

// MACCI LAW AND ECONOMICS CONFERENCE

Intellectual Property Proceedings

14 – 15 November 2019, Mannheim, Germany

ZEW is hosting the 9th MaCCI Law and Economics Conference on 14 – 15 November 2019. This year's topics include the law and economics of IP Proceedings. Four panels consisting of legal and economic experts from both the private sector and academia will discuss questions relating to:

- ▶ the valuation and protection of trade secrets
- ▶ the use of injunctions in patent litigation (with a focus on the automobile industry)
- ▶ the determination of fair, reasonable, and non-discriminatory (FRAND) royalty rates and
- ▶ can mechanisms of alternative dispute resolution be employed to strike a FRAND deal?

ZEW is happy to welcome two renowned experts in their fields as this year's keynote speakers.

KEYNOTE SPEAKERS

- ▶ **Gary Moss** (Partner at EIP Europe, LLP, London, UK)
- ▶ **Nathan Wajzman** (Chief Economist at EU Intellectual Property Office, Alicante, Spain)

PANELISTS

Benno Buehler (Charles River Associates) | **Kai Brandt** (Audi) | **Fabian Gaessler** (MPI Munich) | **Clemens Heusch** (Nokia) | **Emin Karagözoğlu** (Bilkent University) | **Jerôme Kommer** (Quinn Emanuel) | **Christian Rammer** (ZEW) | **Florian Schuett** (Tilburg University) | **Martin Stierle** (LMU Munich) | **Claudia Tapia** (Ericsson) | **Volker Wagner** (BASF)

For an up-to-date programme of the conference, please visit <http://www.zew.de/VA2924-1>

ORGANIZING COMMITTEE

- ▶ **Bernhard Ganglmair** (ZEW and MaCCI)
- ▶ **Lea Tochtermann** (University of Mannheim and MaCCI)

The conference begins on Thursday, 14 November at 1:00 pm and ends on Friday, 15 November at 2:45pm. Lunch (on Friday) and refreshments will be provided. The standard conference fee is 225 euros. Participants from academic or governmental institutions pay a reduced fee of 65 euros.

Please register at <http://www.zew.de/VA2924-1>

DATES AND LOCATION

14 – 15 November 2019, ZEW

CONTACT

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