

Annual Conference of the Leibniz Science Campus

MaCCI Mannheim Centre for Competition and Innovation

28th to 29th March 2019

Thursday, 28 March 2019

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12:00 a.m. – 1:00 p.m.	Arrival and Registration Finger Food, Coffee and Drinks
1:00 p.m. – 1:15 p.m.	Welcome Martin Peitz (University of Mannheim, ZEW & MaCCI)
1:15 – 2:45 p.m.	Parallel Sessions I
2:45 – 3:15 p.m.	Coffee Break
3:15 – 4:45 p.m.	Parallel Sessions II
4:45 – 5:15 p.m.	Coffee Break
5:15 – 6:15 p.m.	Mannheim Competition Policy Forum and Keynote I: Current Issues in Competition Law and Economics (Room Brussels) Andreas Mundt (German Federal Cartel Office)
	Chair: Achim Wambach (University of Mannheim, ZEW & MaCCI), Room Brussels
7:00 p.m.	Conference Dinner Invitation by the MaCCI Association (Please note that participation in the dinner is limited to guests who registered for the dinner in advance, presenters and discussants.)

Friday, 29 March 2019

9:00 – 10:30 a.m.	Parallel Sessions III
10:30 – 11:00 a.m.	Coffee Break
11:00 a.m. – 12:00 p.m.	Keynote II: TBA Howard Shelanski (Georgetown University and Davis Polk & Wardwell LLP) Chair: Thomas Fetzer (University of Mannheim & MaCCI), Room Brussels
12:00 – 1:30 p.m.	Lunch Break
1:30 – 3:00 p.m.	Parallel Sessions IV
3:00 – 3:30 p.m.	Coffee Break
3:30 – 5:00 p.m.	Parallel Sessions V
5:00 p.m.	Farewell









Parallel sessions I

Room Brussels	Room 1	Room 2	Room HKH
(A) Product Variety	(A) Market Structure	(B) Digital	(C) Big Data, AI, and market power
Chair: Konrad Stahl (University of Mannheim, ZEW & MaCCI)	Chair: Helena Perrone (University of Mannheim & MaCCI)	Chair: Dominik Rehse (ZEW Mannheim & MaCCI)	This session is chaired and organized by Miriam Buiten & Thomas Fetzer
Oezlem BEDRE-DEFOLIE (ESMT, European School of Management and Technology) & Simon Anderson	Melissa NEWHAM (DIW Berlin), Jo Seldeslachts & Albert Banal-Estanol Common Ownership and Market	Vicente LAGOS (Télécom Paris Tech), Ángela Muñoz & Christine Zulehner Gender-specific benefits from ride-	
Variety provision of a multiproduct monopolist	Entry: Evidence from the Pharmaceutical Industry	hailing apps: Evidence from Uber's entry in Chile	
Discussant: Armin Schmutzler	Discussant: Samuel de Haas	Discussant: Helena Perrone (University of Mannheim & MaCCI)	This is an invited session on the topic of "Big Data, AI, and market power". The speakers
Håvard Mork SANDVIK (University of Bergen and BECCLE) & Teis L. Lømo & Frode Meland	Nicolas ESCHENBAUM (Universität St Gallen)	Aliz McLEAN (Infrapont Economic Consulting), Gergely Csorba, Zoltán Pápai & Péter Nagy	Marco BOTTA (Max Planck Institute for Innovation and Competition)
Product variety with competitive retail bottlenecks	Nonparametrically: An Application to Grocery Retailing	Competition policy issues in mobile network sharing: a European perspective	Heiko PAULHEIM, (University of Mannheim)
Discussant: Oezlem Bedre-Defolie	Discussant: Huanxing Yang	Discussant: Matej Bajgar	Alexandre DE STREEL(University of Namur)
Armin SCHMUTZLER (University of Zurich and CEPR), Andreas Hefti & Shuo Liu	Samuel DE HAAS (Justus-Liebig- Universität Gießen), Daniel Herold & Jan Schäfer	Emmanuel LORENZON (University Paris-Dauphine) & Jordana Viotto da Cruz	will provide opening statements of about 20 minutes each. Afterwards, there will be about 30 minutes time for discussion.
Confusion, Indecisiveness and Polarization	Entry deterrence due to brand proliferation: Empirical evidence from the German interurban bus industry	Internet Regulation, Zero-Rating and Content Variety	ioi discussion.
Discussant: Håvard Mork Sandvik	Discussant: Sven Heim (Mines Paris Tech)	Discussant: Vicente Lagos	
	Chair: Konrad Stahl (University of Mannheim, ZEW & MaCCI) Oezlem BEDRE-DEFOLIE (ESMT, European School of Management and Technology) & Simon Anderson Variety provision of a multiproduct monopolist Discussant: Armin Schmutzler Håvard Mork SANDVIK (University of Bergen and BECCLE) & Teis L. Lømo & Frode Meland Product variety with competitive retail bottlenecks Discussant: Oezlem Bedre-Defolie Armin SCHMUTZLER (University of Zurich and CEPR), Andreas Hefti & Shuo Liu Confusion, Indecisiveness and Polarization	(A) Product Variety Chair: Konrad Stahl (University of Mannheim, ZEW & MaCCI) Oezlem BEDRE-DEFOLIE (ESMT, European School of Management and Technology) & Simon Anderson Variety provision of a multiproduct monopolist Discussant: Armin Schmutzler Discussant: Armin Schmutzler Håvard Mork SANDVIK (University of Bergen and BECCLE) & Teis L. Lømo & Frode Meland Product variety with competitive retail bottlenecks Discussant: Oezlem Bedre-Defolie Armin SCHMUTZLER (University of Zurich and CEPR), Andreas Hefti & Shuo Liu Confusion, Indecisiveness and Polarization Discussant: Alevard Mork Sandvik (A) Market Structure Chair: Helena Perrone (University of Mannheim & MaCCI) Melissa NEWHAM (DIW Berlin), Jo Seldeslachts & Albert Banal-Estanol Common Ownership and Market Entry: Evidence from the Pharmaceutical Industry Discussant: Samuel de Haas Nicolas ESCHENBAUM (Universitàt St Gallen) Estimating Geographic Market Size Nonparametrically: An Application to Grocery Retailing Discussant: Huanxing Yang Discussant: Huanxing Yang Samuel DE HAAS (Justus-Liebig-Universität Gießen), Daniel Herold & Jan Schäfer Entry deterrence due to brand proliferation: Empirical evidence from the German interurban bus industry Discussant: Sven Heim (Mines Paris	(A) Product Variety Chair: Konrad Stahl (University of Mannheim, ZEW & MoCCI) Dezlem BEDRE-DEFOLIE (ESMT, European School of Management and Technology) & Simon Anderson Variety provision of a multiproduct monopolist Discussant: Armin Schmutzler Discussant: Armin Schmutzler Discussant: Samuel de Haas Discussant: Samuel de Haas Discussant: Samuel de Haas Discussant: Marei Bottlenecks Frode Meland Product variety with competitive retail bottlenecks Discussant: Oezlem Bedre-Defolie Discussant: Huanxing Yang Discussant: Huanxing Yang Confusion, Indecisiveness and Polarization Discussant: Håvard Mork Sandvik (A) Market Structure Chair: Dominik Rehse (ZEW Mannheim & MaCCI) Vicente LAGOS (Télécom Paris Tech), Angela Muñoz & Christine Zulehner Entry: Evidence from the Pharmaceutical Industry Discussant: Samuel de Haas Discussant: Helena Perrone (University of Genter-specific benefits from ride-hailing apps: Evidence from Uber's entry in Chile Discussant: Helena Perrone (University of Genter-specific benefits from ride-hailing apps: Evidence from Uber's entry in Chile Common Ownership and Market Entry: Evidence from the Pharmaceutical Industry Discussant: Market Size Nonparametrically: An Application to Grocery Retailing Discussant: Huanxing Yang Discussant: Hain (Mines Paris Discussant: Market Size Discussant: Matej Bajgar Discussant: Matej Bajgar Emmanuel LORENZON (University Paris-Dauphine) & Jordana Viotto da Cruz Confusion, Indecisiveness and Polarization Discussant: Hain (Mines Paris Discussant: Vicente Lagos

Thursday, 28 March 2019

Parallel sessions II

	Room Brussels	Room 1	Room 2	Room HKH
15-	(B) Innovation	(D) Empirical Approaches in IO	(C) Mergers	
6:45	Chair: Georg Licht (ZEW Mannheim & MaCCI)	Chair: Emanuele Tarantino (University of Mannheim & MaCCI)	Chair: Bernhard Ganglmair (ZEW Mannheim & MaCCI)	
	Nadine WATSON (COMPASS LEXECON) & Patricia Lorenzo	Theodosia STAVROULAKI (Tel Aviv University)	Michael HELLWIG (ZEW Mannheim) & Dominik Schober	
	Impact on industry innovation of a merger between close competitors	Mind the Gap: Antitrust, Health Disparities and Medical Technology	Acquisitions in Markets with Frictions? The German Electricity Distribution Sector	
	Discussant: Andreas Panagopoulos	Discussant: Daniel Herrera	Discussant: Nicolas Eschenbaum	
	Masahito AMBASHI (Economic Research Institute for ASEAN and East Asia), Pierre Regibeau & Katharine Rockett	Jan SCHÄFER (Justus-Liebig-Universität Gießen), Daniel Herold & Georg Goetz Stationary Trade and Experience Goods The Case of Books	Jose MORAGA (Vrije Universiteit Amsterdam and University of Groningen), Evgenia Motchenkova & Saish Nevrekar	
	Grantbacks, Territorial Restraints, and Innovation	Discussant: Vivek Ghosal	Mergers and Innovation Portfolios	
	Discussant: Nadine Watson		Discussant: Bernhard Ganglmair (ZEW Mannheim & MaCCI)	
	Andreas PANAGOPOULOS (University of Crete) & In-Uck Park	Daniel HERRERA (Université Paris Dauphine) & Joanna Piechucka	Greg TAYLOR (University of Oxford) & Alexandre de Corniere	
	Patents, Trade Secrets and the Diffusion of Innovations	Impact of Mergers on product repositioning: Evidence from the French Hospital Industry	Data-Driven Mergers Discussant: Yossi Spiegel	
	Discussant: Mashito Ambashi	Discussant: Jan Schäfer		



Parallel sessions III

9:00-	Room Brussels	Room 1	Room 2	Room HKH
10:30	(A) Theoretical approaches in IO	(B) Patents	(C) Market Power	(D) The '50+1 rule' of the Deutsche Fußball-Liga
	Chair: Volker Nocke (University of Mannheim & MaCCI)	Chair: Ulrich Wagner (University of Mannheim, ZEW & MaCCI)	Chair: Chair: Henrik Orzen (University of Mannheim & MaCCI)	This session is chaired and organized by Jens-Uwe Franck (University of Mannheim & MaCCI)
	Raphaël LEVY (HEC Paris) & Heski Bar-	Markus NAGLER (University of Munich)	Gianluca ANTONECCIA (Erasmus	
	Isaac	& Stefan Sorg	School of Economics Rotterdam) & Ajay Bhaskarabhatla	
	Concerned with careers? Career	Marginal Patents and the Supply of		
	development, task assignment, and labour market competition	Ideas	Productivity, prices and market shares in multiproduct firms	
	Discussant: Hugo Hopenhayn	Discussant: Kevin Amess	Discussant: Melissa Newham	This is an invited session on "The '50+1' rule' of the Deutsche Fußball- Liga"
	Salvatore PICCOLO (University of Bergamo), Marco Pagnozzi & Paolo	Albert ROGER (ZEW Mannheim)	Felix MONTAG (University of Munich), Christoph Winter	Ben VAN ROMPUY (University Leiden) Mark-E. ORTH (Lawyer in Munich)
	Roberti Optimal Delegation to Biased	Patents as Prediction Market: Estimates of Patent Renewal as a Measure of Environmental Regulation	Price Transparency Against Market Power	Oliver BUDZINSKI (Technische Universität Ilmenau)
	Regulators	Credibility	Discussant: Eyub Yegen	will provide opening statements of about 20 minutes each. Afterwards,
	Discussant: Raphaël Levy	Discussant: Markus Nagler	Discussuitt. Eydb Tegen	there will be about 30 minutes time for discussion.
	Hugo HOPENHAYN (UCLA) & Maryam Saeedi	Kevin AMESS (University of Nottingham), Kun Jiang & Xiyi Yang	Huanxing YANG (Ohio State University) & Lan Zhang	ioi discussion.
	Optimal Quality Ratings and Market Outcomes	Property Rights and Incentives to Innovate	Dominant Firm and Competitive Bundling in Oligopoly Markets	
	Discussant: Salvatore Piccolo	Discussant: Albert Roger	Discussant: Felix Montag	



Parallel sessions IV

	Room Brussels	Room 1	Room 2	Room HKH
13:30-	(A) Pricing	(A) Platforms	(A) Antitrust Law	(B) Merger Policy
15:00	Chair: Yossi Spiegel (Tel Aviv University, CEPR, and ZEW)	Chair: Martin Peitz (University of Mannheim & MaCCI)	Chair: Jens-Uwe Franck (University of Mannheim & MaCCI)	This session is chaired and organized by Volker Nocke (University of Mannheim & MaCCI)
	Andreas ASSEYER (Humboldt- Universität zu Berlin)	Pauline AFFELDT (DIW Berlin), Elena Argentesi & Lapo Filistrucchi	Vivek GHOSAL (Rensselaer Polytechnic Institute) & Daniel Sokol	
	Wholesale price discrimination with asymmetric vertical integration	Estimating Demand with Multi- Homing in Two-Sided Markets	The Rise and (Potential) Fall of U.S. Cartel Enforcement	
	Discussant: Jose Moraga	Discussant: Andrea Mantovani	Discussant: Theodosia Stavroulaki	This is an invited session on merger policy with the following talks:
***************************************	Thanos ATHANASOPOULOS (De Montfort University Leicester)	Eric DARMON (Université de Rennes 1), Thomas le Texier, Zhiwen Li, Thierry Penard	Annalies OUTHUIJSE (University of Groningen)	Nicolas SCHUTZ (University of Mannheim): "An Aggregative Games
	Dynamic Pricing and Compatibility in		The effective public enforcement of	Approach to Merger Analysis in
	Durable Network Goods Markets	Multimarket Contact and Platform	the prohibition of anti-competitive	Multiproduct-Firm Oligopoly"
	Discussant: Andreas Asseyer	Competition: Reassessing the Mutual Forbearance Hypothesis	agreements: Why do undertakings in the Netherlands appeal?	Simon LOERTSCHER (University of Melbourne): "Coordinated Effects" Volker NOCKE (University of Mannheim): "Merger Remedies in Multi-market Oligopoly"
		Discussant: Pauline Affeldt	Discussant: Edith Loozen	
	Konstantinos SERFES (Drexel University), Robert M. Hunt & Suting Hong	Andrea MANTOVANI (University of Bologna), Joan Calzada & Ester Manna	Edith LOOZEN (European University Institute Florence)	
		Platform Price Parity Clauses and	Strict Competition Enforcement Is the	
	Dynamic Pricing of Credit Cards and the Effects of Regulation	Segmentation	Way Forward – Also To Promote Sustainable Consumption and	
	the chects of Regulation	Discussant: Eric Darmon	Production	
	Discussant: Thanos Athanasopoulos			
			Discussant: Annalies Outhuijse	



Parallel sessions V

	Room Brussels	Room 1	Room 2	Room HKH
15:30- 17:00	(A) Ownership and industry structure	(B) Antitrust	(C) Law	
17.00	Chair: Laura Grigolon (University of Mannheim & MaCCI)	Chair: André Stenzel (University of Mannheim & MaCCI)	Chair: Thomas Fetzer (University of Mannheim & MaCCI)	
	Eyub YEGEN (University of Toronto)	Matej BAJGAR (OECD), Jonathan Timmis, Giuseppe Berlingieri, Sara	Michael FUNK (Swiss Economics) & Christian JAAG	
	Common Ownership and Portfolio Rebalancing	Calligaris & Chiara Criscuolo	A Too Efficient Competitor An	
	Discussant: Laura Grigolon (University of Mannheim & MaCCI)	Industry Concentration in Europe and North America	Alternative Interpretation of Post Denmark II	
		Discussant: Aliz McLean	Discussant: Maria José Schmidt-Kessen	
	Hugo HOPENHAYN (UCLA), Julian Neira & Rish Singhania	Yannik SCHNEIDER (University of Mannheim), Frederik Eidam, Jian Cai	Kalpana TYAGI (Aarhus University)	
	From Population Growth to Firm	Anthony Saunders& Sascha Steffen	Digital Health: How Can Law Facilitate Innovation in the Converged	
	Demographics: Implications for Concentration, Entrepreneurship and the Labor Share	Loan Syndication Structures and Price Collusion	ICT/Healthcare Sector? Discussant: Michael Funk	
	Discussant: Greg Taylor	Discussant: Alan Crawford	Discussant. Michael Funk	
	Yossi SPIEGEL (Tel Aviv University,	Alan CRAWFORD (Universidad Carlos	Maria José SCHMIDT-KESSEN (Queen	
	CEPR, and ZEW) & Sandro Shelegia	III de Madrid)	Mary University London) & Alan Littler	
	Cost-reducing Investments Under Partial Cross-ownership	Approximating Demand Dynamics in Antitrust Policy	Shuffling the Deck - What Role for Competition Law in Gambling Markets?	
	Discussant: Konstantinos Serves	Discussant: Yannik Schneider	Discussant: Kalpana Tyagi	