

Annual Conference of the Leibniz Science Campus
MaCCI Mannheim Centre for Competition and Innovation

8th to 9th March 2018

Thursday, 8 March 2018

11:45 a.m. – 1:00 p.m.	Arrival and Registration <i>Finger Food, Coffee and Drinks</i>
1:00 p.m. – 1:15 p.m.	Welcome Martin Peitz (University of Mannheim, ZEW & MaCCI)
1:15 – 2:45 p.m.	Parallel Sessions I
2:45 – 3:15 p.m.	<i>Coffee Break</i>
3:15 – 4:45 p.m.	Parallel Sessions II
4:45 – 5:15 p.m.	<i>Coffee Break</i>
5:15 – 6:15 p.m.	Mannheim Competition Policy Forum and Keynote I: The Cause of Rising Markups: Is it Competition Enforcement? Fiona M. Scott Morton (Yale University) Chair: Martin Peitz (University of Mannheim, ZEW & MaCCI)
7:00 p.m.	Conference Dinner (supported by Compass Lexecon)

Friday, 9 March 2018

9:00 – 10:30 a.m.	Parallel Sessions III
10:30 – 11:00 a.m.	<i>Coffee Break</i>
11:00 a.m. – 12:00 p.m.	Keynote II: Algorithms, Competition and Regulation Daniel Zimmer (University of Bonn) Chair: Thomas Fetzer (University of Mannheim & MaCCI)
12:00 – 1:30 p.m.	<i>Lunch Break</i>
1:30 – 3:00 p.m.	Parallel Sessions IV
3:00 – 3:30 p.m.	<i>Coffee Break</i>
3:30 – 5:00 p.m.	Parallel Sessions V
5:00 p.m.	<i>Farewell</i>

Parallel sessions I

	Room Brussels	Room 1	Room 2	Room HKH
13:15-14:45	(A) Two-Sided and Vertically Related Markets <i>Chair: Martin Peitz (University of Mannheim, ZEW & MaCCI)</i>	(B) Cartels & Collusion <i>Chair: Nicolas de Roos (University of Sydney)</i>	(C) Industry Studies <i>Chair: Sven Heim</i>	(D) Digitization <i>This session is chaired and organized by Miriam Buiten (University of Mannheim & MaCCI)</i>
	Jeanine MIKLOS-THAL (University of Rochester) & Greg Schaffer Input Price Discrimination by Resale Market Discussant: Chiara Fumagalli	Rob VAN DER NOLL (ACM Authority for Consumers & Markets) & Barbara Baarsma Compliance with cartel laws and the determinants of deterrence – an empirical investigation Discussant: Ajay Bhaskarabhatla	Jean-Marc ZOGHEIB (Télécom ParisTech) & Marc Bourreau Mixed Competition in Next-Generation Networks Discussant: Christoph Wolf (Bocconi University)	This is an invited session on the topic of digitization. The speakers Arndt CHRISTIANSEN (Bundeskartellamt) Victoria DASKALOVA (University of Twente) Inge GRAEF (University of Tilburg) will provide opening statements of about 20 minutes each. Afterwards, there will be about 30 minutes time for discussion.
	Jiekai ZHANG (KU Leuven) Regulating Advertising Quantity: Is this Policy Efficient? Discussant: Christian Michel	Ajay BHASKARABHATLA (Erasmus School of Economics) Maximum Resale Price Maintenance and Retailer Cartel Margins Discussant: Rob van der Noll	Marco KOTSCHEDOFF (Goethe University Frankfurt) An Empirical Investigation of Store Brands and their Role to Mitigate Brand Manufacturer Price Increases Discussant: Sven Heim	
Jacques CRÉMER (Toulouse School of Economics), Gary Biglaiser & André Veiga Migration between platforms Discussant: Markus Reisinger	Matthias HUNOLD (DICE), Kai Hüschelrath, Ulrich Laitenberger & Johannes Muthers Competition, collusion and spatial sales patterns - theory and evidence Discussant: Nicolas de Roos	Sven HEIM (Mines ParisTech), Klaus Gugler, Mario Liebensteiner & Martin Janssen Market Liberalization: Price Dispersion, Price Discrimination and Consumer Search in German Electricity Markets Discussant: Harim Kim (University of Mannheim & MaCCI)		
14:45-15:15	Coffee Break			

