

CALL FOR PAPERS

// INAUGURAL CONFERENCE AND EARLY CAREER WORKSHOP ON

Financial Literacy Across the Disciplines

29 Nov – 2 Dec 2021 | Mannheim · Germany

Financial literacy has become a key competence. Individuals face large challenges when it comes to making financial decisions. Long-term trends like demographic change and digitalisation have far-reaching implications for old-age provision, savings behaviour, interest rates, and financing conditions. Unforeseen events as the current COVID-19 pandemic add further pressure. How do individuals deal with these challenges? What do they know about finances and how does this influence their savings and consumption decisions? How can financial education support the development of financial competence? These and related questions are complex and multifaceted. They thus need to be addressed from various perspectives.

This four-day event shall provide a stimulating inter- and transdisciplinary environment for in-depth discussion on recent research on financial literacy and financial education. In this context, we are also very pleased to present the newly founded **Mannheim Institute for Financial Education (MIFE)**. This institute is a joint venture of the University of Mannheim and ZEW, and conducts state-of-the-art research on financial literacy, financial decision-making, and financial education (for more information, please see: <https://www.uni-mannheim.de/mife/>).

The first two days of the event are dedicated to the **MIFE Inaugural Conference**, which will focus on invited talks from keynote speakers and other leading scholars. There will also be slots that provide the opportunity for exchange and networking among researchers, politicians, and practitioners.

We are delighted to announce the following keynote speakers of this event:

- *Prof. Claudia Buch* (Deutsche Bundesbank)
- *Prof. Annamaria Lusardi* (George Washington University, USA)
- *Prof. David Leiser* (Ben-Gurion University of the Negev, Israel)
- *Prof. Martin Weber* (University of Mannheim).

In the second part of the event (day 3 and 4), there will be a **workshop for early career researchers** (PhD students, post-docs, assistant professors at the beginning of their careers) where they can present and discuss their work.

We invite early career researchers from the fields of economics, household finance, economics and business education, psychology, and related disciplines to submit their full papers not yet accepted for publication. Topics may be related to (but are not confined to) the MIFE's research areas, i.e.:

- Sustainable financial education across the lifespan
- Digitalisation and financial education
- Long-term financial decisions and old-age provision

Papers should not exceed 20 pages (excluding appendix; Arial 11, 1.5 line spacing) and should be written in British English.



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The Deutsche Bundesbank is sponsoring an **Early Career Research Prize on Financial Literacy (€5,000)**. The winner will be selected from the candidates who submit their papers for the early career research workshop (for further details on the conditions of the Early Career Research Prize, please see: www.uni-mannheim.de/bbk-financial-literacy-prize).

FORMAT

The MIFE Inaugural Conference will be held in a hybrid format (i.e. a mix of face-to-face and online participation). The MIFE Early Career Workshop is planned as a face-to-face event. Invited presenters and workshop participants will be on-site, while interested participants of the MIFE Inaugural Conference will have the opportunity to connect via a Zoom link. In any event, we will place great emphasis on discussion and exchange among all participants by exploiting the potential of interactive digital tools.

SCIENTIFIC PROGRAMM COMMITTEE

- *Rob Alessie* (University of Groningen)
- *Carmela Aprea* (University of Mannheim)
- *Tabea Bucher-Koenen* (ZEW and University of Mannheim)
- *Paola Iannello* (Catholic University of Sacred Heart Milan)

ORGANIZING COMMITTEE

- *Carmela Aprea* (University of Mannheim)
- *Tabea Bucher-Koenen* (ZEW and University of Mannheim)
- *Caroline Knebel* (ZEW)
- *Ronja Baginski* (University of Mannheim)

PAPER SUBMISSION (FOR THE EARLY CAREER WORKSHOP)

Please send your paper to MIFeconference@zew.de. The deadline for submissions is **1 September 2021**. Acceptance decisions will be communicated to the authors by mid-October 2021.

REGISTRATION AND FUNDING

External participants of the MIFE Inaugural Conference can register via a Zoom link, which will be announced on the MIFE homepage in due time. On-site participants will be informed via a Xing invitation, which will also contain information on hotel booking. Participation at the MIFE Inaugural Conference and the MIFE Early Career Workshop is free of charge. Participants on site are expected to cover their own travel and accommodation costs.

CONTACT

Please send any questions concerning the MIFE Inaugural Conference and/or the MIFE Early Career Workshop to: **Mrs. Julia Harder** · MIFeconference@zew.de

