

Call for Papers

6th ZEW/MaCCI Conference on the

Economics of Innovation and Patenting

July 2 – 3, 2015 at ZEW, Mannheim, Germany

The Centre for European Economic Research (ZEW) and the Mannheim Centre for Competition and Innovation (MaCCI) are pleased to announce their 6th conference on the economics of innovation and patenting. The goal of the conference is to stimulate discussion between international researchers conducting related empirical and theoretical analysis. The conference will focus on policy implications of recent research. Theoretical, empirical, and policy-oriented contributions from all areas of the economics of innovation and patenting are welcome. The conference will also include two special sessions on the ongoing FP7 projects CRE8TV and *WWWForEurope*. A non-exhaustive list of topics is:

Innovation and Firm Performance

- ▶ Returns to innovation and growth
- ▶ Corporate governance of innovative firms
- ▶ R&D in young and small firms

Financing Innovation

- ▶ Banking system and innovation financing
- ▶ Venture capital and crowdfunding
- ▶ Impact of changes in financial market regulation

Intellectual Property Rights

- ▶ IPR strategies (patents, trademarks, copyrights)
- ▶ Standards and innovation
- ▶ Reform of the international patent system

Technology Transfer

- ▶ Academic entrepreneurship
- ▶ Public-private collaboration
- ▶ Role of inventors

Keynote Lectures

- ▶ Nicholas BLOOM (*Stanford University, US*)
- ▶ Alberto GALASSO (*University of Toronto, CA*)

Submission

Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) in PDF format to innopat2015@zew.de.

Dates and Deadlines

Submission deadline: March 15, 2015. Notifications of acceptance by April 20, 2015. Participants presenting a paper are asked to submit a full text version no later than June 1, 2015. Registration deadline: June 10, 2015.

Conference Fee

The conference fee is EUR 195. The conference fee covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. A selected number of travel grants will be available (preferably for PhD students and young researchers). More information is available from the organising committee. Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on www.zew.de/innovation-patenting2015.

R&D and Innovation Policy

- ▶ Tax incentives and subsidies for R&D
- ▶ Public procurement and innovation
- ▶ Economics of public research institutes

Knowledge Production

- ▶ Organisation of research
- ▶ Knowledge and R&D spillovers
- ▶ Scientist and inventor performance

Innovation and Environment

- ▶ Innovation in clean technologies
- ▶ Economics of directed technical change
- ▶ Dissemination of clean technologies and IPRs

Macro Impacts

- ▶ Innovation and growth
- ▶ Systems of innovation
- ▶ Innovation in CGE models

- ▶ Jordi JAUMANDREU (*Boston University, US*)
- ▶ Reinhilde VEUGELERS (*KU Leuven and Bruegel, Brussels, BE*)

Cre8tv.eu

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Centre for European
Economic Research

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Scientific Committee

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- ▶ Uwe CANTNER (*Friedrich Schiller University Jena, DE and University of Southern Denmark, DK*)
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- ▶ Elizabeth WEBSTER (*Swinburne University of Technology, Melbourne, AU*)



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Local Organising Committee

- ▶ Vanessa BEHRENS (*ZEW*)
- ▶ Paul HÜNERMUND (*ZEW*)
- ▶ Georg LICHT (*ZEW and MaCCI*)
- ▶ Maikel PELLENS (*ZEW*)
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