

Annual Conference of the Leibniz Science Campus
MaCCI Mannheim Centre for Competition and Innovation
3rd and 4th March 2016

Thursday, 3rd March 2016

11:30 a.m. – 1:00 p.m.	Arrival and Registration <i>Fingerfood, Coffee and Drinks</i>
1:00 – 1:15 p.m.	Welcome Martin Peitz (University of Mannheim, CERRE and MaCCI)
1:15 – 2:15 p.m.	Keynote I: The new EU General Data Protection Regulation: Zenith or Nadir for the European Enforcement Approach? Pierre Larouche (Tilburg University) Chair: Martin Peitz
2:15 – 3:15 p.m.	Keynote II: The Best Things in Life Are Free? The Economics of Advertising Support and the Implications for Privacy Christopher Yoo (University of Pennsylvania) Chair: Thomas Fetzer
3:15 – 3:45 p.m.	<i>Coffee Break</i>
3:45 – 5:15 p.m.	Parallel Sessions I
5:15 – 5:30 p.m.	<i>Coffee Break</i>
5:30 – 7:00 p.m.	Parallel Sessions II
7:30 – 11:00 p.m.	Conference Dinner (supported by Compass Lexecon)

Friday, 4th March 2016

9:00 – 10:30 a.m.	Parallel Sessions III
10:30 – 11:00 a.m.	<i>Coffee Break</i>
11:00 a.m. – 12:30 p.m.	Parallel Sessions IV
12:30 – 2:00 p.m.	<i>Lunch Break</i>
2:00 – 3:00 p.m.	Keynote III: Regulatory Leveraging William E. Kovacic (King's College London & George Washington University) Chair: Ernst-Ludwig von Thadden
3:00 – 3:30 p.m.	<i>Coffee Break</i>
3:30 – 5:00 p.m.	Parallel Sessions V
5:00 p.m.	<i>Farewell</i>

Parallel sessions I

	Room Brussels	Room 1	Room 2
15:45- 17:15	(A) Buyer Behavior and Competition <i>Chair: Raphaël Levy</i>	(B) Antitrust Economics <i>Chair: Michelle Sovinsky</i>	(C) Antitrust Law <i>Chair: Jens-Uwe Franck</i>
	Christoph WOLF (University of Mannheim/MaCCI) & André Stenzel Consumer Rating Dynamics: Strategic Price-Setting and the Impact on Future Profits via Reviews Discussant: Luís Cabral	Daniel HEROLD (Justus-Liebig-University Giessen) Competition Law Compliance Programs as internal Signaling Devices Discussant: Lily Samkharadze	<p>This is an invited session on the topic of</p> <p>Price Parity Clauses by Hotel Reservation Platforms</p> <p>The three speakers</p> <p>Silke HOSSFELDER (Bundeskartellamt) Martin MANDORFF (Konkurrensverket) Pierre RÉGIBEAU (Charles River Associates)</p> <p>will first provide opening statements of about 20 minutes each. Afterwards, there will be about 30 minutes time for discussion.</p>
	Vincent MEISNER (University of Mannheim/MaCCI) Competing for Strategic Buyers Discussant: Andrea Pozzi	Ulrich SCHWALBE (University of Hohenheim) Meeting Competition Clauses in the German Petrol Market Discussant: Dominik Schober	
	Roman INDERST (Goethe University Frankfurt) & Martin Obradovits Competitive Strategies when Consumers are Relative Thinkers: Implications for Pricing, Promotions, and Product Choice Discussant: Raphaël Levy	Michele POLO (Bocconi University) & Patrick Rey Unilateral Practices, Antitrust Enforcement and Commitments Discussant: David Gilo	
17:15- 17:30	Coffee Break		

Parallel sessions II

	Room Brussels	Room 1	Room 2
17:30-19:00	(A) Competition and Contracts <i>Chair: Martin Peitz</i>	(B) Empirical Competition Economics <i>Chair: Hidenori Takahashi</i>	(C) Practitioner's Perspective <i>Chair: Kai Hüscherlath</i>
	Markus REISINGER (Frankfurt School of Finance & Management), Heiko Karle & Martin Peitz Segmentation versus Agglomeration: Competition between Platforms with Competitive Sellers Discussant: Özlem Bedre-Defolie	Paul HÜNERMUND (ZEW/MaCCI) & Dirk Czarnitzki Estimating the Local Average Treatment Effect of R&D Subsidies in a Pan-European Program Discussant: Barbara Engels	Miguel VIDAL (Deutsche Telekom AG) & Björn A. Kuchinke Exclusionary Strategies and the Rise of Winner-Takes-It-All-Markets on the Internet Discussant: Paul Armstrong
	Özlem BEDRE-DEFOLIE (European School of Management and Technology) & Gary Biglaiser Contracts as a barrier to entry in markets with non-pivotal buyers Discussant: Jay Pil Choi	Erik LUNDIN (Stockholm School of Economics) Market Power and Joint Ownership: Evidence from Nuclear Plants in Sweden Discussant: Paul Hünermund	Christina STRASSMAIR (Bundeskartellamt) The closeness of competition between full-range shops and discount shops Discussant: John Weche
	Patrick REY (Toulouse School of Economics), Yeon-Koo Che & Elisabetta Iossa Prizes versus Contracts as Incentives for Innovation Discussant: Emanuele Tarantino	Andrea POZZI (EIEF), Giulia Pavan & Gabriele Rovigatti Strategic Entry and Potential Competition: Evidence from Compressed Gas Fuel Retail Discussant: Hidenori Takahashi	Paul ARMSTRONG (Oxera) Using agent-level simulation to test remedies in competition investigations Discussant: Miguel Vidal
19:30-23:00	<p>Conference Dinner (supported by Compass Lexecon) Location: Restaurant "Die Küche" (Hafenstr. 49, 68159 Mannheim) Please note that participation in the dinner is limited to presenters, discussants and guests who registered for the dinner in advance.</p>		

