

Annual Conference of the Leibniz ScienceCampus
MaCCI Mannheim Centre for Competition and Innovation
12th to 13th March 2015

Thursday, 12 March 2015

12:00 a. m. – 1:15 p.m.	Arrival and Registration <i>Fingerfood, Coffee and Drinks</i>
1:15 – 1:30 p.m.	Welcome Martin Peitz , University of Mannheim, CERRE and MaCCI
1:30 – 2:30 p.m.	Keynote speech: Mike Walker , Competition and Markets Authority Some areas where economics needs to provide more guidance to competition law enforcement
2:30 – 3:00 p.m.	<i>Coffee Break</i>
3:00 – 4:30 p.m.	Parallel Sessions I
4:30 – 5:00 p.m.	<i>Coffee Break</i>
5:00 – 7:10 p.m.	Parallel Sessions II
8:00 p.m.	Conference Dinner supported by Oppenländer Rechtsanwälte

Friday, 13 March 2015

9:00 – 10:30 a.m.	Parallel Sessions III
10:30 – 11:00 a.m.	<i>Coffee Break</i>
11:00 – 12:30 a.m.	Parallel Sessions IV
12:30 a.m. – 1:30 p.m.	<i>Lunch Break</i>
1:30 – 2:30 p.m.	Keynote speech: Giorgio Monti , European University Institute Florence A Plea for Extraterritorial Antitrust Enforcement
2:30 – 2:45 p.m.	<i>Coffee Break</i>
2:45 – 4:55 p.m.	Parallel Sessions V

Parallel sessions I

	Room Brussels	Room 1	Room 2
15:00-16:30	(A) Antitrust & Mergers Chair: Christine Zulehner	(B) Two-sided markets Chair: Andras Niedermayer	(C) Media Concentration Control Chair: Ralf Müller-Terpitz
	Eleni METSIOU (Athens University of Economics and Business), Yannis Katsoulacos, David Ulph Competition Authority Substantive Standards and Social Welfare Discussant: Andreea Cosnita-Langlais	Maria-Jose SCHMIDT-KESSEN (EUI Florence), Online selling restraints – Where to draw the line? Discussant: Jens-Uwe Franck	Ralf DEWENTER (University of Hamburg) The influence of media agencies on the media industry – Analysis from an economic perspective
	Andreea COSNITA-LANGLAIS (University of Paris Ouest), Edmond Baranes, Thomas Cortade Merger control on two-sided markets: is there need for an efficiency defense? Discussant: Tim Brühn (University of Gießen)	Federico BOFFA (University of Bolzano), Lapo Filistrucchi Optimal Cartel Prices in Two-Sided Markets Discussant: Michele Polo	Silke HANS (University of Saarbrücken) The influence of media agencies on the media industry – Analysis from a competition law perspective
	Christine ZULEHNER (University of Frankfurt), Klaus Gugler, Michael Weichselbaumer Analysis of mergers in first-price auctions Discussant: Johannes Paha (University of Gießen)	Michele POLO (Bocconi University), Emilio Calvano Strategic Differentiation by Business Models: Free-to-Air and Pay-TV's Discussant: Federico Boffa	
16:30-17:00	Coffee Break		

