

Leibniz-ScienceCampus Mannheim Centre for Competition and Innovation (MaCCI)

Activity Report 2013

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1 MaCCI at a Glance

What is MaCCI?

“MaCCI” stands for “Mannheim Centre for Competition and Innovation”. Its major objective is to stimulate and disseminate research in the area of competition, regulation and innovation policy, broadly defined.

Who are the initiators of MaCCI?

MaCCI is an initiative by the Centre for European Economic Research (ZEW) and the Department of Law and the Department of Economics of the University of Mannheim. Launched as a virtual platform in 2008, MaCCI has become a Leibniz-ScienceCampus as of January 2012.

In 2013, MaCCI Directors were

- Thomas Kohl (ZEW)
- Georg Licht (ZEW)
- Martin Peitz (University of Mannheim, Department of Economics)
- Heike Schweitzer (University of Mannheim, Department of Law)

In April 2014, Thomas Fetzer (University of Mannheim, Department of Law) will replace Heike Schweitzer as MaCCI Director

In 2013, the MaCCI Coordinator was

- Kai Hüschelrath (ZEW and University of Mannheim, Department of Economics)

Who is affiliated to MaCCI?

The MaCCI community consists of researchers of the ZEW and the University of Mannheim who have a law or economics focus in the fields of competition, regulation and innovation policy.

In December 2013, MaCCI consisted of

- 18 senior members

- 22 junior members, and
- 45 Ph.D. students

MaCCI is supported by an advisory board. In December 2013 it had the following members

- Joachim Bornkamm (Federal Court of Justice)
- Luis Cabral (New York University, Stern School of Business)
- William E. Kovacic (George Washington University)
- Pierre Larouche (Tilburg University)
- Massimo Motta (ICREA-Universitat Pompeu Fabra and Barcelona Graduate School of Economics; currently Chief Economist at DG Competition of the European Commission)
- Jorge Padilla (Compass Lexecon)
- Patrick Rey (University of Toulouse)

What does MaCCI do?

The key aim of MaCCI is to foster interdisciplinary research in the area of competition, regulation and innovation policy. MaCCI research contributes to fundamental problems in economics and law as they apply to competition, regulation and innovation issues. MaCCI projects and publications also contribute to the ongoing policy debate at the international, European and German level.

MaCCI provides a platform for discussions between academic researchers and practitioners through the organization of recurrent events such as

- the MaCCI Annual Conference,
- the Mannheim Energy Conference,
- the MaCCI Law & Economics Conference,
- the MaCCI Summer Institute on Competition Policy, or
- the Mannheim Competition Policy Forum (MCPF)
- the Mannheim Law and Economics Forum (MaLEF)

MaCCI also holds other expert workshops and conferences on specific topics.

How is MaCCI connected?

MaCCI is member of the Centre on Regulation in Europe (CERRE)

MaCCI is member of the Competition Law and Economics European Network (CLEEN)

MaCCI is collaborating institution of Competition and Regulation European Summer School (CRESSE)

2 MaCCI Snapshots

In 2013, MaCCI members were active in many areas of both the academic community and practice. On the next few pages, we would like to highlight several key events as well as specific achievements by current or former MaCCI members.

December 2013: Volker Nocke and Martin Peitz Nominated Members of the Economic Advisory Group on Competition Policy

Commissioner and Vice President of the European Commission Joaquin Almunia has nominated MaCCI members Volker Nocke and Martin Peitz as members of the Economic Advisory Group on Competition Policy (EAGCP). According to the European Commission, "the EAGCP creates a discussion forum on competition policy matters between academics who have a recognised reputation in the field of industrial organisation. Members represent different fields of research and academic research centres in Europe. Its main purpose is to support DG Competition in improving the economic reasoning in competition policy analysis".

November 2013: First MPI-ZEW Private Law & Economics Workshop in Hamburg

On November 21 and 22, MaCCI members Stefan Frübing, Kai Hüschelrath, Ulrich Laitenberger, and Florian Smuda participated in the first interdisciplinary private law & economics workshop at the Max-Planck-Institute (MPI) for Comparative and International Private Law in Hamburg. The workshop brings together legal scholars of MPI in Hamburg with economists of MaCCI and ZEW in order to present either research ideas or the results of recent research projects and to subsequently facilitate an interdisciplinary discussion. Next year, the workshop will take place at ZEW in Mannheim.

October 2013: Workshop on Procurement and Contracts

On October 16-18, 2013, MaCCI members Malin Arve, Martin Peitz, and Lily Samkharadze organized a workshop on procurement and contracts in Bad Homburg. Presentations covered a wide range of theoretical and applied topics in procurement and contract theory.

October 2013: MaCCI Member Volker Nocke Elected into the Council of the European Economic Association

Volker Nocke has been elected member of the Council of the European Economic Association. His term of office starts at the beginning of 2014 and terminates end of 2018. The European Economic Association promotes top quality research on economic issues that are of particular relevance in Europe.

September 2013: MaCCI Involved in Training of Judges in Competition Economics

MaCCI coordinator Kai Hüschelrath gave three lectures on selected aspects of vertical agreements as part of a seminar series on “Private Enforcement of Competition Law in Europe”, specifically designed for judges with a focus on competition law. The seminar series is financed by the European Commission and takes place at Leuphana University Lüneburg. Other presenters were Andreas Reindl, Jörg Philipp Terhechte, and Thomas Wein.

September 2013: MaCCI Research Presentations at EALE Annual Conference Warsaw 2013

MaCCI researchers Andreas Engert, Kai Hüschelrath and Florian Smuda were invited to present ongoing research at the 30th Annual Conference of the European Association of Law and Economics (EALE) in Warsaw.

September 2013: Reinhard Selten Award for MaCCI Member Christian Michel

Christian Michel, junior MaCCI member, received the Reinhard Selten Award of the German Economic Association (Verein für Socialpolitik) honoring his

paper "Identification and Estimation of Intra-Firm and Industry Competition via Ownership Change". In his paper, he proposes a novel empirical framework to estimate how fast and how strongly merging firms adjust to maximize joint profits after a horizontal merger and to jointly infer the type of competition and the firms' cost structure in the industry under consideration.

Christian Michel received his PhD at Mannheim this summer and will at University Pompeu Fabra as an Assistant Professor this fall. The annual award is given to a young researcher whose work is distinguished by its originality, importance, and clean methodology.

September 2013: MaCCI Research Presentations at EARIE Annual Conference

MaCCI researchers Malin Arve, Sven Heim, Kai Hüschelrath, Michael Kummer, Georg Licht, Andras Niedermayer, Volker Nocke, Bettina Peters, Fabienne Rasel, Philipp Schmidt-Dengler, Dominik Schober, Nicolas Schutz, Florian Smuda, Konrad Stahl, Naoki Wakamori, and Chengsi Wang were invited to present ongoing research at the 40th Annual Conference of the European Association for Research in Industrial Economics (EARIE) in Evora.

August 2013: MaCCI research at EEA/ESEM Annual Congress

MaCCI researcher Philipp Schmidt-Dengler gave an invited talk and MaCCI researchers Kai Hüschelrath, Jan-Peter Siedlarek, André Stenzel and Jochen Streb presented ongoing research at the 28th Annual Congress of the European Economic Association (EEA) and the 67th European Meeting of the Econometric Society (ESEM) in Gothenburg.

August 2013: MaCCI Director Martin Peitz New Director of ENTER Network

MaCCI Director Martin Peitz has been elected Director of the European Network for Training in Economic Research (ENTER). ENTER is a cooperative venture between eight leading European economics departments, located in Barcelona (Spain), Brussels (Belgium), London (United Kingdom), Madrid (Spain), Mannheim (Germany), Stockholm (Sweden), Tilburg (Netherlands), and Toulouse (France). Its aim is to foster (internationally competitive) research at

highest possible quality by broadening the base for competent supervision and intensive interaction towards research in Economics.

July 2013: MaCCI Members Involved in Project on Rebate Contract Tenders

MaCCI members Matthias Hunold, Kai Hüschelrath, Ulrich Laitenberger, and Marco Kotschedoff are part of a research team that is investigating the effects of rebate contract tenders on the generic pharmaceutical industry in Germany for the Federal Ministry of Economics and Technology (BMWi).

July 2013: ScienceCampi Meeting in Berlin

The first meeting of the Leibniz ScienceCampi took place at WGL's headquarters in Berlin on July 18, 2013. While the first half of the meeting gave the representatives of the campi the chance to present the governance structure and contents of their initiatives, the second half facilitated discussions on how the ScienceCampus format can be further strengthened. Coordinator Kai Hüschelrath represented MaCCI during the meeting.

July 2013: Edited Volume on Liberalization in Aviation Published

Peter Forsyth, David Gillen, Hans-Martin Niemeier, Hartmut Wolf and MaCCI Coordinator Kai Hüschelrath published an edited volume on the liberalization of the airline industry. The volume brings together renowned academics and practitioners from around the world to address aspects of competition in various liberalized markets, the emergence and growth of low-cost carriers, horizontal mergers and alliances, infrastructures, and economic assessments of liberalization steps so far and proposed steps in the future. The volume is published by Ashgate.

July 2013: MaCCI Research at CRESSE

MaCCI researchers Volker Nocke, Martin Peitz, and Lily Samkharadze present on-going work at the Eighth Annual Competition and Regulation European Summer School and Conference (CRESSE) in Corfu, Greece. The conference

volume for selected contributions from the previous and this year will be co-edited by Martin Peitz. In addition, Martin Peitz teaches the module "Competition and Regulation in Two-Sided Markets".

June 2013: Mannheim Energy Conference

On June 24-25, 2013, MaCCI and ZEW hosted the second Mannheim Energy Conference. The conference attracted about 80 international energy experts from science, politics and industry and covered 45 presentations in 5 parallel sessions. Special highlights of the conference were the three keynote lectures and the panel discussion on the conference topic 'Sustainable Energy Markets'.

June 2013: MaCCI Coordinator Speaks at ABA Merger Evaluation Symposium

MaCCI Coordinator Kai Hüschelrath gave a presentation on the evaluation of the merger control process at a symposium of the American Bar Association on Retrospective Analysis of Agency Determinations in Merger Transactions in Washington DC (USA). Other speakers included Luke Froeb, John Kwoka, Dan Rubinfeld, Mike Scherer, and Greg Werden. The symposium was co-organized by Bill Kovacic, a member of the MaCCI Advisory Board.

June 2013: Advances in Competition Policy at the Third MaCCI Summer Institute

MaCCI held its third Summer Institute in Competition Policy in the first week of June. In this 5 day event leading academic economists from Europe and the United States interact with MaCCI members and collaborate on various projects in competition policy. Presentations at the MaCCI Summer Institute covered topics such as competitive effects of exclusivity, selective distribution, communication in cartels, predatory behavior in the computer chip industry, and dynamic competitive effects of patent pools. This year's presenters included Joe Harrington from the University of Pennsylvania, Massimo Motta from the Universitat Pompeu Fabra, Patrick Rey from the Toulouse School of Economics, and Frank Verboven from KU Leuven.

June 2013: New Editorial Positions for MaCCI Members Peitz and Schmidt-Dengler

In the first half of 2013, Peitz and Schmidt-Dengler accepted additional editorial duties. Martin Peitz became Associate Editor of the Journal of Industrial Economics and Philipp Schmidt Dengler Associate Editor of the Journal of the European Economic Association.

April 2013: MaCCI Members Successful in Fourth SEEK Round

In the fourth SEEK round, MaCCI members received funding for two research projects in the field of cartels. Konrad Stahl, Philipp Schmidt-Dengler, Matthias Hunold, Kai Hüschelrath, Ulrich Laitenberger, and Georg Licht are part of a large international research team focusing on answers to the question: What legal cartels can tell us about illegal ones? Kai Hüschelrath, Ulrich Laitenberger, and Florian Smuda will study the anatomy of hard core cartels together with the leading expert on the economics of collusion: Joe Harrington from the University of Pennsylvania. SEEK stands for "Strengthening Efficiency and Competitiveness in the European Knowledge Economies" and is a research programme funded by the State of Baden-Württemberg that seeks to bolster international cooperation between researchers of all economic disciplines.

March 2013: MaCCI Goes South Africa

MaCCI Coordinator Kai Hüschelrath gave an invited lecture on cartel detection at a workshop on Time Series and Competition Policy in Stellenbosch (South Africa). Other invited lectures were given by Dan Rubinfeld (Berkeley) and Elena Argentesi (Bologna). The workshop was also used to identify possible cooperation possibilities between MaCCI and South African researchers.

February 2013: Nocke Vice Chair of the Industrial Economics Section of the German Economic Association

At its annual meeting Volker Nocke has been elected vice chair of the industrial economics section of the Verein für Socialpolitik (German Economics Association) for the period 2013 to 2015.

February 2013: Second International Annual Conference of the Leibniz ScienceCampus MaCCI at ZEW

The Mannheim Centre for Competition and Innovation (MaCCI), a joint initiative of the Centre for European Economic Research (ZEW) and the University of Mannheim, held its second Annual MaCCI Conference at ZEW on February 15 and 16, 2013. About 100 participants were attending the two-day conference.

The first day of the conference covered presentations and panel sessions on reforms of the competition law on vertical restraints and on the underlying economic insights. The second day was devoted to topics from all fields of competition law and economics. 30 researchers and practitioners presented their current research in twelve sessions.

February 2013: Volker Nocke Becomes Associate Editor of Journal of Economic Theory

As the only researcher based in Germany, MaCCI Senior Member Volker Nocke has been appointed Associate Editor of the Journal of Economic Theory, one of the most prestigious academic journals in economics.

January 2013: MaCCI Present at AEA Annual Meeting in San Diego

MaCCI Coordinator Kai Hüschelrath gave a presentation on the pricing dynamics of hard-core cartels at the Annual Meeting of the American Economic Association in San Diego (USA). The meeting is one of the most prestigious conferences of the economics profession.

January 2013: Volker Nocke Organizes the Core Program of the Annual Meeting of the German Economic Association

Volker Nocke organizes the core program "Competition Policy and Regulation in a Global Economic Order" of this year's annual conference of the German Economic Association (Verein für Socialpolitik) which will take place Septem-

ber 4-7, 2013 at the University of Düsseldorf. As keynote speakers he managed to attract: Michael Katz, Sarin Chair in Strategy and Leadership, University of California and Director of the Center for Telecommunications and Digital Convergence, Michael D. Winston, Robert E. and Emily H. King Professor of Business Institutions, Northwestern University and Co-director of the Center for the Study of Industrial Organization, Joe Harrington, Professor of Business Economics and Public Policy, Wharton School, University of Pennsylvania, Patrick Rey, Professor of Economics, University of Toulouse, Member of the Toulouse School of Economics, and IDEI Researcher, Mark Armstrong, Professor of Economics, University of Oxford, Jorge Padilla, Senior Managing Director and Head of Compass Lexecon Europe and Kai-Uwe Kühn, Chief Competition Economist at the DG Competition of the EU and Associate Professor of the University of Michigan.

3 Members

The Leibniz-ScienceCampus MaCCI is an initiative by the Centre for European Economic Research (ZEW) and the Department of Law and the Department of Economics of the University of Mannheim. The members of MaCCI have to have an affiliation to at least one of the two founding institutions.



MaCCI Members

In December 2013, MaCCI had 18 senior members (full professors and heads of research units at ZEW), 22 junior members (post-docs and assistant professors) and 45 doctoral students. It therefore is one of the largest centres worldwide for law and economics research in the fields of competition, regulation and innovation.

In December 2013 the following researchers were members of MaCCI.

Senior Members

Irene Bertschek (ZEW)

Andreas Engert (U. Mannheim, Law)

Thomas Fetzer (U. Mannheim, Law)

Kai Hüschelrath (ZEW and U. Mannheim, Economics)

Friedemann Kainer (U. Mannheim, Law)

Georg Licht (ZEW)

Andreas Löschel (ZEW)
Mary-Rose McGuire (U. Mannheim, Law)
Ralf Müller-Terpitz (U. Mannheim, Law)
Volker Nocke (U. Mannheim, Economics)
Henrik Orzen (U. Mannheim, Economics)
Martin Peitz (U. Mannheim, Economics)
Philipp Schmidt-Dengler (U. Mannheim, Economics)
Heike Schweitzer (U. Mannheim, Law)
Konrad Stahl (U. Mannheim, Economics)
Jochen Streb (U. Mannheim, Economics)
Elu von Thadden (U. Mannheim, Economics)
Thomas Tröger (U. Mannheim, Economics)

Junior Members

Malin Arve (U. Mannheim, Economics)
Hannes Beyerbach (U. Mannheim, Law)
Wolfgang Briglauer (ZEW)
Isis Durrmeyer (U. Mannheim, Economics)
Raffaele Fiocco (U. Mannheim, Economics)
Susanne Goldlücke (U. Mannheim, Economics)
Jeanne Hagenbach (U. Mannheim, Economics)
Raphaël Levy (U. Mannheim, Economics)
Yanping Liu (U. Mannheim, Economics)
Andras Niedermayer (U. Mannheim, Economics)
Kathleen Nosal (U. Mannheim, Economics)
Bettina Peters (ZEW)

Lily Samkharadze (U. Mannheim, Economics)
Oleksandr Shcherbakov (U. Mannheim, Economics)
Jan-Peter Siedlarek (U. Mannheim, Economics)
Nicolas Schutz (U. Mannheim, Economics)
Yuya Takahashi (U. Mannheim, Economics)
Takakazu Honryo (U. Mannheim, Economics)
Peter Vida (U. Mannheim, Economics)
Naoki Wakamori (U. Mannheim, Economics)
Chengsi Wang (U. Mannheim, Economics)
Galina Zudenkova (U. Mannheim, Economics)

Doctoral students

Benjamin Balzer (U. Mannheim, Economics)
Oliver Belitz (U. Mannheim, Law)
Jens Buchholz (U. Mannheim, Law)
Martina Burger (U. Mannheim, Law)
Johannes Dittrich (U. Mannheim, Economics)
Stefan Frübing (ZEW)
Sven Heim (ZEW)
Paul Hentz (U. Mannheim, Law)
Christian Hess (U. Mannheim, Law)
Jonas von Kalben (U. Mannheim, Law)
Christian Köhler (ZEW)
Marco Kotschedoff (ZEW)
Michael Kummer (ZEW)
Petra Loerke (U. Mannheim, Economics)

Ulrich Laitenberger (ZEW)
Christian Lambertz (U. Mannheim, Economics)
David Mattern (U. Mannheim, Law)
Vincent Meisner (U. Mannheim, Economics)
Andreas Michl (U. Mannheim, Law)
Wiam Ouertani (U. Mannheim, Law)
Sarah Ponterlitschek (U. Mannheim, Law)
Alexandra Rauchhaus (U. Mannheim, Law)
Fabienne Rasel (ZEW)
Andreas Rief (U. Mannheim, Law)
Stefan Russ (U. Mannheim, Economics)
Elika Schneider (U. Mannheim, Law)
Johannes Schneider (U. Mannheim, Economics)
Dominik Schober (ZEW)
Jochen Schöfthaler (U. Mannheim, Law)
Karoline Schwarz (U. Mannheim, Law)
Valerie Schweppe (U. Mannheim, Law)
Florian Smuda (ZEW)
André Stenzel (U. Mannheim, Economics)
Lea Tochtermann (U. Mannheim, Law)
Matthias Trinks (U. Mannheim, Law)
Heiko Ullrich (U. Mannheim, Law)
Jan Wackenhuth (U. Mannheim, Law)
Sofia Wagner (U. Mannheim, Law)
Stefan Weiergräber (U. Mannheim, Economics)
Daniel Widmann (U. Mannheim, Law)

Florian Winzer (U. Mannheim, Law)

Nikolas Wölfig (ZEW)

Christoph Wolf (U. Mannheim, Economics)

Oliver Woll (ZEW)

Aiyong Zhu (U. Mannheim, Economics)

4 Research Projects and Research Output

MaCCI members were very active in conducting research in the areas of competition, regulation and innovation law and economics. In the following, we start off by briefly describing four larger MaCCI projects and continue by characterizing selected research papers out of these broader projects in greater detail. We close with a full list of all publications achieved by MaCCI members in 2013.

Research Projects

PROJECT1:

PUBLIC AND PRIVATE ENFORCEMENT OF COMPETITION LAW

In this project, we focus on the question of an optimal design of competition law enforcement. We investigate both public and private enforcement perspectives with a particular focus on the derivation of implementable standards guided by a law and economics approach. By investigating real case examples, we aim at building bridges between academic research and practical implementation.

