and institutions participate: ABCeconomics, Berkeley Research Group, Compass Lexecon, CRA, E.CA Economics, Frontier Economics, Monopolkommission, NERA, Oxera, Positive Competition, and RBB Economics.

MARCH 2024: MACCI HOSTS THE 2024 MEETING OF THE INDUSTRIAL ECONOMICS SECTION OF THE GERMAN ECONOMICS ASSOCIATION

On March 7-8 last year's annual Meeting of the Industrial Economics Section of the German Economics Association was hosted by MaCCI. The industrial economics section has leading researchers in industrial economics mostly from Austria, Germany and Switzerland as its members. The two-day event attracted around 50 members. This year, in addition to presentations by its members, the program included a presentation by Benedikt Herz from the European Commission's DG Competition at the European Commission on recent tech mergers that were scrutinized by the European Commission.

FEBRUARY 2024: ONLINE WORKSHOP ON DISCLOSURE AND SECRECY CONTINUES

For the third time, MaCCI co-hosted the online workshop on disclosure, information sharing, and secrecy (DISS 2024) on February 26 and 27. The DISS workshops span over two half days and offer a glimpse at the latest research in economics, management science, and law related to disclosure and secrecy. This year's authors presented work on social media, corporate disclosures, secrecy, and cooperation and learning.

FEBRUARY 2024: MACCI MEMBERS WIN PRIZE FOR BEST PAPERS BY YOUNG RESEARCHERS

MaCCI Members Jacopo Gambato and Nadine Hahn won the Andrea Lofaro Prize for the Best Papers on Industrial Organization written by Young Researchers. The awards were presented at a conference organized by the Centre of Competition Economics in London.

// MACCI MEMBERS

MaCCI is an initiative by ZEW- Leibniz Centre for European Economic Research and the Department of Law and the Department of Economics of the University of Mannheim. The members of MaCCI have an affiliation to at least one of the two founding institutions.

In December 2024, MaCCI had 21 senior members (full professors and heads of research units at ZEW Mannheim), 22 junior members (post-docs and assistant professors) and 28 doctoral students. It therefore is one of the largest centres world-wide for law and economics research in the fields of competition, regulation and innovation.

In December 2024, the following researchers were members of MaCCI:

» SENIOR MEMBERS

- Irene Bertschek (ZEW)
- Stefanie Egidy (U. Mannheim, Law)
- Thomas Fetzner (U. Mannheim, Law)
- Jens-Uwe Franck (U. Mannheim, Law)
- Friedemann Kainer (U. Mannheim, Law)
- Nadine Klass (U. Mannheim, Law)
- Georg Licht (ZEW)
- Ralf Müller-Terpitz (U. Mannheim, Law)
- Volker Nocke (U. Mannheim, Economics)
- Henrik Orzen (U. Mannheim, Economics)
- Martin Peitz (U. Mannheim, Economics)
- Bettina Peters (ZEW)
- Moritz Renner (U. Mannheim, Law)
- Nicolas Schutz (U. Mannheim, Economics)
- Michelle Sovinsky (U. Mannheim, Economics)
- Konrad Stahl (U. Mannheim, Economics)
- Jochen Streb (U. Mannheim, Economics)
- Elu von Thadden (U. Mannheim, Economics)
- Thomas Tröger (U. Mannheim, Economics)
- Ulrich Wagner (U. Mannheim, Economics)
- Achim Wambach (ZEW)

» JUNIOR MEMBERS

- Atabek Atayev (ZEW)
- Hannes Beyerbach (U. Mannheim, Law)
- Philipp Boeing (ZEW)
- Nicolas Bonneton (U. Mannheim, Economics)
- Adriano De Leverano (ZEW)
- Enrico De Monte (ZEW)
- Alexander Donges (U. Mannheim, Economics)
- Nicolas Fugger (ZEW)
- Bernhard Ganglmair (U. Mannheim, Economics)
- Laura Grigolon (U. Mannheim, Economics)
- Bastian Krieger (ZEW)
- Andrei Matveenko (U. Mannheim, Economics)
- Simona Murmann (ZEW)

- Robin Ng (U. Mannheim, Economics)
- Helena Perrone (U. Mannheim, Economics)
- Francisco Poggi (U. Mannheim, Economics)
- Kevin Remmy (U. Mannheim, Economics)
- Luca Sandrini (ZEW)
- Jan Schymik (U. Mannheim, Economics)
- Anton Sobolev (U. Mannheim, Economics)
- Eliza Stenzhorn (ZEW)
- Lea Tochtermann (U. Mannheim, Law)

» DOCTORAL STUDENTS

- Matilde Cappelletti (ZEW)
- Jindi Dai (U. Mannheim, Economics)
- Jakob von Ditzfurth (U. Mannheim, Economics)
- Yulia Evsyukova (U. Mannheim, Economics)
- Sophia Frey (U. Mannheim, Law)
- Lena Fünér (ZEW)
- Johannes Gessner (U. Mannheim, Economics)
- Lion Holste (ZEW)
- Lucas Ibers (U. Mannheim, Law)
- Adrian Iwanczuk (U. Mannheim, Law)
- Alexander Kann (ZEW)
- Julian Klix (U. Mannheim, Economics)
- David Klock (U. Mannheim, Law)
- Fabian Köhler (U. Mannheim, Law)
- Maximilian Kluckert (U. Mannheim, Law)
- Leon Krög (U. Mannheim, Law)
- Johannes Persch (U. Mannheim, Law)
- Max Riegel (U. Mannheim, Economics)
- Elisa Rodepeter (ZEW)
- Caroline Roth (U. Mannheim, Law)
- Till Seyer (U. Mannheim, Law)
- Maximilian Spitzley (U. Mannheim, Law)
- Konrad Strehl (U. Mannheim, Economics)
- Andrii Tarasenko (U. Mannheim, Economics)
- Felix Walter (U. Mannheim, Law)
- Paul Wegener (U. Mannheim, Economics)
- Mauro Wichate (U. Mannheim, Law)
- Sebastian Wilke (U. Mannheim, Law)

» PEOPLE WHO LEFT MACCI

Senior Members:

- Harald Fadinger (University of Vienna)

Junior Members:

- Nicolas Bonneton (Vanderbilt University)
- Leonardo Giuffrida
- Daniil Larionov (University of Münster)
- Lei Li (University of Göttingen)

Doctoral students:

- Jacopo Gambato (University of Vienna)
- Nadine Hahn (German Monopolies Commission)
- Torsten Kindt (University of Mannheim)
- Emanuel Kollmann (German Monopolies Commission)
- Andrés Plúas-López (CUNEF University)
- Ilona Tsanko (Stadtwerke Heidelberg)
- Markus Trunschke (Stanford University)
- Marija Turkovic Popovski (FIZ Karlsruhe - Leibniz-Institut für Informationsinfrastruktur)

// RESEARCH PROJECTS AND OUTPUT

Articles in Journals

Atayev, Atabek and Maarten Janssen, “Information Acquisition and Diffusion in Markets”, *International Economic Review*, 2024, vol. 65(2), 729-753.

Baron, Justus, **Bernhard Ganglmair**, Nicola Persico, Timothy Simcoe and Emanuele Tarantino, “Representation is Not Sufficient for Selecting Gender Diversity”, *Research Policy*, 2024, vol. 53(6), 104994.

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Colmer, Jonathan, Ralf Martin, Mirabelle Muûls, and **Ulrich Wagner**, “Does Pricing Carbon Mitigate Climate Change? Firm-Level Evidence from the European Union Emissions Trading Scheme”, *Review of Economic Studies*. 2024, rdae055.

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Egidy, Stefanie, “Resilient Administrative Technology”, *Georgia Law Review*, 2024, vol. 58, 1113–1144.

Franck, Jens-Uwe, “Competition enforcement versus regulation as market-opening tools: an application to banking and payment systems”, *Journal of Antitrust Enforcement*, 2024, vol. 12(1), 148–188.

Franck, Jens-Uwe, “Das Bundeskartellamt zwischen Condor, Kranich und “Mutterhaus”: Von der Freiheit vor politischer Einflussnahme”, *Wirtschaft und Wettbewerb*, 2024, vol. 72(2), 639–646.

Franck, Jens-Uwe, “Die kartellbehördliche Vorteilsabschöpfung nach der 11. GWB-Novelle”, *Wirtschaft und Wettbewerb*, 2024, vol. 74(2), 76–80.

Franck, Jens-Uwe and **Martin Peitz**, “Germany's new competition tool: sector inquiry with remedies”, *Journal of European Competition Law & Practice*, 2024, lpa067.

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Franck, Jens-Uwe and **Martin Peitz**, “The Digital Markets Act and the Whack-a-Mole Challenge”, *Common Market Law Review*, 2024, vol. 61(2), 299–344.

Gessner, Johannes, Wolfgang Habla and **Ulrich Wagner**, Can Social Comparisons and Moral Appeals Encourage Low-Emission Transport Use? *Transportation Research Part D: Transportation and the Environment*, 2024, vol. 133, 104.

Giuffrida, Leonardo Maria, **Matilde Cappelletti** and Gabriele Rovigatti, “Procuring Survival”, *The Journal of Industrial Economics*, 2024, joie.12395.

Kainer, Friedemann, “Die Konstitutionalisierung der Werte des Art. 2 EUV – zwischen Funktion und Axiom”, *Integration*, 2024, 207–223.

Kainer, Friedemann and Berina Fischinger-Corbo, “Neues zur Niederlassungsfreiheit: Sitztheorie und objektive Anwendbarkeit”, *Europäische Zeitschrift für Wirtschaftsrecht*, 2024, vol. 35, 1001–1006.

Kindt, Torsten, “Menschenrechtsschutz für Unternehmen?”, *Zeitschrift für Vergleichende Rechtswissenschaft*, 2024, vol. 123, 443–497.

Kluckert, Maximilian and Tabea Glatkowski, “Das schuldrechtliche Vorkaufsrecht und das Wiederkaufsrecht im Überblick”, *Juristische Schulung*, 2024, 628–632.

Kluckert, Maximilian and Jonas Walzenbach, “Teure Freundschaft”, *Juristische Arbeitsblätter*, 2024, 282–288.

Krieger, Bastian, “Heterogeneous university funding programs and regional firm innovation: An empirical analysis of the German Excellence Initiative”, *Research Policy*, 2024, vol. 53(5), 104995.

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Müller-Terpitz, Ralf, “Rundfunkreform: Die Richtung stimmt”, *NJW-aktuell*, 2024, vol. 52, 14.

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Novak, Vladimir, **Andrei Matveenko** and Silvio Ravaoli, “The Status Quo and Belief Polarization of Inattentive Agents: Theory and Experiment”, *American Economic Journal: Microeconomics*, 2024, vol. 16(4), 1–39.

Pellens, Maikel, **Bettina Peters**, Martin Hud, Christian Rammer and **Georg Licht**, “Public R&D Investment in Economic Crises”, *Research Policy*, 2024, vol. 53(10).

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Schiersch, Alexander, **Irene Bertschek** and Thomas Niebel, “To Diversify or Not? The Link Between Global Sourcing of ICT Goods and Firm Performance”, 2024, *Economics of Innovation and New Technologies*, vol. 34(1), 94–116.

Fadinger, Harald and Philipp Herkenhoff and **Jan Schymik**, “Quantifying the Germany Shock: Structural Labor-Market Reforms and Spillovers in a Currency Union”, *Journal of International Economics*, 2024, vol. 150, 103905.

Schutz, Nicolas, “Competition with Exclusive Contracts in Vertically Related Markets: An Equilibrium Non-Existence Result”, *International Journal of Industrial Organization* (EARIE Special Issue), 2024, vol. 96, 103097.

Tröger, Thomas, “Optimal testing and social distancing of individuals with private health signals”, *Review of Economic Design*, 2024, 1–41.