Parallel sessions II

	Room Brussels	Room 1	Room 2
17:00-19:10	(A) Exclusive Dealing <i>Chair: Volker Nocke</i>	(B) Practitioner's Perspective & Advances in Experimental Economics <i>Chair: Kai Hüschelrath</i>	(C) Innovation <i>Chair: Emanuele Tarantino</i>
	Tim BRÜHN (University of Gießen), Georg Götz Exclusionary Practices in Two-Sided Markets: The Effect of Radius Clauses on Competition between Shopping Centers Discussant: Tim Paul Thomes	Aline BLANKERTZ (OXERA), Enno Eilts The Future of Personal Data: Reconciling Competition and Consumer Welfare Discussant: Goran Serdarevic	Florian SCHUETT (Tilburg University), Pierre Larouche Repeated Interaction in Standard Setting Discussant: Jay Pil Choi
	Giacomo CALZOLARI (University of Bologna), Vincenzo Denicolò Exclusive contracts and market dominance Discussant: Volker Nocke	Goran SERDAREVIC (Frontier Economics), David Foster, Fraser Davison Merger Control Policy and Investment in European Mobile Markets Discussant: Aline Blankertz	Stefano COLOMBO (Università Cattolica del Sacro Cuore, Milano), Luigi Filippini Licensing Contracts and Convex Costs Discussant: Florian Schuett
	<i>short break</i>	<i>short break</i>	<i>short break</i>
	Liliane GIARDINO-KARLINGER (Università LUISS Guido Carli, Rome) Exclusive Dealing Under Asymmetric Information about Entry Barriers Discussant: Giacomo Calzolari	Alexandra ZABY (University of Tübingen), Werner Güth, Kerstin Pull, Manfred Stadler Compulsory Disclosure of Private Information Theoretical and Experimental Results for the "Acquiring-a-Company" Game Discussant: Rodrigo Montes	Noriaki MATSUSHIMA (Osaka University), Laixum Zhao Strategic Dual Sourcing as a Driver for Free Revealing Discussant: Stefano Colombo
	Martin PEITZ (University of Mannheim & MaCCI), Volker NOCKE Exclusive Dealing and Asymmetric Information Discussant: Liliane Giardino-Karlinger	Carsten J. CREDE (University of East Anglia, Norwich), Subhasish Chowdhury Post-Cartel Tacit Collusion: Determinants, Consequences, and Prevention Discussant: Alexandra Zaby	Jay Pil CHOI (Michigan State University) A Model of Patent Trolls Discussant: Emanuele Tarantino

20:00	Conference Dinner (supported by Oppenländer Rechtsanwälte)
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Parallel sessions III

	Room Brussels	Room 1	Room 2
9:00-10:30	(A) Ownership <i>Chair: Patrick Rey</i>	(B) Innovation and Competition <i>Chair: Wolfgang Kerber</i>	(C) Net Neutrality <i>Chair: Thomas Fetzer</i>
	Samuel DE HAAS (University of Gießen), Johannes Paha The Effects of Non-Controlling Minority Shareholdings on Collusion Discussant: Carsten Crede	Shuheng LIN (Boston University), Jordi Jaumandreu Innovation and Prices Discussant: Jacob Seifert	Gus HURWITZ (University of Nebraska) Net Neutrality and the FCC; What is next after the new rules?
	Yossi SPIEGEL (Tel Aviv University), Sandro Shelegia Cost-reducing investments under partial cross-ownership Discussant: Patrick Rey	Jacob SEIFERT (University of St. Andrews) Competition Policy in Innovative Industries Discussant: Wolfgang Kerber	Jan KRANCKE (Deutsche Telekom AG) Net Neutrality and the Digital Single Market Regulation
	Patrick REY (Toulouse School Economics), Zhijun Chen A Theory of Conglomerate Merger Discussant: Yossi Spiegel	Wolfgang KERBER (Philipps-University Marburg), Benjamin R. Kern, Ralf Dewenter Empirical Analysis of the Assessment of Innovation Effects in US Merger Cases Discussant: Shuheng Lin	Jan KRÄMER (University of Passau) Economic Insights on the Net Neutrality Debate: Key Results, Myths and Open Questions
10:30-11:00	Coffee Break		

