

Annual Conference of the Mannheim Centre for Competition and Innovation (MaCCI)

20 – 21 March 2025, Mannheim · Conference venue: ZEW · Time zone: CET (Germany)

PROGRAMME

THURSDAY, 20 MARCH 2025

9:00 – 9:15 INTRODUCTORY REMARKS

9:15 – 10:45 **PARALLEL SESSION I**

(A) PLATFORMS AND DATA
(B) PRICING AND INFORMATION
(C) CONFLICT OF INTEREST
(D) COMPETITION LAW I

10:45 – 11:00 BREAK

11:00 – 12:30 **PARALLEL SESSION II**

(A) DIGITAL ECONOMICS I
(B) STRATEGIC BEHAVIOR
(C) SEARCH FRICTIONS
(D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT

12:30 – 13:45 LUNCH BREAK

13:45 – 15:15 **PARALLEL SESSION III**

(A) INNOVATION
(B) COMPETITION AND EXCLUSION
(C) CONTENT MODERATION
(D) SPECIAL SESSION – BUNDESKARTELLAMT

15:15 – 15:30 BREAK

15:30 – 17:00 **PARALLEL SESSION IV**

(A) MERGERS
(B) DIGITAL PLATFORMS II
(C) COMPETITION LAW II
(D) SPECIAL SESSION – EUROPEAN COMMISSION – DG COMP

17:00 – 17:30 BREAK

17:30 – 18:45 **HEIKE SCHWEITZER KEYNOTE LECTURE: TOWARDS THE END OF THE
ORDOLIBERAL COMPACT IN EU COMPETITION LAW?**
Pablo Ibáñez Colomo
Chair: Jens-Uwe Franck

19:30 **DINNER UPON INVITATION**

PROGRAMME

FRIDAY, 21 MARCH 2025

09:00 – 10:30 **PARALLEL SESSION V**

- (A) INFORMATION AND MARKETS
 - (B) RECOMMENDER SYSTEMS
 - (C) COMPETITION LAW III
 - (D) SPECIAL SESSION – STUDIENVEREINIGUNG KARTELLRECHT
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10:30 – 10:45 BREAK

10:45 – 12:00 **KEYNOTE LECTURE: THE ECONOMICS OF EFFICIENCIES IN MERGER
ANALYSIS**
Nancy L. Rose
Chair: Volker Nocke

12:00 – 13:30 LUNCH BREAK

13:30 – 15:00 **PARALLEL SESSION VI**

- (A) BARGAINING AND MARKUPS
 - (B) REGULATORY INTERVENTIONS
 - (C) DIGITAL PLATFORMS III
 - (D) COMPETITION LAW IV
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15:00 **CLOSING REMARKS**

PARALLEL SESSION I

9:15 – 10:45

SESSION I A

PLATFORMS AND DATA

Chair: Elu von Thadden (University of Mannheim & MaCCI)

YOUR DATA, MY DATA: INFORMATION
DISCLOSURE AND COMPETITION IN
MARKETPLACE PLATFORMS

Yaron YEHEZKEL
(Tel Aviv University)

Discussant:

ON THE LEVEL AND INCIDENCE OF
INTERCHANGE FEES CHARGED BY
COMPETING PAYMENT NETWORKS

Konstantinos SERFES
(Drexel University)

Discussant:

DIGITAL ECOSYSTEMS AND DATA
REGULATION

Andrew RHODES
(Toulouse School of Economics)

Discussant:

SESSION I B

PRICING AND INFORMATION

Chair: Francisco Poggi (University of Mannheim & MaCCI)

MONOPOLY PRICING AND DISCLOSURE UNDER
CONSUMER LEARNING

Tsz-Ning WONG
(University of Barcelona)

Discussant:

DISTRACTED FROM COMPARISON: PRODUCT
DESIGN AND ADVERTISEMENT WITH LIMITED
ATTENTION

Johannes JOHNNEN
(Université catholique de Louvain)

Discussant:

TIME-VARYING PREFERENCES FOR STORABLE
GOODS

Raffaele FIOCCO
(University of Bergamo)

Discussant:

SESSION I C

CONFLICT OF INTEREST

Chair: Bastian Krieger (ZEW Mannheim & MaCCI)

ENDORSEMENTS AND REFERRALS: PRODUCT
RECOMMENDATIONS IN BILATERAL TRADE

Peter ACHIM
(University of York)

Discussant:

BIASED ADVICE IN DYNAMIC CONSULTING

Markus REISINGER
(Frankfurt School of Finance & Management)

Discussant:

THE CONFLICT-OF-INTEREST DISCOUNT IN THE
MARKETPLACE OF IDEAS

Tommaso VALLETTI
(Imperial College London)

Discussant:

SESSION I D

COMPETITION LAW I

Chair: Anna Tzanaki (University of Leeds)