Yong, Soo Keong, **Ulrich J. Wagner**, Peiyao Shen, Laure de Preux, Mirabelle Muûls, Ralf Martin, Jing Cao, “Management Practices and Climate Policy in China”, *Journal of the Association of Environmental and Resource Economists*, vol. 11(5), 1065-1100, DOI: 10.1086/729013.

Forthcoming/2025

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Belleflamme, Paul and **Martin Peitz**, “Network Goods, Price Discrimination, and Two-sided Platforms”, forthcoming, *Journal of Institutional and Theoretical Economics*.

Donges, Alexander and **Jochen Streb**, “Causes of German Inventiveness, 1815–1990. What We Can Learn from Patent Statistics”, forthcoming, *German Economic Review*.

Evsyukova, Yulia, Felix Rusche and Wladislaw Mill, “LinkedOut? A Field Experiment on Discrimination in Job Network Formation”, forthcoming, *Quarterly Journal of Economics*.

Franck, Jens-Uwe and **Martin Peitz**, “Germany's New Competition Tool: Sector Inquiry with Remedies”, forthcoming, *Journal of European Competition Law & Practice*.

Ganglmair, Bernhard, Timothy Simcoe and Emanuele Tarantino, “Learning When to Quit: An Empirical Model of Experimentation in Standards Development”, forthcoming, *American Economic Journal: Microeconomics*.

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Nocke, Volker and **Nicolas Schutz**, “An Aggregative Games Approach to Merger Analysis in Multiproduct-Firm Oligopoly”, forthcoming, *RAND Journal of Economics*.

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// MACCI EVENTS

In 2023, MaCCI invested substantial financial and human resources in the organization of conferences and workshops. By organizing such events, MaCCI aims to enable interaction between established and young international researchers. It also receives valuable feedback on MaCCI research project output. Other events aim at an audience in Germany to diffuse knowledge.

In the following section, we provide a full list of all MaCCI events in 2024. Further information is provided on www.macci.eu. The respective event programs are also included in the annex to this report.

In addition to dissemination activities to the public, MaCCI has established the MaCCI IO day on cutting-edge research regarding competition, regulation and innovation and stimulates the exchange of ideas between ZEW Mannheim and University of Mannheim researchers.

MaCCI also functions as a hub for communication on economic methods to legal scholars (in particular, doctoral students) as well as the provision of state-of-the-art legal analysis to economists.

» LIST OF MACCI EVENTS

- International ZEW Conference on the Economics of Innovation and Patenting
26-27 October 2024
- ZEW Conference on the Economics of Information and Communication Technologies
27-28 June 2024
- MaCCI / JRC Workshop on Digital Economics
26 June 2024
- MaCCI Law & Economics Conference on Recent Developments in Merger Control
20-21 June 2024
- MaCCI Summer Institute in Competition Policy
10-14 June 2024
- MaCCI IO Day
24 May 2024
- CREST-Mannheim Workshop (also known as “Journées Mannheim-Palaiseau-Paris”)
16-17 May 2024

- 2024 MaCCI Annual Conference
14-15 March 2024
- Workshop on Disclosure, Information Sharing, and Secrecy (DISS 2024)
26-27 February 2024

» LECTURES IN MACCI SERIES

MANNHEIM COMPETITION POLICY FORUM

Some of the talks were recorded. You find them on our MaCCI YouTube channel.

- Antitrust Damages Actions against Digital Gatekeepers – An Economist’s View
Steffen Sirries (Lademann & Associates GmbH)
7 November 2024
- Antitrust Damages Actions Against Digital Gatekeepers
Damien Geradin (Geradin Partners, Brussels)
31 October 2024
- The ‘Failing Firm Defence’ In Merger Control
Chrysovalantou (Valanta) Milliou (Hellenic Competition Authority)
17 October 2024
- Disparagement Abuses in the Pharmaceutical Sector
Romain Bizet (Charles River Associates)
26 September 2024
- The Planned Merger of Synopsys and Ansys
Georg Böttcher (Siemens AG)
12 September 2023
- Limiting Automatic Injunctions in Patent Law: Disproportionality under the UPC Regime
Andreas Hahne (Quinn Emanuel Urquhart & Sullivan, LLP)
5 September 2024
- MCPF as Part of the 13th MaCCI Law & Economics Conference on Recent Developments in Merger Control
Panel Discussion on “Welfare Standard in Merger Control: Beyond Consumer Surplus?”
Panel Speakers: Elisabetta Iossa (Italian Competition Authority), Tristan Rohner (University of Düsseldorf), Stefan Thomas (University of Tübingen)
Moderator: Chiara Fumagalli (Bocconi University)
20 June 2024

- Defining the Relevant Market: Comments on the New EC Notice
Benoît Durand
23 May 2024
- A Deep Look into the Chiller Cabinet: The Merger Case Theo Müller / Friesland
Campina
Christoph Wigger (Bundeskartellamt)
11 April 2024
- MCPF as Part of the MaCCI Annual Conference 2024
A Critical Enquiry into 'Abuse' in EU Competition Law
Pinar Akman (University of Leeds)
14 March 2024
- Recent Tech Mergers at the European Commission
Benedikt Herz (DG Competition, European Commission)
7 March 2024
- CMA Study on Vertical Mergers
Alena Kozakova (E.CA London)
22 February 2024
- The Evolution of Cartel Damages Law
Gerhard Klumpe (District Court Dortmund)
15 February 2024

MANNHEIM LAW AND ECONOMICS FORUM

- Abbreviated Judgements and Asymmetries
Murat Mungan (Texas A&M)
6 September 2024

// EVENT PROGRAMS

The remainder of the activity report contains programs of MaCCI events in 2024.



MORE INFORMATION

For more information on all activities of MaCCI please check www.macci.eu

10th ZEW Conference on the Economics of Innovation and Patenting

Mannheim, 26-27 September 2024

Conference venue: ZEW, L 7, 1, 68161 Mannheim

Final Program as of September 25, 2024

P R O G R A M M E

T h u r s d a y , S e p t e m b e r 2 6 , 2 0 2 4

09:30 – 10:15 **Registration and Arrival Coffee**

Room Brussels

10:15 – 10:30 **Welcome Address**

Hanna Hottenrott, ZEW

10:30 – 12:00 **Parallel Sessions I (see below for details)**

12:00 – 13:15 **Lunch**

Room Brussels

13:15 – 14:15 **Keynote: From Failure to Fortune: IP Strategy in Uncertain Times**

CARLOS J. SERRANO, HEC Paris

Chair: Bettina Peters, ZEW

14:15 – 14:45 **Coffee Break**

14:45 – 16:15 **Parallel Sessions II (see below for details)**

16:15 – 16:45 **Coffee Break**

16:45 – 18:15 **Parallel Sessions III (see below for details)**

18:45 **Bus Trip to Conference Dinner**

19:30 **Conference Dinner**

10th ZEW Conference on the Economics of Innovation and Patenting

Mannheim, 26-27 September 2024

Conference venue: ZEW, L 7, 1, 68161 Mannheim

P R O G R A M M E

F r i d a y , S e p t e m b e r 2 7 , 2 0 2 4

09:00 – 10:30 **Parallel Sessions IV (see below for details)**

10:30 – 11:00 **Coffee Break**

11:00 – 12:00
Room Brussels
Keynote: The Ms. Allocation of Talent
PETRA MOSER, NYU Stern, NBER and CEPR
Chair: Mark Roberts, Pennsylvania State University

12:00 – 12:30
Room Brussels
Heinz König Award & Champagne Reception
Laudator: Dr. Ralph Rheinboldt, Chairman of the ZEW Sponsors' Association for Science and Practice and Member of the Executive Board of Fuchs SE
Chair: Hanna Hottenrott, ZEW

12:30 – 13:30 **Lunch**

13:30 – 15:00 **Parallel Sessions V (see below for details)**

15:00 **Farewell Drinks and Pretzels**

16:00 Optional: Trip to Schwetzingen

10:30 – 12:00 Parallel Session I

Room Brussels I.A: Innovation Made in China Chair: Bettina Peters (ZEW)	Room 1 I.B: Diversity and Innovation Chair: Andreas Bühler (University of Zurich)	Room 2 I.C: Inventor Mobility Chair: Cornelia Lawson (University of Manchester)	Media Room I.D: Licensing and Patent Incentives Chair: Andreas Panagopoulos (University of Crete)
<p>Corporate Open Science and CEOs' Pre-career Exposure to Confucian Values</p> <p><i>Lorenzo Palladini (University of Luxembourg, Stockholm School of Economics)</i></p> <p>Discussant: Philipp Böing (Goethe University Frankfurt & ZEW)</p>	<p>How and When Is Gender Diversity in R&D Teams Related to Firm-Level Innovation?</p> <p><i>Christophe Boone (Antwerp University), Boris Lokshin (Maastricht University), Corinne Post (Villanova University)</i></p> <p>Discussant: Eline Schoonjans (ZEW)</p>	<p>Intellectual Mobility Frictions</p> <p><i>Jordan Bisset (KU Leuven), Dennis Verhoeven (KU Leuven)</i></p> <p>Discussant: Cornelia Lawson (University of Manchester)</p>	<p>Patents and R&D Incentives when Licensing is Restricted</p> <p><i>Andreas Panagopoulos (University of Crete), In-Uck Park (University of Bristol)</i></p> <p>Discussant: Ziming Wang (University of Tokyo & China Europe International Business School)</p>
<p>Investigating Strategic Change: A Case Study on German Firms' Response to Chinese Competition</p> <p><i>Madeleine Möller (University of Hohenheim), Bernd Ebersberger (University of Hohenheim)</i></p> <p>Discussant: Lorenzo Palladini (University of Luxembourg, Stockholm School of Economics)</p>	<p>Gender Norms, Occupational Choices, and the Innovation Gender Gap</p> <p><i>Andreas Bühler (University of Zurich), Patrick Lehnert (University of Zurich), Uschi Backes-Gellner (University of Zurich)</i></p> <p>Discussant: Boris Lokshin (Maastricht University)</p>	<p>The Substitutive Nature of Trade Secret Legislation and Internal Linkage Strategies to Appropriate Value from R&D</p> <p><i>Hamzeh Obeid (KU Leuven), Rene Belderbos (KU Leuven), Bart Leten (KU Leuven and Hasselt University)</i></p> <p>Discussant: Roger Svensson (The Research Institute of Industrial Economics)</p>	<p>The Strategy of Royalty-Free Licensing and its Impact on Firm Innovation: The Case of Tesla</p> <p><i>Ziming Wang (University of Tokyo & China Europe International Business School), Daiju Narita (University of Tokyo), Usharani Hareesh Govindarajan (University of Shanghai for Science & Technology), Howei Wu (China Europe International Business School), Jia Lin (Shanghai International College of Intellectual Property, Tongji University)</i></p> <p>Discussant: Marek Giebel (Copenhagen Business School)</p>
<p>The Anatomy of Chinese Innovation: Insights on Patent Quality and Ownership</p> <p><i>Philipp Böing (Goethe University Frankfurt & ZEW), Loren Brandt (University of Toronto), Ruo Chen Dai (Central University of Finance and Economics), Kevin Lim (University of Toronto), Bettina Peters (ZEW)</i></p> <p>Discussant: -</p>		<p>Matching or Clashing: Exploring Scientists' Exit from Academia through Intentions and Job Offers</p> <p><i>Lukas Dreier (Friedrich Schiller University Jena), Maximilian Goethner (University of Twente), Cornelia Lawson (University of Manchester)</i></p> <p>Discussant: Maikel Pellens (KU Leuven)</p>	<p>The Patent Deal: Striking a Balance Between Protection and Disclosure</p> <p><i>Marek Giebel (Copenhagen Business School), Alexandra K. Zaby (Seeburg Castle University)</i></p> <p>Discussant: Andreas Panagopoulos (University of Crete)</p>