Internet:

<http://www.zew.de/en/forschung/projekte.php3?action=detail&nr=1231>

PROJECT 2:

EVALUATION OF COMPETITION POLICY RULES AND INSTITUTIONS

In this project, we start with an initial assessment of particular competition policy rules and institutions from a law and economics perspective. From a law perspective, comparative analyses are especially important while an economics approach demands an econometric evaluation of the effects of certain rules or institutions on market competition. Subsequently to an identification of reform potential, we aim at deriving policy conclusions on how the respective rules or institutions can be improved by explicitly taking the perspectives of both law and economics into account.

Internet:

<http://www.zew.de/en/forschung/projekte.php3?action=detail&nr=1232>

*PROJECT 3:
REQUIREMENTS FOR AN EFFICIENT AND RELIABLE DESIGN OF ELECTRICITY
MARKETS*

Due to the German Federal Government's energy policy objectives in general and the accelerated nuclear phase-out - decided in June 2011 - in particular, the structure of electricity generation is changing fundamentally. Until now electricity was mainly provided by fossil power plants located in close proximity to the main centers of consumption. The increase of the share of unpredictable and fluctuating renewable energy sources in total energy generation, which tend to be fairly remote from load centers, therefore represents a major challenge for the electricity system. As a consequence, the present market design and its legal framework need to be reevaluated and potentially modified fundamentally. In particular, the question is raised how these changes will, first, affect security of supply in the sense of investment incentives (long-term) and, second, the provision of balancing power (short-term). In this project, we aim at developing regulatory instruments which support the aspired aims. As part of this endeavour, the consideration of legal harmonization potential is understood as a crucial element against the background of a unified European electricity market.

Internet:

<http://www.zew.de/en/forschung/projekte.php3?action=detail&nr=1233>

*MaCCI CONTRACT RESEARCH PROJECT:
NET NEUTRALITY – GOVERNMENTAL SUPPORT AND OPTIONS*

Based on the keyword „net neutrality“, most recently a controversial discussion emerged in Europe and in particular in Germany on the role of the state and how transmission neutrality in communication networks could be legally guaranteed. Although only a small number of cases exist where infringements of net neutrality principles in “real life” are suspected in Europe, a vivid discussion on the requirement of legal guidance is in place on the German level, mainly by the Committee of Enquiry “Internet and Digital Society” of the German Federal Parliament (Enquête-Kommission “Internet und digitale Gesellschaft” des Bundestages), the European level, mainly by the European Com-

mission, and also on the international level, by the ITU. Neither across these levels nor within one of these levels of discussion “net neutrality” is formally defined. In consequence, it is most important whether principles of “net neutrality” have to be protected and are in the need of protection and, if so, to which extent this has to be legally enforced.

Cooperating partners are the Prof. Dr. Thomas Fetzner (overall project management), Prof. Dr. Martin Peitz and Prof. Dr. Heike Schweitzer (all from the University of Mannheim), and the ZEW. This project shall provide a neutral basis for decision making in the national and international debate for the German Federal Ministry of Economics and Technology (BMWi). For this reason, we analyze the structure of the current “net neutrality” debate to get an in-depth impression of the term “net neutrality” and in particular the requirement of its protection based on a legal and an economic perspective. In the focus of our analysis are the main issues “Economic and Legal Perspectives of net neutrality”, “net neutrality between telecommunications and media law” and “net neutrality in the international discussion”. The results of our analyses will be summarized in three stimulating publications and will be discussed in workshops with interested parties.

Internet:

<http://www.zew.de/en/forschung/projekte.php3?action=detail&nr=1134>

Detailed description of specific MaCCI research papers

In the following, we describe the results of several MaCCI research projects in greater detail. We differentiate between interdisciplinary projects conducted between lawyers and economists and economic papers with law and policy implications.

Interdisciplinary projects

Schweitzer, Heike and Kai Hüschelrath (Eds.), Public and Private Enforcement of Competition Law in Europe: Legal and Economic Perspectives, ZEW Economic Studies, forthcoming in 2014 (MaCCI-Project 1)

Over the past fifteen years, the optimal enforcement of EU competition law has become a major concern. Public enforcement has been strengthened in

numerous ways – for example, through the introduction of a leniency programme and a substantial increase in fines for competition law violations. At the same time the EU Commission has been promoting private enforcement – for example, by developing a legal framework that grants victims of EU anti-trust law infringements access to compensation.

This book contains a unique collection of articles by lawyers and economists on current issues in the public and private enforcement of competition law. The contributions address a range of topics, including the role of fines and leniency programmes in public enforcement; access to evidence and the quantification of damages in private enforcement; and the interaction between public and private enforcement of competition law in Europe.

Contributors to the edited volume are Thomas Ackermann, Wolfgang Bosch, Jochen Burrichter, Arndt Christiansen, Gerhard Dannecker, Christian Ewald, Andreas Heinemann, Kai Hüschelrath, Ursula Kern, Thorsten Mäger, Gunnar Niels, Robin Noble, Thomas B. Paul, Sebastian Peyer, Ulrich Schwalbe, Heike Schweitzer and Mario Siragusa.

Bueren, Eckart and Florian Smuda (2013), A Primer on Damages of Cartel Suppliers – Determinants, Standing US vs. EU and Econometric Estimation, ZEW Discussion Paper No. 13-063, Mannheim (MaCCI-Project 1)

Private enforcement of competition law is on the rise worldwide and a major item on the EU competition policy agenda. The relevant provisions in the EU and the US confer a right to damages to "any individual" and "any person" harmed by a cartel. However, while there is much research about actions for damages by cartel customers, the question whether and how other parties that may incur losses due to a cartel can obtain damages is usually neglected and largely open in Europe. This paper analyses the issue with respect to suppliers of a downstream cartel from a comparative law and economics perspective.

First, we show that the losses such cartel suppliers incur are driven by three effects: Cartel members lower sales and correspondingly their input demand (direct quantity effect), which in turn affects the price suppliers can charge (price effect) and their production costs (cost effect).

We then analyze whether suppliers are entitled to claim these losses as damages in the two leading competition law regimes, the US and the EU. We find that, while the majority view in the US denies standing, the emerging position in the EU and important member states is to grant supplier standing. We argue that the case law in *Courage v. Crehan* implies that the type of loss which the competition provisions are intended to prevent is broader in the EU than in the US. In particular, pursuant to EU law, a right to damages does not require that the loss suffered occurred in the same market than the lessening of competition that makes the defendant's conduct illegal. As a consequence, both Germany and England have abandoned important traditional limitations on standing. We argue that the more generous approach to standing in the EU compared to the US can be justified in view of the different institutional context and the goals assigned to the right to damages in the EU.

According to our analysis cartel suppliers in principle have a right to damages in the EU, as no general restrictions on standing ought to apply; however, the causation requirement will be an important hurdle to clear in a particular case. Sound econometric estimation techniques are of major importance to overcome that obstacle. In this respect, we finally present an econometric approach based on residual demand estimation that allows to quantify all determinants of cartel suppliers' damages.

Our results therefore suggest that supplier damage claims are a viable option that can contribute to full compensation and greater cartel deterrence in the EU irrespective of further controversial collective action mechanisms.

Engert, A. and S. Goldlücke (2013), Why Agents Need Discretion: The Business Judgment Rule as Optimal Standard of Care, <http://ssrn.com/abstract=2243877>

Should managers be liable for ill-conceived business decisions? One answer is given by U.S. courts, which almost never hold managers liable for their mistakes. In this paper, we address the question in a theoretical model of delegated decision making. We find that courts should indeed be lenient as long as contracts are restricted to be linear. With more general compensation schemes, the answer depends on the precision of the court's signal. If courts

make many mistakes in evaluating decisions, they should not impose liability for poor business judgment.

Engert, A. and L. Hornuf (2013), Can Network Effects Impede Optimal Contracting in Debt Securities? Stanford Law and Economics Olin Working Paper No. 434.

We examine network effects as an impediment to optimal financial contracting: In devising the terms of their transaction, the parties may prefer to conform to a market standard rather than matching their own contracting needs. To study this possibility, we investigate choice of contract law provisions in European debt securities. In order to disentangle network effects from the effects of substantive differences of contract laws, we take advantage of a natural experiment: In 1999, eleven countries adopted the Euro as an official currency. As a consequence, the investor base of European issuers expanded beyond their respective home states. We hypothesize that the demand for an international standard contract law increased as the national securities markets converged into a single Euro area market. Using a difference-in-difference approach, we show that there is a strong and significant shift to English law for debt securities in Euro area member states as compared to other European countries. Our results are robust to alternative hypotheses and various statistical tests. Choice of law in debt securities may follow a market standard rather than quality differences among the competing contract laws.

Fetzer, T., M. Peitz and H. Schweitzer (2013), Flexible Geschäftsmodelle in der Telekommunikation und die Netzneutralitätsdebatte, Wirtschaftsdienst - Zeitschrift für Wirtschaftspolitik 93, 695-701 (MaCCI-Contract Research Project).

The net neutrality debate concerns the differential treatment of data on the Internet and the pricing models used by end user internet service providers (ISPs). In particular, end-user ISPs may want to prioritize certain services and charge on the sender or the receiver side for this activity. In the policy debate it is asked whether regulatory intervention is warranted to restrict such behavior. The introduction of new end-user tariffs for fixed-line Internet access by Deutsche Telekom has heated up the debate in Germany. At the national level,

the German Ministry of Economics and Technology has prepared a draft regulation on net neutrality, which aims at limiting the differential treatment of data transmission on the internet including the access networks and, thus, to protect the “Open Internet”. The European Commission has prepared an alternative draft regulation for a single European market in telecommunications, which contains provisions for an “Open Internet”. In this article, the authors investigate the extent to which the new tariff structure by Deutsche Telekom relates to the net neutrality debate. They also provide a first critical analysis of the proposals by the German Ministry of Economics and Technology and the European Commission.

Hüschelrath, Kai and Sebastian Peyer (2013), Public and Private Enforcement of Competition Law – A Differentiated Approach, ZEW Discussion Paper No. 13-029, Mannheim ([MaCCI-Project 1](#))

Most competition law enforcement systems are based on two enforcement pillars: public enforcement and private enforcement. While private enforcement is often treated as something new or at least marginally important in Europe, it has been the driving force of US antitrust enforcement since the middle of the 20th century. In order to create more incentives to seek compensation before European courts, the European Commission has published a Green Paper in 2005 and a White Paper in 2008 to incentivise private damages actions and remove perceived obstacles for victims of anticompetitive conduct.

Strengthening the enforcement of private rights inevitably raises the question of how public and private enforcement can ideally be aggregated to achieve a welfare optimal outcome. Both public and private enforcement are costly, but each mode also has got its particular benefits. As a consequence, any integrated enforcement scheme ought to find a way to optimally combine the benefits and costs of running the two systems. In a situation – as in Europe – in which private enforcement activities are added to an existing public enforcement system, an assessment of the incremental costs and benefits of such a step becomes crucial for the design of an optimal competition law enforcement system.

Against this background, we investigate the relationship between public and private enforcers introducing a more differentiated approach. In contrast to the existing literature, we take into account that the costs and benefits of detection and prosecution and, thus, the usefulness of each enforcement mode may change with a variation of the type of anticompetitive conduct. We define a set of parameters that determine the costs and benefits of both types to enforce the antitrust laws and discuss implications for European competition law and policy.

Fetzer, T., M. Peitz and H. Schweitzer (2013), Study Series on Net Neutrality. I. Juristische und ökonomische Grundlagen der Netzneutralität; II. Wettbewerbs- und Medienrechtliche Aspekte von Netzneutralität; III. Netzneutralität in der internationalen Debatte (MaCCI-Contract Research Project).

The 'net neutrality' debate deals with one of the most controversial regulatory topics concerning the Internet. It raises the question whether Internet Service Providers (ISP) must transmit all IP packages equally or if they are allowed to differentiate between packages according to the willingness of the sender to pay for a prioritized transport. Thomas Fetzer, Martin Peitz and Heike Schweitzer published three extensive studies for BMWi ("Economic and legal foundations of net neutrality", "Net neutrality in regard to competition and media law" and "Net neutrality in the international debate"). In their first study they demonstrate that from an economic point of view net neutrality can be described as non-discrimination rule or as zero-price-rule. From a legal point of view they show that net neutrality is not a legal principle but a technical standard described as "Best-Effort-Principle". While German law provides for a possibility to enact strict net neutrality rules in § 41a TKG there is no constitutional duty to use this authority. Moreover, from an economic point of view there is no compelling reason for the legislator to act since the prioritization of data potentially has a welfare enhancing effect. The second study points out that there might be a constitutionally founded obligation for the government to safeguard public broadcasting if ISP decide to charge content providers for the prioritization of content. However, the study concludes that public broadcasting is not yet endangered in a way that could justify a government intervention. The study shows that this is especially true since the existing competi-

tion law rules already provide for tools of intervention to prevent abusive behavior by ISP with market power, that could harm competition by deviating from the best-effort-principle. The third study compares different countries and the applicable legal regimes in respect to net neutrality. The study demonstrates that there are rules concerning net neutrality in some countries. However, just three countries have established strict legal rules. Most of the countries with net neutrality rules, however, have established exemptions from the general net neutrality rules for “specialized” or “managed service”, which allow the prioritization of data. Therefore, strict equal treatment of all data is rarely enforced. Rather there is a worldwide consent that transparency and non-discrimination-rules are currently sufficient and appropriate to protect an open Internet.

Thomas Fetzer, Martin Peitz and Heike Schweitzer presented their studies in workshops organized by BMWi in Berlin. The workshops were open to the public and attracted up to 200 participants each. They took place on November 16, 2011, May 9, 2012, November 27, 2012 in Berlin. A final workshop was held on June 5, 2013 at BMWi in Berlin.

Economic papers with law and policy implications (as related to the above described research projects)

Heim, Sven and Georg Götz (2013), Do Pay-as-bid Auctions Favor Collusion? Evidence from Germany's Market for Reserve Power, ZEW Discussion Paper No. 13-035, Mannheim (MaCCI-Project 3)

Using bidding data on a firm-level basis which we received from the German Federal Network Agency (Bundesnetzagentur) we analyze a drastic price increase in the market for negative secondary reserve power in Germany between 2009 and 2010. As there were no conspicuous movements on the spot market of the European Energy Exchange (EEX) which serves as a substitute market for the owners of generation capacity eligible for producing reserve power, the price increase did not appear to be driven by increased costs. Against the background of several market-design modifications aiming to increase competition and liquidity in Germany's market for reserve power during recent years and an increasing number of market participants the price increase was even more surprising.

We study market structures and market power in the first stage and apply common measures like HHI, Concentration Ratios as well as measures developed for electricity markets like Pivotal Supplier Index (RSI) and Residual Supply Index (RSI). We identified a concentrated market with highly pivotal suppliers in an environment with completely price-inelastic demand and high entry barriers. Subsequently we analyzed individual bid strategies with regard to the present pay-as-bid auction design and its "guess the clearing price" principle. Our results suggest that the price increase can be traced back to a reduction in supply of the most dominant supplier and the interaction of the two most dominant suppliers' bidding strategies afterwards. Thereby a spiraling price increase was initiated by repeated pretended "bad guessing" and prices maintained on a higher level even after supply was brought back to its initial volume again.

We demonstrate the absurdity of the "guess the clearing price" idea behind discriminatory auctions in an environment with highly pivotal suppliers, inelasticity of demand, repeated auctions and the absence of demand uncertainty. While the first three characteristics can be found in virtually all energy markets, validity of our findings for energy markets in general depends on the degree of demand uncertainty and the frequency of similar market situations. Thus, given regulatory threats, the deemed main advantage of pay-as-bid auctions over uniform price auctions and the popular belief that they reduce dominant suppliers' withholding incentives and diminish their ability to tacitly collude can be rebutted as general rule. In fact, while strategic capacity withholding immediately leads to higher average prices for all suppliers in uniform price auctions, in pay-as-bid auctions bidders do not directly benefit from it but can generate extra-profits lagged by one period. We conclude that proving abusive behavior becomes harder in discriminatory auctions even when cost estimation is feasible since suppliers can hide behind the "guess the clearing price" principle and guessing prices wrong is not sufficient for legal prosecution.

Hüschelrath, Kai and Kathrin Müller (2013), Airline Networks, Mergers, and Consumer Welfare, ZEW Discussion Paper No. 13-028, Mannheim (MaCCI-Project 2)

We study the consumer welfare effects of mergers in airline networks. Based on the development of a general classification of affected routes, we apply a difference-in-differences approach to exemplarily investigate the price effects of the America West Airlines (HP) - US Airways (US) merger completed in 2005. In contrast to the existing literature, we do not restrict our analysis to (hub-to-hub or hub-to-spoke) non-stop routes but also consider the price effects of losing competition by low-quality substitutes in the form of one-stop connections.

Our estimations on the route-carrier level show that, across all route types, two years after its completion, the merger led to 6.4 percent higher prices than observed on the comparator routes over the same time frame. However, introducing our classification of routes revealed substantial variation in the merger-induced price effects. While average prices on routes with non-stop overlap were on average 9.4 percent higher than on comparator routes, routes on which the merger eliminated one-stop competition by US showed prices increase of 11.1 percent suggesting that this 'imperfect substitute' constrained HP significantly in its pricesetting behavior. Interestingly, we do not find robust evidence for the opposite direction, i.e., the loss of HP one-stop competition is found to leave post-merger prices unaffected on the respective non-stop routes. For the 'no overlap' route category, results also diverge. While we find a substantial and highly significant price decrease of on average 8.3 percent on US routes, the corresponding value for the HP routes shows no significant change in average prices. Last but not least, our analysis revealed that – for most route types – average prices of the merging parties and their competitors do not differ significantly from each other; this is found to be true for both price increases and price decreases post-merger.

Full research output of MaCCI members in 2013

In 2013, MaCCI members were very successful in publishing papers in top law and top economics journals as well as applied journals and chapters in books.

In the following, we provide a complete list of the research output of MaCCI members in 2013.

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5 Events

In 2013, MaCCI invested substantial financial and human resources in the organization of conferences and workshops. By organizing such events, MaCCI aims to enable interaction between established and young international researchers. It also receives valuable feedback on MaCCI research project output. Other events aim at an audience in Germany to diffuse knowledge.

In the following, we first provide a full list of all MaCCI events in 2013. Further information can be found on the internet at www.macci.eu. The programs of the events are also included in the annex to this report. Second, this section contains detailed reports of selected MaCCI conferences in 2013.

In addition to dissemination activities to the outside world, MaCCI has established two internal annual events. Each spring it holds the MaCCI IO day which contains cutting-edge research on competition, regulation and innovation issues and stimulates the exchange of ideas between ZEW and University of Mannheim researchers. Each fall (starting in 2013) it holds the MaCCI Competition and Regulation Day during which researchers from law and economics at the University of Mannheim and ZEW researchers present ongoing research focusing on the interaction between law and economics.

MaCCI is also the catalyzer to communicate economic methods to legal scholars (in particular, doctoral students) and to acquaint economists with legal analysis.

MaCCI Events

December 5-6, 2013

MaCCI Competition and Regulation Day

November 21, 2013

MaCCI Workshop "1. MPI-ZEW Private Law & Economics Workshop"

November 29, 2013

MaCCI Law and Economics Conference "Competition Policy in the Internet Search Engine Market" (in German)

October 16-18, 2013

MaCCI Workshop "Procurement and Contracts"

June 24-25, 2013

Mannheim Energy Conference

June 21-22, 2013

ZEW-MaCCI Conference on the Economics of ICT

June 10-14, 2013

MaCCI Summer Institute on Competition Policy

June 7, 2013

MaCCI Competition Law Day: 10 Years of Regulation 1/2003

June 3-7, 2013

MaCCI Law Summer School

June 3-4, 2013

ZEW-MaCCI Conference on Economics of Innovation and Patenting

May 2, 2013

MaCCI IO Day

February 15-16, 2013

Annual Conference of the Leibniz ScienceCampus MaCCI - Mannheim Centre for Competition and Innovation

February 7-8, 2013

The Model Law on Intellectual Property Conference

Detailed reports of selected MaCCI conferences in 2013

MaCCI Law and Economics Conference on the Competition Policy for the Market of Search Engines

On November 29, 2013, more than 60 participants discussed recent developments in the market of search engines, which seems to be dominated by Google. Background to the conference were the preliminary conclusions of the European Commission that several types of business practices of Google might violate EU antitrust rules, in particular art 102 TFEU (abuse of a dominant position), and the commitment proposal of Google. There Google made significant concessions, which partly included ideas or proposals of the Commission itself. Taking into account both economic and legal considerations the conference aimed at shedding light on the questions whether the business practices of Google and other search engines constitute an abuse of a dominant position and infringe art 102 TFEU. Sebastian von Engelhard (University of Jena) gave an introduction to the search engine markets, Friedemann Kainer (University of Mannheim) outlined the current practice of the European Court of Justice and the European Commission concerning the competition policy on related markets. A broad and fruitful discussion ensued about all aspects of Google's apparent abuse of a dominant position. Subsequent to presentations by Prof. Dr. Ralf Dewenter (Helmut Schmidt University Hamburg), Prof. Dr. Ralf Müller-Terpitz (University of Mannheim: definition of search engine markets and dominant position) and Thorsten Körber (University of Göttingen: Google's abuse of a dominant position), it became evident that in the case of Google the elements of Art. 102 TFEU are probably not as clearly fulfilled as the Commission argues/claims. Wolfgang Kerber, (University of Marburg) presented the measures the Commission could take if Art. 102 TFEU were fulfilled. Others discussed whether the market for search engines should be subject to some kind of market regulation (Boris Paal, University of Freiburg, Martin Peitz, University of Mannheim). The final discussion concluded that – taking into account the speed with which Google in particular and the network industry in general develops new or modifies its services – competition policy is a necessary but maybe not efficient tool to control the network industry. However, this limitation would apply a fortiori to enacting a regulation. The silver

bullet for handling competition problems on the search engine markets still has to be found.

