

# Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

20 – 21 March 2025, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

## PROGRAMME

THURSDAY, 20 MARCH 2025

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9:00 – 9:15                      INTRODUCTORY REMARKS

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9:15 – 10:45                    **PARALLEL SESSION I**

(A) PLATFORMS AND DATA  
(B) PRICING AND INFORMATION  
(C) CONFLICT OF INTEREST  
(D) COMPETITION LAW I

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10:45 – 11:00                 BREAK

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11:00 – 12:30                 **PARALLEL SESSION II**

(A) DIGITAL PLATFORMS I  
(B) STRATEGIC BEHAVIOR  
(C) SEARCH FRICTIONS  
(D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT

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12:30 – 13:45                 LUNCH BREAK

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13:45 – 15:15                 **PARALLEL SESSION III**

(A) INNOVATION  
(B) COMPETITION AND EXCLUSION  
(C) CONTENT MODERATION  
(D) SPECIAL SESSION – BUNDESKARTELLAMT

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15:15 – 15:30                 BREAK

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15:30 – 17:00                 **PARALLEL SESSION IV**

(A) MERGERS  
(B) DIGITAL PLATFORMS II  
(C) COMPETITION LAW II  
(D) SPECIAL SESSION – EUROPEAN COMMISSION – DG COMP

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17:00 – 17:30 BREAK

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17:30 – 18:45 **HEIKE SCHWEITZER KEYNOTE LECTURE: TOWARDS THE END OF THE  
ORDOLIBERAL COMPACT IN EU COMPETITION LAW?**  
**ROOM BRÜSSEL**  
Pablo Ibáñez Colomo (LSE)  
Chair: Jens-Uwe Franck (University of Mannheim & MaCCI)

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19:30 **DINNER UPON INVITATION**

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**PROGRAMME**

**FRIDAY, 21 MARCH 2025**

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09:00 – 10:30 **PARALLEL SESSION V**

- (A) INFORMATION AND MARKETS
  - (B) RECOMMENDER SYSTEMS
  - (C) COMPETITION LAW III
  - (D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT
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10:30 – 10:45 BREAK

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10:45 – 12:00 **KEYNOTE LECTURE: THE ECONOMICS OF EFFICIENCIES IN MERGER  
ANALYSIS**  
**ROOM BRÜSSEL**  
Nancy L. Rose (MIT)  
Chair: Volker Nocke (University of Mannheim & MaCCI)

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12:00 – 13:30 LUNCH BREAK

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13:30 – 15:00 **PARALLEL SESSION VI**

- (A) BARGAINING AND MARKUPS
  - (B) REGULATORY INTERVENTIONS
  - (C) DIGITAL PLATFORMS III
  - (D) COMPETITION LAW IV
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15:00 **CLOSING REMARKS**

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PARALLEL SESSION I

9:15 – 10:45

SESSION I A – ROOM 1

PLATFORMS AND DATA

Chair: Elu von Thadden (University of Mannheim & MaCCI)

YOUR DATA, MY DATA: INFORMATION DISCLOSURE AND COMPETITION IN MARKETPLACE PLATFORMS  
Yaron YEHEZKEL  
(Tel Aviv University)  
Discussant: Konstantinos Serfes

ON THE LEVEL AND INCIDENCE OF INTERCHANGE FEES CHARGED BY COMPETING PAYMENT NETWORKS  
Konstantinos SERFES  
(Drexel University)  
Discussant: Germain Gaudin

DYNAMIC OLIGOPOLY AND INNOVATION: A QUANTITATIVE ANALYSIS OF R&D SPILLOVERS AND PRODUCT MARKET COMPETITION  
Hugo HOPENHAYN  
(UCLA)  
Discussant: Doh-Shin Jeon

SESSION I B – ROOM 2

PRICING AND INFORMATION

Chair: Francisco Poggi (University of Mannheim & MaCCI)

INFORMATION DESIGN WITH FRAME CHOICE  
Yulia EVSYUKOVA  
(University of Mannheim & ZEW Mannheim & MaCCI)  
Discussant: Johannes Johnen

DISTRACTED FROM COMPARISON: PRODUCT DESIGN AND ADVERTISEMENT WITH LIMITED ATTENTION  
Johannes JOHNEN  
(Université catholique de Louvain)  
Discussant: Raffaele Fiocco

