

23rd Conference on the Economics of Information and Communication Technologies

26-27 June 2025, Mannheim

Preliminary program 2025-06-02

PROGRAMME

THURSDAY, 26 June 2025

08:30	Registration	
09:00	OPENING REMARKS – ROOM 1	
09:15 – 10:45	Session I A – Room 1 ALGORITHM Chair: Chris Forman ALGORITHMIC COERCION WITH FASTER PRICING Zach Y. BROWN* (University of Michigan and NBER) and Alexander MacKay (University of Virginia) Discussant: Georgios Petropoulos ATTENUATING RACIAL PRICE DIFFERENTIALS IN THE HOUSING MARKET: EVIDENCE FROM IBUYERS Yuan Cheng, Chris FORMAN* and Peng Liu (Cornell University) Discussant: Caterina Giannetti	Session I B – Room 2 COMPETITION I Chair: Greg Taylor (Oxford Internet Institute) HARVESTING RATINGS Johannes JOHNEN* (Université Catholique de Louvain and CORE) and Robin Ng (University of Mannheim) Discussant: Régis Renault COMPETITION AND QUALITY: EVIDENCE FROM THE ENTRY OF MOBILE NETWORK SERVICE Marc Bourreau (Télécom Paris, Institut Polytechnique de Paris) and Yutec SUN* (CREST-ENSAI) Discussant: Franziska Kaiser

	CROWDFUNDING SUCCESS: HUMAN INSIGHTS VS ALGORITHMIC TEXTUAL EXTRACTION Caterina Giannetti and Maria Saveria MAVILLONIO* (University of Pisa) Discussant: Chris Forman	ECONOMICS OF SELLER OPT-OUT AND THE PRICING OF AUXILIARY SERVICES Simon ANDERSON* (University of Virginia), Susumu Sato (Hitotsubashi University) and Yusuke Zennyo (Kobe University) Discussant: Greg Taylor
10:45 – 11:15	BREAK	
11:15 – 12:45	Session II A – Room 1 AI ADOPTION Chair: Sampsa Samila FROM CODE TO CASH? THE (EARLY) IMPACT OF AI ON WAGES Myrielle Gonschor (Kienbaum Consultants), Marc Justin SCHMIDT* (Technical University Dortmund) and Eduard Storm (Institute for Advanced Studies) Discussant: Mert Demirer AI ADOPTION AND THE DEMAND FOR MANAGERIAL EXPERTISE Liudmila Alekseeva (KU Leuven), José Azar (University of Navarra and IESE Business School), Mireia Giné and Sampsa SAMILA* (IESE Business School) Discussant: Maria Saveria Mavillonio DISPLACEMENT OR COMPLEMENTARITY? THE LABOR MARKET IMPACT OF GENERATIVE AI Wilbur Xinyuan Chen (Hong Kong University of Science and Technology), Suraj Srinivasan and Saleh ZAKERINIA* (Harvard Business School) Discussant: Sampsa Samila	Session II B – Room 2 DATA Chair: Ulrich Laitenberger (University of Tilburg and ZEW) INDUSTRIAL DATA SHARING: THE UNINTENDED CONSEQUENCES OF THE EU'S DATA ACT Jan Krämer (University of Passau and CERRE) and Georgios PETROPOULOS* (University of Southern California) Discussant: Lara Marie Berger CLOZE ENCOUNTERS: THE IMPACT OF PIRATED DATA ACCESS ON LLM PERFORMANCE Stella JIA* and Abhishek Nagaraj (University of California, Berkeley) Discussant: Avinash Collis OFF-PLATFORM TRACKING AND DATA EXTERNALITIES Luis AGUIAR* (University of Zurich), Christian Peukert (University of Lausanne), Maximilian Schäfer (Institut Mines-Télécom Business School) and Hannes Ullrich (DIW Berlin and University of Copenhagen) Discussant: Ulrich Laitenberger

