

Workshop on Multiproduct Firms in Industrial Organization and International Trade

October 22nd to 24th 2015, Bad Homburg

Organizers: Volker Nocke and Nicolas Schutz (University of Mannheim and MaCCI)

Thursday, October 22nd, 2015

Informal discussion on the issue of multiproduct firms

Friday, October 23rd, 2015

9:30-10:30: Özlem Bédre-Defolie (ESMT), “Le Chatelier-Samuelson Principle in Games and Pass-Through of Local and Global Shocks”

Discussant: Emanuele Tarantino (Mannheim)

10:30-11:30: Nicolas Schutz (Mannheim), “Multiproduct-Firm Oligopoly: An Aggregative Games Approach”

Discussant: David Myatt (London Business School)

11:30-12:00 Coffee Break

12:00-13:00: Justin Johnson (Cornell), “The Determinants of Product Lines”

Discussant: Raphaël Levy (Mannheim)

13:00 – 15:00: Lunch

15:00 – 16:00: Jan De Loecker (Princeton), “Estimating Market Power: Evidence from the US Beer Industry”

Discussant: Yanping Liu (Mannheim)

16:00 – 17:00: Frank Verboven (Leuven), “Does Merger Simulation Work? A ‘Natural Experiment’ in the Swedish Analgesic Market”

Discussant: Andras Niedermayer (Mannheim)

17:00 – 17:30: Coffee Break

17:30 – 18:30: Volker Nocke (Mannheim), “Inspection Costs and Multiproduct Firms”
Discussant: Sandro Shelegia (Pompeu Fabra)

19:00 -21:00: Dinner

Saturday, October 24th, 2015

9:00 – 10:00: Peter Neary (Oxford), “Testing the Core Competency Model of Multi-Product Exporters”
Discussant: Nicolas Schutz (Mannheim)

10:00-11:00: Carsten Eckel (Munich), “Is Bigger Better? Multi-Product Firms, Labor Market Imperfections, and International Trade”
Discussant: Mathieu Parenti (Brussels)

11:00-11:30 Coffee Break

11:30 -12:30: Mark Armstrong (Oxford), “Multiproduct Monopoly Made Simple”
Discussant: Konrad Stahl (Mannheim)

12:30-14:00 Lunch

14:00 – 15:00: Patrick Rey (Toulouse): “A Theory of Conglomerate Mergers”
Discussant: Chengsi Wang (Mannheim)

15:00 – 16:00: Andrew Rhodes (Toulouse), “A Search Theory of Retail Market Structures”
Discussant: John Thanassoulis (Warwick Business School)