TIME-VARYING PREFERENCES FOR STORABLE GOODS  
Raffaele FIOCCO  
(University of Bergamo)  
Discussant: Tsz-Ning Wong

SESSION I C – ROOM MEDIA

CONFLICT OF INTEREST

Chair: Bernhard Ganglmair (University of Mannheim & ZEW Mannheim & MaCCI)

ENDORSEMENTS AND REFERRALS: PRODUCT RECOMMENDATIONS IN BILATERAL TRADE  
Peter ACHIM  
(University of York)  
Discussant: Claudia Herresthal

BIASED ADVICE IN DYNAMIC CONSULTING  
Markus REISINGER  
(Frankfurt School of Finance & Management)  
Discussant: Carlo Reggiani

THE CONFLICT-OF-INTEREST DISCOUNT IN THE MARKETPLACE OF IDEAS  
Tommaso VALLETTI  
(Imperial College London)  
Discussant: Heiko Karle

SESSION I D – ROOM BRÜSSEL

COMPETITION LAW I

Chair: Anna Tzanaki (University of Leeds)

TRUE UNICORNS? ESCAPING THE ARTICLE 102 TFEU PRO  
Zlatina GEORGIEVA  
(Utrecht University)  
Discussant: Friso Bostoën

ECOSYSTEM ENTANGLEMENT  
Friso BOSTOEN  
(Tilburg University)  
Discussant: Anna Tzanaki

DYNAMISM AND POLITICS IN EU MERGER CONTROL: THE PERILS AND PROMISE OF A KILLER ACQUISITIONS SOLUTION THROUGH A LAW & ECONOMICS LENS  
Anna TZANAKI  
(University of Leeds)  
Discussant: Zlatina Georgieva

PARALLEL SESSION II

11:00 – 12:30

**SESSION II A – ROOM 1**

DIGITAL PLATFORMS I

Chair: Andrei Matveenko (University of Mannheim & MaCCI)

MONETIZING DIGITAL CONTENT WITH NETWORK EFFECTS: A MECHANISM-DESIGN APPROACH

Vincent MEISNER  
(Humboldt University of Berlin)  
Discussant: Anna D'Annunzio

DIGITAL ECOSYSTEMS: THE ADTECH TAX AND CONTENT QUALITY

Anna D'ANNUNZIO  
(University of Rome Tor Vergata & Toulouse School of Economics)  
Discussant: Thomas Jungbauer

SEARCH PLATFORMS: BIG DATA AND SPONSORED POSITIONS

Thomas JUNGBAUER  
(Cornell University)  
Discussant: Vincent Meisner

**SESSION II B – ROOM 2**

STRATEGIC BEHAVIOR

Chair: Michelle Sovinsky (University of Mannheim & MaCCI)

SPHERES OF INFLUENCE IN MULTIGAME CONTACT

Niclas KONGSTAD  
(University of Lausanne)  
Discussant: Nicolas de Roos

NEGOTIATING PRICE COORDINATION: A STUDY IN RETAIL GASOLINE

Nicolas DE ROOS  
(University of Liverpool)  
Discussant: Alexander Morell

FORUM SHOPPING AND FORUM SELLING IN GERMAN PATENT LITIGATION: A

QUANTITATIVE ANALYSIS  
Alexander MORELL  
(Goethe University Frankfurt)  
Discussant: Niclas Kongstad

**SESSION II C – ROOM MEDIA**

SEARCH FRICTIONS

Chair: Bastian Krieger (ZEW Mannheim & MaCCI)

HAGGLE OR HAMMER? DUAL-MECHANISM HOUSING SEARCH

David GENESOVE  
(Hebrew University of Jerusalem)  
Discussant: Marina Rizzi

INTERMEDIATION, CHOICE FRICTIONS, AND ADVERSE SELECTION: EVIDENCE FROM THE CHILEAN PENSION MARKET

Eduard BOEHM  
(London School of Economics)  
Discussant: Peter Achim

SEARCH COST ESTIMATION AND SEARCH WITHOUT PRIORS

Heiko KARLE  
(Frankfurt School of Finance & Management)  
Discussant: Felix Schlee