14:45 – 16:15 Parallel Session II

Room Brussels II.A: Impact of R&D Policies Chair: Bastian Krieger (ZEW)	Room 1 II.B: Green Innovation I Chair: Leon Steines (ZEW)	Room 2 II.C: Science and Innovation I Chair: Alexander Kann (ZEW)	Media Room II.D: History of Innovation Chair: Alexander Donges (University of Mannheim)
<p>Subsidies vs. Advice: Unraveling Their Unique Impacts on Firm Innovation</p> <p><i>Lowie Cnockaert (Hasselt University), Jolien M. A. Van den Rul (Hasselt University), Mark Vancauteran (Hasselt University), Bart Leten (Hasselt University)</i></p> <p>Discussant: Alexander Ehrlich (ZEW)</p>	<p>The Effects of Natural Disasters on Green Innovation</p> <p><i>Lisa Keding (RWTH Aachen University), Marten Ritterrath (University of Cologne)</i></p> <p>Discussant: Yuan Hu (Imperial College London)</p>	<p>Standing on the Shoulders of Others: The Role of Universities and Individual Inventors in Firms' Exploration of General-Purpose Technologies</p> <p><i>Valentina Bucaioni (University of Siena), Kelchtermans Stijn (KU Leuven), Murgia Gianluca (University of Siena)</i></p> <p>Discussant: Alexander Kann (University of Mannheim and ZEW Mannheim)</p>	<p>Are Patents Conducive to Innovation? Evidence from German Reunification</p> <p><i>Fabian Gaessler (Pompeu Fabra University & Max Planck Institute for Innovation and Competition), Christian Helmers (Santa Clara University), Gabriele Pellegrino (Università Cattolica del Sacro Cuore)</i></p> <p>Discussant: Alexander Donges (University of Mannheim)</p>
<p>The Bang for the Buck: Aggregate Impact of Firm-Level R&D Incentives</p> <p><i>Marek Ignaszak (Goethe University Frankfurt & ZEW), Petr Sedlacek (University of New South Wales)</i></p> <p>Discussant: Malte Prüfer (KU Leuven & ECOOM)</p>	<p>Knowledge Diversity and Innovation Resilience: Green Technological Change After Natural Disasters</p> <p><i>Yuan Hu (Imperial College London)</i></p> <p>Discussant: Leon Steines (ZEW)</p>	<p>Looking for Innovation Beyond the Patent System: Evidence from Research Disclosures</p> <p><i>Bernhard Ganglmair (ZEW), Alexander Kann (University of Mannheim and ZEW Mannheim)</i></p> <p>Discussant: Valentina Bucaioni (University of Siena)</p>	<p>Patent Litigation in the German Empire</p> <p><i>Alexander Donges (University of Mannheim), Felix Selgert (University of Bonn), Jochen Streb (University of Mannheim)</i></p> <p>Discussant: -</p>
<p>Public Procurement Can Hinder Innovation</p> <p><i>Bastian Krieger (ZEW), Malte Prüfer (KU Leuven & ECOOM), Linus Strecke (ZEW)</i></p> <p>Discussant: Lowie Cnockaert (Hasselt University)</p>	<p>When Eco-Innovation Changes Hands: Ownership's Environmental Impact</p> <p><i>Eline Schoonjans (ZEW)</i></p> <p>Discussant: Julia Korosteleva (University College London)</p>		

16:45 – 18:15 Parallel Session III

Room Brussels III.A: Innovation Incentives Chair: Thomas Triebs (Loughborough University)	Room 1 III.B: Machine-Learning Approaches in Innovation Studies Chair: Alexander Ehrlich (ZEW)	Room 2 III.C: Science and Innovation II Chair: Christoph Grimpe (Copenhagen Business School)	Media Room III.D: Innovation in Life Sciences Chair: Thomas Schaper (ZEW)
<p>Old but Gold: Population Ageing and Innovation Incentives</p> <p><i>Maria Luisa Mancusi (Università Cattolica del Sacro Cuore)</i></p> <p>Discussant: Thomas P. Triebs (Loughborough University)</p>	<p>Nowcasting R&D Expenditures: A Machine Learning Approach</p> <p><i>Atin Aboutorabi (EFPL), Gaétan de Rassenfosse (EFPL)</i></p> <p>Discussant: Anup Agrawal (University of Alabama)</p>	<p>Race and Science</p> <p><i>Gaia Dossi (LSE)</i></p> <p>Discussant: Maud Thys (KU Leuven)</p>	<p>The Role of Patent Law and Licensing Schemes in the Governance of Emerging Biotechnologies: A Transactional Approach</p> <p><i>Franziska Bächler (University of Basel)</i></p> <p>Discussant: Thomas Schaper (ZEW)</p>
<p>Opt-In to Innovation? The Effects of Apple's App Tracking Transparency Policy on Complementor Innovation</p> <p><i>Robin Nowak (University of Passau), Rebecca Janssen (ZEW Mannheim), Patrick Figge (University of Passau)</i></p> <p>Discussant: Maria Luisa Mancusi (Università Cattolica del Sacro Cuore)</p>	<p>Mixing R&D Tax Credits and R&D Subsidies: a Multi-Treatment Machine Learning and 3-Dimensional Matching Approach</p> <p><i>Chris Dimos (University of Bath), Felicia Fai (University of Bath), Phil Tomlinson (University of Bath)</i></p> <p>Discussant: <i>Atin Aboutorabi (EFPL)</i></p>	<p>The Academic Startup Advantage: Research or Human Capital</p> <p><i>Maud Thys (KU Leuven), Maikel Pellens (KU Leuven), Hanna Hottenrott (ZEW Mannheim) and Marius Berger (ZEW)</i></p> <p>Discussant: Christoph Grimpe (Copenhagen Business School)</p>	<p>Product Safety Standards and Technological Innovation: Evidence from the 1968 Radiation Control</p> <p><i>Yiyu Xing (UCLA)</i></p> <p>Discussant: Jingyuan Zeng (London School of Economics)</p>
<p>Market Expectations, Uncertainty, and Innovation</p> <p><i>Thomas P. Triebs (Loughborough University), Justin Tumlinson (University of Exeter)</i></p> <p>Discussant: Jordan Bisset (KU Leuven)</p>	<p>Disruptive Innovation and IPO Outcomes: Evidence from Machine Learning</p> <p><i>Hoang Nguyen (University of Alabama), Anup Agrawal (University of Alabama)</i></p> <p>Discussant: Chris Dimos (University of Bath)</p>	<p>Do Innovations Need Advocacy? Stakeholder Involvement in Innovation Projects</p> <p><i>Paolo Carioli (KU Leuven), Christoph Grimpe (Copenhagen Business School), Karin Hoisl (University of Mannheim), Wolfgang Sofka (Copenhagen Business School)</i></p> <p>Discussant: Bart Leten (KU Leuven)</p>	

09:00 – 10:30 Parallel Session IV

<p>Room Brussels IV.A: SMEs and Innovation Chair: Dietmar Harhoff (Max Planck Institute for Innovation and Competition)</p>	<p>Room 1 IV.B: Digital Technologies and Innovation Chair: Dolores Añon Higón (University of Valencia)</p>	<p>Room 2 IV.C: Innovation Networks Chair: Jingyuan Zeng (London School of Economics)</p>	<p>Media Room IV.D: Intellectual Property Rights Beyond Patents Chair: Julien Penin</p>
<p>The Paradox of Progress: Technological Advancements in Banking and the Dual Impact on SME Bank Borrowing <i>Aneta Hryckiewicz (Kozminski University), <u>Julia Korosteleva</u> (University College London), <u>Lukasz Kozłowski</u> (Kozminski University), <u>Malwina Rzepka</u> (Economic Institute for Empirical Analysis), <u>Ruomeng Wang</u> (University College London)</i> Discussant: Andreas Bühler (University of Zurich)</p>	<p>Beyond the Robot: The Economic Effect of Diverse Technologies <i><u>Guillermo Arenas Díaz</u> (Università Cattolica del Sacro Cuore), <u>Fabio Montobbio</u> (Università Cattolica del Sacro Cuore), <u>Mariacristina Piva</u> (Università Cattolica del Sacro Cuore)</i> Discussant: Bettina Peters (ZEW)</p>	<p>R&D Networks, Peer Effects and Innovation Performance <i><u>Fulvio Castellacci</u> (Center for Technology, Innovation and Culture), <u>Arvid Raknerud</u> (Statistics Norway), <u>Massimo Riccaboni</u> (IMT School for Advanced Studies), <u>Marina Rybalka</u> (Statistics Norway)</i> Discussant: Andreas Stephan (Linnaeus University)</p>	<p>Composite Value Index of Design Patent Indicators <i><u>Grid Thoma</u> (University of Camerino)</i> Discussant: Julien Pénin (Université de Strasbourg)</p>
<p>The Impact of Government Venture Capital on Firm Growth <i><u>Roger Svensson</u> (The Research Institute of Industrial Economics)</i> Discussant: Georg Licht (ZEW)</p>	<p>AI, Robots, and Innovation Performance in European SMEs <i><u>Agustí Segarra-Blasco</u> (Universitat Rovira i Virgili), <u>Josep Tomàs-Porres</u> (Universitat Rovira i Virgili), <u>Mercedes Teruel</u> (Universitat Rovira i Virgili)</i> Discussant: Dolores Añon Higón (University of Valencia)</p>	<p>Technological Relatedness and Innovation Performance of Digital Research Networks <i><u>Daniel Nepelski</u> (Joint Research Centre)</i> Discussant: <u>Arvid Raknerud</u> (Statistics Norway)</p>	<p>Appropriability Regimes and Appropriation Strategies in Design: The Awareness and Use of Intellectual Property Rights and Experiences with Infringement Disputes <i><u>Bruce Tether</u> (Alliance Manchester Business School)</i> Discussant: Grid Thoma (University of Camerino)</p>
<p>Government R&D Support for Young Innovative Companies: Evidence from France <i><u>Laurie Ciaramella</u> (Max Planck Institute for Innovation and Competition & Télécom ParisTech), <u>Dietmar Harhoff</u> (Max Planck Institute for Innovation and Competition), <u>Cristina Rujan</u> (ifo Institute)</i> Discussant: Marius Berger (ZEW)</p>	<p>Digital Transformation and Innovation Activities: Evidence from Spanish Firms <i><u>Dolores Añon Higón</u> (University of Valencia), <u>Juan A. Máñez</u> (University of Valencia), <u>Amparo Sanchis</u> (University of Valencia), <u>Juan A. Sanchis</u> (University of Valencia)</i> Discussant: <u>Guillermo Arenas Díaz</u> (Università Cattolica del Sacro Cuore)</p>	<p>The Making of High-tech Clusters: Evidence from Early-mover Corporate Labs in the American Microchip Breakthrough <i><u>Jingyuan Zeng</u> (London School of Economics)</i> Discussant: Daniel Nepelski (Joint Research Centre)</p>	<p>Personality, Creativity and Adherence to Intellectual Property: A Lab Experiment on Copyright <i><u>R. Guichardaz</u>, <u>M. Lefebvre</u>, <u>H. Igersheim</u>, <u>Julien Pénin</u> (Université de Strasbourg)</i> Discussant: Bruce Tether (Alliance Manchester Business School)</p>