MaCCI Workshop on Procurement and Contracts

On October 16-18, 2013, MaCCI members Malin Arve, Martin Peitz, and Lily Samkharadze organized a workshop on procurement and contracts in Bad Homburg. Presentations covered a wide range of theoretical and applied topics in procurement and contract theory.

An issue of particular importance analyzed in several papers, was the quality provision when some dimensions in public services are non-contractible. Giancarlo Spagnolo suggested ways in which restricted auction procedures might help mitigate the lack of quality in public services. Furthermore, contributions addressed policy relevant topics such as the effect of risk and ex post contractual changes, the interaction between small and big firms in public procurement, and the effect of bidder training programs.

Several papers linked economic issues to the legal framework. Michael Klien illustrated how the choice of procurement procedure varies with the quality of the legal institutions. Juan José Ganuza presented work on firms' incentives to invest in accident or risk reducing measures and how this may lead to the least solvent firm being selected in standard competitive procurement mechanisms. He also discussed why tougher ex post regulations (such as increases in the liability standard) might aggravate this problem. David Martimort further discussed the use of both public and private enforcement of contractual agreements, their effects, and limitations.



Participants of the MaCCI Workshop on Procurement and Contracts

Advances in Competition Policy at the Third MaCCI Summer Institute

MaCCI held its third Summer Institute in Competition Policy in the first week of June. In this 5 day event leading academic economists from Europe and the United States interact with MaCCI members and collaborate on various projects in competition policy. Presentations at the MaCCI Summer Institute covered topics such as competitive effects of exclusivity, selective distribution, communication in cartels, predatory behavior in the computer chip industry, and dynamic competitive effects of patent pools. This year's presenters included Joe Harrington from the University of Pennsylvania, Massimo Motta from the Universitat Pompeu Fabra, Patrick Rey from the Toulouse School of Economics, and Frank Verboven from KU Leuven.



Massimo Motta and Patrick Rey during the Third MaCCI Summer Institute

International Conference on Innovation and Patent Research at ZEW in Mannheim

On 3-4 June 2013, the 5th Conference on the Economics of Innovation and Patenting was held at ZEW. The Conference was hosted in cooperation with the Mannheim Centre for Competition and Innovation (MaCCI). Some 100 scholars from Europe, North America, Asia, and Australia took part.

The international conference at ZEW addressed a wide range of topics. Five worldwide leading scholars presented their latest research findings in a series of plenary lectures. Diego Comin (Harvard Business School) illuminated time trends in the introduction of new technologies in poor and rich countries. Xielin Liu (Graduate University of the Chinese Academy of Science in Beijing) shed light on the particularities of the Chinese innovation model.

Mark Roberts (Pennsylvania State University) presented econometric models for estimating the structural parameters of dynamic innovation models. Brian Wright (UC Berkeley) lectured on the licencing strategies of university technology transfer offices. Dietmar Harhoff (Max Planck Institute for Intellectual

Property and Competition Law in Munich) argued that the reliable estimation of the value of a patent requires the explicit consideration of other patents.

In a panel discussion Dominique Foray (École Polytechnique Fédérale de Lausanne), Engelbert Beyer (Federal Ministry of Education and Research), Stuart Graham (Georgia State University) and Jochen Maas (Sanofi-Aventis) – representatives from academia, politics, and business – discussed potentials for mission-oriented versus horizontal R&D policies in order to strengthen competitiveness. The Fritz Thyssen Foundation provided financial support for the conference, enabling many young researchers to attend.



Diego Comin explains the link between the adoption of new technologies and income

Mannheim Energy Conference 2013 at ZEW

Some 80 energy experts met at the Mannheim Energy Conference 2013 hosted by the ZEW in Mannheim from June 24-25, 2013. The international conference was organised within the scope of the Leibniz Science-Campus “Mannheim Centre for Competition and Innovation” (MaCCI).

During the two-day conference, researchers and experts from different firms and organisations discussed topics like competition and demand in the electricity market as well as innovation and investment in the energy sector. The international conference was organised within the cooperation of MaCCI – a joint interdisciplinary project of ZEW and the School of Law and Economics at

the University of Mannheim. Keynote speakers were Ulla Engelmann (European Commission Joint Research Centre), Peter Cramton (University of Maryland and Market Design Inc.), Jean-Michel Glachant (European University Institute and Loyola de Palacio Energy Policy Programme), and Paul Ekins (University College London). The conference also featured numerous workshops focusing on the different developments in energy markets. The main event was a panel discussion hosted by Andreas Löschel (ZEW). Under the title “Challenges of the Promotion of Renewable Energies”, Joachim Goldbeck (Goldbeck Solar), Georg Müller (MVV Energie) and Bernd-Michael Zinow (EnBW) discussed the outcomes of political support to renewable energies.



Peter Cramton during his keynote at the 2013 Mannheim Energy Conference

MaCCI Law Summer School

From 3 to 7 June 2013, the first MaCCI Law Summer School took place at the University of Mannheim. The MaCCI Law Summer School 2013 provides legal researchers (including doctoral students and advanced undergraduate students) the tools to understand and critically assess quantitative empirical studies. It also aims at stimulating and enabling lawyers to devise their own empirical research projects. The course is designed for legal researchers in fields where quantitative analysis is gaining importance and has strong policy impli-

cations such as: Did poor corporate governance cause the financial crisis? Does legal investor protection foster vibrant securities markets? How long should a patent last? Does civil or criminal liability deter crime? Should a merger be allowed under the antitrust laws? How large were the damages of predatory pricing or collusion?

Approaching such issues empirically requires basic methodological knowledge. The course will provide the fundamentals of probability theory and statistics needed to understand the meaning of a "regression" and the actual tools to critically assess the results of empirical papers. Besides acquiring basic knowledge, participants will be encouraged to come up with their own empirical research ideas and discuss them in class.

In 2013, the school lecturers were Patrick Andreoli-Versbach, MSc (International Max Planck Research School for Competition and Innovation (IMPRS-CI) and Ludwig Maximilian University of Munich) and MaCCI senior member Andreas Engert, LL.M. (Univ. Chicago).

The First Annual MaCCI Conference Set Different Perspectives on Competition and Innovation

On 15 and 16 February 2013, the Mannheim Centre for Competition and Innovation (MaCCI), a joint initiative of the University of Mannheim and ZEW, presented its first annual conference on the subject of Competition and Innovation at ZEW in Mannheim.

Some 100 participants from the academic and business communities were welcomed to the first annual MaCCI conference at ZEW in Mannheim. The focus of the first conference day was on "vertical restraints to competition", a topic that was intensively discussed from both economic and legal perspectives in the course of several keynote speeches and two panel discussions.

First, Thibaud Vergé (Autorité de la Concurrence) and Giorgio Monti (European University Institute) presented guest lectures on the subject. Next, the two guest speakers were joined by Jorge Padilla (Compass Lexecon) for the first panel discussion on "The Law and Economics of Selective Distribution Systems".

The keynote speakers for the second part of the programme were Roman Inderst (University of Frankfurt) and Alison Jones (King's College), who spoke about resale price maintenance, examining both economic and legal aspects of this issue. The two keynote speakers were joined by Pierre Larouche (Tilburg University), Laura Phaff (Office of Fair Trading) and Patrick Rey (University of Toulouse) for the second panel discussion.



Roman Inderst was one of the invited speakers of the conference

30 Presentations on Research Findings

During the second day of the conference, 30 speakers presented their latest research findings on general economic and legal issues related to competition policy during a series of twelve sessions. These sessions were supplemented by two lectures that were given by Volker Nocke, who spoke about horizontal merger policy, and Luis Cabral, who presented case examples to illustrate the importance of exclusive contracts as barriers to market entry. The conference concluded with a speech by William Kovacic (George Washington University), who is regarded as one of the world's leading experts in the field of competition law. He spoke about the importance of multifunctional competition authorities.

Lectures in MaCCI seminar series

Mannheim Competition Policy Forum (MCPF)

07.11.2013

Sarah Cannevel (Federal Cartel Office, Bonn, GER)

Cartel Prosecution in Germany: A Spotlight on the Current Practice

19.09.2013

Robert Feinberg (American University, Washington, USA)

Does State Antitrust Enforcement Drive Establishment Exit?

12.09.2013

Adrian Majumdar (RBB Economics, London, GBR)

UPP and Price Pressure Tests - What Should the EU Learn from UK Practice?

29.05.2013

Julian Wright (National University of Singapore, SIN)

The Economics of Payment Cards

25.04.2013

Karsten Otte (Federal Network Agency, GER)

Rail Regulation - Cost Control Between Corporate Interests, Competition, and Transport Policy

21.03.2013

Alexandre de Streel (University of Namur, BEL)

The Antitrust Activism of the European Commission in Telecommunications

21.02.2013

Enno Eilts (OXERA, Brussels, BEL)

Quantifying Antitrust Damages

Mannheim Law and Economics Forum (MaLEF)

10.10.2013

Rosa Ferrer (Universitat Pompeu Fabra, ESP)

Gender Gaps in Performance: Evidence from Young Lawyers

19.9.2013

Jochen Bigus (Freie Universität Berlin, GER)

Reputation Effects in Auditor Liability under Vague and Precise Negligence

23.05.2013

Claude Fluet (Université du Québec à Montréal, CAN)

The Role of Social Image Concerns in the Design of Legal Regimes

24.04.2013

Christopher S. Yoo (University of Pennsylvania Law School, USA)

Beyond Coase: Emerging Technologies and Property Theory

14.03.2013

Urs Schweizer (University of Bonn, GER)

Acquisition and Disclosure of Information as a Hold-up Problem

28.02.2013

Jens-Uwe Franck, LL.M. (Yale) / Patrick Andreoli-Versbach (University of Munich/International Max Planck Research School for Competition and Innovation, GER)

Forensic Application of Econometric Evidence: Detecting tacit coordination in oligopolistic markets

Annex

In this Annex, we include the programs of all MaCCI events organized in 2013.

Date/Datum

07.02.2013 – 08.02.2013

Registration/Anmeldung

As the number of participants is limited registration for the conference is required. Please register via <http://de.amianto.com/ModelLawIP.html> or send a fax +49-(0)621-181-3507 before January 15th, 2013.

Da die Teilnehmerzahl begrenzt ist, bitten wir um Ihre verbindliche Anmeldung über <http://de.amianto.com/ModelLawIP.html> oder per Fax +49-(0)621-181-3507 bis zum 15. Januar 2013.

Registration Fee/Teilnahmegebühr

Participation at the conference is free of charge. Conference materials, coffee breaks and lunch will be provided by MaCCI. A contribution of Euro 50 is requested for the conference dinner at C-Five on Thursday evening.

Die Teilnahme an der Konferenz ist kostenlos. Tagungsunterlagen, Kaffeepausen und Mittagsimbiss werden vom MaCCI zur Verfügung gestellt. Für die Teilnahme am gemeinsamen Abendessen im C-Five am Donnerstag ist ein Beitrag in Höhe von 50 € erforderlich.

Conference Materials/Tagungsmaterialien

Each participant at his choice will be provided with a German full or an abbreviated English edition.

Jeder Teilnehmer erhält nach seiner Wahl eine deutsche Normtextausgabe oder eine Ausgabe der gekürzten englischen Version.

Conference Language/Konferenzsprachen

The conference languages will be English and German, simultaneous translation of all contributions will be available. Die Konferenz wird auf Deutsch und Englisch abgehalten. Die Beiträge werden simultan übersetzt.

Location of the Event/Tagungsort

Centre for European Economic Research (ZEW)
Zentrum für Europäische Wirtschaftsforschung (ZEW)
L 7,1 · 68161 Mannheim
Room Brussels/Raum Brüssel

Accommodation/Unterbringung

We have reserved hotel room quotas for you. For further information see:

Wir haben für Sie ein Kontingent von Hotelzimmern reserviert. Informationen finden Sie unter:

www.modellgesetz-geistiges-eigentum.de

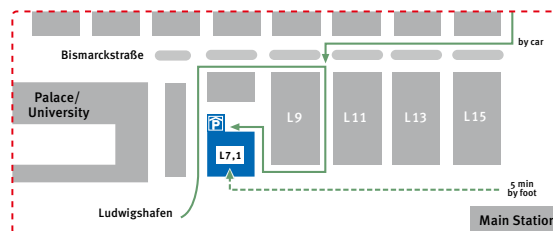
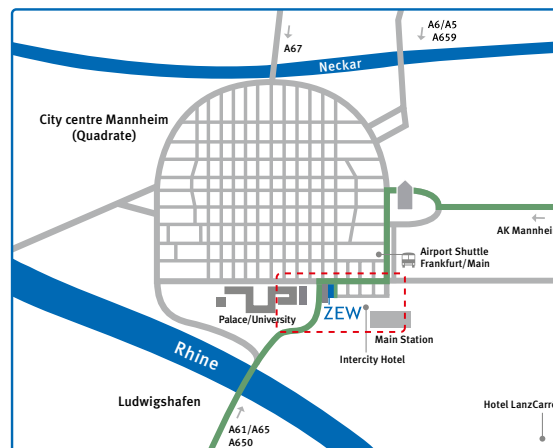
Contact/Kontakt

Bei Fragen zur Konferenz wenden Sie sich bitte an:

Sofia Wagner
Faculty of Law & Economics Universität Mannheim
Kaiserring 14-16, 1. OG Zimmer 121
Telephone + 49-(0)621-181-1373/Telefax + 49-(0)621-181-3507
E-mail: sofia.wagner@uni-mannheim.de

For further information on the project and the conference please consult:

Weitere Informationen über Projekt und Tagung finden Sie auf:
www.modellgesetz-geistiges-eigentum.de



Conference Location

Centre for European Economic Research (ZEW)
L 7, 1 · 68161 Mannheim · Germany
P.O. Box 103443 · 68034 Mannheim · Germany
Phone: +49 (0) 621-1235-01
Fax: +49 (0) 621-1235-224
Internet: www.zew.de · www.zew.eu

Conference at the Mannheim Center for Competition and Innovation, 7th-8th February 2013

The Model Law on Intellectual Property

A Proposal for German and European Law Reform?

Konferenz am Mannheimer Center for Competition and Innovation, 7.-8. Februar 2013

Modellgesetz für Geistiges Eigentum

Ein Reformvorschlag für das deutsche und europäische Recht?

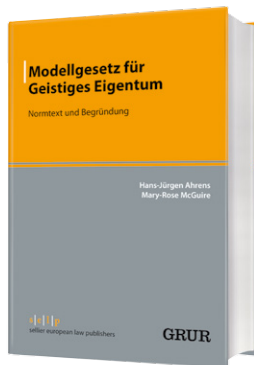
The Project

At present, the existing intellectual property rights (copyright, trademarks, design rights, patents, utility models, protected semiconductors and plant varieties) are the subject of self-standing protection schemes. These separate statutes have evolved over time, been reformed at different points in time and have in varying intensity been marked by mandatory European provisions. This has prevented a coherent development of national legislation with regard to structure and volume and has led to disparities between the sub-disciplines, which cannot be attributed to the character of the protected achievements. As a result the German law of intellectual property falls short of the standard of modern legislation, namely to provide a transparent and coherent system for this area of law, which is of growing economic significance and indispensable for any information driven market economy.

Against this background the German Foundation on the Protection of Intellectual Property (GRUR) has fostered an academic project, which sought to prepare a proposal for the reform of German IP-law. The project focuses on modernising the regulatory technique by furnishing general rules on both substantive and procedural issues. This does not only serve legal efficiency and transparency, but also has the irrefutable advantage that severe gaps of current law – such as the law on licence contracts – can be bridged.

Das Projekt

Derzeit sind die bestehenden Rechte des geistigen Eigentums (Urheberrecht, Markenrecht, Geschmacksmusterrecht, Patent-, Gebrauchsmuster-, Halbleiter- und Sortenschutzrechte) Gegenstand getrennter Sonderschutzgesetze. Diese selbständigen Gesetze haben sich jeweils historisch entwickelt, sind zu unterschiedlichen Zeitpunkten reformiert worden und sind in unterschiedlicher Intensität durch zwingende Vorgaben des Gemeinschaftsrechts geprägt. Das hat eine konsistente Entwicklung der nationalen Gesetzgebung in Hinsicht auf Struktur und Regelungsdichte verhindert und zu Abweichungen zwischen den Teildisziplinen geführt, die nicht auf das unterschiedliche Wesen der Schutzgegenstände zurückzuführen sind. Dies führt dazu, dass das deutsche Recht des Geistigen Eigentums den Ansprüchen an eine moderne Gesetzgebung nicht genügt, nämlich ein transparentes und kohärentes System für dieses Rechtsgebiet zur Verfügung zu stellen, das von steigender wirtschaftlicher Bedeutung ist und einen unerlässlichen Bestandteil für eine wettbewerbsorientierte Marktwirtschaft bildet. Vor diesem Hintergrund hat die Deutsche Vereinigung für Gewerblichen Rechtsschutz und Urheberrecht (GRUR) ein akademisches Projekt gefördert, das sich zum Ziel gesetzt hat, einen Entwurf für eine Reform des deutschen Rechts des Geistigen Eigentums vorzulegen. Zentrales Anliegen im Rahmen dieses Projekts war es, durch die Herausbildung allgemeiner Regeln sowohl für das materielle Recht als auch das Verfahrensrecht die Regelungstechnik zu modernisieren. Das dient nicht nur der Normökonomie und Transparenz, sondern bietet zugleich die Möglichkeit erhebliche Lücken des geltenden Rechts – bspw. im Bereich des Lizenzvertragsrechts – zu schließen.



The Model Law

The result of this project is a draft Code of Intellectual Property consisting of ten books. It aims at an overall codification on a national level. For the first time a comprehensive general part, embodied in book 1, covering all intellectual property rights, is created for the German legal system. Book 2 summarises general procedural rules that are applicable to (nearly) all intellectual property rights. They in particular align the administrative rules for registered intellectual property rights. The books 3 to 9 incorporate the existing legislative framework as far as it remains unaltered by amendments related to books 1 or 2. Book 10 is dedicated to employees' inventions and proposes a development towards common rules covering all types of protected achievements.

Whether the German legislator has the strength and disposition to develop a comprehensive legislation cannot be predicted. Yet, for individual issues of legislation such as the contractual exploitation of intellectual property rights the need for legislation is more than obvious. The model code thus can serve different purposes. First, in its entirety it provides a framework for IP-legislation in Germany, which may serve as a model for major legislative projects. Second, it contains model provisions in case of amendment of specific areas of law, precisely because it makes the broader context of individual measures visible. As many disadvantages of the current legal situation have a counterpart on the European level, the model code, and in particular its general part contained in book 1, at the same time could provide food of thought for the future design of European IP-legislation.

Das Modellgesetz

Ergebnis dieses Projekts ist ein Entwurf für ein Gesetzbuch für Geistiges Eigentum das aus zehn Büchern besteht. Es zielt auf eine umfassende Kodifizierung auf nationaler Ebene ab. Erstmals wird ein schutzrechtsübergreifender Allgemeiner Teil entwickelt, der in Buch 1 allgemeine Regeln für das deutsche Recht des Geistigen Eigentums entwickelt, die auf alle Schutzrechte anwendbar sind. Buch 2 fasst die allgemeinen prozessualen Regeln zusammen, die auf (fast) alle Schutzrechte anwendbar sind. Sie führen zu einer Angleichung insbesondere der Regeln über das Amtsverfahren für die Registerschutzrechte. Die Bücher 3–9 enthalten die schutzrechtspezifischen Regelungen des geltenden Rechts, sofern sie nicht durch die in den Büchern 1 und 2 enthaltenen allgemeinen Regelungen entbehrlich werden. Buch 10 ist dem Recht der Arbeitnehmererfindungen gewidmet und enthält zugleich einen Vorschlag für die Weiterentwicklung zu einem alle Schutzrechte umfassenden Recht der Arbeitnehmerschöpfungen.

Ob der deutsche Gesetzgeber Kraft und Neigung zu einer umfassenden Gesetzgebung entwickeln wird, ist derzeit nicht vorsehbar. Für Teilbereiche wie den Vermögensverkehr ist der Gesetzgebungsbedarf aber unabweisbar. Das Modellgesetz kann daher unterschiedlichen Zwecken dienen. Einerseits stellt es in seiner Gesamtheit einen Referenzrahmen für die Gesetzgebung in Deutschland zur Verfügung, andererseits kann es als Vorbild sowohl für größere Regelungskomplexe als auch für einzelne Normen dienen, gerade weil es den Gesamtzusammenhang von Einzelmaßnahmen sichtbar macht. Da viele der gegenwärtig bestehenden Nachteile, sowohl in Bezug auf die Regelungstechnik als auch bestehende Regelungslücken, sich auch auf europäischer Ebene spiegeln, kann das Modellgesetz schließlich auch als Anregung für die zukünftige Gestaltung des Gemeinschaftsrechts dienen. Das gilt insbesondere für die im Allgemeinen Teil (Buch 1) enthaltenen Regelungskomplexe.

The Conference

The main objective of the Model Law on Intellectual Property – and thus of the conference – is to initially provoke a discussion on the reform of the regulatory technique of IP-law. The conference at the same time aims at presenting the results of the project to a broader public. Well-known academics and practitioners will discuss the possible advantages of the model law for the further harmonization and its faculty to simplify, improve and amend IP-law.

The presentations and discussions on Thursday afternoon will focus on the concept of a comprehensive code of intellectual property law, the need for further reform on both a European and national level, and the advantages and disadvantages of the regulatory technique. The core subject on Friday morning will be on the integration of all protected subject matters, i.e. positions at present protected by the Act against Unfair Competition, industrial property as well as copyright and Community IP-rights, into a comprehensive code. Friday afternoon is dedicated to the individual areas of possible reform, in particular those common rules contained in the general part (Book 1), which at present are not expressly provided for and thus to a large extent have remained uncharted scientific waters. A comparison between the legal situation under existing law and the Model Law proposals will allow an in-depth analysis of current problems and possible solutions. The conference aims to kick off a truly European discussion on the further development of this fascinating area of law.

Die Konferenz

Das Projekt – und entsprechend die Konferenz – hat sich zum Ziel gesetzt, eine Diskussion über die Reform der Regelungstechnik im Recht des Geistigen Eigentums anzuregen. Zugleich sollen die Ergebnisse des Projekts einer breiteren Öffentlichkeit vorgestellt werden. Renommierete Wissenschaftler und Praktiker werden sich den möglichen Vor- und Nachteilen des Modellgesetzes für Geistiges Eigentum für die weitere Harmonisierung und seiner Eignung zur Vereinfachung, Verbesserung und Vervollständigung des Rechts des Geistigen Eigentums widmen.

Die Referate und Diskussionen am Donnerstag werden sich mit dem übergreifenden Konzept eines Gesetzbuchs für das Recht des Geistigen Eigentums, der Notwendigkeit einer Reform sowohl auf europäischer als auch auf nationaler Ebene sowie mit den Vor- und Nachteilen der gewählten Regelungstechnik befassen. Zentrales Thema am Freitag Vormittag ist die Integration aller schutzwürdigen Leistungen, d.h. von sonstigen nach dem UWG geschützten Positionen (bspw. Know-how), gewerblichen Schutzrechten sowie Urheberrechten und den Gemeinschaftsschutzrechten, in ein einheitliches Gesetzbuch für Geistiges Eigentum. Freitag Nachmittag ist den einzelnen Regelungsbereichen gewidmet, die Gegenstand einer möglichen Reform sein könnten, insbesondere denjenigen, für die mit dem Allgemeinen Teil (Buch 1) erstmals übergreifende Regeln entworfen und damit wissenschaftliches Neuland betreten wurde. Ein Vergleich zwischen der bestehenden Rechtslage und den Vorschlägen des Modellgesetzes soll zu einer vertieften Analyse der bestehenden Probleme sowie zur Entwicklung möglicher Lösungen beitragen. Ziel ist es, zu einer genuin europäischen Diskussion über die Weiterentwicklung dieses spannenden und aktuellen Rechtsgebiets beizutragen.

Thursday, February 7th/Donnerstag, 7. Februar

The Model Law from a European and Comparative Perspective

Das Modellgesetz aus europäischer und rechtsvergleichender Perspektive

Chair/Moderation: Prof. Dr. Winfried Tilmann, Hogan Lovells, Düsseldorf

- 1 p.m. Welcome/13:00 h Begrüßung
▶ Prof. Dr. Michael Loschelder, GRUR, Köln
- 1:15 p.m. The Model Law on Intellectual Property as a research project
13:15 h Das Modellgesetz für Geistiges Eigentum als Forschungsprojekt:
▶ Prof. Dr. Hans-Jürgen Ahrens, Universität Osnabrück
- 1:45 p.m. The Model Law from a Union law perspective
13:45 h Das Modellgesetz aus der Sicht des Unionsrechts
▶ Dr. Friedrich Wenzel Bulst, Europäische Kommission
- 2:15 p.m. The implementation of the Enforcement Directive in France
14:15h Die Umsetzung der Enforcement-Richtlinie in Frankreich
▶ Pierre Véron, Lawyer, Paris
- 2:45 p.m. The Modell Law from a Dutch perspective
14:45 h Das Modellgesetz aus der Sicht der Niederlande
▶ Prof. Dr. Martin Senftleben, Universität Amsterdam
- 3:15 p.m. Coffee Break/15:15 h Kaffeepause
- 3:45 p.m. A comparison between the Model Law and Polish IP-law
15:45 h Ein Vergleich zwischen dem Modellgesetz und dem polnischen Recht
▶ Prof. Dr. Fryderyk Zoll, Universität Osnabrück/Krakau
- 4:15 p.m. A comparison between the Model Law and current Reform in Estonia
16:15 h Das ModellG und die aktuelle Reform des Immaterialgüterrechts in Estland
▶ Dr. Thomas Hoffmann, Universität Tartu
▶ Dr. Aleksei Kelli, Universität Tartu/Justizministerium, Tallinn
- 4:45 p.m. Coffee Break/16:45 h Kaffeepause
- 5:15 p.m. The interaction of general private law and contract law: A comparison with the Russian Civil Code
17:15 h Das Zusammenspiel von Geistigem Eigentum und Vertragsrecht: Ein Vergleich mit dem russischen Zivilgesetzbuch
▶ Dozentin Dr. Svetlana Krupko, ISL RAS, Moskau
- 5:45 p.m. A comprehensive IP-code? An economic approach
17:45 h Ein Gesetzbuch für Geistiges Eigentum? Ein ökonomischer Ansatz
▶ Dr. Katrin Creemers, ZEW Mannheim
- 6:15 p.m. Panel Discussion/18:15h Diskussion
- 7:30 p.m. Conference Dinner at C-Five
19:30 h Gemeinsames Abendessen in C-Five (C5, 1, 68159 Mannheim)

Friday, February 8th/Freitag 8. Februar

The concept of a comprehensive Code of Intellectual Property Law Das Konzept eines umfassenden Gesetzbuchs für Geistiges Eigentum

Chair/Moderation: Prof. Dr. Michael Loschelder, GRUR, Köln

9:00 a.m. Advantages of the Model Law in comparison to current law
9:00 h Vorteile des Modellgesetzes im Vergleich zum geltenden Recht

► Prof. Dr. Mary-Rose McGuire, Universität Mannheim

9:30 a.m. A general part of IP-law: Advantages, objections, risks and opportunities

9:30 h Ein allgemeiner Teil des Geistigen Eigentums: Vorteile, Einwände, Risiken und Chancen

► Prof. Dr. Ansgar Ohly, Ludwig-Maximilians-Universität München

10:15 a.m. Coffee Break/10:15 h Kaffeepause

10:45 a.m. Merging copyright and industrial property right? The concept of the IP-Code compared to the Wittem-project

10:45 h Eine Annäherung von Urheberrecht und gewerblichem Rechtsschutz? Das Konzept des Modellgesetzes im Vergleich zum Wittem-Projekt.

► Prof. Dr. Thomas Dreier, Karlsruher Institut für Technologie (KIT), Karlsruhe

11:30 a.m. The proposal of common rules on national and Community IP-rights

11:30 h Der Vorschlag für die Einbeziehung der Gemeinschaftsschutzrechte

► Dr. Christian Heinze, MPI für ausländisches und internationales Privatrecht, Hamburg

12:00 p.m. Discussion/12:00 h Diskussion

12:45 p.m. Lunch/12:45 h Mittagessen

The Model Law as a means of national reform

Das Modellgesetz als Vorschlag für eine Reform des nationalen Rechts

Chair/Moderation: Prof. Dr. Kurt Bartenbach, CBH Rechtsanwälte, Köln

2:00 p.m. Interplay of national and European rules on jurisdiction in IP-matters

14:00 h Das Zusammenspiel von nationalem und europäischem Zuständigkeitsrecht für Rechte des Geistigen Eigentums

► Prof. Dr. Burkhard Hess, MPI for International, European and Regulatory Procedural Law, Luxembourg

2:30 p.m. European and national conflicts of laws on IP: Closing the gaps

14:30 h Europäisches und nationales IPR für Geistiges Eigentum: Möglichkeit der Lückenfüllung

► Prof. Dr. Axel Metzger, Universität Hannover

3:00 p.m. Discussion/15:00 h Diskussion

3:30 p.m. Coffee Break/15:30 h Kaffeepause

4:00 p.m. The proposal for a reform on licence contracts

16:00 h Der Vorschlag für eine Reform des Lizenzvertragsrechts

► Prof. Dr. Reto Hilty, MPI for Intellectual Property and Competition Law, München

4:45 p.m. Need for reform of the rules on employee's inventions?

16:45 h Notwendigkeit einer Reform des Arbeitnehmererfindungsrechts?

► Dr. Udo Meyer, BASF SE, Mannheim

5:15 p.m. Discussion/17:15 h Diskussion

6:00 p.m. Farewell Drinks and Pretzels

18:00 Umtrunk/Ende der Veranstaltung

Annual Conference of the Leibniz ScienceCampus
MaCCI Mannheim Centre for Competition and Innovation
February 15th to 16th 2013

Friday, February 15, 2013

1:00-2:00 p.m.	Arrival and Registration <i>Fingerfood, Coffee and Drinks</i>
2:00 – 2:15 p.m.	Welcome Martin Peitz , University of Mannheim, CERRE and MaCCI Heike Schweitzer , University of Mannheim and MaCCI
2:15 – 3:00 p.m.	Chair: Martin Peitz , University of Mannheim, CERRE and MaCCI Keynote speech: "The Economics of Vertical Restraints" Thibaud Vergé , Autorité de la Concurrence, Paris
3:05 – 4:30 p.m.	Session 1: The Law and Economics of Selective Distribution Systems Moderator: Martin Peitz , University of Mannheim, CERRE and MaCCI Selective Distribution in the Pierre Fabre Case Giorgio Monti , European University Institute Panel: Giorgio Monti , European University Institute, Florence Jorge Padilla , Compass Lexecon, Madrid Thibaud Vergé , Autorité de la Concurrence, Paris
4:30 – 5:00 p.m.	<i>Coffee Break</i>
5:00 – 7:00 p.m.	Session 2: The Law and Economics of Resale Price Maintenance Moderator: Heike Schweitzer , University of Mannheim and MaCCI Resale Price Maintenance – an Economic Perspective Roman Inderst , University of Frankfurt Resale Price Maintenance – The Legal Framework Alison Jones , King's College, London Panel: Roman Inderst , University of Frankfurt Alison Jones , King's College, London Pierre Larouche , Tilburg University Laura Phaff , Office of Fair Trading, London Patrick Rey , University of Toulouse
8:00 p.m.	Conference Dinner

08:45-09:30	<p>Invited Speech (Room Brussels)</p> <p>Luis Cabral, New York University</p> <p>Contracts as a Barrier to Entry: Theory and Examples</p> <p><i>Chair: Konrad Stahl, University of Mannheim & MaCCI</i></p>
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Parallel sessions I

09:35-10:35	Room Brussels	Room 2	Room 1
	(A) Retail Markets	(B) Industry Studies	(C) Product Quality
	<i>Chair: Jan-Peter Siedlarek, U. Mannheim & MaCCI</i>	<i>Chair: Isis Durrmeyer, U. Mannheim & MaCCI</i>	<i>Chair: Chengsi Wang, U. Mannheim & MaCCI</i>
	<p>Tore NILSSEN (University of Oslo), Bjorn Johansen</p> <p>The Economics of Retailing Formats: Competition versus Bargaining</p> <p>Discussant: Gordon Klein, University of Düsseldorf, DICE</p>	<p>Christian PEUKERT, Tobias Kretschmer (LMU Munich), Jörg Claussen</p> <p>Piracy and Movie Revenues: Evidence from Megaupload - A Tale of the Long Tail?</p> <p>Discussant: Alex Shcherbakov, U. of Mannheim & MaCCI</p>	<p>Benno BUEHLER (LMU Munich), Florian Schuett</p> <p>Certification and Minimum Quality Standards when some Consumers are uninformed</p> <p>Discussant: Malin Arve, U. of Mannheim & MaCCI</p>
	<p>Gordon KLEIN, Ulrich Heimeshoff (University of Düsseldorf, DICE)</p> <p>Bargaining Power and Local Heroes</p> <p>Discussant: Tore Nilssen, U. of Oslo</p>	<p>Subramaniam RAMANARAYANAN, Jason Snyder (Anderson School of Management, UCLA)</p> <p>Information Disclosure and Firm Performance: Evidence from the Dialysis Industry</p> <p>Discussant: Christian Peukert, LMU Munich</p>	<p>Yaron YEHEZKEL (Tel Aviv University)</p> <p>Motivating a Supplier to Test Product Quality</p> <p>Discussant: Konrad Stahl, U. of Mannheim & MaCCI</p>

10:35-11:00	Coffee Break
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Parallel sessions II

	Room Brussels	Room 2	Room 1
11:00-12:00	(A) Financial Markets <i>Chair: Naoki Wakamori, U. Mannheim & MaCCI</i>	(B) Media Markets <i>Chair: Martin Peitz, U. of Mannheim, CERRE & MaCCI</i>	(C) Rebates and Discounts <i>Chair: Raphael Levy, U. of Mannheim & MaCCI</i>
	Bert WILLEMS (Tilburg University), Pär Holmberg Relaxing Competition through Speculation: Committing to a Negative Supply Slope Discussant: Johannes Muthers, U. of Würzburg	Markus REISINGER (WHU Otto Beisheim School of Management), Attila Ambrus, Emilio Calvano Either or Both Competition: A "Two-sided" Theory of Advertising with Overlapping Viewerships Discussant: Doh-Shin Jeon, Toulouse School of Economics	Antoine CHAPSAL (Universitat Pompeu Fabra) Repeated Purchases, Loyalty Rebates, and Demand Foreclosure Discussant: Matthias Hunold, ZEW and MaCCI
	Lars HORNUF (LMU Munich), Andreas Engert Can Network Effects Impede Optimal Contracting In Debt Securities? Discussant: Jan-Peter Siedlarek, U. of Mannheim & MaCCI	Martin PEITZ (U. of Mannheim, CERRE & MaCCI), Simon Anderson Information Congestion in Media Markets Discussant: Markus Reisinger, WHU Otto Beisheim School of Management	Yong CHAO (University of Louisville), Guofu Tan All-Units Discount, Quantity Forcing, and Capacity Constraint Discussant: Andreas Polk, HWR Berlin
12:05-12:50	Invited Speech (Room Brussels) Volker Nocke, University of Mannheim & MaCCI Horizontal Merger Policy: New Work on an Old Problem <i>Chair: Heike Schweitzer, University of Mannheim & MaCCI</i>		
12:50-13:45	Lunch Break		

Parallel sessions III

13:45-15:15	Room Brussels	Room 2	Room 1
	(A) Cartels and leniency I	(B) Competition Issues	(C) Vertical relations
	<i>Chair: Kai Hüschelrath, ZEW, WHU & MaCCI</i>	<i>Chair: Georg Licht, ZEW & MaCCI</i>	<i>Chair: Malin Arve, U. of Mannheim & MaCCI</i>
	<p>Lilian PETIT (Netherlands Competition Authority, Erasmus University Rotterdam)</p> <p>Cartels versus Productivity: An empirical Investigation of the Impact of Cartels on Productivity growth</p> <p>Discussant: Johannes Paha, University of Giessen</p>	<p>Doh-Shin JEON (U. of Toulouse), Sjaak Hurkens, Domenico Menicucci</p> <p>Leveraging Dominance with Credible Bundling</p> <p>Discussant: Andras Niedermayer, U. of Mannheim & MaCCI</p>	<p>Stephen HANSEN, Massimo Motta (Universitat Pompeu Fabra)</p> <p>Vertical Exclusion with Endogenous Competition Externalities</p> <p>Discussant: Tommy Staahl Gabrielsen, U. of Bergen & BECCLE</p>
	<p>Lily SAMKHARADZE (U. of Mannheim & MaCCI), Robert C. Marshall, Leslie M. Marx</p> <p>Monopolization Conduct by Cartels</p> <p>Discussant: Tim Reuter, U. of Bonn</p>	<p>Gerard LLOBET (CEMFI), Anne Layne-Farrar</p> <p>Moving Beyond Simple Examples: Assessing the Incremental Value Rule within Standards</p> <p>Discussant: Bert Willems, Tilburg University</p>	<p>Tommy Staahl GABRIELSEN, Bjørn Olav Johansen (U. of Bergen & BECCLE)</p> <p>Resale Price Maintenance and Up-Front Payments: Achieving Horizontal Control under Seller and Buyer Power</p> <p>Discussant: Massimo Motta, ICREA-UPF and Barcelona GSE</p>
	<p>Leslie M. MARX (Fuqua School of Business, Duke University), Robert C. Marshall, Claudio Mezzetti</p> <p>Antitrust Leniency with Multi-Market Colluders</p> <p>Discussant: Susanne Goldlücke, U. of Mannheim & MACCI</p>	<p>Jean-Philippe TROPEANO (Université de Paris), Andreea Cosnita-Langlais</p> <p>Ex post or ex ante? On the optimal Timing of Merger Control</p> <p>Discussant: Isis Durrmeyer, U. of Mannheim & MACCI</p>	<p>João MONTEZ (London Business School)</p> <p>How Buybacks eliminate Opportunism in Vertical Contracting</p> <p>Discussant: Yaron Yehezkel, Tel Aviv University</p>

15:15-15:30	Coffee Break
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Parallel sessions IV

15:30- 17:00	Room Brussels	Room 2	Room 1
	(A) Cartels and leniency II	(B) Predation and Exclusion	(C) Mergers
	<i>Chair: Jochen Streb, U. of Mannheim & MaCCI</i>	<i>Chair: Thomas Tröger, U. of Mannheim & MaCCI</i>	<i>Chair: Volker Nocke, U. of Mannheim & MaCCI</i>
	<p>Alexander GAIGL (Oxera)</p> <p>No Smoke without Fire? The Tobacco appeals</p> <p>Discussant: Jochen Streb, U. of Mannheim & MaCCI</p>	<p>Andras NIEDERMAYER (U. of Mannheim and MaCCI)</p> <p>Predatory Fee-Setting</p> <p>Discussant: João Montez, London Business School</p>	<p>Florian GÖSSL, Achim Wambach (U. of Cologne)</p> <p>Mergers in Bidding Markets</p> <p>Discussant: Takakazu Honryo, U. of Mannheim & MaCCI</p>
	<p>Carlo REGGIANI (U. of Manchester), Emilie Dargaud, Andrea Mantovani</p> <p>The Fight against Cartels: A Transatlantic Perspective</p> <p>Discussant: Antoine Chapsal, Universitat Pompeu Fabra</p>	<p>Yossi SPIEGEL (Tel Aviv University), Konrad Stahl, Roy Shalem</p> <p>A Dynamic Model of Predation</p> <p>Discussant: Liliane Giardino-Karlinger, Università LUISS Guido Carli</p>	<p>Nicolas SCHUTZ, Volker Nocke (U. of Mannheim and MaCCI), Holger Breinlich</p> <p>Cross-Border Price Effects of Mergers and Acquisitions - A Quantitative Framework for Competition Policy</p> <p>Discussant: Luis Cabral, New York University</p>
	<p>Tim REUTER (U. of Bonn)</p> <p>Why only some Firms apply for Leniency</p> <p>Discussant: Lily Samkharadze, U. of Mannheim & MaCCI</p>	<p>Liliane GIARDINO-KARLINGER (Università LUISS Guido Carli), Claudio A. Calcagno</p> <p>Collective Exclusion</p> <p>Discussant: Yossi Spiegel, Tel Aviv University</p>	<p>José L. MORAGA-GONZÁLEZ (VU University Amsterdam & University of Groningen), Vaiva Petrikaite</p> <p>Search Costs, Demand-Side Economies and the Incentives to Merge under Bertrand Competition</p> <p>Discussant: Chengsi Wang, U. of Mannheim & MaCCI</p>

17:00 - 17:30	<p>Closing Speech (Room Brussels)</p> <p>William E. Kovacic, George Washington University, Washington D.C</p> <p>Multi-Function Competition Agencies</p> <p><i>Chair: Martin Peitz, University of Mannheim, CERRE & MaCCI</i></p>
17:30	Farewell Drinks and Pretzels

The conference dinner is sponsored by Deutsche Telekom.



2nd MaCCI IO Day

Thursday, May 2nd, 2013

Program

Organized by Isis Durrmeyer and Jan-Peter Siedlarek

10:00-10:30 Coffee

SESSION 1

10:30-11:30 **Konrad Stahl:** “Adverse Selection and Moral Hazard in Anonymous Markets”

Discussant: **Stefan Weiergräber**

11:30-12:30 **Andras Niedermayer:** “Predatory Fee-Setting”

Discussant: **Takakazu Honryo**

12:30-1:45 Lunch Break

SESSION 2

1:45-2:45 **Michael Kummer:** “Spillovers in Networks of User Generated Content: Evidence from Natural Experiment on Wikipedia”

Discussant: **Kathleen Nosal**

2:45-3:45 **Chengsi Wang:** “A Simple Model of Dynamic Public Goods Contribution”

Discussant: **Yossi Spiegel**

3:45-4:15 Coffee break

SESSION 3

4:15-5:15 **Nicolas Schutz:** “Competition with Exclusive Contracts in Vertically Related Markets: An Equilibrium Non-Existence Result”

Discussant: **Peter Vida**

5:15-6:15 **Naoki Wakamori:** “Would Hedge Fund Regulation Decrease Systemic Risk? Evidence from a Structural Demand Estimation”

Discussant: **Oleksandr Shcherbakov**

6:15-6:30 Closing Remarks

From 7:30 Dinner at Lutter & Wegner

5th ZEW/MaCCI Conference on the Economics of Innovation and Patenting

Centre for European Economic Research (ZEW) and
Mannheim Centre for Competition and Innovation (MaCCI)
June 3-4, 2013 at ZEW, Mannheim, Germany

Programme Overview (as of May 21, 2013)

Conference Venue:

ZEW
68161 Mannheim
L7,1

innopat2013@zew.de

Monday, June 3

08:30-9:15	Registration	
09:15-09:30	Welcome Clemens FUEST (ZEW and University of Mannheim, DE)	Room Brussels
09:30-11:00	PLENARY SESSION A Chair: Bettina PETERS (ZEW and MaCCI, Mannheim, DE and University of Zurich, CH)	Room Brussels
	If Technology Has Arrived Everywhere, Why Has Income Diverged? (Joint work with Marti Mestieri, Toulouse School of Economics) Diego COMIN (Harvard Business School, Boston, US)	
	Chinese Innovation Model and its Impact to the World LIU Xielin (Graduate University of Chinese Academy of Science, Beijing, CN)	
11:00-11:30	Coffee Break	
11:30-13:00	PARALLEL SESSIONS I (see below)	
13:00-13:45	Lunch Break	
13:45-15:15	PARALLEL SESSIONS II (see below)	
15:15-15:45	Coffee Break	
15:45-16:45	PARALLEL SESSIONS III (see below)	
16:45-17:00	Coffee Break	
17:00-18:30	Panel Discussion: Mission-oriented vs. Horizontal R&D Policies? Moderator: Georg LICHT (ZEW and MaCCI, Mannheim, DE)	Room Brussels
	Panelists: Engelbert BEYER (Head of Department "Innovation Strategies"; Federal Ministry of Education and Research, Berlin, DE) Dominique FORAY (École Polytechnique Fédérale de Lausanne, CH) Stuart GRAHAM (Georgia Tech and US Patent and Trademark Office, Alexandria, US) Jochen MAAS (Sanofi-Aventis, Vice President R&D Europe and Head R&D Germany, Frankfurt, DE)	
19:30	Conference Dinner <i>Venue: Windeck Castle, Weinheim</i> <i>Departure to dinner location: 19:00 (meeting point: ZEW)</i>	

Tuesday, June 4

08:45-10:15	PARALLEL SESSIONS IV (see below)	
10:15-10:45	Coffee Break	
10:45-12:15	PARALLEL SESSIONS V (see below)	
12:15-13:15	Lunch Break	
13:15-14:00	PLENARY SESSION B Chair: Konrad STAHL (University of Mannheim, MaCCI and ZEW, Mannheim, DE) Estimating Dynamic Models of Firm R&D Using Innovation Surveys Mark ROBERTS (Pennsylvania State University, University Park, US)	Room Brussels
14:00-14:15	Coffee Break	
14:15-15:15	PARALLEL SESSIONS VI (see below)	
15:15-15:30	Coffee Break	
15:30-17:00	PLENARY SESSION C Chair: Kai Hueschelrath (ZEW and MaCCI, Mannheim and WHU Vallendar, DE) Academic Patent Licenses: Roadblocks or Signposts for Unlicensed Innovators? (Joint work with Kyriakos Drivas, University of Piraeus, GR and Zhen Lei, Pennsylvania State University, US) Brian WRIGHT (University of California, Berkeley, US) The Value of Patent Portfolios Dietmar HARHOFF (Max Planck Institute for Intellectual Property and Competition Law and LMU, Munich, DE)	Room Brussels
17:00-17:05	Closing Remarks Georg LICHT (ZEW and MaCCI, Mannheim, DE)	Room Brussels
17:05	FAREWELL DRINKS AND PRETZELS	

Conference is supported by

PARALLEL SESSIONS

11:30 – 13:00	PARALLEL SESSIONS I		Monday, June 3, 2013
Room Brussels	Room 1	Room 2	
<u>Session I A: Economic Impacts of Strength of IP Rights</u> Chair: Ajay Bhaskarabhatla (Erasmus School of Economics, NL)	<u>Session I B: Patents and Value of Innovation</u> Chair: Dirk Czarnitzki (KU Leuven, Centre for R&D Monitoring (ECOOM), BE & ZEW, DE)	<u>Session I C: Commercialization of Academic Research</u> Chair: Birgit Aschhoff (ZEW, DE)	
Protection of Basic Research and R&D Incentives in an International Setting Reiko Aoki (Hitotsubashi University, JP) and Tina Kao (Australian National University, AUS) <i>Discussant: Arvids A. Ziedonis (Lundquist College of Business, University of Oregon, US)</i>	Patent Races and Market Value Dirk Czarnitzki (KU Leuven, Centre for R&D Monitoring (ECOOM), BE & ZEW, DE), Katrin Hussinger (University of Luxembourg, LU, KU Leuven, BE & ZEW, DE), Bart Leten (KU Leuven, BE) and Cédric Schneider (Copenhagen Business School, DK) <i>Discussant: Christian Helmers (Universidad Carlos III de Madrid, ES)</i>	Signaling and the Ownership of Academic Patents Nicolas Carayol (Université Bordeaux IV & GREThA - CNRS, FR) and Valerio Sterzi (Université Bordeaux IV & GREThA - CNRS, FR) <i>Discussant: Hanna Hottenrott (KU Leuven, BE & ZEW, DE)</i>	
Patent Premium in Countries with Weak Intellectual Property Rights Protection Can Huang (UNU-MERIT & Maastricht University, NL) and Zhe Qu (School of Management, Fudan University, CN) <i>Discussant: Roger Svensson (IFN, SE)</i>	Corporate Science, Innovation and Firm Value Markus Simeth (École Polytechnique Fédérale de Lausanne, CH) and Michele Cincera (Université Libre de Bruxelles, Solvay Brussels School of Economics and Management & iCite, BE) <i>Discussant: Karin Hoisl (INNO-tec, University of Munich, DE)</i>	Innovation by University Employees Hans K. Hvide (University of Bergen, NO) and Ben Jones (Northwestern University, US) <i>Discussant: Andrew Toole (ERS, Washington, US)</i>	
First-Mover Advantages Before and After TRIPS: Evidence from the Indian Pharmaceutical Industry Ajay Bhaskarabhatla (Erasmus School of Economics, NL) and Chirantan Chatterjee (Indian Institute of Management, IN) <i>Discussant: Paula Schliessler (ZEW, DE & KU Leuven, BE)</i>	Are Joint Patents Collusive? Evidence from the US and Europe Andrea Fosfuri (Bocconi University, IT), Christian Helmers (Universidad Carlos III de Madrid, ES) and Catherine Roux (University of St. Gallen, CH) <i>Discussant: Michael Mazzeo (Kellogg School of Management, Northwestern University, US)</i>	Competing Perceptions of Academic and Industrial Science and the Convergence of Institutional Logics Birgit Aschhoff (ZEW, DE) and Christoph Grimpe (Copenhagen Business School, DK) <i>Discussant: Antonio Della Malva (KU Leuven, BE)</i>	
13:00 – 13:45 Lunch			

*Presenting authors in bold

13.45 – 15:15	PARALLEL SESSIONS II	Monday, June 3, 2013
Room Brussels	Room 1	Room 2
Session II A: Impact of Patent Litigation Chair: Paula Schliessler (ZEW, DE)	Session II B: Use of Innovation Chair: Vivek Ghosal (Georgia Institute of Technology, US, EBS, Wiesbaden & CESifo Munich, DE)	Session II C: Innovation and Firm Performance Chair: Reinhilde Veugelers (KU Leuven and Bruegel, Brussels, BE)
<p>Do NPEs Matter? Non-Practicing Entities and Patent Litigation Outcomes</p> <p>Michael J. Mazzeo (Kellogg School of Management, Northwestern University, US), Jonathan Hillel (Skadden, Arps, Slate, Meagher & Flom LLP, US) and Samantha Zyontz (Harvard University, US)</p> <p><i>Discussant: Katrin Cremers (ZEW, DE)</i></p> <p>The Effect of Patent Litigation on Firm Performance - Evidence for Germany</p> <p>Paula Schliessler (ZEW, DE & KU Leuven, BE)</p> <p><i>Discussant: Junbyoung Oh (Inha University, KR)</i></p> <p>Invalid but Infringed?! The Impact of the German Patent Enforcement System on Innovation</p> <p>Katrin Cremers (ZEW, DE), Fabian Gaessler (Max Planck Institute for Intellectual Property and Competition Law, DE), Dietmar Harhoff (Max Planck Institute for Intellectual Property and Competition Law & LMU, Munich, DE) and Christian Helmers (Universidad Carlos III de Madrid, ES)</p> <p><i>Discussant: Deepak Hegde (New York University & USPTO, US)</i></p>	<p>Intellectual Property Rights, Distance from the Frontier and Innovation</p> <p>Antonio Della Malva (KU Leuven, BE) and Enrico Santarelli (University of Bologna, IT)</p> <p><i>Discussant: Marit Klemetsen (University of Oslo/CREE, NO)</i></p> <p>Sourcing, Using and Exploiting New Ideas: UK Evidence</p> <p>Giuliana Battisti (University of Warwick, UK) and Paul Stoneman (University of Warwick, UK)</p> <p><i>Discussant: Sabien Dobbelaere (VU University Amsterdam, Tinbergen Institute, NL & IZA, DE)</i></p> <p>Influence of Chain and Network Affiliation in the Adoption of Information Technology</p> <p>Brant Callaway (Vanderbilt University, US) and Vivek Ghosal (Georgia Institute of Technology, US, European Business School, Wiesbaden & CESifo Munich, DE)</p> <p><i>Discussant: Paul David (Stanford University, US & UNU-Merit, NL)</i></p>	<p>Evaluating Returns to R&D of Manufacturing Firms: Evidence from Haidian Science Park, Beijing, China</p> <p>Fang Zhou (UNU-MERIT, NL & Renmin University of China) and Pierre Mohnen (UNU-MERIT & University of Maastricht, NL)</p> <p><i>Discussant: Cindy Lopes-Bento (KU Leuven, BE, CEPS/INSTEAD, LU & ZEW, DE)</i></p> <p>How Important is Industry-Specific Managerial Experience for Innovative Firm Performance?</p> <p>Benjamin Balsmeier (KU Leuven, BE & University of Münster, DE) and Dirk Czarnitzki (KU Leuven, Centre for R&D Monitoring (ECOOM), BE & ZEW, DE)</p> <p><i>Discussant: Markus Simeth (École Polytechnique Fédérale de Lausanne, CH)</i></p> <p>Innovation Budgeting During Crisis: Strategies for Strengthening Post-crisis Performance</p> <p>Holger Ernst (WHU, Vallendar, DE), Martin Hud (ZEW, DE & Maastricht University, NL) and Christian Rammer (ZEW, DE)</p> <p><i>Discussant: Reinhilde Veugelers (KU Leuven and Bruegel, Brussels, BE)</i></p>
15:15 – 15:45 Coffee Break		

*Presenting authors in bold

15:45 – 16:45	PARALLEL SESSIONS III	Monday, June 3, 2013
Room Brussels	Room 1	Room 2
<u>Session III A: Venture-backed Companies and Patents</u> Chair: Martin Watzinger (University of Munich, DE)	<u>Session III B: Innovation and Standard Setting</u> Chair: Federico Caviggioli (Politecnico di Torino, IT)	<u>Session III C: Innovation and Human Capital</u> Chair: Jochen Streb (University of Mannheim, DE)
<p>The Private Value of Patents for Entrepreneurial Ventures: Evidence from Medical Devices, Semiconductors, and Software</p> <p>Arvids A. Ziedonis (Lundquist College of Business, University of Oregon, US) and Rosemarie H. Ziedonis (Lundquist College of Business, University of Oregon, US) <i>Discussant: Enrico Santarelli (University of Bologna, IT)</i></p> <p>Measuring Spillovers of Venture Capital</p> <p>Monika Schnitzer (University of Munich, DE) and Martin Watzinger (University of Munich, DE) <i>Discussant: Claire Economidou (University of Pireaus, GR)</i></p>	<p>Just-in-time Inventions and the Development of Standards: How Firms Use Opportunistic Strategies to Obtain Standard-Essential Patents (SEPs)</p> <p>Rudi Bekkers (Eindhoven University of Technology & Dialogic Innovation and Interaction, NL) and Byeongwoo Kang (University of Tokyo, JP) <i>Discussant: Franz Schwiebacher (ZEW, DE and KU Leuven, BE)</i></p> <p>Patenting Strategies and Standard Setting Processes in the Telecommunication Industry. Evidence from the LTE Standard</p> <p>Federico Caviggioli (Politecnico di Torino, IT), Antonio De Marco (Politecnico di Torino, IT), Francesco Rogo (Finmeccanica, IT), Giuseppe Scellato (Politecnico di Torino, IT) and Daniele Terzuolo (Politecnico di Torino, IT) <i>Discussant: Stefan Wagner (ESMT European School of Management and Technology, DE)</i></p>	<p>How Does R&D Worker Recruitment Affect Technological Exploration? A Longitudinal Study of Danish R&D Active Firms</p> <p>Arjan Markus (Copenhagen Business School, DK) and Hans Christian Kongsted (Copenhagen Business School, DK) <i>Discussant: Dirk Czarnitzki (KU Leuven, Centre for R&D Monitoring (ECOOM), BE & ZEW, DE)</i></p> <p>The Impact on Innovation of Skills, Age and Migration. A Study on France, Germany and UK</p> <p>Claudio Fassio (University of Turin & BRICK, IT), Fabio Montobbio (University of Turin, BRICK & Kites, Bocconi University, IT) and Alessandra Venturini (MCP, University of Turin, IT) <i>Discussant: Jochen Streb (University of Mannheim, DE)</i></p>
16:45 – 17:00 Coffee Break		

*Presenting authors in bold

8:45 – 10:15	PARALLEL SESSIONS IV		Tuesday, June 4, 2013
Room Brussels	Room 1	Room 2	
<u>Session IV A: Patent Examination and Patent Quality I</u> Chair: Béatrice Dumont (University Paris XIII-CEPN-CNRS & College of Europe, FR)	<u>Session IV B: Innovation and Intangibles</u> Chair: Jonathan Haskel (Imperial College Business School, CEPR, UK & IZA, DE)	<u>Session IV C: Public Policy and Innovation</u> Chair: Lisa Evers (ZEW & University of Mannheim, DE)	
<p>Application Information versus Patent Office Response: Which Matters Most in Patent Licensing?</p> <p>Kyriakos Drivas (University of Piraeus, GR), Zhen Lei (Pennsylvania State University, US) and Brian D. Wright (University of California, Berkeley, US)</p> <p><i>Discussant: Gaétan de Rassenfosse (University of Melbourne & IPRIA, AUS)</i></p> <p>Deferred Patent Examination</p> <p>Ilja Rudyk (INNO-tec, University of Munich, DE)</p> <p><i>Discussant: Can Huang (UNU-MERIT & Maastricht University, NL)</i></p> <p>Valuing Patents Using Renewal Data : An Inquiry Into the Feasibility of an Automated Patent Scoring Method</p> <p>Marc Baudry (University Paris X-Economix-CNRS, FR) and Béatrice Dumont (University Paris XIII-CEPN-CNRS & College of Europe, FR)</p> <p><i>Discussant: Federico Caviggioli (Politecnico di Torino, IT)</i></p>	<p>Allocation of Human Capital and Innovation at the Frontier: Firm-level Evidence on Germany and the Netherlands</p> <p>Eric Bartelsman (VU University Amsterdam, Tinbergen Institute, NL & IZA, DE), Sabien Dobbelaere (VU University Amsterdam, Tinbergen Institute, NL & IZA, DE) and Bettina Peters (ZEW, MaCCI, DE & University of Zurich, CH)</p> <p><i>Discussant: Maksim Belitski (University of Bolzano, IT & Anglia Ruskin University, UK)</i></p> <p>Training and R&D Spillovers: UK Innovative Firms Study</p> <p>David B. Audretsch (Institute for Development Strategies, Indiana University, US), Maksim Belitski (University of Bolzano, IT & Anglia Ruskin University, UK), Gareth Griffiths (Department for Business, Innovation and Skills, UK) and Claudio Piga (Loughborough University, UK)</p> <p><i>Discussant: Jonathan Haskel (Imperial College Business School, CEPR, UK & IZA, DE)</i></p> <p>Spillovers from R&D and Other Intangible Investment: Evidence from UK Industries</p> <p>Peter Goodridge (Imperial College Business School, UK), Jonathan Haskel (Imperial College Business School, CEPR, UK & IZA, DE) and Gavin Wallis (University College London, UK)</p> <p><i>Discussant: Ulrich Kaiser (University of Zurich, CH & ZEW, DE)</i></p>	<p>Financial Constraints: Do They Matter to R&D Subsidy Attribution?</p> <p>Filipe Silva (University of Coimbra, PT) and Carlos Carreira (University of Coimbra, PT)</p> <p><i>Discussant: Paul Hünermund (ZEW, DE)</i></p> <p>Direct and Cross-Scheme Effects in the Flemish R and D Subsidy Program</p> <p>Hanna Hottenrott (KU Leuven, BE & ZEW, DE), Cindy Lopes-Bento (KU Leuven, BE, CEPS/INSTEAD, LU & ZEW, DE) and Reinhilde Veugelers (KU Leuven & Bruegel, BE)</p> <p><i>Discussant: Carlos Carreira (University of Coimbra, PT)</i></p> <p>Intellectual Property Box Regimes and the Changing Nature of Taxation of Mobile Income</p> <p>Lisa Evers (ZEW & University of Mannheim, DE), Helen Miller (Institute for Fiscal Studies, UK) and Christoph Spengel (ZEW & University of Mannheim, DE)</p> <p><i>Discussant: Hans Christian Kongsted (Copenhagen Business School, DK)</i></p>	
10:15 – 10:45 Coffee Break			