**SESSION II D – ROOM BRÜSSEL**

PANEL ON THE FUTURE APPLICATION OF ARTICLE 102 TFEU TO EXCLUSIONARY CONDUCT OF DOMINANT FIRMS BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Albrecht Bach (Oppenländer Rechtsanwälte)

PANELLISTS

Albrecht BACH  
(Oppenländer Rechtsanwälte)

Petra LINSMEIER  
(Gleiss Lutz)

Thorsten MÄGER  
(Hengeler Mueller)

PARALLEL SESSION III

13:45 – 15:15

**SESSION III A – ROOM 1**

INNOVATION

Chair: Enrico de Monte (ZEW Mannheim & MaCCI)

SUPPLY CHAIN DISRUPTION AND  
PRECAUTIONARY INDUSTRIAL POLICY

Massimo MOTTA  
(Pompeu Fabra University & Barcelona  
School of Economics)  
Discussant: Andrew Rhodes

DIGITAL ECOSYSTEMS AND DATA  
REGULATION

Andrew RHODES  
(Toulouse School of Economics)  
Discussant: Yaron Yehezkel

AI AND COMPETITION

Doh-Shin JEON  
(Toulouse School of Economics)  
Discussant: Massimo Motta

**SESSION III B – ROOM 2**

COMPETITION AND EXCLUSION

Chair: Anton Sobolev (University of Mannheim & MaCCI)

THE EXCLUSIONARY EFFECTS OF ADDICTIVE  
PLATFORMS

David GILO  
(Tel Aviv University)  
Discussant: Andrea Mantovani

SHOULD EGRESS FEES BE ELIMINATED? AN  
ANALYSIS OF CLOUD SERVICES AND BEYOND

Andrea MANTOVANI  
(TBS Business School)  
Discussant: Anton Sobolev

PRICE COMPETITION WITH ZERO CONSUMER  
SEARCH COSTS AND LIMITED CAPACITY

Anton SOBOLEV  
(University of Mannheim & MaCCI)  
Discussant: David Gilo

**SESSION III C – ROOM MEDIA**

CONTENT MODERATION

Chair: Luca Sandrini (ZEW Mannheim & MaCCI)

SELF-REGULATION OF SOCIAL MEDIA AND THE  
EVOLUTION OF CONTENT: A CROSS-  
PLATFORM ANALYSIS

Marina RIZZI  
(University of Turin)  
Discussant: Helena Perrone

ASYMMETRIC CONTENT MODERATION IN  
SEARCH MARKETS: THE CASE OF ADULT  
WEBSITES

Carlo REGGIANI  
(JRC Sevilla & University of Manchester)  
Discussant: Luise Eisfeld

CONTENT MODERATION FOR SALE: PRICING  
ATTENTION THROUGH STEERING AND  
CERTIFICATION

Matthew MITCHELL  
(University of Toronto)  
Discussant: Tommaso Valletti

**SESSION III D – ROOM BRÜSSEL**

SPECIAL SESSION ON RECENT  
INVESTIGATIONS BY THE  
BUNDESKARTELLAMT

Chair: Martin Peitz (University of Mannheim & MaCCI)

THE HEIDELBERG-MANNHEIM HOSPITAL  
MERGER: COMPETITION ENFORCEMENT,  
EFFICIENCY GAINS, AND REGULATION

Hendrik BEILER  
(Bundeskartellamt)

IDENTIFICATION OF MARKET POWER IN THE  
GENERATION OF ELECTRICITY IN GERMANY  
USING A PANEL DATA SET OF POWER PLANTS

Martin WICKLOW  
(Bundeskartellamt)

PARALLEL SESSION IV

15:30 – 17:00

**SESSION IV A – ROOM 1**

**MERGERS**

Chair: Konrad Stahl (University of Mannheim & MaCCI)

COMPETITION AND QUALITY: EVIDENCE FROM THE ENTRY OF MOBILE NETWORK SERVICE

Yutec SUN  
(CREST-ENSAI)

Discussant: Yossi Spiegel

THE BALANCE OF PROBABILITIES VS. THE BALANCE OF HARMS IN MERGER CONTROL

Yossi SPIEGEL  
(Tel Aviv University)

Discussant: Jose Moraga-González

MERGERS AND R&D INVESTMENT: A UNIFIED APPROACH

Jose MORAGA-GONZÁLEZ  
(Vrije Universiteit Amsterdam)

Discussant: Yutec Sun

**SESSION IV B – ROOM 2**

**DIGITAL PLATFORMS II**

Chair: Laura Grigolon (University of Mannheim & MaCCI)

TARGETING VIEWERS' HETEROGENEOUS AD AVERSION: EVIDENCE FROM A TWO-SIDED MARKET

Rosa FERRER  
(Pompeu Fabra University & Barcelona School of Economics)

Discussant: Reinhold Kesler

EXISTENCE, ANTECEDENTS AND CONSEQUENCES OF NON-COMPLIANCE IN MOBILE APP MARKETS

Reinhold KESLER  
(Düsseldorf Institute for Competition Economics)

Discussant: Stefan Thomas

AMAZON AND ONLINE COMPETITOR PRICES: THE ROLE OF SHIPPING COSTS IN A HYBRID PLATFORM ENVIRONMENT

Stefan THOMAS  
(University of Tübingen)

Discussant: Rosa Ferrer

**SESSION IV C – ROOM MEDIA**

**COMPETITION LAW II**

Chair: Friso Bostoen (Tilburg University)

GATEKEEPERS AS MARKET-MAKERS: CREATING AN INTEROPERABILITY FRAMEWORK FOR DIGITAL MARKETS BY TRACING THE BUSINESS MODEL

Pankhudi KHANDELWAL  
(European University Institute)

Discussant: Todd Davies

THE EFFECTIVE NUMBER OF COMPETITORS: A METRIC OF MARKET CONCENTRATION TAILORED TOWARDS INNOVATION

Todd DAVIES  
(University College London)

Discussant: Bernadette Zelger

TAMING BIG TECH – A SHIFT IN PARADIGM AND ITS IMPLICATIONS FOR THE PRINCIPLE OF NE BIS IN IDEM

Bernadette ZELGER  
(University of Innsbruck)

Discussant: Pankhudi Khandelwal

**SESSION IV D – ROOM BRÜSSEL**

SPECIAL SESSION ON CASES FROM THE EUROPEAN COMMISSION BY THE EUROPEAN COMMISSION – DG COMP

Chair: Martin Peitz (University of Mannheim & MaCCI)

THE IAG/AIREUROPA MERGER CASE

Joanna PIECHUCKA  
(European Commission – DG Comp)

THE DUKOVANY STATE AID CASE

Chiara ATZENI and Philipp DIMAKOPOULOS  
(European Commission – DG Comp)

PARALLEL SESSION V

09:00 – 10:30

**SESSION V A – ROOM 1**

INFORMATION AND MARKETS

Chair: Atabek Atayev (ZEW Mannheim & MaCCI)

THE EFFECT OF OCCUPATIONAL CHOICE AND STEREOTYPES ON LABOR MARKET SORTING

Marc MOELLER  
(University of Bern)

Discussant: Florian Schuett

IS THIS OBVIOUS? SCREENING FOR IMPORTANT CONTRIBUTIONS IN SCIENCE

Florian SCHUETT  
(KU Leuven)

Discussant: Atabek Atayev

INFORMATION ASYMMETRY AND SEARCH INTENSITY

Atabek ATAYEV  
(ZEW Mannheim & MaCCI)  
Discussant: Marc Moeller

**SESSION V B – ROOM 2**

RECOMMENDER SYSTEMS

Chair: Robin Ng (University of Mannheim & MaCCI)

CONSUMER CHOICE OVER RECOMMENDATION ALGORITHMS - EXPERIMENTAL EVIDENCE

Felix SCHLEEF  
(CREST)

Discussant: Robin Ng

A THEORY OF RECOMMENDATIONS

Armin SCHMUTZLER  
(University of Zurich)  
Discussant: Markus Reisinger

COMPETITION THROUGH RECOMMENDATIONS

Robin NG  
(University of Mannheim & MaCCI)  
Discussant: Matthew Mitchell

**SESSION V C – ROOM MEDIA**

COMPETITION LAW III

Chair: William Kovacic (George Washington University)

CARTELS TO PROTECT THE COMMONS? INSTITUTIONAL AND COMPETITION IMPLICATIONS

Benedikt SCHMAL  
(TU Ilmenau)

Discussant: Alexandre de Streel

DISRUPTIVE INNOVATION AND ANTITRUST

Alexandre DE STREEL  
(University of Namur & CERRE)  
Discussant: Peter Picht

SCHWEIZER DMA-BRUSSELS-EFFECT?