12:45 – 14:00	LUNCH BREAK	
14:00 – 15:00	KEYNOTE I – ROOM 1 Chair: Dominik Rehse (ZEW)	
	TOBIAS SALZ (MIT) SOURCES OF MARKET POWER IN WEB SEARCH: EVIDENCE FROM A FIELD EXPERIMENT	
15:00 – 15:15	SHORT BREAK	
15:15 – 16:15	Session III A – Room 1 DIGITAL ECONOMICS I Chair: Mike Ward	Session III B – Room 2 NEWS Chair: Joel Waldfogel
	THE EVOLUTION OF RESEARCH ON THE DIGITAL ECONOMY Franziska KAISER* (University of Lausanne) Discussant: Mike Ward	(DIS)INFORMATION WARS Adrian CASILLAS* (New York University), Maryam Farboody (MIT Sloan School of Management), Layla Hashemi (George Mason University), Maryam Saeedi (Carnegie Mellon University) and Steven Wilson (Brandeis University) Discussant: Olga Slivko (Rotterdam School of Management)
	INFORMATION NETWORKS AND MARKET INTEGRATION: EVIDENCE FROM NAPOLEONIC INTERNET AND WHEAT MARKET IN 19TH CENTURY FRANCE Marc Bourreau (Télécom Paris, Institut Polytechnique de Paris), Lukasz Grzybowski (University of Cape Town and University of Warsaw) and Martin DELVILLE* (Télécom Paris, Institut Polytechnique de Paris) Discussant: Il-Horn Hann	IMPROVING SCIENCE LITERACY IN THE NEWSROOM: EXPERIMENTAL EVIDENCE Lara Marie BERGER* (University of Cologne), Anna Kerkhof and Nikola Noske (Ifo Institute Munich) Discussant: Joel Waldfogel
16:15 – 16:45	BREAK	

16:45 – 18:15

Session IV A – Room 1

PLATFORMS

Chair: Michael Zhang (Chinese University of Hong Kong)

**CONVERGING TRUTHS? LANGUAGE AND INFORMATIONAL
BARRIERS IN DIGITAL KNOWLEDGE PLATFORMS**

Michael KUMMER* (Nova School of Business and Economics and
ZEW) and Sebastian Steffen (Boston College)

Discussant: Kevin D. Tran

**COMPETITION AMONG DIGITAL SERVICES: EVIDENCE FROM THE
2021 META OUTAGE**

Dominik Rehse and Sebastian VALET* (ZEW)

Discussant: Daniel Götz (University of Toronto)

**TRANSPARENCY OF ADD-ON FEES ON PEER-TO-PEER PLATFORMS:
EVIDENCE FROM AIRBNB**

Kevin Ducbao TRAN* (University of Bristol), Leonardo Madio
(University of Padova), Michelangelo Rossi (Télécom Paris and
Institut Polytechnique de Paris) and Mark J. Tremblay (University of
Nevada, Las Vegas)

Discussant: Michael Zhang

Session IV B – Room 2

SOCIAL MEDIA

Chair: Marita Freimane (University of Zurich)

**CAN FACEBOOK ADS PREVENT MALARIA? TWO FIELD
EXPERIMENTS IN INDIA**

Dante Donati (Columbia University), Nandan RAO* (Virtual Lab and
Universitat Autònoma de Barcelona), Victor Orozco-Olvera
(Development Impact Department DIME, World Bank) and Ana
Maria Munoz Boudet (Gender Group, World Bank)

Discussant: Michela Boldrini

**TAINTING THE DISCOURSE: THE ROLE OF INCIVILITY IN SHAPING
SUBSEQUENT USER ENGAGEMENT**

Sung Hyun Kwon, Jui Ramaprasad and Il-Horn HANN* (University of
Maryland)

Discussant: Adrian Casillas

**SOCIAL MEDIA AND WELL-BEING: IMPACT OF TIKTOK ON
SCREENTIME AND SLEEP PATTERNS**

Saharsh Agarwal (Indian School of Business, Hyderabad) and Uttara
M. ANANTHAKRISHNAN* (Carnegie Mellon University)

Discussant: Marita Freimane

18:30

CONFERENCE DINNER BBQ AT ZEW

PROGRAMME

FRIDAY, 27 June 2025

09:00 – 10:30

Session V A – Room 1
DIGITAL ECONOMICS II
Chair: Luca Sandrini (ZEW)

EMPLOYEE SCREENING EFFECTIVENESS: EVIDENCE FROM ESPORTS ROSTER CHANGES

Michael R. WARD* (University of Texas, Arlington and ZEW)
Discussant: Stella Jia

CONSUMER INTERACTIONS AND PEER EFFECTS IN SOCIALLY-CONNECTED DIGITAL PRODUCTS

Yijun Chen (Imperial College London) and Yulia NEVSKAYA* (Queen's University)
Discussant: Luis Aguiar

CLIMBING THE LADDER OR FALLING BEHIND: THE ROLE OF LEADERBOARD COMPOSITION IN USER ENGAGEMENT

Agnieszka KLOC* (Rotterdam School of Management), Rodrigo Belo (Nova School of Business and Economics, Universidade Nova de Lisboa) and Ting Li (Rotterdam School of Management)
Discussant: Luca Sandrini

Session V B – Room 2
FIRM PERFORMANCE
Chair: Thomas Niebel (ZEW)

FIRM PRODUCTIVITY AND LEARNING IN THE DIGITAL ECONOMY: EVIDENCE FROM CLOUD COMPUTING

James Brand (Microsoft), Mert DEMIRER* (MIT), Connor Finucane (Microsoft) and Avner A. Kreps Northwestern University)
Discussant: Luca Fontanelli

SCALING UP TO THE CLOUD: THE HETEROGENEOUS EFFECT OF CLOUD TECHNOLOGY USE ON FIRMS' GROWTH RATES

Bernardo Caldarola (JRC Seville) and Luca FONTANELLI* (University of Brescia)
Discussant: Saleh Zakerinia

THE NEW WAVE? THE ROLE OF HUMAN CAPITAL AND STEM SKILLS IN TECHNOLOGY ADOPTION IN THE UK

Mirko Draca (Warwick University), Max Nathan (London School of Economics and NIESR), Viet NGUYEN-TIEN* (London School of Economics), Juliana Oliveira-Cunha (London School of Economics), Anna Rosso (University of Insubria) and Anna Valero (London School of Economics)
Discussant: Thomas Niebel

10:30 – 11:00

BREAK

11:00 – 12:00	KEYNOTE II - ROOM 1 Chair: Luca Sandrini (ZEW)	
	IMKE REIMERS (CORNELL UNIVERSITY) WELFARE IMPLICATIONS OF CONSUMER ACCESS TO INFORMATION	
12:00 – 13:00	LUNCH BREAK	
13:00 – 14:30	Session VI A – Room 1 COMPETITION II Chair: Reinhold Kesler (DICE and ZEW)	Session VI B – Room 2 SEARCH Chair: Robin Ng (University of Mannheim)
	FULFILLED BY AMAZON: SELLER-SIDE TYING OF PLATFORM SERVICES Alexandre de Cornière (University of Toulouse), Kinshuk Jerath (Columbia University) and Greg TAYLOR* (University of Oxford) Discussant: Johannes Johnen	A METHOD TO ESTIMATE DISCRETE CHOICE MODELS THAT IS ROBUST TO CONSUMER SEARCH Jason Abaluck (Yale School of Management), Giovanni Compiani (University of Chicago) and Fan ZHANG* (Nova School of Business and Economics) Discussant: Chu (Ivy) Dang
	PLATFORM POWER STRUGGLE: SPOTIFY AND THE MAJOR RECORD LABELS Luis Aguiar (University of Zurich), Joel WALFOGEL* (University of Minnesota) and Axel Zeijen (ETH Zurich) Discussant: Reinhold Kesler	GOING BACK TO MOVE FORWARD? HOW SEARCH REVISITS ON A WEBSITE WE BUILT, AND IN FIELD DATA, INFORM US ABOUT SEARCH OUTCOMES Chu (Ivy) DANG* (The University of Hong Kong), Raluca M. Ursu (New York University) and Pradeep K. Chintagunta (University of Chicago) Discussant: Fan Zhang
	EXISTENCE, ANTECEDENTS AND CONSEQUENCES OF NON-COMPLIANCE IN MOBILE APP MARKETS Reinhold Kesler (Düsseldorf Institute for Competition Economics, DICE and ZEW), Bernd SKIERA* (Goethe University Frankfurt), Lennart Kraft (DZ Bank AG and Goethe University Frankfurt) and Tim Koschella (Real-time Technologies GmbH) Discussant: Michael Kummer	SOURCES OF CONSUMER INFORMATION Frédéric Koessler (CNRS and HEC Paris) and Régis RENAULT* (Cergy Paris University) Discussant: Robin Ng

14:30 – 15:00	BREAK	
15:00 – 16:30	<p>Session VII A – Room 1</p> <p>GEN AI</p> <p>Chair: Dominik Rehse (ZEW)</p> <p>TEAMING UP WITH ARTIFICIAL AGENTS IN NON-ROUTINE ANALYTICAL TASKS</p> <p>Lorenzo Cominelli, Federico Galatolo, Caterina GIANNETTI* (University of Pisa), Cristiano Ciccio, Felice Dell’Orletta (Institute of Computational Linguistics Antonia Zampolli), Philipp Chapkovski (University of Duisburg-Essen) and Giulia Venturi (Institute of Computational Linguistics Antonia Zampolli)</p> <p>Discussant: Gili Rusak</p> <p>GENERATIVE AI IN EQUILIBRIUM: EVIDENCE FROM A CREATIVE GOODS MARKETPLACE</p> <p>Samuel G. GOLDBERG* (Stanford University) and H. Tai Lam (University of California, Los Angeles)</p> <p>Discussant: Yulia Nevskaya</p> <p>AI AGENTS CAN ENABLE SOPHISTICATED MARKET DESIGNS</p> <p>Gili RUSAK* (Harvard University), Benjamin S. Manning (MIT) and John J. Horton (MIT and NBER)</p> <p>Discussant: Dominik Rehse</p>	<p>Session VII A – Room 2</p> <p>EXPERIMENTS</p> <p>Chair: Eliza Stenzhorn (ZEW)</p> <p>TAMING TECH GIANTS’ ALGORITHMS: WHAT DO CONSUMERS KNOW (AND WANT)? AN ANALYSIS OF THE AMAZON BUY-BOX CASE</p> <p>Michela BOLDRINI* (Bocconi University and IGIER) and Francesco Clavorà Braulin (Italian Competition Authority and ZEW)</p> <p>Discussant: Uttara M. Ananthakrishnan</p> <p>CALIBRATED COARSENING IN HUMAN-AI INTERACTION, THEORY AND EXPERIMENTS</p> <p>Bnaya Dreyfuss (Harvard University) and Ruru HOONG* (Harvard University, Harvard Business School)</p> <p>Discussant: Zach Y. Brown</p> <p>THE CONSUMER WELFARE EFFECTS OF ONLINE ADS: EVIDENCE FROM A 9-YEAR EXPERIMENT</p> <p>Eric Brynjolfsson (Stanford University and NBER), Avinash COLLIS* (Carnegie Mellon University, USA), Daniel Deisenroth, Haritz Garro, Daley Kutzman, Asad Liaqat (Meta) and Nils Wernerfelt (Northwestern University)</p> <p>Discussant: Eliza Stenzhorn</p>
16:30	CLOSING REMARKS	