Parallel sessions II

	Room Brussels	Room 1	Room 2	Room HKH
15:15-16:45	(A) Theoretical Advances in Competition Economics <i>Chair: Matthias Hunold (DICE)</i>	(B) Internet Economics <i>Chair: Irene Bertschek (ZEW & MaCCI)</i>	(C) Ownership and Financial Interests <i>Chair: Andreas Engert (University of Mannheim & MaCCI)</i>	(D) Pricing and Consumer Behavior <i>Chair: Johannes Paha</i>
	Christoph WOLF (Bocconi University) & Johannes Schneider Experimentation and Project Choice Discussant: Niccolò Lomys (University of Mannheim & MaCCI)	Maximilian SCHÄFER (DIW Berlin), Szabocs Lorincz & Geza Sapi The Effect of Big Data on Recommendation Quality. The Example of Internet Search Discussant: Olga Slivko	Georgios PETROPOULOS (Bruegel) The Relationship Between Competition and Innovation Under the Presence of Firms' Financial Constraints Discussant: Shiva Shekhar	Ramsi WOODCOCK (Georgia State University, Atlanta) Price Discrimination As Monopolization Discussant: Friedemann Kainer (University of Mannheim & MaCCI)
	Johannes SCHNEIDER (University Carlos III of Madrid) & Benjamin Balzer Persuading to Participate: Mechanism Design with Informational Punishment Discussant: Geert van Moer	Andrea MANTOVANI (University of Bologna), Claudio Piga & Carlo Reggiani The dynamics of online hotel prices and the EU Booking.com case Discussant: Jonas von Wangenheim	Frank SCHLÜTTER (DICE) & Matthias Hunold Vertical Financial Interest and Control Discussant: Konstantinos Serfes	Antoine DUBUS (Télécom ParisTech), David Bounie & Patrick Waelbroeck Selling Strategic Information in Competitive Markets Discussant: Johannes Paha
	Geert VAN MOER (University of Antwerp) Vertical Integration and Horizontal Outsourcing Discussant: Matthias Hunold	Olga SLIVKO (ZEW & MaCCI) "Brain Gain" on Wikipedia: Immigrants Return Knowledge Home Discussant: Maximilian Schäfer	Konstantinos SERFES (Drexel University), Suting Hong & Veikko Thiele Competition and Success in the Venture Capital Market: Theory and Evidence Discussant: Georgios Petropoulos	Johannes PAHA (Justus-Liebig-University Giessen) Wholesale Pricing with Incomplete Information about Private Label Products Discussant: Tim Thomes (DICE)

17:15-18:15 **Mannheim Competition Policy Forum and Keynote Speech by Fiona M. Scott Morton**

19:00 **Conference Dinner (supported by Compass Lexecon)**
Location: Restaurant "Die Küche" (Hafenstr. 49, 68159 Mannheim)
Please note that participation in the dinner is limited to guests who registered for the dinner in advance, presenters and discussants.

Parallel sessions III

	Room Brussels	Room 1	Room 2	Room HKH
9:00-10:30	<p>(A) Environmental Regulation</p> <p><i>This session is chaired and organized by Ulrich Wagner (University of Mannheim, ZEW & MaCCI)</i></p>	<p>(B) Economics of Information</p> <p><i>Chair: Bruno Jullien (Toulouse School of Economics)</i></p>	<p>(C) History of Competition Policy and Key Indicators</p> <p><i>Chair: William E. Kovacic</i></p>	<p>(D) Competition and Innovation</p> <p><i>Chair: Georg Licht (ZEW & MaCCI)</i></p>
	<p>Giulia PAVAN (Toulouse School of Economics)</p> <p>Green Car Adoption and the Supply of Alternative Fuels</p> <p>Discussant: Albert Roger</p>	<p>Francisco RUIZ-ALISEDA (PUC Chile)</p> <p>Competition in Markets for Market Information</p> <p>Discussant: Jacques Crémer (Toulouse School of Economics)</p>	<p>Federica DI GIACOMO (University of Tor Vergata), Gabriella Catalano, Chiara Lacava & Gabriele Rovigatti</p> <p>Product Innovation and Market Concentration</p> <p>Discussant: Sara Calligaris</p>	<p>Benoit MULKAY (MRE, University of Montpellier)</p> <p>Competition and Innovation Persistence in France</p> <p>Discussant: Roger Svensson</p>
	<p>Harim KIM (University of Mannheim & MaCCI)</p> <p>Heterogeneous Impacts of Cost Shocks, Strategic Bidding and Pass-Through: Evidence from the New England Electricity Market</p> <p>Discussant: Giulia Pavan</p>	<p>Christian MICHEL (Pompeu Fabra University) & André Stenzel</p> <p>Revelatory Policies</p> <p>Discussant: Francisco Ruiz-Aliseda</p>	<p>Sara CALLIGARIS (OECD), Chiara Criscuolo & Luca Marcolin</p> <p>Mark-Ups in the Digital Transformation</p> <p>Discussant: William E. Kovacic</p>	<p>Roger SVENSSON (Research Institute of Industrial Economics (IFN)) & Martin Falk</p> <p>The Competition for Innovation Funding: How Government R&D Grants are Allocated in the Business Sector</p> <p>Discussant: Benoit Mulkey</p>
	<p>Albert ROGER (ZEW & MaCCI) & Robert Germeshausen</p> <p>Cleaning the Clean: Innovation Activity under the Montreal Protocol</p> <p>Discussant: Ulrich Wagner</p>	<p>Jonas VON WANGENHEIM (Humboldt University Berlin)</p> <p>Consumer-Optimal Information Design</p> <p>Discussant: Johannes Schneider (University Carlos III of Madrid)</p>	<p>William E. KOVACIC (George Washington University & King's College London)</p> <p>The Institutional Blind Side: Federal Trade Commission's Attempted Reorientation of Competition Policy in the 1970s</p> <p>Discussant: Ramsi Woodcock (Georgia State University, Atlanta)</p>	<p>Shiva SHEKHAR (DICE) & Matthias Hunold</p> <p>Supply chain innovations and partial ownership</p> <p>Discussant: Jean-Marc Zogheib (Télécom ParisTech)</p>

10:30-11:00 **Coffee Break**

11:00-12:00 **Keynote Speech by Daniel Zimmer**

12:00-13:30 **Lunch Break**

Parallel sessions IV

	Room Brussels	Room 1	Room 2	Room HKH
13:30-15:00	(A) Intel <i>This session is chaired and organized by Jens-Uwe Franck (University of Mannheim & MaCCI)</i>	(B) Buyer Power <i>Chair: Jeanine Miklos-Thal (University of Rochester)</i>	(C) Market Structure <i>Chair: Hidenori Takahashi (University of Mannheim & MaCCI)</i>	(D) Vertical Relations I <i>Chair: Harald Fadinger</i>
	<p>This is an invited session on the ECJ's judgement in "Intel" (Case C-413/14 P). The speakers are</p> <p>Florian BIEN (University of Würzburg) Jordan ELLISON (Slaughter and May, Brussels) Massimo MOTTA (Barcelona GSE)</p>	<p>Gabriele ROVIGATTI (Bocconi University) & Francesco Decarolis</p> <p>Buyer Power in Google Ad Auctions: the Effects of Advertising Networks' Concentration</p> <p>Discussant: Marco Kotschedoff (Goethe University Frankfurt)</p>	<p>Roger SVENSSON (Research Institute of Industrial Economics (IFN)), Lars Persson & Pehr-Johan Norbäck</p> <p>Verifying High Quality: Entry for Sale</p> <p>Discussant: Hinnerk Gnutzmann</p>	<p>Armin SCHMUTZLER (University of Zurich), Aaron Edlin, Catherine Roux & Christian Thöni</p> <p>Competition Policy for Exclusionary Pricing: Experimental Evidence</p> <p>Discussant: Charles Thomas (Chapman University & Clemson University)</p>
		<p>Tim THOMES (DICE), Matthijs Breugem & Markus Reisinger</p> <p>Buyer Power in Highly Competitive Industries</p> <p>Discussant: Gabriele Rovigatti</p>	<p>Ariane CHARPIN (Paris School of Economics) & Johanna Piechucka</p> <p>Competition and Incumbent Advantage: An Empirical Study of Urban Public Transport in France</p> <p>Discussant: Dennis Rickert (Toulouse School of Economics)</p>	<p>Emanuele TARANTINO (University of Mannheim & MaCCI), Mariassunta Giannetti & Nicolas Serrano-Velarde</p> <p>Cheap Trade Credit and Competition in Downstream Markets</p> <p>Discussant: Jiekai Zhang (KU Leuven)</p>
<p>Natalia FABRA (University Carlos III of Madrid and CEPR) & Mar Reguant</p> <p>Buyer Power: The Role of Search Costs</p> <p>Discussant: Yossi Spiegel (Tel Aviv University, CEPR and ZEW)</p>	<p>Hinnerk GNUTZMANN (Leibniz University Hannover), Piotr Spiewanowski & Oskar Kowalewski</p> <p>Market Structure and Supply Shocks: Evidence from Mining Disasters</p> <p>Discussant: Federica Di Giacomo</p>	<p>Harald FADINGER (University of Mannheim, CEPR & MaCCI), Laura Alfaro, Nick Bloom, Paola Conconi, Patrick Legros Andrew F. Newman, Raffaella Sadun & John Van Reenen</p> <p>Come Together: Firm Boundaries and Delegation</p> <p>Discussant: Armin Schmutzler</p>		
15:00-15:30	Coffee Break			

Friday, 9 March 2018

Parallel sessions V

	Room Brussels	Room 1	Room 2	Room HKH
15:30-17:00	(A) Vertical Relations II <i>Chair: Nicolas Schutz (University of Mannheim & MaCCI)</i>	(B) Collusion <i>Chair: Henrik Orzen (University of Mannheim & MaCCI)</i>	(C) Competition Law <i>Chair: Thomas Fetzer (University of Mannheim & MaCCI)</i>	(D) Mergers <i>Chair: Emanuele Tarantino (University of Mannheim & MaCCI)</i>
	Chiara FUMAGALLI (Bocconi University) & Massimo Motta Dynamic Vertical Foreclosure Discussant: Frank Schlütter (DICE)	Nicolas DE ROOS (The University of Sydney) Collusion with limited product comparability Discussant: Natalia Fabra	Penelope GIOSA (University of East Anglia) Damages Claims for Bid Rigging in Europe: a Storm in a Tea Cup? Discussant: Franziska Weber	Dennis RICKERT (Toulouse School of Economics, INRA), Jan Phillip Schainz & Joel Stiebale Local Market Structure and Consumer Prices: Evidence from a Retail Merger Discussant: Ariane Charpin (Paris School of Economics)
	Markus REISINGER (Frankfurt School of Finance & Management), Marco Pagnozzi & Salvatore Piccolo Vertical Contracting with Endogenous Retail Networks Discussant: Bruno Jullien	Yossi SPIEGEL (Tel Aviv University, CEPR and ZEW), Sven Heim, Kai Hüschelrath & Ulrich Laitenberger Minority Share Acquisitions and Collusion: Evidence from the Introduction of National Leniency Programs Discussant: Harald Fadinger (University of Mannheim & MaCCI)	Franziska WEBER (University of Hamburg) Lost profit, lost incentives to sue – the problematic Art. 12 (3) of the Cartel Damage Directive Discussant: Penelope Giosa	Charles THOMAS (Chapman University & Clemson University) Profitable Horizontal Mergers Without Efficiencies Can Increase Consumer Surplus Discussant: Michele Polo
	Bruno JULLIEN (Toulouse School of Economics), Markus Reisinger & Patrick Rey Vertical Foreclosure and Multi-Segment Competition Discussant: Nicolas Schutz	Dominik SCHOBER (ZEW & MaCCI), Luís Cabral, Niklas Dürr & Oliver Woll Establishing Collusion by Price Matching Clauses: “Eagles”, “Hawks” and “Vultures” Discussant: Fiona M. Scott Morton (Yale University)	Kalpana TYAGI (Max Planck Institute for Innovation and Competition) Fixed/Mobile Integration in the Telecommunications Sector: Substantial Issues in EU and US Merger Control Discussant: Thomas Fetzer	Michele POLO (Bocconi University) & Vincenzo Denicolò Duplicative Research, Mergers and Innovation Discussant: Emanuele Tarantino

17:00	Farewell			
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