Peter PICHT  
(ETH Zürich)  
Discussant: Benedikt Schmal

**SESSION V D – ROOM BRÜSSEL**

PANEL ON CHALLENGING COMPETITIVE REGULATORY ENVIRONMENT FOR MERGER CONTROL, FOREIGN DIRECT INVESTMENT AND FOREIGN SUBSIDIES BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Carsten Grave (Linklaters)

PANELLISTS

Carsten GRAVE  
(Linklaters)

Philipp PICHLER  
(Gleiss Lutz)

Alexander RINNE  
(Milbank)

PARALLEL SESSION VI

13:30 – 15:00

**SESSION VI A – ROOM 1**

BARGAINING AND MARKUPS

Chair: Kevin Remmy (University of Mannheim & MaCCI)

MARKUPS, MARKDOWNS, AND BARGAINING IN VERTICAL SUPPLY CHAINS

Rémi AVIGNON  
(INRAE)

Discussant: Flavio Toxvaerd

BILATERAL MONOPOLY REVISITED: PRICE FORMATION, EFFICIENCY AND COUNTERVAILING POWERS

Flavio TOXVAERD  
(University of Cambridge)

Discussant: Oscar Jara

MARKUPS, MARKDOWNS AND SUPERSTAR FIRMS: EVIDENCE FROM THE US ENERGY DRINKS MARKET

Oscar JARA  
(Norwegian School of Economics)

Discussant: Rémi Avignon

**SESSION VI B – ROOM 2**

REGULATORY INTERVENTIONS

Chair: Eliza Stenzhorn (ZEW Mannheim & MaCCI)

CULTURAL EXCEPTION? THE IMPACT OF PRICE REGULATION ON PRICES AND VARIETY IN THE MARKET FOR BOOKS

Christos GENAKOS  
(University of Cambridge)

Discussant: Eszter Kabos

ESTIMATING THE WELFARE EFFECTS OF RETAIL FOOD PRICE CONTROLS: THE CASE OF HUNGARY

Eszter KABOS  
(University of Oxford)

Discussant: Lukasz Grzybowski

THE IMPACT OF THE NEW EU ENERGY LABEL 2021 ON ENERGY CONSUMPTION OF DOMESTIC APPLIANCES

Lukasz GRZYBOWSKI  
(University of Warsaw)

Discussant: Christos Genakos

**SESSION VI C – ROOM MEDIA**

DIGITAL PLATFORMS III

Chair: Irene Bertsek (ZEW Mannheim & MaCCI)

THE VALUE OF PLATFORMS: EVIDENCE FROM THE AMERICAN AIRLINES VS EXPEDIA CONFLICT

Helena PERRONE  
(TBS Business School)

Discussant: David Genesove

WHO BEARS THE BRUNT OF COST SHOCKS? ANALYZING PASS-THROUGH ON DUAL-MODE E-COMMERCE PLATFORMS

Luise EISFELD  
(University of Lausanne & Swiss Finance Institute)

Discussant: Eduard Boehm

DATA LINKAGE BETWEEN MARKETS: DOES THE EMERGENCE OF AN INFORMED INSURER CAUSE CONSUMER HARM?

Claudia HERRESTHAL  
(University of Bonn)

Discussant: Armin Schmutzler

**SESSION VI D – ROOM BRÜSSEL**

COMPETITION LAW IV

Chair: Alexandre de Stree (University of Namur & CERRE)

THE ALBANIAN TELECOMMUNICATIONS MARKET: BALANCING LOCAL COMPETITION DYNAMICS WITH EU ALIGNMENT

Fjoralba CAKA  
(University of Tirana)

Discussant: William Kovacic

COMPETITION AGENCIES AND THE FORMULATION OF INDUSTRIAL POLICY

William KOVACIC  
(George Washington University)

Discussant: Wolfgang Kerber

THE GERMAN COMPETITION CASE "DEUTSCHE BAHN", GOVERNANCE OF RAILWAY MOBILITY DATA, AND DATA TRUSTEE SOLUTIONS

Wolfgang KERBER  
(Philipps-University Marburg)

Discussant: Fjoralba Caka