*Presenting authors in bold

10:45 – 12:15	PARALLEL SESSIONS V	Tuesday, June 4, 2013
Room Brussels	Room 1	Room 2
<u>Session V A: Patent Examination and Patent Quality II</u> Chair: Paula Schliessler (ZEW, DE & KU Leuven, BE)	<u>Session V B: Open Innovation and Innovation Trading</u> Chair: Gaétan de Rassenfosse (University of Melbourne & IPRIA, AUS),	<u>Session V C: Quality of Innovations</u> Chair: Diana Heger (ZEW, DE)
<p>Patent Quality and the “Public Notice” Function of Patent Rights</p> <p>Jing-Yuan Chiou (IMT Lucca, IT) <i>Discussant: Reiko Aoki (Hitotsubashi University, JP)</i></p> <p>Conflict Resolution, Public Goods and Patent Thickets</p> <p>Dietmar Harhoff (Max Planck Institute for Intellectual Property and Competition Law & LMU, Munich, DE), Georg von Graevenitz (University of East Anglia, UK) and Stefan Wagner (ESMT European School of Management and Technology, DE) <i>Discussant: Fabio Montobbio (University of Turin, BRICK & Kites, Bocconi University, IT)</i></p> <p>TBA</p> <p>Junbyoung Oh (Inha University, KR) <i>Discussant: TBA</i></p>	<p>Is Closeness Important for Trading Ideas?</p> <p>Kyriakos Drivas (University of Pireaus, GR), Claire Economidou (University of Pireaus, GR) and Sotiris Karkalakos (University of Pireaus, GR) <i>Discussant: Ajay Bhaskarabhatla (Erasmus School of Economics, NL)</i></p> <p>Do Patents Shield Disclosure or Assure Exclusivity When Transacting Technology?</p> <p>Gaétan de Rassenfosse (University of Melbourne & IPRIA, AUS), Alfons Palangkaraya (University of Melbourne & IPRIA, AUS) and Elizabeth Webster (University of Melbourne & IPRIA, AUS) <i>Discussant: Valerio Sterzi (Université Bordeaux IV & GREThA - CNRS, FR)</i></p> <p>Rivalry and the Rules of the Game in Collective Problem-Solving: Learning More About Open Innovation Processes from Research on the Microeconomics of Computer Coding Competitions</p> <p>Paul A. David (Stanford University, US & UNU-Merit, NL), Matthijs L. den Besten (Groupe Sup de Co Montpellier Business School, FR) and Andrea Pozzi (Einaudi Institute for Economics and Finance, Rome, IT) <i>Discussant: Paul Stoneman (University of Warwick, UK)</i></p>	<p>Multiproduct Multinationals and the Quality of Innovation</p> <p>Sasan Bakhtiari (University of New South Wales, AUS), Antonio Minniti (University of Bologna, IT) and Alireza Naghavi (University of Bologna, IT) <i>Discussant: Andreas Panagopoulos (University of Crete, GR)</i></p> <p>New and Improved?</p> <p>Eric Schmidbauer (Indiana University, US) <i>Discussant: Antonio Minniti (University of Bologna, IT)</i></p> <p>The Research Use Exemption from Patent Infringement and the Propensity to Patent</p> <p>Diana Heger (ZEW, DE) and Alexandra K. Zaby (University of Tuebingen, DE) <i>Discussant: Ilja Rudyk (INNO-tec, University of Munich, DE)</i></p>
12:15 – 13:15 Lunch		

*Presenting authors in bold

14:15 – 15:15	PARALLEL SESSIONS VI	Tuesday, June 4, 2013
Room Brussels	Room 1	Room 2
<u>Session VI A: Inventor Behaviour</u> Chair: Giuliana Battisti (University of Warwick, UK)	<u>Session VI B: Innovation in Young Firms</u> Chair: Roger Svensson (IFN, SE)	<u>Session VI C: Green Innovation</u> Chair: Marit Elisabeth Klemetsen (University of Oslo/CREE, NO)
<p>The Impact of Network Structure and Network Behavior on Inventor Productivity</p> <p>Dietmar Harhoff (Max Planck Institute for Intellectual Property and Competition Law & LMU, Munich, DE), Maria C. Heibel (INNO-tec, University of Munich, DE) and Karin Hoisl (INNO-tec, University of Munich, DE)</p> <p><i>Discussant: Giuliana Battisti (University of Warwick, UK)</i></p> <p>Do Inventors Value Secrecy in Patenting? Evidence from the American Inventor's Protection Act of 1999</p> <p>Stuart Graham (USPTO & Georgia Institute of Technology, US) and Deepak Hegde (New York University & USPTO, US)</p> <p><i>Discussant: Kyriakos Drivas (University of Pireaus, GR)</i></p>	<p>Startup Licensing in the Shadow of R&D Competition</p> <p>Andreas Panagopoulos (University of Crete, GR) and In-Uck Park (University of Bristol, UK)</p> <p><i>Discussant: Jing-Yuan Chiou (IMT Lucca, IT)</i></p> <p>Creative Destruction and Productive Preemption</p> <p>Pehr-Johan Norbäck (IFN, SE), Lars Persson (IFN, SE & CEPR, UK) and Roger Svensson (IFN, SE)</p> <p><i>Discussant: Eric Schmidbauer (Indiana University, US)</i></p>	<p>The Impact of Energy Prices on Green Innovation</p> <p>Marius Ley (ETH Zurich & KOF Swiss Economic Institute, CH), Tobias Stucki (ETH Zurich & KOF Swiss Economic Institute, CH) and Martin Woerter (ETH Zurich & KOF Swiss Economic Institute, CH)</p> <p><i>Discussant: Van Anh Vuong (University of Cologne & EWI, Cologne, DE)</i></p> <p>Can environmental technology- and performance standards cause innovation? A firm level analysis on environmental patenting</p> <p>Marit Elisabeth Klemetsen (University of Oslo/CREE, NO), Brita Bye (Statistics Norway, NO) and Arvid Raknerud (Statistics Norway, NO)</p> <p><i>Discussant: Vivek Ghosal (Georgia Institute of Technology, US, European Business School, Wiesbaden & CESifo Munich, DE)</i></p>
15:15 – 15:30 Coffee Break		

*Presenting authors in bold

MaCCI Law Summer School 2013

Introduction to Empirical Legal Studies (Applied Econometrics)

June, 3rd – June, 7th 2013

Empirical research is on the rise in legal scholarship, both in Germany and internationally. The MaCCI Law Summer School 2013 provides legal researchers (including doctoral students and advanced undergraduate students) the tools to understand and critically assess quantitative empirical studies. It also aims at stimulating and enabling lawyers to devise their own empirical research projects. The course is designed for legal researchers in fields where quantitative analysis is gaining importance and has strong policy implications such as: Did poor corporate governance cause the financial crisis? Does legal investor protection foster vibrant securities markets? How long should a patent last? Does civil or criminal liability deter crime? Should a merger be allowed under the antitrust laws? How large were the damages of predatory pricing or collusion?

Approaching such issues empirically requires basic methodological knowledge. The course will provide the fundamentals of probability theory and statistics needed to understand the meaning of a “regression” and the actual tools to critically assess the results of empirical papers. Besides acquiring basic knowledge, participants will be encouraged to come up with their own empirical research ideas and discuss them in class.

Lecturers: Patrick Andreoli-Versbach, MSc (London School of Economics),
Prof. Dr. Andreas Engert, LL.M. (Univ. Chicago)

Time & Location: June, 3rd – June, 7th 2013, 2 sessions per day (120 min. morning, 90 min. afternoon); University of Mannheim, Department of Law

The MaCCI Law Summer School 2013 is free of charge but class size is limited. Students will be selected on a first-come-first-serve basis. To attend please register by writing an e-mail to Ms. Khadija Schneider (schneider@jura.uni-mannheim.de).

More information including a syllabus can be found at
http://engert.uni-mannheim.de/macci_summer_school

About the MaCCI

The Mannheim Centre for Competition and Innovation (MaCCI) is a joint initiative by the University of Mannheim, namely its Department of Law and its Department of Economics, and the Centre for European Economic Research (ZEW) with the objective to stimulate and disseminate interdisciplinary research in the area of competition, regulation and innovation policy. Since 2012, we conduct a Leibniz-ScienceCampus for competition, regulation and innovation policy, sponsored by the Leibniz Gemeinschaft, the Land Baden-Württemberg, the University of Mannheim and the ZEW.

The MaCCI engages in a great variety of activities: Among the recurrent events are the MaCCI Annual Conference, a MaCCI Competition Law & Economics Conference and the Mannheim Competition Policy Forum (MCPF). Jointly, we have engaged in a project on "net neutrality" for the German economic ministry and in a project on cartel damages, among others. All these activities bring together legal and economic competence, with the goal to better understand and analyze competition policy issues of practical relevance and to provide independent policy advice to competition law practice.

Registration

The number of participants is limited. Registration for the conference is required.

Please register via <http://de.amiando.com/10YearsofRegulation> or send the registration form to fax number +49 (0) 621-181-2232 before **24 May 2013**.

Participation at the conference is free of charge. Conference materials, coffee breaks and lunch will be provided by MaCCI.

The conference language will be English.

Conference Location

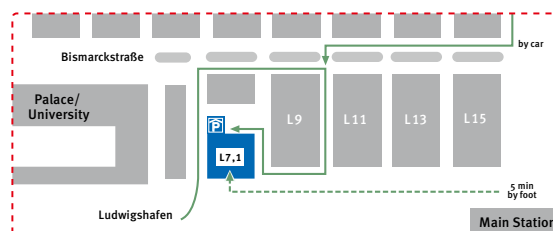
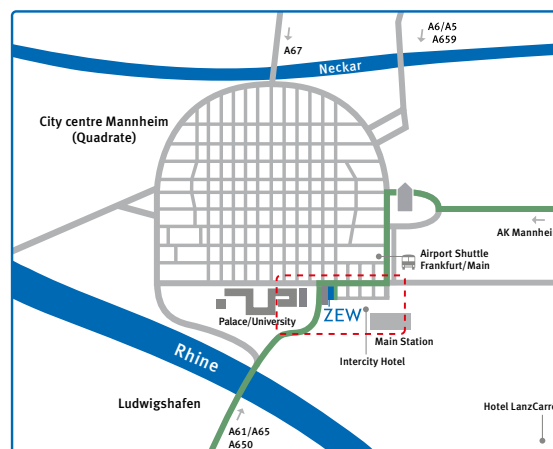
Centre for European Economic Research (ZEW)
L 7, 1 · 68161 Mannheim
Room Brussels

Contact

For further information on the conference please consult:

Andreas Rief

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<http://schweitzer.jura.uni-mannheim.de/macci/>



Conference Location

Centre for European Economic Research (ZEW)
L 7, 1 · 68161 Mannheim · Germany
P.O. Box 103443 · 68034 Mannheim · Germany
Phone: +49 (0) 621-1235-01
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Internet: www.zew.de · www.zew.eu

Conference, organized by
Prof. Dr. Heike Schweitzer

7 June 2013

10 Years of Regulation 1/2003

10 Years of Regulation 1/2003

Regulation 1/2003, passed on 16 December 2002 and operative since 1 May 2004, has changed the way in which the EU competition rules are implemented, both at the level of the EU and at the level of the Member States. The former notification regime was abolished. Art. 101(3) TFEU has become directly applicable. New instruments have been introduced to improve the effective enforcement of competition law – among them the instrument of “commitment decisions” (Art. 9 Regulation 1/2003). Other measures were meant to ensure a uniform application of competition rules by national competition authorities (NCAs) and courts in a “decentralized” enforcement regime. The European Competition Network (ECN) is to ensure a close cooperation between the NCAs.

The shift from Regulation 17/62 to Regulation 1/2003 was highly controversial, in particular in Germany. The goal of the conference is to assess the experience of the Commission, of NCAs, courts and lawyers with the new regime, in light of the Union courts’ jurisprudence. Has Regulation 1/2003 improved the balance of public enforcement? In what ways has the role of the Commission in competition law enforcement changed, and what role has the ECN assumed over time? Have NCAs, court and firms been able to apply Art. 101(3) TFEU effectively, and has this changed the substance of Art. 101(3) TFEU? What tendencies of centralization and de-centralization can we observe? How has Regulation 1/2003 affected the way by which effect is given to Art. 101 and Art. 102 TFEU? Has a uniform interpretation of competition rules been maintained?

We are looking forward to discussing these issues with a high-ranking group of experts in the course of our conference.

Contributors

- Prof. Dr. Joachim Bornkamm (Presiding Judge of the First Civil Chamber and the Cartel Chamber at the Bundesgerichtshof, Germany)
- Dr. Ingo Brinker (Gleiss Lutz, Germany)
- Dr. Šarūnas Keserauskas (Chairman of the Competition Council, Lithuania)
- Bruno Lasserre (President of the Autorité de la Concurrence, France)
- Prof. Dr. Dr. h.c. mult. Ernst-Joachim Mestmäcker (Max-Planck-Institute for Comparative and International Private Law, Hamburg)
- Andreas Mundt (President of the Bundeskartellamt, Germany)
- Prof. Dr. Heike Schweitzer (Department of Law at the University of Mannheim; MaCCI)
- Marcus Smith QC (Chairman at the Competition Appeal Tribunal, United Kingdom)
- Prof. Marc van der Woude (Judge, EU General Court)
- Prof. Dr. Nils Wahl (Advocate General, European Court of Justice)
- Prof. Dr. Wouter Wils (Hearing Officer, European Commission; Visiting Professor at King’s College London)

Conference Program

6 June

19.30-22.00 Conference Dinner (by invitation only)
sponsored by Gleiss Lutz

7 June

09.00-09.30 Coffee and Welcome

Session I: Setting the Scene

Chair: Heike Schweitzer (University of Mannheim; MaCCI)

09.30-10.00 **Wouter Wils**
(EU Commission; King’s College London)
10 Years of Regulation 1/2003: A Retrospective

10.00-10.30 **Ernst-Joachim Mestmäcker**
(Max-Planck-Institute, Hamburg)
How does Regulation 1/2003 give effect to the principles laid down in Art. 101 and Art. 102 TFEU?

10.30-10.45 Discussion

10.45-11.15 Coffee

Session 2: How has Regulation 1/2003 affected the role and work of national competition authorities?

Chair: Wouter Wils (EU Commission; King’s College London)

11.15-11.45 **Andreas Mundt**
(President of the Bundeskartellamt, Germany)

11.45-12.15 **Bruno Lasserre**
(President of the Autorité de la Concurrence, France)

12.15-12.45 **Šarūnas Keserauskas**
(Chairman of the Competition Council, Lithuania)

12.45-13.15 Discussion

13.15-14.15 Lunch

Session 3: How has Regulation 1/2003 affected the work of lawyers and national courts?

Chair: Marc van der Woude (EU General Court)

14.15-14.45 **Nils Wahl**
(Advocate General, European Court of Justice)

14.45-15.15 **Joachim Bornkamm**
(Bundesgerichtshof, Germany)

15.15-15.45 **Marcus Smith QC**
(Competition Appeal Tribunal, UK)

15.45-16.15 **Ingo Brinker**
(Gleiss Lutz, Germany)

16.15-16.30 Discussion

16.30 Coffee and Goodbye

Please register by Friday, 24 May 2013

10 Years of Regulation 1/2003

7 June 2013 · Centre for European Economic Research (ZEW) · L7, 1 · 68161 Mannheim · Germany

Fill out this form and send it to fax number +49 (0) 621-181-2232 or register online: <http://de.amiando.com/10YearsofRegulation>

First name

Last name

Title

Affiliation (Company/Organisation)

Address line 1

Address line 2

Phone, Fax, Email

Date, Signature

I will take part in lunch on 7 June ☐

I prefer vegetarian food ☐

2013 MaCCI Summer Institute in Competition Policy

Programme

Monday, 10 June

- Meetings for Collaborative Research
- 1pm Lunch
- 2.15pm **Official Welcome**
- 2.30-4pm **Session I.1** (*Chair: Alex Shcherbakov*)
- Frank Verboven: *Exclusive dealing as an entry barrier? Evidence from automobiles*
- Discussant: Christine Zulehner*
- 4-4.30pm Coffee Break
- Meetings for Collaborative Research
- 6-7.30pm **Session I.2** (*Chair: Lily Samkharadze*)
- Paul Heidhues: *Seller Information about Consumer Naiveté Lowers Welfare*
- Discussant: Andras Niedermeyer*
- 8pm Dinner

Tuesday, 11 June

- 7-8.30am Breakfast
- 8.30-10am **Session II.1** (*Chair: Naoki Wakamori*)
- Alon Eizenberg: *Optimal Product Variety in Radio Markets*
- Discussant: Yuya Takahashi*
- 10-10.30am Coffee Break
- Meetings for Collaborative Research
- 12.30-2pm Lunch

Meetings for Collaborative Research

3.30-4pm Coffee Break

Meetings for Collaborative Research

6-7.30pm **Session II.2** (*Chair: Kathleen Nosal*)

Michelle Sovinsky: *Is Intel's Marketing Campaign Predatory?*

Discussant: Otto Toivanen

8pm Dinner

Wednesday, 12 June

7-8.30am Breakfast

8.30-10am **Session III.1** (*Chair: Philipp Schmidt-Dengler*)

Simon Anderson: *Aggregative Games with Entry*

Discussant: Martin Peitz

10-10.30am Coffee Break

10:30-12pm **Session III.2** (*Chair: Isis Durrmeyer*)

Joseph Harrington: *The Relative Efficacy of Price Announcements and Express Communication for Collusion: Experimental Findings*

Discussant: Cedric Argenton

12.30-2pm Lunch

Meetings for Collaborative Research

3.30-4pm Coffee Break

Meetings for Collaborative Research

6-7.30 pm **Session III.3** (*Chair: Chengsi Wang*)

Jeanine Miklos-Thal: *Buyer Power and Naked Exclusion*

Discussant: Joao Montez

8 pm Conference Dinner on conference site

Thursday, 13 June

7-8.30am Breakfast

8.30-10am **Session IV.1** (*Chair: Kai Hüschelrath*)

Patrick Rey: *Cooperation vs. Collusion: How Essentiality Shapes Co-opetition*

Discussant: Volker Nocke

10-10.30am Coffee Break

Meetings for Collaborative Research

12.30-2pm Lunch

Meetings for Collaborative Research

3.30-4pm Coffee Break

4pm Departure from Schloß Edesheim: Hike towards Weingut Minges (~4.4km)

5pm Wine tasting and guided tour at Weingut Minges, Bachstraße 11, 76835 Flemlingen

6:30pm Departure from Weingut Minges: Hike towards Hainfeld (~2km)

7pm Dinner at Restaurant Arens, Roschbacher Straße 3, 76385 Hainfeld

~9:30pm Return to Schloß Edesheim (~2.6km)

Friday, 14 June

7-8.30am Breakfast

8.30-10am **Session V.1** (*Chair: Konrad Stahl*)

Massimo Motta: *The Logic of Exclusive Territories*

Discussant: Nicolas Schutz

10-10.30am Coffee Break

Meetings for Collaborative Research

12.30-2pm Lunch

Meetings for Collaborative Research

Summary of the meetings

Departure

NB. Allocation of session time - presenters (60mins), discussants (15mins), general discussion (15 mins)

List of Participants:

Simon Anderson (University of Virginia)
Cedric Argenton (Tilburg University)
Isis Durrmeyer (University of Mannheim)
Alon Eizenberg (Hebrew University)
Joe Harrington (University of Pennsylvania)
Paul Heidhues (ESMT)
Kai Hüschelrath (ZEW)
Jeanine Miklos-Thal (University of Rochester)
Joao Montez (London Business School)
Massimo Motta (Universitat Pompeu Fabra)
Andras Niedermeyer (University of Mannheim)
Volker Nocke (University of Mannheim)
Kathleen Nosal (University of Mannheim)
Martin Peitz (University of Mannheim)
Patrick Rey (Toulouse School of Economics)
Lily Samkharadze (University of Mannheim)
Philipp Schmidt-Dengler (University of Mannheim)
Nicolas Schutz (University of Mannheim)
Alex Shcherbakov (University of Mannheim)
Michelle Sovinsky (University of Zurich)
Konrad Stahl (University of Mannheim)
Yuya Takahashi (University of Mannheim)
Otto Toivanen (University of Leuven)
Frank Verboven (University of Leuven)
Chengsi Wang (University of Mannheim)
Naoki Wakamori (University of Mannheim)
Christine Zulehner (University of Linz)

11th ZEW Conference 2013:

The Economics of Information and Communication Technologies

Preliminary Program as of June 17, 2013

Friday, June 21, 2013

The asterisk “*” indicates the presenting author.

09:00-09:20 Registration	
09:20-09:30 Welcome (Room: Luxembourg):	
09:30-10:45 Keynote Lecture I Chair: Irene BERTSCHEK (ZEW and University of Mannheim, GERMANY)	
Eric BARTELSMAN (Vrije Universiteit Amsterdam, NL): <i>ICT and Reallocation</i>	
10:45-11:15 Coffee Break	
11:15-13:00 Parallel sessions I:	
Ia (Room: Strasbourg); Chair: Jörg CLAUSSEN Digital Networks	Ib (Room Luxembourg); Chair: Joel WALDFOGEL Invited Session organized by Joel WALDFOGEL
Tobias KLEIN* (Tilburg University, NL), Christian LAMBERTZ and Konrad STAHL (University of Mannheim GERMANY): <i>Adverse Selection and Moral Hazard in Anonymous Markets</i> Discussant: Xiaoqing DONG (Santa Clara University, USA) Michael KUMMER (ZEW, GERMANY): <i>Spillovers in Networks of User Generated Content</i> Discussant: Pinar YILDIRIM (Wharton, University of Pennsylvania, USA) Frank NAGLE (Harvard Business School, USA): <i>Stock Market Prediction via Social Media: The Importance of Competitors</i> Discussant: Jörg CLAUSSEN (Copenhagen Business School, DK)	Michael BAYE, Babur Ivan DE LOS SANTOS* (Indiana University, USA) and Matthijs WILDENBEEST: <i>What's in a Name? Measuring Prominence and its Impact on Organic Traffic from Search Engines</i> Rahul TELANG (Carnegie Mellon University, USA) <i>Release Windows, Piracy and DVD Sales: Making Sense of the Data</i> Joel WALDFOGEL (University of Minnesota, USA) <i>And the Bands Played On: Digital Disintermediation and the Quality of Recorded Music</i>
13:00-14:00 Lunch Break	

14:00-15:45 Parallel sessions II:	
Ila (Room Strasbourg); Chair: Michael POLDER ICT Use	Ilb (Room Luxembourg); Chair: Nicolas SCHUTZ Networks and Two-Sided Markets
Bertin MARTENS* and Smaranda PANTEA (JRC European Commission and IPTS, SPAIN): <u>Has the Digital Divide Been Reversed? Evidence from Five EU Countries</u> Discussant: Michael WARD (University of Texas at Arlington, USA) George van LEEUWEN and Michael POLDER* (Statistics Netherlands, NL): <u>Linking ICT-Related Innovation Adoption and Productivity: Results from Micro-Aggregated versus Firm-Level Data</u> Discussant: Benjamin ENGELSTÄTTER (ZEW, GERMANY) Grazia CECERE* (Telecom Ecole de Management, FRANCE) and Fabrice ROCHELANDET (Université Sorbonne Nouvelle, FRANCE): Privacy Intrusiveness and Web Audiences: Empirical Evidence Discussant: Michael POLDER (Statistics Netherlands, NL)	Gary BIGLAISER* (University of North Carolina, USA) and Jaques CREMER (Toulouse School of Economics, FRANCE): The Value of Incumbency in Heterogenous Networks Discussant: Yossi SPIEGEL (Tel Aviv University, ISRAEL) Yutec SUN (University of Toronto, CANADA): <u>The Value of Branding in Two-Sided Platforms</u> Discussant: Babur Ivan DE LOS SANTOS (Indiana University, USA) Simon ANDERSON* (University of Virginia, USA), Oystein FOROS and Hans Jarle KIND (Norwegian School of Economics, NORWAY): <u>Competition for Advertising and for Viewers in Media Markets</u> Discussant: Nicolas SCHUTZ (University of Mannheim and MaCCI, GERMANY)
15:45-16:15 Coffee Break	
16:15-18:00 Parallel sessions III:	
IIIa (Room Strasbourg); Chair: Chengsi WANG Net Neutrality and Privacy	IIIb (Room Luxembourg); Chair: Rahul TELANG Social Media and Social Interaction
Frago KOURANDI (University of Ioannina and National & Kapodistrian University, GREECE), Jan KRÄMER* (Karlsruhe Institut of Technology, GERMANY) and Tommaso VALLETTI (Imperial College London, UK): <u>Net Neutrality, Exclusivity Contracts and Internet Fragmentation</u> Discussant: Tobias KLEIN (Tilburg University, NL) Martin PEITZ* (University of Mannheim and MaCCI, GERMANY and CERRE) and Florian SCHUETT (Tilburg University): Net Neutrality and Inflation of Traffic Discussant: Jan KRÄMER (Karlsruhe Institut of Technology, GERMANY) Ramon CASADESUS-MASANELL (Harvard Business School, USA) and Andres HERVAS-DRANE* (Universitat Pompeu Fabra, SPAIN): <u>Competing with Privacy</u> Discussant: Chengsi WANG (University of Mannheim GERMANY)	Yacheng SUN (University of Colorado at Boulder, USA), Xiaojing DONG* (Santa Clara University, USA) and Junli DU (Huadong Normal University, CHINA): <u>An Empirical Investigation of Intrinsic and Monetary Incentives for Product Review Contribution in a Connected Community</u> Discussant: Marc BOURREAU (Telecom ParisTech, FRANCE) Olga SLIVKO (ZEW, GERMANY): <u>The Effect of Peer Activity on Individual Contributions in Online Communities</u> Discussant: Frank NAGLE (Harvard Business School, USA) Jörg CLAUSSEN* (Copenhagen Business School, DK), Benjamin ENGELSTÄTTER (ZEW, GERMANY) and Michael WARD (University of Texas at Arlington, USA): Dynamic Creation of Social Ties: The Evolution of Social and Preference Closeness Discussant: Rahul TELANG (Carnegie Mellon University, USA)
18:00 Conference Dinner	

Saturday, June 22, 2013

09:00-10:45 Parallel sessions IV:

IVa (Room Strasbourg); Chair: Yutec SUN

Pricing and participation

Marc BOURREAU* (Telecom ParisTech, FRANCE), Pinar DOGAN and Sounman HONG (Harvard University, USA): [**Making Money by Giving it for Free: Radiohead's Pre-Release Strategy for In Rainbows**](#)

Discussant:

Ting LI (Erasmus University, NL)

Tobias KRETSCHMER* (LMU, Munich - ISTO, GERMANY) and Christian PEUKERT (IfU, University of Munich, GERMANY): ***The Effect of Free Sampling on Digital Sales: Evidence from YouTube in Germany***

Discussant:

Christiaan HOGENDORN (Weslyan University, USA)

Ting LI* (Erasmus University, NL) and Paul PAVLOU (Temple University, USA):

What Drives Users' Website Registration?

Discussant:

Yutec SUN (University of Toronto, CANADA)

IVb (Room Luxembourg); Chair: Kenneth WILBUR

Invited Session organized by Kenneth WILBUR

Pinar YILDIRIM (Wharton, University of Pennsylvania, USA)

Selling Consumer Data and Privacy

Randall LEWIS (Google) and Justin RAO* (Microsoft Research)

[**On the Near-Impossibility of Measuring the Returns to Advertising**](#)

Garrett JOHNSON (Simon School of Business, University of Rochester, USA), Randall LEWIS (Google, USA) and David REILEY* (Google, USA)

Add More Ads? Experimentally Measuring Incremental Purchases Due To Increased Frequency of Online Display Advertising

10:45-11:15 Coffee Break

11:15-12:30 Parallel sessions V:

Va (Room Strasbourg); Chair: Levent CELIK

Public Goods and Fairness

Gavin CLARKSON (University of Houston, USA) and Marshall VAN ALSTYNE* (Boston University and MIT, USA): [**The Social Efficiency of Fairness**](#)

Discussant:

Andres HERVAS-DRANE (Universitat Pompeu Fabra, SPAIN)

Chengsi WANG* and Galina ZUDENKOVA (University of Mannheim, GERMANY): [**A Simple Model of Dynamic Public Goods Contribution**](#)

Discussant:

Levent CELIK (CERGE-EI; CZ)

Vb (Room Luxembourg); Chair: David REILEY

Advertising

Kenneth WILBUR (Duke University, USA): ***Television Advertising Content and Internet Traffic***

Discussant:

Florian STAHL (University of Zurich, SWITZERLAND)

Anindya GHOSE (New York University, USA), Sang Pil HAN* (City University Hongkong, HONGKONG) and Sunghyuk PARK (New York University, USA): [**An Empirical Analysis of Digital Advertising**](#)

Discussant:

David REILEY (Google)

12:30-13:30 Lunch

13:30-14:45 Keynote Lecture II (Room Luxembourg); Chair: Martin PEITZ	
Juanjuan ZHANG (MIT Sloan School of Management, USA) Social Media Marketing and Consumer Demand	
14:45-15:15 Coffee Break	
15:15-16:30 Parallel sessions VI:	
VIa (Room Strasbourg); Chair: Lily SAMKHARADZE Content and Disclosure Strategies	VIb (Room Luxembourg); Chair: Digital News
Daniel HALBHERR, Florian STAHL* (University of Zurich, SWITZERLAND), Oded KOENIGSBERG (London Business School, UK) and Donald LEHMANN (Columbia Business School, USA): Digital Content Strategies Discussant: Simon ANDERSON (University of Virginia, USA)	Jason ROOS* (Erasmus University, NL), Carl MELA (Duke University, USA) and Roni SHACHAR (Arison School of Business, ISRAEL): Hyper Media Search and Consumption Discussant: Marshall VAN ALSTYNE (Boston University and MIT, USA)
Levent CELIK (CERGE-EI; CZ): Strategic Information Disclosure under Common Private Information Discussant: Lily SAMKHARADZE (University of Mannheim and MaCCI, GERMANY)	Lisa GEORGE (Hunter College, USA) and Christiaan HOGENDORN* (Weslyan University, USA): Local News Online: Aggregators, Geo-Targeting and the Market for Local News Discussant: Jason ROOS (Erasmus University, NL)
16:30 Farewell Coffee	

Mannheim Energy Conference 2013

Sustainable Energy Markets

June 24/25, 2013

Monday, June 24, 2013

- 09:30 Arrival and Registration
- 10:00 **Welcome Address**
Chair: Andreas Löschel (ZEW)
- 10:15 Peter Cramton, University of Maryland and Market Design Inc.
The Essential Role of Investment Markets in Electricity Market Design
Chair: Kai Hüschelrath (ZEW & MaCCI & WHU)
- 11:15 Coffee Break
- 11:30 **Parallel Sessions I**
- 13:00 Lunch Break
- 14:00 Ulla Engelmann, European Commission Joint Research Centre
Energy Research at the JRC: Towards a Competitive Low-Carbon Society
Chair: Georg Licht (ZEW & MaCCI)
- 14:30 **Parallel Sessions II**
- 16:00 Coffee Break
- 16:30 **Parallel Sessions III**
- 17:30 End of first day
- 18:30 Conference Dinner

Tuesday, June 25, 2013

- 09:00 Parallel Sessions IV
- 10:30 Coffee Break
- 10:45 Jean-Michel Glachant, European University Institute and Loyola de Palacio Energy Policy Programme
The (Unexpected) Unachievement of the Twin EU Energy Markets
Chair: Martin Peitz (University of Mannheim & MaCCI)
- 11:45 Coffee Break
- 12:00 Paul Ekins, University College London
Energy Decarbonisation Perspectives from the UK
Chair: Andreas Löschel (ZEW)
- 13:00 Lunch Break
- 14:00 **Panel: Challenges of the Promotion of Renewable Energies**
Chair: Andreas Löschel (ZEW)
- Panelists
- Joachim Goldbeck, Goldbeck Solar
 - Georg Müller, MVV Energie
 - Bernd-Michael Zinow, EnBW
- 15:00 Coffee Break
- 15:30 **Parallel Sessions V**
- 17:00 Farewell Drinks & Pretzels

Monday, June 24 – Parallel Sessions I

Energy Prices <i>Chair: Georg Licht</i> <i>(ZEW and MaCCI)</i>	Greenhouse Gas Emissions & Trading <i>Chair: Felix Müsgens</i> <i>(University of Technology Cottbus)</i>	Innovation in Energy Markets I <i>Chair: Yana Rubashkina</i> <i>(Catholic University of Milan, DEFAP; FEEM)</i>
<p>Niaz Bashiri Behemiri (University of Beira Interior)</p> <p>How Crude Oil Impacts on Economic Growth of Portugal? A Multivariate Granger Causality Test</p> <p><i>Discussant: Frank Pothén (ZEW)</i></p>	<p>Claire Gavard (Paris 1 University Panthéont-Sorbonne)</p> <p>Limited Sectoral Trading Between the Eu-Ets and China</p> <p>Discussant: Valeria Di Cosmo (Economic and Social Research Institute and Trinity College Dublin)</p>	<p>Slim Ben Youssef (Manouba University and ESC de Tunis Campus Universitaire)</p> <p>Timing of Adoption of Clean Technologies, Transboundary Pollution and International Trade</p> <p><i>Discussant: Francesco Vona (OFCE)</i></p>
<p>Jürgen Kruse (University of Cologne, EWI)</p> <p>Energy Prices, Technological Knowledge and Green Innovation: A Dynamic Panel Analysis of Patent Counts</p> <p><i>Discussant: Georg Licht (ZEW)</i></p>	<p>Valeria Di Cosmo (Economic and Social Research Institute and Trinity College Dublin)</p> <p>Climate Policy, Interconnection and Carbon Leakage: The Effect of Unilateral Uk Policy on Electricity and Ghg Emissions in Ireland</p> <p><i>Discussant: Felix Müsgens</i> <i>(University of Tech. CB)</i></p>	<p>Francesco Vona (OFCE)</p> <p>Determinants of Renewable Energy Innovation: Environmental Policies vs. Market Regulation</p> <p><i>Discussant: Yana Rubashkina</i> <i>(Catholic University of Milan, DEFAP; FEEM)</i></p>
<p>Veit Böckers (DICE)</p> <p>The Green Game Changer: an Empirical Assessment of the Effects Of Renewable Energies on Prices and Conventional Generation</p> <p><i>Discussant: Christoph Graf</i> <i>(University of Vienna)</i></p>	<p>Felix Müsgens (University of Technology Cottbus)</p> <p>Equilibrium Prices and Investment in Electricity Systems with CO₂-Emission Trading and High Shares of Renewable Energies</p> <p><i>Discussant: Claire Gavard</i> <i>(Paris 1 University Panthéont-Sorbonne)</i></p>	<p>Yana Rubashkina (Catholic University of Milan, DEFAP; FEEM)</p> <p>Environmental Regulation and Competitiveness: Empirical Evidence from European Manufacturing Sectors</p> <p><i>Discussant: Slim Ben Youssef</i> <i>(Manouba University and ESC de Tunis Campus Universitaire)</i></p>

Monday, June 24 – Parallel Sessions II

Electricity Pricing I <i>Chair: Silvester van Koten</i> <i>(CERGE-EI, Charles University, AV ČR)</i>	Flexibility and Security of Supply <i>Chair: Caterina Miriello</i> <i>(IEFE; Bocconi University)</i>	Innovation in Energy Markets II <i>Chair: José Garcia-Quevedo</i> <i>(University of Barcelona)</i>
<p>Ewa Lazarczyk (Stockholm School of Economics)</p> <p>Market Specific News and its Impact on Electricity Prices – Forward Premia</p> <p><i>Discussant: Silvester van Koten</i> <i>(CERGE-EI, Charles University, AV ČR)</i></p>	<p>Monica Giuliotti (Warwick Business University of Warwick, University of Warwick, University of Verona)</p> <p>Revenues from Storage in a Competitive Electricity Market: Empirical Evidence from Great Britain</p> <p><i>Discussant: Caterina Miriello (IEFE; Bocconi University)</i></p>	<p>Francesco Vona (OFCE)</p> <p>Drivers of Investments in Cleaner Energy</p> <p><i>Discussant: Jürgen Kruse</i> <i>(University of Cologne, EWI)</i></p>
<p>David Hirschmann (University of Vienna)</p> <p>The Effect of In-Feed From Intermittent Energy Sources on Electricity Price Variance</p> <p><i>Discussant: Ewa Lazarczyk (Stockholm School of Economics)</i></p>	<p>Christoph Graf (University of Vienna)</p> <p>Multi-Market Unit-Commitment and Capacity Reserve Prices in Systems with a Large Share Of Hydro Power: A Case Study</p> <p><i>Discussant: Matthias Reeg</i> <i>(Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR))</i></p>	<p>Rainer Elsland (Fraunhofer Institute for Systems and Innovation Research ISI)</p> <p>Consideration of Myopic Technological Knowledge in Longterm Energy Demand Modeling</p> <p><i>Discussant: José Garcia-Quevedo</i> <i>(University of Barcelona)</i></p>
<p>Silvester van Koten (CERGE-EI, Charles University, AV ČR)</p> <p>Structural Versus Behavioral Remedies in the Deregulation of Electricity Markets: an Experimental Investigation Motivated by Policy Concerns</p> <p><i>Discussant: David Hirschmann</i> <i>(University of Vienna)</i></p>	<p>Caterina Miriello (IEFE; Bocconi University)</p> <p>Balancing Systems and Flexibility Tools in European Gas Markets</p> <p><i>Discussant: Monica Giuliotti</i> <i>(Warwick Business University of Warwick, University of Warwick, University of Verona)</i></p>	<p>José Garcia-Quevedo (University of Barcelona)</p> <p>R&D Drivers and Obstacles to Innovation in the Energy Industry</p> <p><i>Discussant: Rainer Elsland</i> <i>(Fraunhofer Institute for Systems and Innovation Research ISI)</i></p>

Tuesday, June 25 – Parallel Sessions III

Electricity Pricing II <i>Chair: Sherzod Tashpulatov</i> <i>(CERGE-EI, Charles University, AV ČR)</i>	Network Regulation <i>Chair: Daniel Shawhan</i> <i>(Rensselaer Polytechnic Institute)</i>	Demand Side Management Miguel A. Tovar Reanos (ZEW)
<p>Alexis Berges (Paris School of Economics)</p> <p>Inertia and Supply Function Equilibria on the Electricity Market</p> <p><i>Discussant: Sherzod Tashpulatov</i> <i>(CERGE-EI, Charles University, AV ČR)</i></p>	<p>Elena Fumagalli (Politecnico di Milano)</p> <p>Incentives in Vain? The Role of Output-Based Regulation in Driving Quality Improvements in Electricity Distribution</p> <p><i>Discussant: Daniel Shawhan</i> <i>(Rensselaer Polytechnic Institute)</i></p>	<p>Patrick Jochem (Karlsruhe Institute of Technology (KIT) Institute for Industrial Production (IIP) and DFIU)</p> <p>Integrating Demand Response in the Wholesale Electricity Market</p> <p>Discussant: José M. Labeaga (Universidad Nacional de Educación a Distancia (UNED))</p>
<p>Sherzod Tashpulatov (CERGE-EI, Charles University, AV ČR)</p> <p>Can Producers Apply a Capacity Cutting Strategy to Increase Prices?</p> <p><i>Discussant: Alexis Berges</i> <i>(Paris School of Economics)</i></p>	<p>Daniel Shawhan (Rensselaer Polytechnic Institute)</p> <p>Estimating the Long-Run Effects of Environmental Policies on the Electricity Grid: Prices, Investment, Demand Response and Resulting Carbon Dioxide Emissions</p> <p><i>Discussant: Elena Fumagalli</i> <i>(Politecnico di Milano)</i></p>	<p>José M. Labeaga (Universidad Nacional de Educación a Distancia (UNED))</p> <p>Energy Demand for Heating: Short-Run and Long-Run</p> <p><i>Discussant: Miguel A. Tovar Reanos (ZEW)</i></p>