13:30 – 15:00 Parallel Session V

13:30 – 15:00 Parallel Session V			
<p>Room Brussels V.A: Role of Cross-Border Activities on Innovation Chair: Maria Garcia-Vega (University of Nottingham)</p>	<p>Room 1 V.B: Green Innovation II Chair: An Yu Chen (Manchester Institute of Innovation Research)</p>	<p>Room 2 V.C: Workers, Labour Markets and Innovation Chair: Jonathan Deist (IWH Halle)</p>	<p>Media Room V.D: Patent System Chair: Dietmar Harhoff (Max Planck Institute for Innovation and Competition)</p>
<p>Why Shutting the Doors to Immigration is Bad for Innovation: Lessons from the Age of Mass Migration in the US <i>Benjamin Cornejo Costas (Utrecht University)</i> Discussant: Krishna Sharma (Clemson University)</p>	<p>What Drives Green Innovation? Uncovering European Regional Factors and Policy Implications <i>Friedrich Lucke (European Commission - Joint Research Centre), Fulvia Marotta (University of Oxford)</i> Discussant: Marten Ritterrath (University of Cologne)</p>	<p>Worker Management Through AI: A Patent-Based Analysis of Artificial Intelligence Worker Management Technologies <i>Jacopo Staccioli (Università Cattolica del Sacro Cuore Milan), Maria Enrica Virgillito (Scuola Superiore Sant'Anna)</i> Discussant: Jonathan Deist (IWH Halle)</p>	<p>Forum Shopping and Forum Selling in German Patent Litigation: A Quantitative Analysis <i>Sibylle Lehmann-Hasemeyer (University of Hohenheim), Alexander Morell (Goethe University Frankfurt & Leibniz Institute for Financial Research SAFE)</i> Discussant: Dietmar Harhoff (Max Planck Institute for Innovation and Competition)</p>
<p>I'm Coming Home: Brain Gain Through Brain Circulation in India <i>Krishna Sharma (Clemson University)</i> Discussant: Maria Garcia-Vega (University of Nottingham)</p>	<p>Global Flow of Renewable Energy Technologies <i>Christopher F Baum (Boston College), Hans Lööf (Royal Institute of Technology), Fredrik Sjöholm (Research Institute of Industrial Economics Stockholm), Andreas Stephan (Linnaeus University)</i> Discussant: An Yu Chen (Manchester Institute of Innovation Research)</p>	<p>Productivity Spillovers among Knowledge Workers in Agglomerations: Evidence from GitHub <i>Lena Abou El-Kompoz (ifo Institute and University of Munich), Thomas A. Fackler (Surrey Business School), Moritz Goldbeck (ifo Institute)</i> Discussant: Jacopo Staccioli (Università Cattolica del Sacro Cuore Milan)</p>	<p>Do Commonly Held Firms Coordinate Their R&D: Evidence from Patents <i>Bernhard Ganglmair (ZEW), Alexander Kann (University of Mannheim and ZEW Mannheim)</i> Discussant: -</p>
<p>Is Acquisition-FDI During an Economic Crisis Detrimental for Domestic Innovation? <i>Maria Garcia-Vega (University of Nottingham), Apoorva Gupta (DICE)</i> Discussant: Benjamin Cornejo Costas (Utrecht University)</p>	<p>Understanding the Connection: How Scientific Foundations Drive Innovation in Green Technologies? <i>An Yu Chen (Manchester Institute of Innovation Research)</i> Discussant: Friedrich Lucke (European Commission - Joint Research Centre)</p>	<p>Labor Market Power and Innovation <i>Richard Bräuer (IWH Halle), Jonathan Deist (IWH Halle), Matthias Mertens (MIT)</i> Discussant: Lena Abou El-Kompoz (ifo Institute and University of Munich)</p>	

22nd Conference on the

Economics of Information and Communication Technologies

27-28 June 2024, Mannheim - program as of 20 June 2024

THURSDAY, 27 June 2024

PROGRAMME

08:30

REGISTRATION

09:00

OPENING REMARKS

09:15 – 10:45

Session I A – Room Strasbourg

TECHNOLOGY ADOPTION AND IMPACT

Chair: Francesco Venturini (Università degli Studi di Urbino)

ARE WE YET SICK OF NEW TECHNOLOGIES? THE UNEQUAL HEALTH EFFECTS OF DIGITALIZATION

Melanie Arntz* (ZEW Mannheim and University of Heidelberg),
Sebastian Findeisen (University of Konstanz), Stephan Maurer
(University of Edinburgh), Oliver Schlenker (University of Konstanz
and ZEW Mannheim)

Discussant: Sebastian Steffen (Boston College)

FIRMS AND BIG DATA: ADOPTION, USE AND IMPACTS

Alejandro Rabano* (Universitat Pompeu Fabra)

Discussant: Shasha Li (Halle Institute for Economic Research)

Session I B – Room Luxembourg

SOCIAL MEDIA

Chair: Julius Göttele (Paris School of Economics)

MORAL CHARACTERS: SOCIAL MEDIA AND U.S. CONGRESSIONAL ELECTIONS

Edoardo Grillo* (University of Padova), Juan S. Morales (Wilfrid
Laurier University) and Alessandra Moresi (Collegio Carlo Alberto)
Discussant: Marita Freimane (University of Zurich and KU Leuven)

HOW DIGITAL MEDIA MARKETS AMPLIFY NEWS SENTIMENT

Lara Marie Berger* (University of Cologne)

Discussant: Raphaela Andres (ZEW)

MOBILE TECHNOLOGIES AND FIRM FORMALIZATION: EVIDENCE FROM UGANDA

Marina Dodlova* (University of Münster, CESifo), Krisztina Kis-Katos (University of Göttingen), Anna Kochanova (University of Cardiff), Olivia Wirth (University of Passau)

Discussant: Francesco Venturini (Università degli Studi di Urbino)

CONTENT REGULATION AND CONTENT PRODUCTION ON SOCIAL MEDIA: EVIDENCE FROM NETZDG

Raphaela Andres (ZEW) and Olga Slivko* (Rotterdam School of Management, Erasmus University)

Discussant: Julius Gödde (Paris School of Economics)

10:45 – 11:15

BREAK

11:15 – 12:45

Session II A – Room Strasbourg

DIGITAL SKILLS

Chair: Enrico De Monte (ZEW)

Session II B – Room Luxembourg

ARTIFICIAL INTELLIGENCE I

Chair: Luca Sandrini (ZEW)

SKILLS OR DEGREE? THE RISE OF SKILL-BASED HIRING FOR AI AND GREEN JOBS

Eugenia Gonzales-Ehlinger (OECD) and Fabian Stephany* (University of Oxford)

Discussant: Luca Fontanelli (University of Brescia)

THE EFFECT OF VOICE AI ON DIGITAL COMMERCE

Chenshuo Sun* (National University of Singapore), Zijun Shi, (HKUST), Xiao Liu and Anindya Ghose (New York University)

Discussant: Carlo Reggiani (JRC Sevilla and Manchester University)

SKILLS, JOB APPLICATION BEHAVIOR AND THE GENDER WAGE GAP: EVIDENCE FROM ONLINE FREELANCING

Otto Kässi (ETLA Research), Eliza Stenzhorn* (ZEW) and Ole Teutloff (Copenhagen University)

Discussant: Marina Dodlova (University of Münster, CESifo)

GENERATIVE AI AND DISTRIBUTED WORK: EVIDENCE FROM OPEN SOURCE SOFTWARE

Manuel Hoffmann*, Sam Boysel, Frank Nagle (Harvard Business School), Sida Peng (Microsoft Corporation) and Kevin Xu (GitHub Inc.)

Discussant: Yanli Liu (Northeastern University)

MIND OVER MATTER: THE IMPACT OF IT HUMAN CAPITAL ON FIRM PRODUCTIVITY IN THE DIGITAL AGE

Erik Brynjolfsson, Wang Jin (Stanford University) and Sebastian Steffen* (Boston College)

Discussant: Enrico De Monte (ZEW)

THE POTENTIAL WELFARE BENEFITS OF AI IN A DIFFERENTIATED PRODUCT MARKET

Imke Reimers (Cornell University and ZEW), Chris Riedl (Northeastern University) and Joel Waldfogel* (University of Minnesota, NBER and ZEW)

Discussant: Luca Sandrini (ZEW)

12:45 – 14:00

LUNCH BREAK

14:00 – 15:00

KEYNOTE I – ROOM LUXEMBOURG

Chair: Luca Sandrini (ZEW)

TOMMASO VALLETTI (IMPERIAL COLLEGE LONDON)

MARKET POWER AND POLITICAL POWER: IS THERE A CURSE OF BIGNESS?

15:00 – 15:15

SHORT BREAK

15:15 – 16:15

Session III A – Room Strasbourg

SEARCH AND BIAS

Chair: Jacopo Gambato (University of Mannheim and ZEW)

A FRAMEWORK FOR DETECTION, MEASUREMENT AND WELFARE ANALYSIS OF PLATFORM BIAS

Imke Reimers* (Cornell University and ZEW) and Joel Waldfogel (University of Minnesota, NBER and ZEW)

Discussant: Manuel Hoffmann (Harvard Business School)

CONSUMER SEARCH AND PRICE COMPARISON IN THE RIDE SHARING MARKET, THEORY AND CALIBRATION

Jeffrey Fossett*, Michael Luca (Harvard Business School), Fiona Scott-Morton (Yale School of Management) and Yejia Xu (Harvard Business School)

Discussant: Jacopo Gambato (University of Mannheim and ZEW)

Session III B – Room Luxembourg

ONLINE ADVERTISING

Chair: Chris Forman (Cornell University)

USING THE DUAL-PRIVACY FRAMEWORK TO UNDERSTAND CONSUMERS' PERCEIVED PRIVACY VIOLATIONS UNDER DIFFERENT FIRM PRACTICES IN ONLINE ADVERTISING

Kinshuk Jerath (Columbia Business School) and Klaus M. Miller* (HEC Paris)

Discussant: Timo Müller-Tribbensee (Goethe University)

LEARNING, SOPHISTICATION, AND THE RETURNS TO ADVERTISING: IMPLICATIONS FOR DIFFERENCES IN FIRM PERFORMANCE

Steve Tadelis* (University of California Berkeley), Christopher Hooton, Utsav Manjeer, Daniel Deisenroth (META Inc.), Nils Wernerfelt (Northwestern University), Nick Dadson, Lindsay Greenbaum (Analysis Group)

Discussant: Chris Forman (Cornell University)

16:15 – 16:45

BREAK

16:45 – 18:15

Session IV A – Room Strasbourg

PRICING IN DIGITAL MARKETS

Chair: Muxin Li (Bocconi University)

DIFFERENTIAL PRICING OF INTERNET TRAFFIC: THEORY AND EMPIRICAL ANALYSIS

Danhou Li (National University of Singapore) and C. Matthew Shi* (Chinese University of Hong Kong)

Discussant: Klaus M. Miller (HEC Paris)

HUMAN-MACHINE INTERACTIONS IN PRICING: EVIDENCE FROM TWO LARGE-SCALE FIELD EXPERIMENTS

Tobias Huelden*, Vitalijs Jascisens, Lars Roemheld (Zalando) and Tobias Werner (Center for Humans and Machines at MPI for Human Development)

Discussant: Chenshuo Sun (National University of Singapore)

THE WELFARE EFFECTS OF BEHAVIOR-BASED PRICE DISCRIMINATION IN E-COMMERCE

Francesco Gabriele* (University of Southern California)

Discussant: Muxin Li (Bocconi University)

Session IV B – Room Luxembourg

DIGITAL PLATFORMS I

Chair: Mike Ward (University of Texas at Arlington)

NOT AS GOOD AS IT USED TO BE: DO STREAMING PLATFORMS PENALIZE QUALITY?