Parallel sessions III

	Room Brussels	Room 1	Room 2
9:00-10:30	(A) Foundation of Competition Economics <i>Chair: Konrad Stahl</i>	(B) Cartels <i>Chair: Georg Licht</i>	(C) Law & Economics <i>Chair: Heike Schweitzer</i>
	Emanuele TARANTINO (University of Mannheim/MACCI) & Massimo Motta The Effect of a Merger on Investments Discussant: Michele Polo	Samuel de HAAS (Justus-Liebig-University Giessen) & Johannes Paha When is it rational for explicitly colluding firms to acquire silent interests in rivals? Discussant: Andreas Polk	Sébastien BROOS (University of Liege) & Jorge Marcos Ramos Google, Google Shopping and Amazon: The Importance of Competing Business Models and Two-Sided Intermediaries in Defining Relevant Markets Discussant: Vivek Ghosal
	André ROMAHN (University of Düsseldorf) & Richard Friberg Pass-Through by Multiproduct Firms Discussant: Konstantinos Serfes	Andreas POLK (HWR Berlin), Stefan Frübing & Kai Hüschelrath Product Differentiation, Leniency Programs and Cartel Stability Discussant: Samuel de Haas	Johannes SCHNEIDER (University of Mannheim/MaCCI) & Benjamin Balzer Managing a Conflict – Alternative Dispute Resolution in Contests Discussant: Andreas Engert
	Nicolas SCHUTZ (University of Mannheim/MaCCI) & Volker Nocke Multiproduct-Firm Oligopoly: An Aggregative Games Approach Discussant: Patrick Rey	Yaron YEHEZKEL (Tel Aviv University) & David Gilo Dynamic Downstream Collusion with Secret Vertical Contracts Discussant: Markus Reisinger	Vivek GHOSAL (Georgia Institute of Technology) & D. Daniel Sokol Policy Innovations, Political Preferences and Cartel Prosecutions Discussant: Daniel Herold
10:30-11:00	Coffee Break		

Parallel sessions IV

	Room Brussels	Room 1	Room 2
11:00-12:30	(A) Collusion <i>Chair: Volker Nocke</i>	(B) Health Economics <i>Chair: Kathleen Nosal</i>	(C) The Digital Single Market and Financial Innovation (Panel Discussion) <i>Chair: Andreas Engert</i>
	Nikolas WÖLFING (ZEW/MaCCI) Forward Trading and Collusion in Supply Functions Discussant: Erik Lundin	Moritz SUPPLIET (Düsseldorf Institute for Competition Economics) Umbrella Branding in Pharmaceutical Markets Discussant: Yanping Liu	Andra GIURGIU (University of Luxembourg/National Commission for Data Protection Luxembourg) The new EU data protection framework and financial innovation
	Lily SAMKHARADZE (University of East Anglia) & Martin Peitz Collusion in Two-Sided Markets Discussant: Yaron Yehezkel	Ulrich LAITENBERGER (ZEW/MaCCI) Drug Procurement Auctions and Supply Uncertainty Discussant: Kathleen Nosal	Daniel HALMER (General Counsel, Raisin GmbH) Barriers to cross-border financial services in Europe
	Yossi SPIEGEL (Tel Aviv University) & Maarten Pieter Schinkel Can Collusion Promote Sustainable Consumption and Production? Discussant: Nikolas Wölfing	Wolfgang KERBER, Jonas Severin FRANK (Philipps-University Marburg) & Enrico Böhme Optimal Incentives for Patent Challenges in the Pharmaceutical Industry Discussant: Moritz Suppliet	Joachim SCHWERIN (European Commission, TBC) The Digital Single Market in Financial Services

12:30-14:00	Lunch Break
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14:00-15:00	Keynote Speech
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15:00-15:30	Coffee Break
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Parallel sessions V

	Room Brussels	Room 1	Room 2
15:30-17:00	(A) Partial Vertical Ownership and Competition <i>organized and chaired by Luís Cabral</i>	(B) Competition Economics for the Internet Economy <i>Chair: Irene Bertschek</i>	(C) Antitrust Damages Actions <i>Chair: Friedemann Kainer</i>
	Nadav LEVY (Interdisciplinary Center Herzliya), Yossi Spiegel & David Gilo Partial Vertical Integration, Ownership Structure and Foreclosure Discussant: André Romahn	Hamid AGHADADASHLI (Düsseldorf Institute for Competition Economics) Advertising and Price Competition in Online Markets Discussant: Chengsi Wang	Dominik BRAUN (Heidelberg University) The concept of Group Liability in EU Competition Law and its impacts on national Antitrust Damages Actions
	Konrad STAHL (University of Mannheim/MaCCI) & Matthias Hunold Passive Vertical Integration and Strategic Delegation Discussant: Yossi Spiegel	Byung-Cheol KIM (Georgia Institute of Technology) & Jin Yeub Kim The Economics of the Right to be Forgotten Discussant: Martin Peitz	Carsten KRÜGER (Cartel Damage Claims SCRL) Practical issues and open questions with regard to Directive 2014/104/EU on Antitrust Damages Actions
	Luís CABRAL (New York University), Duarte Brito & Helder Vasconcelos Competitive Effects of Partial Control in an Input Supplier Discussant: Nicolas Schutz	Jay Pil CHOI (Michigan State University & Yonsei University), Doh-Shin Jeon A Leverage Theory of Tying in Two-Sided Markets Discussant: Andras Niedermayer	<i>There might be a third speaker or a longer discussion.</i>
17:00	Farewell		