Tuesday, June 25 – Parallel Sessions IV

Investment and Capacity Markets <i>Chair: Jan Bouckaert (University of Antwerp)</i>	Renewable Energy I <i>Chair: Philipp Biermann (University of Oldenburg)</i>	Integration of Renewable Energies <i>Chair: Wolf-Peter Schill (Deutsches Institut für Wirtschaftsforschung (DIW) Berlin)</i>
<p>Christina Elberg (Institute of Energy Economics at the University of Cologne (EWI))</p> <p>Capacity Mechanisms and Effects on Market Structure</p> <p><i>Discussant: Xiaoyue Jiang (Tulane University)</i></p>	<p>Michael Pahle (Potsdam Institute for Climate Impact Research (PIK))</p> <p>Renewable Energy Dominated Power Markets: A Research Framework</p> <p><i>Discussant: Niall Farrell (Economic and Social Research Institute)</i></p>	<p>Oliver Woll (University of Duisburg-Essen)</p> <p>Renewable Support, CO₂ Abatement and Electricity Prices – The Role of Price Discrimination</p> <p><i>Discussant: Nihat Misir (Copenhagen Business School (CBS))</i></p>
<p>Xiaoyue Jiang (Tulane University)</p> <p>Envelope Modeling for Renewable Energy Intermittency and Capacity</p> <p><i>Discussant: Jan Bouckaert (University of Antwerp)</i></p>	<p>Lion Hirth (Vattenfall Europe AG)</p> <p>The Optimal Share of Variable Renewable</p> <p><i>Discussant: Mathis Klepper (Christian-Albrechts-Universität (CAU) Kiel)</i></p>	<p>Nihat Misir (Copenhagen Business School (CBS))</p> <p>Wind Generators and Market Power: Does it Matter Who Owns Them?</p> <p><i>Discussant: Wolf-Peter Schill (Deutsches Institut für Wirtschaftsforschung (DIW) Berlin)</i></p>
<p>Jan Bouckaert (University of Antwerp)</p> <p>Intermittent Electricity Generation and Investment in Capacity</p> <p><i>Discussant: Christina Elberg (Institute of Energy Economics at the University of Cologne (EWI))</i></p>	<p>Philipp Biermann (University of Oldenburg)</p> <p>Electricity Supply Preferences in Europe: Evidence from Subjective Well-Being Data</p> <p><i>Discussant: Lion Hirth (Vattenfall Europe AG)</i></p>	<p>Wolf-Peter Schill (Deutsches Institut für Wirtschaftsforschung (DIW) Berlin)</p> <p>Residual Load and Storage Requirements for Renewable Integration in Germany: An analysis based on Scenarios of the German Network Development Plan</p> <p><i>Discussant: Oliver Woll (University of Duisburg-Essen)</i></p>

Tuesday, June 25 – Parallel Sessions V

Market Regulation and Design <i>Chair: Luciano de Castro</i> <i>(Kellogg School of Management, Northwestern University)</i>	Renewable Energy II <i>Chair: Niall Farrell</i> <i>(Economic and Social Research Institute, Dublin)</i>	Energy Efficiency <i>Chair: Nikolaos Georgantzis</i> <i>(University of Granada)</i>
<p>Bert Willems (Toulouse School of Economics, Tilec, CentER, Tilburg University)</p> <p>Generation Investment and Access Regulation in the Electricity Market: A Real Option Approach</p> <p><i>Discussant: Luciano De Castro</i> <i>(Kellogg School of Management, Northwestern University)</i></p>	<p>Mathis Klepper (Christian-Albrechts-Universität (CAU) Kiel)</p> <p>The Hidden Cost of Renewable Electricity Through Volatility of Supply</p> <p><i>Discussant: Michael Pahle</i> <i>Potsdam Institute for Climate Impact Research (PIK))</i></p>	<p>Patrick Schulte (ZEW)</p> <p>ICT and Energy Use: Evidence from OECD Countries</p> <p><i>Discussant: Nikolaos Georgantzis</i> <i>(University of Granada)</i></p>
<p>Thomas Tangerås (Research Institute of Industrial Economics (IFN))</p> <p>National Renewable Policies in a Multinational Electricity Market</p> <p><i>Discussant: Bert Willems</i> <i>(Toulouse School of Economics, Tilec, CentER, Tilburg University)</i></p>	<p>Sebastian Strunz (Helmholtz Centre for Environmental Research – UFZ)</p> <p>A Public Choice View on the Climate and Energy Policy Mix in the EU</p> <p><i>Discussant: Veit Böckers (DICE)</i></p>	<p>Fatih Cemil Özbuğday (Tilburg University)</p> <p>Industrialization, Energy Efficiency, Renewable Resources and CO₂ Emissions: A Heterogeneous Panel Data Analysis</p> <p><i>Discussant: Patrick Schulte (ZEW)</i></p>
<p>Luciano De Castro (Kellogg School of Management, Northwestern University)</p> <p>On the Design of Electricity Markets</p> <p><i>Discussant: Thomas Tangerås</i> <i>(Research Institute of Industrial Economics (IFN))</i></p>	<p>Niall Farrell (Economic and Social Research Institute, Dublin)</p> <p>Specifying an Efficient Renewable Energy Feed-in Tariff</p> <p><i>Discussant: Philipp Biermann</i> <i>(University of Oldenburg)</i></p>	<p>Nikolaos Georgantzis (University of Granada)</p> <p>An Experiment on Energy-Saving Competition With Socially Responsible Consumers: Opening The Black Box</p> <p><i>Discussant: Fatih Cemil Özbuğday</i> <i>(Tilburg University)</i></p>

Workshop on Procurement and Contracts

Bad Homburg, October 16th to 18th, 2013

Organizers: Malin Arve, Martin Peitz and Lily Samkharadze (all at the University of Mannheim and MaCCI)

Wednesday, October 16th

Informal group discussions on the issue of procurement and contracts

Thursday, October 17th

09:30-10:30: Malin Arve: Welcome speech + “Procurement under Uncertainty and Change Orders” (with David Martimort)

Discussant: Juan José Ganuza

10:30-11:30: Giancarlo Spagnolo: “Relational Contract and Competitive Screening: Competition, Discretion and Quality in Procurement” (with Giacomo Calzolari)

Discussant: Konrad Stahl

11:30-12:00: Coffee break

12:00-13:00: Roland Strausz: “Delegation and Dynamic Incentives” (with Dongsoo Shin)

Discussant: Martin Peitz

13:00-14:30: Lunch

14:30-15:30: David Martimort: “A Theory of Contracts with Limited Enforcement” (with Aggey Semenov and Lars Stole)

Discussant: Peter Vida

15:30-16:30: Dakshina De Silva: “Efficacy of a Bidder Training Program: Lessons from LINC” (with Timothy P. Hubbard and Georgia Kosmopoulou)

Discussant: Andras Niedermayer

16:30-17:00: Coffee break

17:00-18:00: Juan-José Ganuza: “Procurement and Accidents: Bidding for Judgment Proofness, and the Limited Liability Curse” (with Fernando Gomez)

Discussant: Raphael Levy

19:30: Dinner

Friday, 18th October

09:00-10:00: Andras Niedermayer: “Assessing the Performance of Simple Contracts

Empirically: The Case of Percentage Fees” (with Simon Loertscher)

Discussant: Dakshina De Silva

10:00-11:00: Frank Rosar: “Optimal Procurement and Outsourcing of Production in Small Industries”

Discussant: Raffaele Fiocco

11:00-11:30: Coffee break

11:30-12:30: Michael Klien: “The quality of governance and the use of negotiated procurement procedures: Some (un-)surprising evidence from the European Union” (with Eshien Chong and Stéphane Saussier)

Discussant: Lily Samkharadze

12:30-14:00: Lunch

14:00-15:00: Klenio Barbosa: “Discrimination in Dynamic Procurement Design with Learning-By-Doing” (with Pierre Boyer)

Discussant: Cédric Wasser

15:00-16:00: Sina Litterscheid: “Sequential, Multidimensional Screening” (with Dezsö Szalay)

Discussant: Nicolas Schutz

16:00-17:00: Coffee and Farewell

Informationen zum MaCCI

Der Leibniz-WissenschaftsCampus Mannheim Centre for Competition and Innovation (MaCCI) ist eine gemeinsame Initiative der Fakultät für Rechtswissenschaft und Volkswirtschaftslehre der Universität Mannheim und dem Zentrum für Europäische Wirtschaftsforschung (ZEW) mit dem Ziel, Forschungsprojekte an der Schnittstelle juristischer und ökonomischer Forschung in den Bereichen Wettbewerb, Regulierung und Innovation zu initiieren. MaCCI besteht seit 2012 und wird von der Leibniz Gemeinschaft, dem Land Baden-Württemberg, der Universität Mannheim und dem ZEW gefördert.

MaCCI ist in unterschiedlicher Weise aktiv: Zu den regelmäßig stattfindenden Veranstaltungen gehören die MaCCI Annual Conference, die MaCCI Competition Law & Economics Conference und das Mannheim Competition Policy Forum (MCPF). MaCCI war unter anderem auch in einem Projekt zur Netzneutralität für das deutsche Bundesministerium für Wirtschaft und Technologie und in einem Projekt zu Kartellschäden engagiert. In seiner Arbeit werden juristische und ökonomische Kompetenzen zusammengeführt, um praktisch relevante wettbewerbspolitische Fragen zu untersuchen und unabhängige Vorschläge für die Praxis des Wettbewerbsrechts zu erarbeiten.

Registrierung

Die Teilnahme an der Konferenz ist kostenfrei. Konferenzmaterialien, Kaffeepause und Mittagessen wird durch MaCCI bereitgestellt. Die Zahl der Teilnehmer ist begrenzt. Eine Registrierung für die Konferenz ist erforderlich.

Bitte registrieren Sie sich unter folgendem Link:
<http://de.amiando.com/MaCCIInternet> oder senden Sie das Anmeldeformular als Fax bis zum 14.11.2013 an folgende Faxnummer: +49 (0) 621-181-3945

Tagungsort

Zentrum für Europäische Wirtschaftsforschung (ZEW)
L 7, 1 · 68161 Mannheim

Kontakt

Für weitere Informationen über die Konferenz wenden Sie sich bitte an:

Prof. Dr. Friedemann Kainer

Universität Mannheim, Abteilung Rechtswissenschaft

Postanschrift:

Lehrstuhl für Bürgerliches Recht, deutsches und europäisches Wirtschafts- und Arbeitsrecht

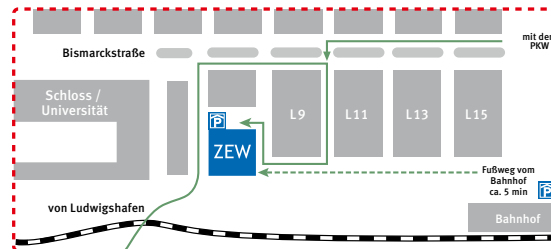
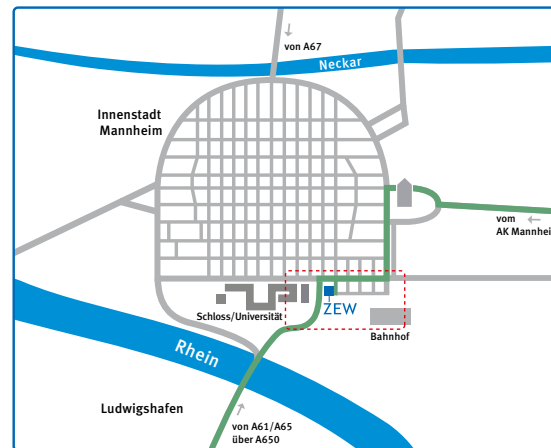
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Law & Economics Konferenz am 29.11.2013

Die Wettbewerbs- politik des Internet- suchmaschinenmarkts

Ausgerichtet von
Prof. Dr. Friedemann Kainer
Universität Mannheim

Die Wettbewerbspolitik des Internetsuchmaschinenmarkts

Der Markt für Internetsuchmaschinen wird von wenigen Unternehmen beherrscht, allem voran von Google. Gegen das einst so sympathische amerikanische Unternehmen ermittelt die Europäische Kommission bereits seit 2010 mit dem Verdacht, dass Google seine Markstellung u.a. durch die Bevorzugung von eigenen Dienstleistungen in der Präsentation von Suchergebnissen missbräuchlich ausgenutzt hat. Ein weiterer Vorwurf der Kommission geht dahin, dass das Unternehmen seine Werbepartner dazu zwingt, ihren gesamten Bedarf an Suchmaschinenwerbung über Google zu decken und dadurch den Wettbewerb zwischen verschiedenen Internetsuchmaschinen behindert. Im derzeit laufenden Verfahren hat Google Zugeständnisse angeboten; ob es zu einer Kartellstrafe kommt, bleibt abzuwarten.

Die im Google-Verfahren offenbarte kartellrechtliche Problematik ist in den schnelllebigen Märkten der Internetindustrie nur beispielhaft. Die Konferenz soll die aktuellen wettbewerbspolitischen Fragen rund um die Netzindustrie interdisziplinär diskutieren. Im Zentrum steht das Problem, ob und inwieweit die kartellrechtliche Missbrauchskontrolle geeignet ist, dauerhaft funktionierende Märkte im Bereich der sich ausdifferenzierenden Internetsuchmaschinenmärkte und allgemeiner in der Internetökonomie zu gewährleisten, oder ob es einer sektorspezifischen Regulierung bedarf.

Referenten

- Dr. Sebastian von Engelhardt (Universität Jena)
- Prof. Dr. Friedemann Kainer (Universität Mannheim)
- Prof. Dr. Ralf Dewenter (DICE Düsseldorf)
- Prof. Dr. Ralf Müller-Terpitz (Universität Mannheim)
- Prof. Dr. Torsten Körber (Universität Göttingen)
- Prof. Dr. Wolfgang Kerber (Universität Marburg)
- Prof. Dr. Boris Paal (Universität Freiburg)
- Prof. Dr. Martin Peitz (Universität Mannheim)
- Angefragt: Kommission/Bundeskartellamt – abhängig vom Stand des Google-Verfahrens

Programm

09.00-09.30 Kaffee und Begrüßung

09.30-10.15 Besonderheiten des Internetsuchmaschinenmarkts
Dr. Sebastian von Engelhardt (Universität Jena)
Vortrag und Diskussion

10.15-11.00 Die bisherige Anwendung des Art. 102 AEUV zu innovativen und vernetzten Märkten
Prof. Dr. Friedemann Kainer (Universität Mannheim)
Vortrag und Diskussion

11.00-11.30 Kaffee

11.30-13.00 Marktabgrenzung und Marktbeherrschung auf dem Internetsuchmaschinenmarkt
Prof. Dr. Ralf Dewenter (DICE Düsseldorf)
Prof. Dr. Ralf Müller-Terpitz (Universität Mannheim)
Vortrag und Diskussion

13.00-14.00 Mittagessen

14.00-14.45 Marktmissbrauch auf Suchmaschinenmärkten? Google als „Gatekeeper“ des Internet
Prof. Dr. Torsten Körber (Universität Göttingen)
Vortrag und Diskussion

14.45-15.30 Abhilfen gegen den Missbrauch marktbeherrschender Stellungen im Internetsuchmaschinenmarkt
Prof. Dr. Wolfgang Kerber (Universität Marburg)
Angefragt: Kommission / Bundeskartellamt – abhängig vom Stand des Google-Verfahrens
Vortrag und Diskussion

15.30-16.00 Kaffee

16.00-17.30 Die Zukunft des Internetsuchmaschinenmarktes – Bedarf einer sektorspezifischen Regulierung?
Prof. Dr. Boris Paal (Universität Freiburg)
Prof. Dr. Martin Peitz (Universität Mannheim)

Bitte registrieren bis 14. November 2013

Die Wettbewerbspolitik des Internetsuchmaschinenmarkts 29. November 2013 · Zentrum für Europäische Wirtschaftsforschung (ZEW) · L 7, 1 · 68161 Mannheim

Füllen Sie die Registrierung aus und senden Sie diese an folgende Faxnummer +49 (0) 621-181-3945 oder registrieren Sie sich online: <http://de.amiano.com/MacCInternet>

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Max-Planck-Institut für
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Privatrecht | Hamburg



ZEW
Zentrum für Europäische
Wirtschaftsforschung GmbH
Centre for European
Economic Research

1. Max-Planck-ZEW Private Law & Economics Workshop

21. November 2013 Hamburg

Programm

12.00-12.30	Mittagsimbiss
12.30-12.45	Einführende Bemerkungen
12.45-13.15	Keynote Lecture: Unternehmensbewertung im Recht der Aktiengesellschaft: Bestandsaufnahme und rechtsvergleichende Perspektiven <i>Professor Holger Fleischer, MPI Hamburg</i>
13.15-13.30	Diskussion
13.30-14.00	The Function of Disclosure in Biopharmaceutical Innovation - Patent, Antitrust and Regulatory Law viewed from three Sides of the Atlantic <i>Tilman Quarch, MPI Hamburg</i>
14.00-14.15	Diskussion
14.15-14.45	Kaffeepause
14.45-15.15	Video Game Niches: Substitutability and Strategic Entry <i>Benjamin Engelstätter, ZEW und Michael R. Ward, University of Texas at Arlington</i>
15.15-15.30	Diskussion
15.30-16.00	Die Preisbindung der zweiten Hand - Eine Neubewertung unter besonderer Berücksichtigung des e-Commerce <i>Mareike Walter, MPI Hamburg</i>
16.00-16.15	Diskussion

16.15-16.45	Estimating Consumer Damages in Cartel Cases <i>Ulrich Laitenberger und Florian Smuda, beide ZEW und MaCCI</i>
16.45-17.00	Diskussion
17.00-17.30	Kaffeepause
17.30-18.00	Bonitätsprüfung im neuen Verbraucherkreditrecht <i>Dr. Elke Heinrich, MPI Hamburg</i>
18.00-18.15	Diskussion
18.15-18.45	Financial Innovation and Fragility <i>Fabian Kühnhausen, International Max Planck Research School for Competition and Innovation, München</i>
18.45-19.00	Diskussion
20.00	Dinner

Freitag, 22.11.2013 (optionales Programm)

Individuelle
Absprache: Weiterführende Gespräche und Diskussionen;
ein Besprechungsraum steht zur Verfügung.

10.00 Bibliotheksführung

Organisation und Kontakt:

- Dr. Eckart Bueren, Max-Planck-Institut Hamburg (bueren@mpipriv.de)
- Prof. Dr. Kai Hüschelrath, Universität Mannheim, ZEW, MaCCI (hueschelrath@zew.de)

MaCCI Competition and Regulation Day

Thursday, 5 December 2013

Program

Organized by Heike Schweitzer (LAW),
Isis Durrmeyer (ECON) and Jan-Peter Siedlarek (ECON)

MORNING SESSIONS (ECON+ZEW)

09:30-10:00 Coffee and Registration

SESSION 1.A

10:00-10:45 **Peter Vida (ECON)**, "Commitments, Intentions, Truth and Nash Equilibria" (Discussant: **Takakazu Honryo**)

10:45-11:30 **Nikolas Wölfig (ZEW)**, "Forward Trading and Collusion in Supply Functions" (Discussant: **Chengsi Wang**)

11:30-11:45 Coffee Break

SESSION 2.A

11:45-12:30 **Yanping Liu (ECON)**, "Capital Adjustment Costs: Implications for Domestic and Export Sales Dynamics " (Discussant: **Kathleen Nosal**)

12:30-13:15 **Malin Arve (ECON)**, "Long-term Procurement under Uncertainty – Optimal Design and Implications for Renegotiation and Tender Procedures" (Discussant: **Andras Niedermayer**)

MORNING SESSIONS (LAW)

SESSION 1.B

10:45-11:30	Oliver Belitz, "Rechtsökonomie der Organhaftung"
11:30-12:15	Jochen Schöffthaler, "Rechtliche Rahmenbedingungen des Breitbandausbaus"

12:15-12:30	Coffee Break
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SESSION 2.B

12:30-13:15	MaCCI-LAW meeting; strategies 2014
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AFTERNOON SESSIONS (JOINT ECON / LAW / ZEW)

13:15-14:30	Lunch
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SESSION 3

14:30-15:15	Wolfgang Briglauer (ZEW) , "The Impact of Regulation and Competition on the Adoption of Fiber-Based Broadband Services: Recent Evidence from the European Union Member States"
15:15-16:00	Thomas Fetzer (LAW) , "The Single Market Regulation and Spectrum Policy - The Role of WIFI in Achieving the Digital Agenda Goals"

16:00-16:30	Coffee Break
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SESSION 4

16:30-17:15	Andreas Engert (LAW) , "Network Effects of Legal Rules"
17:15-18:00	Raffaele Fiocco (ECON) , "The Strategic Value of Partial Vertical Integration"

18:00	Closing Remarks and End of Workshop
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