Jacopo Gambato* (University of Mannheim and ZEW) and Luca Sandrini (ZEW)

Discussant: Simon Anderson (University of Virginia and CEPR)

FREE AND OPEN-SOURCE SOFTWARE: COORDINATION AND COMPETITION

Robin Ng* (University of Mannheim)

Discussant: Michael Kummer (Universidade Nova de Lisboa)

LET THAT SYNC IN: THE EFFECT OF MUSIC REUSE ON PRODUCT DISCOVERY

Luis Aguiar* and Zhizhong Chen (University of Zurich)

Discussant: Mike Ward (University of Texas at Arlington)

19:00

CONFERENCE DINNER AT ZEW

09:30 – 10:30

KEYNOTE II – ROOM LUXEMBOURG

Chair: Irene Bertschek (ZEW)

MARIA PETROVA (UNIVERSITAT POMPEU FABRA)

SOCIALIZING ALONE: HOW ONLINE HOMOPHILY HAS UNDERMINED SOCIAL COHESION IN THE US

10:30 – 11:00

BREAK

11:00 – 12:30

Session V A – Room Strasbourg

DIGITAL PLATFORMS II

Chair: Ginger Zhe Jin (University of Maryland)

ENTRY AND COMPETITION IN PLATFORM MARKETS. EVIDENCE FROM THE EUROPEAN TABLET INDUSTRY

Nestor Duch-Brown (JRC Sevilla), Maciej Sobolewski* (Warsaw University)

Discussant: Riccardo Silvestrini (Erasmus School of Economics)

MARKET POWER INCREASE AND SECTORAL HETEROGENEITY: THE ROLE OF E-COMMERCE PLATFORMS

Riccardo Silvestrini* (Erasmus School of Economics)

Discussant: Luis Aguiar (University of Zurich)

PLATFORM DESIGN, HARASSMENT, AND PRODUCTIVITY

Marita Freimane* (University of Zurich and KU Leuven)

Discussant: Ginger Zhe Jin (University of Maryland)

Session V B – Room Luxembourg

PRIVACY

Chair: Daniil Larionov (ZEW)

HOW DOES DISABLING COOKIE TRACKING IMPACT ONLINE NEWS CONSUMPTION?

Yufei Shen* (Nova School of Business and Economics), Klaus M. Miller and Xitong Li (HEC Paris)

Discussant: Edoardo Grillo (University of Padova)

PAYING FOR PRIVACY: PAY OR TRACKING WALLS

Timo Müller-Tribbensee* (Goethe University), Klaus M. Miller (HEC Paris), Bernd Skiera (Goethe University)

Discussant: Matthew Shi (Chinese University of Hong Kong)

MERCHANTS OF VULNERABILITIES: BUG BOUNTY PROGRAMS AND THEIR IMPACT ON SOFTWARE

Esther Gal-Or, Muhammad Zia Hydari (University of Pittsburgh), and Rahul Telang* (Carnegie Mellon University)

Discussant: Daniil Larionov (ZEW)

12:30 – 13:30

LUNCH BREAK

13:30 – 15:00

Session VI A – Room Strasbourg

ARTIFICIAL INTELLIGENCE II

Chair: Rahul Telang (Carnegie Mellon University)

AUTOMATED SOCIAL SCIENCE: A STRUCTURAL CAUSAL MODEL-BASED APPROACH

Benjamin Manning* (MIT), Kehang Zhu (Harvard University) and John J. Horton (MIT and NBER)

Discussant: Joel Waldfogel (University of Minnesota, NBER and ZEW)

ADVISED BY AN ALGORITHM: LEARNING WITH DIFFERENT INFORMATIONAL RESOURCES AND REACTIONS TO HETEROGENEOUS ADVICE QUALITY

Jan Biermann (University of Hamburg), John J. Horton (MIT and NBER) and Johannes Walter* (ZEW and KIT)

Discussant: Yufei Shen (Nova School of Business and Economics)

PRODUCTIVITY PERFORMANCE, DISTANCE TO FRONTIER AND AI INNOVATION: FIRM-LEVEL EVIDENCE FROM EUROPE

Larissa da Silva Marioni (NIESR), Ana Rincon-Aznar (CMA) and Francesco Venturini* (Università degli Studi di Urbino)

Discussant: Rahul Telang (Carnegie Mellon University)

Session VI B – Room Luxembourg

ALGORITHMS AND DATA

Chair: Imke Reimers (Cornell University and ZEW)

DEFAULT DATA MANIPULATION IN MARKETPLACE LENDING

Yutong Hu (London Business School) and Shasha Li* (Halle Institute for Economic Research)

Discussant: Patrick Breithaupt (ZEW)

AN EXPERIMENTAL APPROACH TO MEASURE SOCIAL BIAS IN VISION-LANGUAGE MODELS

Carina Hausladen*, Manuel Knott (ETH Zurich), Pietro Perona and Colin F. Camerer (California Institute of Technology)

Discussant: Eliza Stenzhorn (ZEW)

DOES HUMAN-ALGORITHM FEEDBACK LOOP LEAD TO ERROR PROPAGATION? EVIDENCE FROM ZILLOW'S ZESTIMATE

Runshan Fu (New York University), Ginger Zhe Jin* (University of Maryland) and Meng Liu (Washington University in Saint Louis)

Discussant: Imke Reimers (Cornell University and ZEW)

15:00 – 15:30

BREAK

15:30 – 17:00

Session VII A – Room Strasbourg

PLATFORM REGULATION

Chair: Atabek Atayev (ZEW)

**THE PRICE EFFECTS OF PROHIBITING PRICE PARITY CLAUSES:
EVIDENCE FROM INTERNATIONAL HOTEL GROUPS**

Jack Ma (University of Oxford), Andrea Mantovani Toulouse School of Economics), Carlo Reggiani* (JRC Sevilla and University of Manchester), Annette Broocks and Nestor Duch-Brown (JRC Sevilla)
Discussant: Bernhard Ganglmair (ZEW and University of Mannheim)

PRODUCT RECOMMENDATIONS AND PRICE-PARITY CLAUSES

Martin Peitz* and Anton Sobolev (University of Mannheim and MaCCI)
Discussant: Francesco Gabriele (University of Southern California)

APP PLATFORM MODEL

Simon Anderson* (University of Virginia and CEPR) and Özlem Bedre-Defolie (European University Institute, ESMT Berlin and CEPR)
Discussant: Atabek Atayev (ZEW)

Session VII B – Room Luxembourg

DIGITIZATION AND THE LABOR MARKET

Chair: Mary O'Mahony (King's College London)

**THE RISE OF DIGITAL TECHNOLOGIES AND THEIR IMPACT ON
DEMAND FOR LABOR AND SKILLS**

Niklas Benner, Felix Heuer, Roman Klauser* and Eduard Storm (RWI - Leibniz Institute for Economic Research)
Discussant: Effrosyni Adamopoulou (ZEW and University of Mannheim)

THE HUMAN CAPITAL OF FIRMS USING AI

Flavio Calvino, Chiara Criscuolo (OECD), Luca Fontanelli* (University of Brescia), Lionel Nesta (Université Cote D'Azur) and Elena Verdolini (University of Brescia)
Discussant: Thomas Niebel (ZEW)

THE EMPLOYMENT IMPACT OF EMERGING DIGITAL TECHNOLOGIES

Ekaterina Prytkova* (University of Sussex), Fabien Petit (University College London), Deyu Li (Utrecht University), Sugat Chaturvedi (Ahmedabad University), Tommaso Ciarli (United Nations University, UNU-MERIT)
Discussant: Mary O'Mahony (King's College London)

17:00

CLOSING REMARKS

17:15 – 18:45/19:00

GUIDED CITY TOUR

MaCCI/JRC Digital Economics Workshop

26 June 2024, Mannheim • Conference venue:

ZEW – Leibniz-Centre for European Economics Research, L7,1, 68161 Mannheim, Germany

PROGRAM

WEDNESDAY, 26 June 2024

14:00 – 15:15

Session I: DSA and the Media

(Moderator: Martin Peitz, U Mannheim and MaCCI)

Lara Berger (U Cologne): *Debunking "fake news" on social media: Effects of fact checking and media literacy interventions*

Camille Urvoy (U Mannheim): *Hosting media bias? Evidence from French television and radio shows*

Olga Slivko (Rotterdam School of Management): *Content regulation and online discourse: The effect of the Network Enforcement Act on Twitter*

15:15 – 15:45

REFRESHMENT BREAK

15:45 – 17:00

Session II: Enforcement of the Digital Markets Act

(Moderator: Nestor Duch Brown, JRC, European Commission)

Joel Waldfogel (U Minnesota): *Amazon self-preferencing in the shadow of the Digital Markets Act*

Reinhold Kesler (U Zurich): *The shrinking shelf? DMA, DSA and Amazon Marketplace*

Laura Lasio (JRC, European Commission): *Online Travel Agencies and beyond: The role of sales channels for hotels and consumers*

17:00 – 17:30

REFRESHMENT BREAK

17:30 – 18:45

Information Session: Digital Services Act and data access for researchers

(Moderator: Martin Peitz, U Mannheim and MaCCI)

Victor Alamercery (DG CONNECT, European Commission)

Florian Klute (BNetzA)

Recent Developments in Merger Control

MaCCI Law and Economics Conference

20 – 21 June 2024, Mannheim • Conference venue:

ZEW – Leibniz-Centre for European Economics Research, L7,1, 68161 Mannheim, Germany

PROGRAM

THURSDAY, 20 June 2024

13:00 – 13.20 Arrival and Registration

WELCOME COFFEE

13:20 – 13:30 **WELCOME ADDRESS**

Thomas Fetzer (University of Mannheim and MaCCI)

13:30 – 14:30 **KEYNOTE LECTURE (1)**

Giorgio Monti (Tilburg University)
Merger Control at the Court of Justice: When Judges Meet Economists

Chair: Jens-Uwe Franck (University of Mannheim and MaCCI)

14:30 – 15:45 **Panel I: Merger Remedies**

Tomaso Duso (DIW Berlin and Monopolkommission)
Carsten Grave (Linklaters)
Fiona Scott Morton (Yale University)
Hans Zenger (DG Competition, European Commission)

Moderator: Ana Sofia Rodrigues (Portuguese Competition Authority)

15:45 – 16:15 **COFFEE BREAK**

16:15 – 17:15 **KEYNOTE LECTURE (2)**

Carl Shapiro (University of California, Berkeley)
The Evolving Role of Market Structure in Merger Analysis

Chair: Volker Nocke (University of Mannheim and MaCCI)

17:15 – 18:30 **Panel II: Welfare Standard in Merger Control: Beyond Consumer Surplus?**

Elisabetta Iossa (Italian Competition Authority)
Tristan Rohner (University of Düsseldorf)
Stefan Thomas (University of Tübingen)

Moderator: Chiara Fumagalli (Bocconi University)

19:15 **CONFERENCE DINNER** (for speakers only)

08:30 – 09:45 **Panel III: Big Tech Acquisitions**

Guillaume Duquesne (Compass Lexecon)
Massimo Motta (University Pompeu Fabra)
Anne Witt (EDHEC Business School)

Moderator: Martin Peitz (University of Mannheim and MaCCI)

09:45 – 10:45 **KEYNOTE LECTURE (3)**

Patrick Rey (Toulouse School of Economics)
Conglomerate Mergers

Chair: Nicolas Schutz (University of Mannheim and MaCCI)

10:45 – 11:15 **COFFEE BREAK**

11:15 – 12:30 **Panel IV: Mergers and Innovation**

Benno Buehler (Charles River Associates)
Giulio Federico (Oxera)
Ioannis Lianos (University College London)
Stavros Makris (University of Glasgow)

Moderator: Justus Haucap (University of Düsseldorf)

12:30 – 13:30 **Keynote Lecture (4)**

Herbert Hovenkamp (University of Pennsylvania)
The Structure of U.S. Merger Law and the 2023 U.S. Merger Guidelines

Chair: Bernhard Ganglmair (ZEW, University of Mannheim and MaCCI)

13:30 – 14:30 **LUNCH**

2024 MACCI SUMMER INSTITUTE IN COMPETITION POLICY

Monday, June 10

Time for Collaborative Research

1:15pm **Lunch**

2:20pm **Official welcome**

2:30pm **Session I** (*Chair: Volker Nocke*)

Jean-François Houde: *Asymmetric Information in the Wholesale Market for Mortgages: The Case of Ginnie Mae Loans*
Discussant: Laura Grigolon

3:45–4:15pm **Coffee Break**

Time for Collaborative Research

5:45pm **Session II – Power Session** (*Chair: Nicolas Schutz*)

Patrick Rey: *Unilateral Practices, Antitrust Enforcement and Commitments*
Martin Peitz: *Product Recommendations and Price Parity Clauses*
David Ronayne: *Finding a Good Deal: Stable Price Dispersion with Robust Search*

7:30pm **Dinner**

Tuesday, June 11

7:30–9am **Breakfast**

9am **Session III** (*Chair: Christoph Carnehl*)

Leon Musolf: *Entry into Two-Sided Markets Shaped by Platform-Guided Search*
Discussant: Felix Montag

10:15–11am **Coffee Break**

Time for Collaborative Research

12.30pm **Lunch**

Time for Collaborative Research

3:30–4pm **Coffee Break**

Time for Collaborative Research

5:45pm **Session IV – Power Session** (*Chair: Konrad Stahl*)

Felix Montag: *Global Entry and Expansion by Multinationals*

Helena Perrone: *Quality Upgrade and the Diffusion of Innovation: Effects on Mobile Internet Usage*

Nathan Miller: *Technology and Market Power: The United States Cement Industry, 1974-2019*

7:30pm **Dinner**

Wednesday, June 12

7:30–9am **Breakfast**

9am **Session V – Power Session** (*Chair: Anton Sobolev*)

Massimo Motta: *Supply Chain Disruptions and Precautionary Industrial Policy*

Roland Strausz: *Distribution Channels and Product Quality*

Luis Cabral: *Is the UEFA Champions League Fair?*

10:45–11:30am **Coffee Break**

Time for Collaborative Research

12:30pm **Lunch**

Time for Collaborative Research

3:30–4pm **Coffee Break**

Time for Collaborative Research

5:45pm **Session VI – Power Session** (*Chair: Christine Zulehner*)

Andreea Enache: *Decentralization, Central Control, and Local Capture in Pharmaceutical Procurement*

Philipp Schmidt-Dengler: *Binding Emission Standards in the European Car Market*

Laura Grigolon: *Identifying Tax Compliance from Variation in Enforcement: Theory and Empirics*

7:30pm **Dinner**

Thursday, June 13

7:30–9am **Breakfast**

- 9am **Session VII** (*Chair: Philipp Schmidt-Dengler*)
- Ying Fan: *Spillover Effects in Complementary Markets: A Study of the Indian Cellphone and Wireless Service Markets*
 Discussant: Kevin Remmy
- 10:15–11am **Coffee Break**
- Time for Collaborative Research
- 12:30pm **Lunch**
- Time for Collaborative Research
- 3:30–4pm **Coffee Break**
- Time for Collaborative Research
- 5:45pm **Session VIII – Power Session** (*Chair: Francisco Poggi*)
- Jeanine Miklós-Thal: *Multi-Clouding and Data Transfer Fees*
 Christoph Carnehl: *A Quest for Knowledge*
 Robin Ng: *Competition Through Recommendations*
- 7:30pm **Dinner**

Friday, June 14

- 7:30–9:00am **Breakfast**
- 9am **Session IX** (*Chair: Andrei Matveenko*)
- Quitze Valenzuela-Stookey: *Platform-Mediated Competition*
 Discussant: Joao Montez
- 10:15–11am **Coffee Break**
- 11am **Session X** (*Chair: Massimo Motta*)
- Volker Nocke: *Optimal Merger Remedies*
 Discussant: Jeanine Miklós-Thal
- 12:15pm **Lunch**
- Time for Collaborative Research
- Departure

**Participants:**

Luis Cabral (NYU Stern School of Business)
Christoph Carnehl (Bocconi University)
Andreea Enache (Stockholm School of Economics)
Ying Fan (University of Michigan)
Laura Grigolon (MaCCI and University of Mannheim)
Jean-François Houde (University of Wisconsin-Madison)
Andrei Matveenko (MaCCI and University of Mannheim)
Jeanine Miklós-Thal (University of Rochester, Simon Business School)
Nathan Miller (Georgetown University, McDonough School of Business)
Felix Montag (Dartmouth College, Tuck School of Business)
Joao Montez (HEC Lausanne)
Massimo Motta (University Pompeu Fabra)
Leon Musolff (Wharton School, University of Pennsylvania)
Robin Ng (MaCCI and University of Mannheim)
Volker Nocke (MaCCI and University of Mannheim)
Helena Perrone (MaCCI and University of Mannheim)
Martin Peitz (MaCCI and University of Mannheim)
Francisco Poggi (MaCCI and University of Mannheim)
Kevin Remy (MaCCI and University of Mannheim)
Patrick Rey (Toulouse School of Economics)
David Ronayne (ESMT Berlin)
Philipp Schmidt-Dengler (University of Vienna)
Nicolas Schutz (MaCCI and University of Mannheim)
Anton Sobolev (MaCCI and University of Mannheim)
Konrad Stahl (MaCCI and University of Mannheim)
Roland Strausz (Humboldt University Berlin)
Quitze Valenzuela Stookey (University of California, Berkeley)
Christine Zulehner (University of Vienna)

Rules for presentation:

Regular sessions: 60 minutes presentation, 10 minutes discussion, 5 minutes general discussion
Power sessions: 30 minutes presentation, 5 minutes general discussion

Location:

Jugendstilhotel Trifels, Kurhausstraße 25, 76855 Annweiler am Trifels

Organizers:

Volker Nocke (MaCCI and University of Mannheim)
Nicolas Schutz (MaCCI and University of Mannheim)

MaCCI IO Day 2024

Friday, May 24, 2024 – Room 457/458 (L 7, 3-5)

8:30 – 9:00 | *Coffee and Opening Remarks (Good morning, hello)*

MORNING SESSION (9:00 – 10:30)

Chair: **Leonardo Giuffrida (ZEW)**

Jakob von Ditfurth (Uni MA)

“Does Peter Piper Pick Pepper Inattentively? Consumer Inattention to Package Content”

Discussant: **Luca Sandrini (ZEW)**

Eliza Stenzhorn (ZEW)

“Beliefs on Shadow Profiling and Support for Government Intervention”

Discussant: **Bernhard Ganglmair (ZEW & Uni MA)**

10:30 – 10:45 | *Break*

JAM SESSION (10:45 – 12:00)

Chair: **Bernhard Ganglmair (ZEW & Uni MA)**

Laura Grigolon (Uni MA): “Variation in Physician Practice Style and Health Outcomes in Cancer Care”

Leonardo M. Giuffrida (ZEW): “The Greener, the Better? Affirmative Procurement and Firm Performance”

Atabek Atayev (ZEW): “Common Cost Procurement Auctions with Horizontally Differentiated Products: Sealed-Bid and Multiple-Round Auctions in the Country of Georgia”

Lei Li (Uni MA): “Navigating Global Turbulence: Insights from Trade Disputes and Economic Sanctions”

Robin Ng (Uni MA): “Competition through Recommendations”

12:00 – 13:00 | *Lunch*

LUNCH SESSION (13:00 – 13:45)

Chair: **Martin Peitz (Uni MA)**

Yossi Spiegel (Tel Aviv University): “The Facebook-Giphy Merger”

Followed by general discussion

13:45 – 14:00 | *Break*

AFTERNOON SESSION (14:00 – 15:30)

Chair: **Robin Ng (Uni MA)**

Daniil Larionov (ZEW)

“Bilateral Trade with Costly Information Acquisition”

Discussant: **Andrei Matveenko (Uni MA)**

Enrico De Monte (ZEW)

“Cournot Competition with Heterogenous Firms, Welfare and Misallocation”

Discussant: **Kevin Remmy (Uni MA)**

15:30 – 15:35 | *Closing Remarks (Thanks, bye)*

Journées Mannheim-Palaiseau-Paris

16 and 17 May 2024

Organizers: Laurent Linnemer and Nicolas Schutz

Thursday, May 16th

Transfer to CREST (9:00–10:00)

Welcome coffee (10:00–10:15)

10:15–11:15 Xavier d'Haultfoeuille : “Price Discrimination and Online Sales in the Automobile Industry” (with Jean-François Fournel, Isis Durrmeyer, and Alessandro Iaria)

11:15–12:15 Kevin Remmy: “Price Competition and Endogenous Product Choice in Networks: Evidence from the US Airline Industry” (with Christian Bon-temps and Cristina Gualdani)

Lunch

14:00–15:00 Julien Combe : “Market Design for Distributional Objectives in (Re)assignment: An Application to Improve the Distribution of Teachers in Schools” (with Umut Dur, Olivier Tercieux, Camille Terrier, and Utku Unver)

15:00–16:00 Helena Perrone: “Drivers of Switching in Autoinsurance: Evidence from Observable and Exogenous Consideration Sets” (with Fabricio Valiati)

Coffee break

16:30–17:30 Volker Nocke: “Optimal Merger Remedies” (with Andrew Rhodes)

Dinner (19:30–)

Friday, May 17th

Transfer to INRAE rue de l'université 75007

8:30–9:30 Claire Chambolle : “Markups, Markdowns, and Bargaining in Vertical Supply Chains” (with Rémi Avignon, Etienne Guigue et Hugo Molina)

Coffee break

10:00–11:00 Jose-Luis Moraga-Gonzalez : “The Agency and Wholesale Models When a Platform Can Charge Entry Fees” (with Marie-Laure Allain and Marc Bourreau)

11:00–12:00 Martin Peitz: “Ad Blocking, Whitelisting, and Advertiser Competition” (with Anton Sobolev and Paul Wegener)

Lunch

13:30–14:30 Hugo Molina : “An Empirical Model of Bilateral Bargaining with Vertical Information Frictions” (with Ao Wang)

14:30–15:30 Francisco Poggi: “Strategic Concealment in Innovation Races” (with Yonggyun Kim)

End of Les Journées!



Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

14 – 15 March 2024, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

WEDNESDAY, 13 MARCH 2024

19:00 **LIGHT DINNER**
 ZEW Mannheim

PROGRAMME

THURSDAY, 14 MARCH 2024

9:00 – 9:15 INTRODUCTORY REMARKS

9:15 – 10:45 **PARALLEL SESSION I**

(A) LAW AND ECONOMICS – SESSION 1
(B) MARKET FRICTIONS
(C) DIGITAL ECONOMICS - EMPIRICS
(D) MERGERS AND BARGAINING

10:45 – 11:00 BREAK

11:00 – 12:30 **PARALLEL SESSION II**

(A) CARTELS
(B) PLATFORM REGULATION
(C) PHARMACEUTICAL INDUSTRY
(D) TELECOMS

12:30 – 13:45 LUNCH BREAK

13:45 – 15:15 **PARALLEL SESSION III**

(A) LAW AND ECONOMICS – SESSION 2
(B) STRATEGIC INTERACTIONS AND GAMES
(C) MARKUPS AND MARKET POWER
(D) ECONOMICS OF PATENTS

15:15 – 15:30 BREAK

15:30 – 17:00	PARALLEL SESSION IV (A) SPECIAL SESSION ON COMPETITION POLICY IN THE EU OFFERED BY DG COMP (B) VERTICAL RELATIONS (C) REGULATION (D) FIRM OWNERSHIP
17:00 – 17:30	BREAK
17:30 – 18:45	KEYNOTE LECTURE : A CRITICAL INQUIRY INTO "ABUSE" IN EU COMPETITION LAW Pinar AKMAN Chair: Jens-Uwe FRANCK
19:30	CONFERENCE DINNER Hilton Garden Inn

PROGRAMME

FRIDAY, 15 MARCH 2024

09:00 – 10:30	PARALLEL SESSION V (A) SPECIAL SESSION ON MERGERS OFFERED BY THE BUNDESKARTELLAMT (B) PLATFORM DESIGN (C) ECONOMICS OF ENERGY AND TRANSPORTATION (D) ECONOMICS OF INNOVATION
10:30 – 10:45	BREAK
10:45 – 12:00	KEYNOTE LECTURE : PRICE COORDINATION WITH ASYMMETRIC INFORMATION SHARING: THEORY AND EVIDENCE Leslie MARX Chair: Volker NOCKE
12:00 – 13:30	LUNCH BREAK
13:30 – 15:00	PARALLEL SESSION VI (A) INVITED SESSION – THE ECONOMICS OF ACQUIHIRING (B) INVITED SESSION – THE ECONOMICS OF PATENTS (C) ALGORITHMS AND PLATFORMS (D) PRODUCT DESIGN - EMPIRICS (E) PRODUCT DESIGN - THEORY
15:00	CLOSING REMARKS

PARALLEL SESSION I

9:15 – 10:45

SESSION I A - ROOM EUROPA

LAW AND ECONOMICS – SESSION 1

Chair: Stefanie Egjdy

(University of Mannheim & MaCCI)

MERGERS AS ABUSES OF DOMINANT
POSITION: THE MODERN APPLICATION OF
THE CONTINENTAL CAN DOCTRINE

Rodrigo GONCALVES

(College of Europe)

Discussant: Ben EVANS

CLOUD PORTABILITY AND
INTEROPERABILITY UNDER THE EU DATA
ACT: DYNAMISM VERSUS EQUIVALENCE

Ben EVANS

(University of East Anglia)

Discussant: Joris GRUYTERS

FROM THE AS EFFICIENT COMPETITOR TO
THE POTENTIALLY AS EFFICIENT
COMPETITOR

Georgia THEODORAKOPOULOU

(College of Europe)

Discussant: Liesbet VAN ACKER

SESSION I B - ROOM 1

MARKET FRICTIONS

Chair: Atabek Atayev

(ZEW & MACCI)

PIGOU MEETS WOLINSKY: SEARCH, PRICE
DISCRIMINATION, AND CONSUMER
SOPHISTICATION

Carl-Christian GROH

(University of Bonn)

Discussant: Pavel ILINOV

SEARCH WITH FLEXIBLE INFORMATION

Pavel ILINOV

(Ecole Polytechnique Fédérale de Lausanne)

Discussant: Max RIEGEL

PERSUASION OF LOSS-AVERSE RECEIVERS
THROUGH EARLY OFFERS

Heiko KARLE

(Frankfurt School of Finance and Management,)

Discussant: Daniil LARIONOV

SESSION I C - ROOM 2-3

DIGITAL ECONOMICS - EMPIRICS

Chair: Eliza Stenzhorn

(ZEW & MACCI)

CONTENT PROVIDERS AND THE DEPLOYMENT
OF INTERNET INFRASTRUCTURE

El Hadi CAOUI

(University of Toronto)

Discussant: Jan TICHEM

DATA PRIVACY AND DIGITAL REVENUE: IMPACT
OF APPLICATION TRACKING TRANSPARENCY
(ATT) ON MOBILE GAMING REVENUE

Christos GENAKOS

(University of Cambridge)

Discussant: El Hadi CAOUI

DIGITIZATION AND THE LONGTAIL IN
ACADEMIC RESEARCH

Michael WARD

(University of Texas at Arlington & ZEW)

Discussant: Christos GENAKOS

SESSION I D - ROOM MEDIA

MERGERS AND BARGAINING

Chair: Nicolas Schutz

(University of Mannheim & MACCI)

UNVEILING BARGAINING IMPACTS OF
MERGERS AND DIVESTITURES

Yann Allan DELAPREZ

(LUISS)

Discussant: Gianluca ANTONECCHIA

HORIZONTAL MERGER ANALYSIS WITH
ENDOGENOUS PRODUCT RANGE CHOICE

Lijun PAN

(Nanjing University)

Discussant: David GILO

COMPETITION WITH CAPACITY
CONSTRAINTS AND NON-LINEAR PRICING,
WITH AN APPLICATION TO MERGERS

Markus REISINGER

(Frankfurt School of Finance & Management)

Discussant: Lijun PAN

PARALLEL SESSION II

11:00 – 12:30

SESSION II A - ROOM EUROPA

CARTELS

Chair: Leonardo Giuffrida
(ZEW & MACCI)

SHOULD CARTEL SANCTIONS BE REDUCED
IN CASE THE OFFENDER RUNS A
CORPORATE COMPLIANCE PROGRAM?

Alexander MORELL
(Goethe-Universität Frankfurt)
Discussant: Sindri ENGLBERTSSON

THE DIFFERENCE BETWEEN PRICE FIXING
AND FIXING COMPETITION: THE ISRAELI
"BREAD CARTEL"

Yossi SPIEGEL
(Tel Aviv University)
Discussant: Alexander MORELL

THE EFFECT OF HOW CARTELS ARE FINED
ON PRICES AND CARTEL INCIDENCE

Sindri ENGLBERTSSON
(University of Amsterdam)
Discussant: Yossi SPIEGEL

SESSION II B - ROOM 1

PLATFORM REGULATION

Chair: Martin Peitz
(University of Mannheim & MACCI)

PLATFORM-ENABLED INFORMATION
DISCLOSURE

Jacopo GAMBATO
(University of Mannheim, ZEW, MaCCI)
Discussant: Markus REISINGER

ADDICTION TO A NETWORK

David GILO
(Tel Aviv University)
Discussant: Marcel PREUSS

REGULATING A SOCIAL MEDIA PLATFORM IN THE
DATA ECONOMY

Goonj MOHAN
(University of Barcelona)
Discussant: Leonardo MADIO

SESSION II C - ROOM 2-3

PHARMACEUTICAL INDUSTRY

Chair: Thomas Niebel
(ZEW Mannheim)

BARGAINING POWER AND QUANTITY
DISCOUNTS TO RETAILERS: EVIDENCE FROM
INDIA'S PHARMACEUTICAL INDUSTRY

Gianluca ANTONECCHIA
(KU Leuven)
Discussant: Weijie YAN

EFFICIENCIES IN RETROSPECTIVE MERGER
EVALUATION: GSK-PFIZER CONSUMER HEALTH

Weijie YAN
(E.CA Economics)
Discussant: Yann Allan DELAPREZ

PATENT POLICY AND COSTLY IMITATION:
EVIDENCE FROM PARAGRAPH IV PATENT
CHALLENGES IN THE PHARMACEUTICAL
INDUSTRY

Tuomas TAKALO
(Bank of Finland & Helsinki GSE)
Discussant: Tim MARTENS

SESSION II D - ROOM MEDIA

TELECOMS

Chair: Irene Bertschek
(ZEW & MACCI)

WHAT IS THE VALUE OF ATTENTION?
SUPPLY AND DEMAND ESTIMATION OF
ATTENTION IN A MOBILE PHONE SETTING

Johan ORRENIUS
(Stockholm School of Economics)
Discussant: Eleftheria TRIVIZA

TRANSITION FROM ACCESS REGULATION
TO NETWORK COMPETITION IN FIXED
TELECOM MARKETS

Jan TICHEM
(Dutch Authority for Consumers & Markets)
Discussant: Johan ORRENIUS

QUALITY UPGRADE AND THE DIFFUSION OF
INNOVATION: EFFECTS ON MOBILE
INTERNET USAGE

Eleftheria TRIVIZA
(Erasmus School of Economics)
Discussant: Michael WARD

PARALLEL SESSION III

13:45 – 15:15

SESSION III A - ROOM EUROPA

LAW AND ECONOMICS – SESSION 2

Chair: Friedemann Kainer
(University of Mannheim & MACCI)

BLURRING BOUNDARIES. INDUSTRIAL
STRATEGY AND COMPETITION POLICY

Joris GRUYTERS
(KU Leuven)
Discussant: Bertin MARTEN

REGULATING VERTICAL SUSTAINABILITY
AGREEMENTS

Liesbet VAN ACKER
(KU Leuven)
Discussant: Rodrigo GONCALVES

THE IMPACT OF SEARCH ENGINE DATA
SHARING ON COMPETITION AND CONSUMER
WELFARE

Bertin MARTEN
(Tilburg University)
Discussant: Georgia THEODORAKOPOULOU

SESSION III B - ROOM 1

STRATEGIC INTERACTIONS AND GAMES

Chair: Andrei Matveenko
(University of Mannheim & MACCI)

ISD AS A BASIS FOR SET IDENTIFICATION IN
STRATEGICALLY MONOTONIC
SUPERMODULAR GAMES

Francisco GARRIDO
(ITAM)
Discussant: Nicolas SCHUTZ

BILATERAL TRADE WITH COSTLY
INFORMATION ACQUISITION

Daniil LARIONOV
(ZEW Mannheim)
Discussant: Yaron YEHEZKEL

MULTIPRODUCT-FIRM PRICING GAMES AND
TRANSFORMED POTENTIALS

Nicolas SCHUTZ
(University of Mannheim & MaCCI)
Discussant: Francisco GARRIDO

SESSION III C - ROOM 2-3

MARKUPS AND MARKET POWER

Chair: Adriano De Leverano
(ZEW & MACCI)

MARKUPS AND MARKDOWNS IN THE FRENCH
DAIRY MARKET

Remi AVIGNON
(INRAE-SMART)
Discussant: Tove FORSBACKA

THE PROXY ADVICE INDUSTRY AND
COMMON OWNERS' COORDINATION

Tove FORSBACKA
(Stockholm School of Economics)
Discussant: Etienne GUIGUE

MARKET POWER IN INPUT MARKETS: THEORY
AND EVIDENCE FROM FRENCH
MANUFACTURING

Etienne GUIGUE
(KU Leuven)
Discussant: Maximiliano MACHADO

SESSION III D - ROOM MEDIA

ECONOMICS OF PATENTS

Chair: Bernhard Ganglmair
(University of Mannheim, ZEW, MaCCI)

DIVIDENDS AS INFORMATION: EVIDENCE FROM
PATENT VALUATIONS

Tim MARTENS
(Università Bocconi)
Discussant: Michael ANDREWS

EQUILIBRIUM EFFECTS OF INCREASED ACCESS
TO INJUNCTIONS IN STANDARD-ESSENTIAL
PATENT LICENSING

Benno BUEHLER
(CRA)
Discussant: Marc MÖLLER

ESSENTIALITY CHECKS FOR STANDARD
ESSENTIAL PATENTS

Chayanin WIPUSANAWAN
(University of Passau)
Discussant: Benno BUEHLER

PARALLEL SESSION IV

15:30 – 17:00

SESSION IV A - ROOM EUROPA

SPECIAL SESSION ON COMPETITION POLICY IN
THE EU OFFERED BY DG COMP

Chair: Nicolas Schutz
(University of Mannheim & MACCI)

CONCENTRATION, MARKET POWER, AND
COMPETITION POLICY

Szabolcs LORINCZ
(European Commission – DG Comp)

POTENTIAL COMPETITION AND ECOSYSTEM
THEORIES IN ADOBE/FIGMA

Florian DEUFLHARD
(European Commission – DG Comp)

SESSION IV B - ROOM 1

VERTICAL RELATIONS

Chair: Elu von Thadden
(University of Mannheim & MACCI)

COMPETITION & BARGAINING – THE
OPTIMAL SIZE OF BUYER GROUPS

Stefan LOBIN
(Goethe University Frankfurt)
Discussant: Luca SANDRINI

COMPLEMENTARY INPUTS, MUTUAL
OUTSOURCING, AND SUPPLIER
ENCROACHMENT

Konstantinos SERFES
(Drexel University)
Discussant: Stefan LOBIN

COLLUSION BETWEEN SUPPLY CHAINS
UNDER ASYMMETRIC INFORMATION

Yaron YEHEZKEL
(Coller School of Management, Tel Aviv
University)
Discussant: Konstantinos SERFES

SESSION IV C - ROOM 2-3

REGULATION

Chair: Laura Grigolon
(University of Mannheim & MACCI)

USING TAX ENFORCEMENT REGIME
CHANGES TO IDENTIFY COMPLIANCE:
THEORY AND EMPIRICS

Laura GRIGOLON
(University of Mannheim & MaCCI)
Discussant: Jakob SCHNEEBACHER

MEASURING COMPETITION THROUGH
DIFFERENT PROXIES: SOME OECD
EVIDENCE

Andrea GREPPI
(OECD)
Discussant: Christina STADLER

INDUSTRIAL POLICY AND COMPETITION:
EQUITY INJECTIONS IN THE EUROPEAN
AIRLINE INDUSTRY

Christina STADLER
(DIW Berlin, KU Leuven)
Discussant: Laura GRIGOLON

SESSION IV D - ROOM MEDIA

FIRM OWNERSHIP

Chair: Daniil Larionov
(ZEW & MACCI)

QUANTIFYING COMMON OWNERSHIPS IMPACT ON
COMPETITIVE OUTCOMES

Sabria BEHILIL
(E.CA Economics)
Discussant: Or AVISHAY RIZI

OUTSOURCING AND THE TRADE-OFF BETWEEN
ECONOMIES OF SCALE AND SPECIALIZATION

Anna RESSI
(WHU – Otto Beisheim School of Management)
Discussant: Catherine ROUX

DO COMMON ASSETS CREATE COMMON
INTERESTS? THE ROLE OF MULTIGAME CONTACT
FOR COOPERATION IN A STAG HUNT AND A
PRISONER'S DILEMMA

Catherine ROUX
(University of Basel)
Discussant: Heiko KARLE

PARALLEL SESSION V

09:00 – 10:30

SESSION V A - ROOM EUROPA

SPECIAL SESSION ON MERGERS OFFERED BY
THE BUNDESKARTELLAMT

Chair: Martin Peitz

(University of Mannheim & MaCCI)

A DEEP LOOK INTO THE CHILLER CABINET:
THE MERGER CASE THEO MÜLLER / ROYAL
FRIESLAND CAMPINA

Christoph WIGGER

(Bundeskartellamt)

DEUTSCHE TELEKOM/EWE: JOINT VENTURE
FOR FIBRE-OPTIC DEPLOYMENT

Marcel BALZ

(Bundeskartellamt)

SESSION V B - ROOM 1

PLATFORM DESIGN

Chair: Anton Sobolev

(University of Mannheim & MACCI)

SELLING ON PLATFORMS: DEMAND BOOST
VERSUS CUSTOMER MIGRATION

Marcel PREUSS

(Cornell University)

Discussant: Jacopo GAMBATO

DESIGN AND GOVERNANCE OF QUALITY
ON A DIGITAL PLATFORM

Leonardo MADIO

(University of Padova)

Discussant: Miguel RISCO

SESSION V C - ROOM 2-3

ECONOMICS OF ENERGY AND TRANSPORTATION

Chair: Lei Li

(University of Mannheim & MACCI)

THE HETEROGENEOUS EFFECTS OF ENTRY ON
PRICES

Kai FISCHER

(DICE)

Discussant: Sabria BEHILIL

AUTONOMOUS VEHICLES POLICY AND SAFETY
INVESTMENT: AN EQUILIBRIUM ANALYSIS WITH
ENDOGENOUS DEMAND

Gerd MUEHLHEUSSER

(University of Hamburg)

Discussant: Anna RESSI

HOW DO FIRMS COPE WITH ECONOMIC SHOCKS
IN REAL TIME

Jakob SCHNEEBACHER

(CMA)

Discussant: Kai FISCHER

SESSION V D - ROOM MEDIA

ECONOMICS OF INNOVATION

Chair: Enrico De Monte

(ZEW & MACCI)

IN THE INTEREST OF FULL DISCLOSURE:
CONSEQUENCES OF THE GRAND
BARGAINING IN PATENTING

Michael ANDREWS

(University of Maryland Baltimore County)

Discussant: Jo SELDESLACHTS

PROCURING NEW IDEAS: ON THE VALUE OF
PERFORMANCE INFORMATION IN
INNOVATION TOURNAMENTS

Marc MÖLLER

(University of Bern)

Discussant: Chayanin WIPUSANAWAN

ARE M&AS SPURRING OR STIFLING
INNOVATION? EVIDENCE FROM
ANTIDIABETIC DRUG DEVELOPMENT

Jo SELDESLACHTS

(KU Leuven & DIW Berlin)

Discussant: Tuomas TAKALO

PARALLEL SESSION VI

13:30 – 15:00

**SESSION VI A - ROOM
EUROPA**

INVITED SESSION – THE
ECONOMICS OF ACQUIHIRING
Chair: Massimo Motta
(UPF & MaCCI)

STARTUP ACQUISITIONS:
ACQUIHIRES AND TALENT
HOARDING
Igor LETINA
(University of Bern)

ACQUIHIRING FOR MONOPSONY
POWER
Volker NOCKE
(University of Mannheim & MaCCI)

SESSION VI B - ROOM 1

INVITED SESSION – ECONOMICS OF
PATENTS
Chair: Bastian Krieger
(ZEW & MACCI)

WHICH DISCOVERIES ARE
PARADIGM SHIFTING?
Ari HYYTINEN
(Hanken and Helsinki GSE)

SCREENING PROPERTY RIGHTS FOR
INNOVATION
William MATCHAM
(LSE)

THE INCENTIVE AND WELFARE
EFFECT OF THE EUROPEAN
UNITARY PATENT
Otto TOIVANEN
(Aalto University)

SESSION VI C - ROOM 2-3

ALGORITHMS AND PLATFORMS
Chair: Luca Sandrini
(ZEW & MACCI)

VERTICAL INTEGRATION AND
ALGORITHM BIAS
Mikhail DRUGOV
(New Economic School)
Discussant: Gerd MUEHLHEUSSER

FEED FOR GOOD? ON THE EFFECTS
OF PERSONALIZATION
ALGORITHMS IN SOCIAL
PLATFORMS.
Miguel RISCO
(University of Bonn)
Discussant: Mikhail DRUGOV

NOT AS GOOD AS IT USED TO BE:
DO STREAMING PLATFORMS
PENALIZE QUALITY?
Luca SANDRINI
(ZEW Mannheim & MaCCI)
Discussant: Goonj MOHAN

SESSION VI D - ROOM MEDIA

PRODUCT DESIGN – EMPIRICS
Chair: Helena Perrone
(University of Mannheim & MACCI)

FIRMS' ANTICIPATION AND
ADAPTATION TO CHANGING
ENVIRONMENTS: EVIDENCE FROM
NUTRITIONAL REGULATION
Or AVISHAY RIZI
(Tel Aviv University)
Discussant: Alexander KANN

ESTIMATING DEMAND AND
CONDUCT WITH TEXT-BASED
BRAND REPRESENTATIONS:
EVIDENCE FROM THE US BEER
MARKET
Alexander KANN
(ZEW, University of Mannheim)
Discussant: Remi AVIGNON

GENDER-PARITY POLICY IN RETAIL
MARKETS
Maximiliano MACHADO
(Rotman School of Business)
Discussant: Andrea GREPPI

SESSION VI E - ROOM HKH

PRODUCT DESIGN - THEORY
Chair: Robin Ng
(University of Mannheim & MACCI)

PRICE AND DESIGN
COMPARABILITY
Nicolas DE ROOS
(University of Liverpool)
Discussant: Robin NG

FREE AND OPEN SOURCE
SOFTWARE: COORDINATION AND
COMPETITION
Robin NG
(University of Mannheim)
Discussant: Carl-Christian GROH

VERTICAL DIFFERENTIATION
THROUGH PRODUCT DESIGN
Max RIEGEL
(University of Mannheim)
Discussant: Nicolas DE ROOS

Disclosure, Information Sharing, and Secrecy

3rd Online Workshop

26 and 27 February 2024 · Venue: Zoom · Time zone: Central European Time (Germany)

PROGRAMME

Monday, 26 February 2024

1:00 – 1:15 P.M.

OPENING REMARKS

1:15 – 2:55 P.M.

SESSION A: SOCIAL MEDIA

CURTAILING FALSE NEWS, AMPLIFYING TRUTH

Théo Marquis (Sciences Po), with Sergei Guriev, Emeric Henry, and Ekaterina Zhuravskaya

Discussant: Austin Moss (University of Colorado Boulder)

REGULATING THE INFLUENCERS: WHO GAINS FROM FTC REGULATION?

Aastha Gupta (Western Illinois University)

Discussant: Daniel Ershov (UCL School of Management)

2:55 – 3:10 P.M.

BREAK

3:10 – 4:50 P.M.

SESSION B: CORPORATE DISCLOSURES

HOW QUIET ARE QUIET PERIODS: EVIDENCE FROM PRE-EARNINGS ANNOUNCEMENT QUIET PERIODS

Stacey Choy (University of Toronto, Rotman School of Management)

Discussant: Eugene Soltes (Harvard Business School)

REGULATORY COSTS AND VERTICAL INTEGRATION: EVIDENCE FROM SUPPLY CHAIN DISCLOSURE REGULATIONS

Enshuai Yu (Boston College)

Discussant: Betty Liu (Indiana University, Kelley School of Business)

4:50 – 5:00 P.M.

BREAK

5:00 – 6:00 P.M.

KEYNOTE 1

INFORMATION TRANSMISSION, SURVEILLANCE AND CENSORSHIP

Iván Marinovic (Stanford Graduate School of Business)

PROGRAMME

Tuesday, 27 February 2024

1:15 – 2:55 P.M.

SESSION C: SECRECY

ACQUIRING PATENTS IN SECRET: STRATEGIC DISCLOSURE IN MARKETS FOR TECHNOLOGY

George Chondrakis (Esade), with Carlos Serrano and Rosemarie Ziedonis

Discussant: Kristen Valentine (University of Georgia)

NON-DISCLOSURE AGREEMENTS AND EXTERNALITIES FROM SILENCE

Aaron Sojourner (W. E. Upjohn Institute for Employment Research), with Jason Sockin and Evan Starr

Discussant: Meng Li (University of Oklahoma)

2:55 – 3:10 P.M.

BREAK

3:10 – 4:50 P.M.

SESSION D: COOPERATION AND LEARNING

WAIT, WHAT? THE CONSEQUENCES OF NOT DISCLOSING FEEDBACK-STIMULATING INFORMATION

Tanja Keeve (Tilburg University), with Matthias Lassak

Discussant: Bryce Schonberger (University of Colorado Boulder)

CREATIVE CONSTRUCTION: KNOWLEDGE SHARING AND COOPERATION BETWEEN FIRMS

Evgenii Fadeev (Duke University)

Discussant: Katrin Hussinger (University of Luxembourg)

4:50 – 5:00 P.M.

BREAK

5:00 – 6:00 P.M.

KEYNOTE 2

HOW WILL GENERATIVE AI AFFECT PATENT DISCLOSURE?

Lisa Larrimore Ouellette (Stanford Law School)

For Zoom meeting information, please register at <https://bit.ly/diss2024>.

Presentations: 25 minutes

Discussions: 10 minutes

Q&A: 15 minutes

Organizers/Contact:

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Version: February 7, 2024