TRUE UNICORNS? ESCAPING THE ARTICLE
102 TFEU PRO

Zlatina GEORGIEVA
(Utrecht University)

Discussant:

ECOSYSTEM ENTANGLEMENT

Friso BOSTOEN
(Tilburg University)

Discussant:

DYNAMISM AND POLITICS IN EU MERGER
CONTROL: THE PERILS AND PROMISE OF A
KILLER ACQUISITIONS SOLUTION
THROUGH A LAW & ECONOMICS LENS

Anna TZANAKI
(University of Leeds)

Discussant:

PARALLEL SESSION II

11:00 – 12:30

SESSION II A

DIGITAL PLATFORMS I

Chair: Andrei Matveenko (University of Mannheim & MaCCI)

MONETIZING DIGITAL CONTENT WITH NETWORK EFFECTS: A MECHANISM-DESIGN APPROACH

Vincent MEISNER
(Humboldt University of Berlin)
Discussant:

DIGITAL ECOSYSTEMS: THE ADTECH TAX AND CONTENT QUALITY

Anna D'ANNUNZIO
(University of Rome Tor Vergata & Toulouse School of Economics)
Discussant:

SEARCH PLATFORMS: BIG DATA AND SPONSORED POSITIONS

Thomas JUNGBAUER
(Cornell University)
Discussant:

SESSION II B

STRATEGIC BEHAVIOR

Chair: Michelle Sovinsky (University of Mannheim & MaCCI)

SPHERES OF INFLUENCE IN MULTIGAME CONTACT

Niclas KONGSTAD
(University of Lausanne)
Discussant:

NEGOTIATING PRICE COORDINATION: A STUDY IN RETAIL GASOLINE

Nicolas DE ROOS
(University of Liverpool)
Discussant:

FORUM SHOPPING AND FORUM SELLING IN GERMAN PATENT LITIGATION: A QUANTITATIVE ANALYSIS

Alexander MORELL
(Goethe University Frankfurt)
Discussant:

SESSION II C

SEARCH FRICTIONS

Chair: Bernhard Ganglmair (University of Mannheim & ZEW Mannheim & MaCCI)

HAGGLE OR HAMMER? DUAL-MECHANISM HOUSING SEARCH

David GENESOVE
(Hebrew University of Jerusalem)
Discussant:

INTERMEDIATION, CHOICE FRICTIONS, AND ADVERSE SELECTION: EVIDENCE FROM THE CHILEAN PENSION MARKET

Eduard BOEHM
(London School of Economics)
Discussant:

SEARCH COST ESTIMATION AND SEARCH WITHOUT PRIORS

Heiko KARLE
(Frankfurt School of Finance & Management)
Discussant:

SESSION II D

PANEL ON THE FUTURE APPLICATION OF ARTICLE 102 TFEU TO EXCLUSIONARY CONDUCT OF DOMINANT FIRMS BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Albrecht Bach (Oppenländer Rechtsanwälte)

PANELLISTS

Albrecht BACH
(Oppenländer Rechtsanwälte)

Petra LINSMEIER
(Gleiss Lutz)

Thorsten MÄGER
(Hengeler Mueller)

PARALLEL SESSION III

13:45 – 15:15

SESSION III A

INNOVATION

Chair: Enrico de Monte (ZEW Mannheim & MaCCI)

SUPPLY CHAIN DISRUPTION AND
PRECAUTIONARY INDUSTRIAL POLICY

Massimo MOTTA
(Pompeu Fabra University & Barcelona
School of Economics)

Discussant:

DYNAMIC OLIGOPOLY AND INNOVATION: A
QUANTITATIVE ANALYSIS OF R&D
SPILLOVERS AND PRODUCT MARKET
COMPETITION

Hugo HOPENHAYN
(UCLA)

Discussant:

AI AND COMPETITION

Doh-Shin JEON
(Toulouse School of Economics)

Discussant:

SESSION III B

COMPETITION AND EXCLUSION

Chair: Anton Sobolev (University of
Mannheim & MaCCI)

THE EXCLUSIONARY EFFECTS OF ADDICTIVE
PLATFORMS

David GILO
(Tel Aviv University)

Discussant:

SHOULD EGRESS FEES BE ELIMINATED? AN
ANALYSIS OF CLOUD SERVICES AND BEYOND

Andrea MANTOVANI
(TBS Business School)

Discussant:

PRICE COMPETITION WITH ZERO
CONSUMER SEARCH COSTS AND LIMITED
CAPACITY

Anton SOBOLEV
(University of Mannheim & MaCCI)

Discussant:

SESSION III C

CONTENT MODERATION

Chair: Luca Sandrini (ZEW Mannheim &
MaCCI)