Friday, 13 March 2015

Parallel sessions IV

	Room Brussels	Room 1	Room 2
11:00-12:30	(A) Switching <i>Chair: Luís Cabral</i>	(B) Empirical Advances in Competition Economics <i>Chair: Isis Durrmeyer</i>	(C) Sanctions in Competition Law <i>Chair: Jens-Uwe Franck</i>
	Francisco RUIZ-ALISEDA (Ecole Polytechnique) When Do Switching Costs Make Markets More or Less Competitive? Discussant: András Kiss	Paul HÜNERMUND (ZEW & MaCCI), Philipp Schmidt-Dengler, Yuya Takahashi Entry and Shakeout in Dynamic Oligopoly Discussant: Oleksandr Shcherbakov	Konrad OST (Federal Cartel Office, Bonn) Deliberations on a Reform of Fines Proceedings in Germany: Overview and Major Aspects
	András KISS (Central European University, Budapest) Salience and Switching Discussant: Luís Cabral	Kathleen NOSAL (University of Mannheim & MaCCI) How Restrictive are Health Insurance Networks? Descriptive Evidence from Medicare Advantage Discussant: Paul Hünermund	Thomas ACKERMANN (University of Munich) The Role of Corporate Fundamental Rights
	Luís CABRAL (New York University) Dynamic Pricing in Customer Markets with Switching Costs Discussant: Francisco Ruiz-Aliseda	Oleksandr SHCHERBAKOV (University of Mannheim & MaCCI), Naoki Wakamori A Simple Identification of the Degree of Collusion under Proportional Reduction Discussant: Kathleen Nosal	Albrecht BACH (Oppenländer, Stuttgart) Deliberations on a Reform of Fines Proceedings in Germany: Critical Remarks From a Practitioner's View
12:30-13:30	Lunch Break		
13:30-14:30	Keynote speech		
14:30-14:45	Coffee Break		

Parallel sessions V

	Room Brussels	Room 1	Room 2
14:45-16:55	(A) Theoretical Advances in Competition Law and Economics <i>Chair: Chengsi Wang</i>	(B) Vertical Relations <i>Chair: Nicolas Schutz</i>	(C) Cartels <i>Chair: Lily Samkharadze</i>
	Zlatina GEORGIEVA (Tilburg University) The Judicial Reception of Competition Soft Law in the Netherlands and the UK Discussant: Thomas Fetzer	Shiva SHEKHAR (Düsseldorf Institute of Competition Economics), Stéphane Caprice How Countervailing Power translates into Higher Consumer Prices: A Multi-Stop Setting Discussant: Joao Montez	Miriam BUITEN (Erasmus University Rotterdam) Public and Private Antitrust Enforcement: Does the EU Directive Preserve Leniency Incentives? Discussant: Friedemann Kainer (University of Mannheim)
	Florian BAUMANN (Düsseldorf Institute of Competition Economics), Tim Friehe, Alexander Rasch The Influence of Product Liability on Vertical Product Differentiation Discussant: Xingyi Liu	Joao MONTEZ (London Business School), Roman Inderst Buyer Power and Dependency in a Model of Negotiations Discussant: Jeanine Miklos-Thal	Catarina MARVAO (SITE, Trinity College Dublin), Paolo Buccirosi, Giancarlo Spagnolo Leniency and Damages Discussant: Lily Samkharadze
	<i>short break</i>	<i>short break</i>	
	Rodrigo MONTES (Toulouse School of Economics), Wilfried Sand-Zantman, Tommaso Valletti Imperfect Competition, Information, and Privacy Discussant: Florian Baumann	Tim Paul THOMES (Otto Beisheim School of Management), Markus Reisinger Distribution Channels and Collusion of Manufacturers: Common versus Independent Retailers Discussant: Shiva Shekhar	Lily SAMKHARADZE (University of Mannheim & MaCCI) Limiting Bid Rigging via Information Disclosure Discussant: Catarina Marvão
	Xingyi LIU (University of Würzburg) Targeted Advertising and Entry Discussant: Chengsi Wang	Jeanine MIKLOS-THAL (University of Rochester), Greg Shaffer Input Price Discrimination and Resale Price Maintenance Discussant: Nicolas Schutz	