SELF-REGULATION OF SOCIAL MEDIA AND
THE EVOLUTION OF CONTENT: A CROSS-
PLATFORM ANALYSIS

Marina RIZZI
(University of Turin)

Discussant:

ASYMMETRIC CONTENT MODERATION IN
SEARCH MARKETS: THE CASE OF ADULT
WEBSITES

Carlo REGGIANI
(JRC Sevilla & University of Manchester)

Discussant:

CONTENT MODERATION FOR SALE: PRICING
ATTENTION THROUGH STEERING AND
CERTIFICATION

Matthew MITCHELL
(University of Toronto)

Discussant:

SESSION III D

SPECIAL SESSION ON RECENT INVESTIGATIONS
BY THE BUNDESKARTELLAMT

Chair: Martin Peitz (University of Mannheim &
MaCCI)

THE HEIDELBERG-MANNHEIM HOSPITAL
MERGER: COMPETITION ENFORCEMENT,
EFFICIENCY GAINS, AND REGULATION

Hendrik BEILER
(Bundeskartellamt)

IDENTIFICATION OF MARKET POWER IN THE
GENERATION OF ELECTRICITY IN GERMANY
USING A PANEL DATA SET OF POWER PLANTS

Martin WICKLOW
(Bundeskartellamt)

PARALLEL SESSION IV

15:30 – 17:00

SESSION IV A

MERGERS

Chair: Konrad Stahl (University of Mannheim & MaCCI)

COMPETITION AND QUALITY: EVIDENCE FROM THE ENTRY OF MOBILE NETWORK SERVICE

Yutec SUN
(CREST-ENSAI)
Discussant:

THE BALANCE OF PROBABILITIES VS. THE BALANCE OF HARMS IN MERGER CONTROL

Yossi SPIEGEL
(Tel Aviv University)
Discussant:

MERGERS AND R&D INVESTMENT: A UNIFIED APPROACH

Jose MORAGA-GONZÁLEZ
(Vrije Universiteit Amsterdam)
Discussant:

SESSION IV B

DIGITAL PLATFORMS II

Chair: Laura Grigolon (University of Mannheim & MaCCI)

TARGETING VIEWERS' HETEROGENEOUS AD AVERSION: EVIDENCE FROM A TWO-SIDED MARKET

Rosa FERRER
(Pompeu Fabra University & Barcelona School of Economics)
Discussant:

EXISTENCE, ANTECEDENTS AND CONSEQUENCES OF NON-COMPLIANCE IN MOBILE APP MARKETS

Reinhold KESLER
(Düsseldorf Institute for Competition Economics)
Discussant:

AMAZON AND ONLINE COMPETITOR PRICES: THE ROLE OF SHIPPING COSTS IN A HYBRID PLATFORM ENVIRONMENT

Stefan THOMAS
(University of Tübingen)
Discussant:

SESSION IV C

COMPETITION LAW II

Chair: Friso Bostoen (Tilburg University)

GATEKEEPERS AS MARKET-MAKERS: CREATING AN INTEROPERABILITY FRAMEWORK FOR DIGITAL MARKETS BY TRACING THE BUSINESS MODEL

Pankhudi KHANDELWAL
(European University Institute)
Discussant:

THE EFFECTIVE NUMBER OF COMPETITORS: A METRIC OF MARKET CONCENTRATION TAILORED TOWARDS INNOVATION

Davies TODD
(University College London)
Discussant:

TAMING BIG TECH – A SHIFT IN PARADIGM AND ITS IMPLICATIONS FOR THE PRINCIPLE OF NE BIS IN IDEM

Bernadette ZELGER
(University of Innsbruck)
Discussant:

SESSION IV D

SPECIAL SESSION ON CASES FROM THE EUROPEAN COMMISSION BY THE EUROPEAN COMMISSION – DG COMP

Chair: Martin Peitz (University of Mannheim & MaCCI)

THE IAG/AIREUROPA MERGER CASE
Joanna PIECHUCKA
(European Commission – DG Comp)

THE DUKOVANY STATE AID CASE
Chiara ATZENI and Philipp DIMAKOPOULOS
(European Commission – DG Comp)

PARALLEL SESSION V

09:00 – 10:30

SESSION V A

INFORMATION AND MARKETS

Chair: Atabek Atayev (ZEW Mannheim & MaCCI)

THE EFFECT OF OCCUPATIONAL CHOICE AND STEREOTYPES ON LABOR MARKET SORTING

Marc MOELLER
(University of Bern)

Discussant:

IS THIS OBVIOUS? SCREENING FOR IMPORTANT CONTRIBUTIONS IN SCIENCE

Florian SCHUETT
(KU Leuven)

Discussant:

INFORMATION ASYMMETRY AND SEARCH INTENSITY

Atabek ATAYEV
(ZEW Mannheim & MaCCI)

Discussant:

SESSION V B

RECOMMENDER SYSTEMS

Chair: Robin Ng (University of Mannheim & MaCCI)

CONSUMER CHOICE OVER RECOMMENDATION ALGORITHMS - EXPERIMENTAL EVIDENCE

Felix SCHLEEF
(CREST)

Discussant:

A THEORY OF RECOMMENDATIONS

Armin SCHMUTZLER
(University of Zurich)

Discussant:

COMPETITION THROUGH RECOMMENDATIONS

Robin NG
(University of Mannheim & MaCCI)

Discussant:

SESSION V C

COMPETITION LAW III

Chair: William Kovacic (George Washington University)

CARTELS TO PROTECT THE COMMONS? INSTITUTIONAL AND COMPETITION IMPLICATIONS

Benedikt SCHMAL
(TU Ilmenau)

Discussant:

DISRUPTIVE INNOVATION AND ANTITRUST

Alexandre DE STREEL
(University of Namur & CERRE)

Discussant:

SCHWEIZER DMA-BRUSSELS-EFFECT?

Peter PICT
(ETH Zürich)

Discussant:

SESSION V D

PANEL ON CHALLENGING COMPETITIVE REGULATORY ENVIRONMENT FOR MERGER CONTROL, FOREIGN DIRECT INVESTMENT AND FOREIGN SUBSIDIES BY THE STUDIENVEREINIGUNG KARTELLRECHT

Chair: Daniela Seeliger (Linklaters LLP)

PANELLISTS

Philipp PICHLER
(Gleiss Lutz)

Alexander RINNE
(Milbank)

Daniela SEELIGER
(Linklaters LLP)

PARALLEL SESSION VI

13:30 – 15:00

SESSION VI A

BARGAINING AND MARKUPS

Chair: Kevin Remmy (University of Mannheim & MaCCI)

MARKUPS, MARKDOWNS, AND BARGAINING
IN VERTICAL SUPPLY CHAINS

Rémi AVIGNON
(INRAE)

Discussant:

BILATERAL MONOPOLY REVISITED: PRICE
FORMATION, EFFICIENCY AND
COUNTERVAILING POWERS

Flavio TOXVAERD
(University of Cambridge)

Discussant:

MARKUPS, MARKDOWNS AND SUPERSTAR
FIRMS: EVIDENCE FROM THE US ENERGY
DRINKS MARKET

Oscar JARA
(Norwegian School of Economics)

Discussant:

SESSION VI B

REGULATORY INTERVENTIONS

Chair: Eliza Stenzhorn (ZEW Mannheim & MaCCI)

CULTURAL EXCEPTION? THE IMPACT OF
PRICE REGULATION ON PRICES AND
VARIETY IN THE MARKET FOR BOOKS

Christos GENAKOS
(University of Cambridge)

Discussant:

ESTIMATING THE WELFARE EFFECTS OF
RETAIL FOOD PRICE CONTROLS: THE CASE
OF HUNGARY

Eszter KABOS
(University of Oxford)

Discussant:

THE IMPACT OF THE NEW EU ENERGY
LABEL 2021 ON ENERGY CONSUMPTION OF
DOMESTIC APPLIANCES

Lukasz GRZYBOWSKI
(University of Warsaw)

Discussant:

SESSION VI C

DIGITAL PLATFORMS III

Chair: Irene Bertschek (ZEW Mannheim & MaCCI)

THE VALUE OF PLATFORMS: EVIDENCE FROM THE
AMERICAN AIRLINES VS EXPEDIA CONFLICT

Helena PERRONE
(TBS Business School)

Discussant:

WHO BEARS THE BRUNT OF COST SHOCKS?
ANALYZING PASS-THROUGH ON DUAL-MODE E-
COMMERCE PLATFORMS

Luise EISFELD
(University of Lausanne)

Discussant:

DATA LINKAGE BETWEEN MARKETS: DOES THE
EMERGENCE OF AN INFORMED INSURER CAUSE
CONSUMER HARM?

Claudia HERRESTHAL
(University of Bonn)

Discussant:

SESSION VI D

COMPETITION LAW IV

Chair: Alexandre de Stree (University of Namur & CERRE)

THE ALBANIAN TELECOMMUNICATIONS
MARKET: BALANCING LOCAL COMPETITION
DYNAMICS WITH EU ALIGNMENT

Fjoralba CAKA
(University of Tirana)

Discussant:

COMPETITION AGENCIES AND THE
FORMULATION OF INDUSTRIAL POLICY

William KOVACIC
(George Washington University)

Discussant:

THE GERMAN COMPETITION CASE
"DEUTSCHE BAHN", GOVERNANCE OF
RAILWAY MOBILITY DATA, AND DATA
TRUSTEE SOLUTIONS

Wolfgang KERBER
(Philipps-University Marburg)

Discussant: