

## CALL FOR PAPERS

// INTERNATIONAL CONFERENCE

# 20<sup>th</sup> ZEW Conference on the Economics of Information and Communication Technologies

## PhD Workshop with Heinz König Award

### 06 – 08 July 2022 | Mannheim · Germany

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT). Theoretical, empirical and policy-oriented contributions are welcome.

In collaboration with ZEW's Sponsors' Association of Science and Practice, we are pleased to organise an **additional workshop for PhD students** this year on 6 July. Members of the scientific committee will attend and give feedback to the presenters. Jointly with this year's sponsor, SAP, they will select the most outstanding contribution for the **Heinz König Young Scholar Award**. The award is endowed with EUR 5,000 and also offers the possibility of a three-month residential fellowship at ZEW including travel and accommodation costs.

#### KEYNOTE SPEAKERS

- **Alessandro Acquisti** (Carnegie Mellon University, USA)
- **Fiona Scott Morton** (Yale University, USA)

#### TOPICS OF INTEREST

Internet and telecommunication · Digital markets and platforms · Artificial intelligence · Cloud computing · Big data · Value of data · Social media · ICT and innovation · ICT, productivity and growth · ICT and the labour market · Digital divide · Intellectual property rights · Standards · Competition policy and regulation of ICT · Economics of privacy

#### SCIENTIFIC COMMITTEE

**Chris Forman** (Cornell University, USA) · **John J. Horton** (MIT Sloan School of Management, USA) · **Mary O'Mahony** (King's College London, UK) · **Imke Reimers** (Northeastern University, USA) · **Markus Reisinger** (Frankfurt School of Finance, Germany) · **Greg Taylor** (Oxford Internet Institute, UK) · **Catherine Tucker** (MIT Sloan School of Management, USA) · **Joel Waldfogel** (University of Minnesota, USA) · **Julian Wright** (National University of Singapore, SG) · **Irene Bertschek** (ZEW and University of Giessen, Germany) · **Martin Peitz** (University of Mannheim and ZEW, Germany) · **Florian Stahl** (University of Mannheim and ZEW, Germany)

#### REGISTRATION

The deadline for submission of full papers is **10 March 2022**. Please submit papers via this link <https://forms.gle/WnpN4rcGXcTzaHTc7>. If you have any questions, please contact [ict-conference@zew.de](mailto:ict-conference@zew.de).

Authors are asked to identify as PhD students when submitting their paper in order to be considered for the PhD workshop and the Heinz König Award.

The decision on acceptance will be made by **25 April 2022**, registration deadline is **10 May**. Presenters may be asked to discuss another paper. The conference fee is EUR 200. There is no fee for the PhD workshop.

Participants presenting a paper pay a reduced conference fee of EUR 150. Presenters at the PhD workshop or the main conference may apply for financial support from ZEW to cover travel expenses after receiving notification of acceptance. Accommodation costs for presenters will be covered by ZEW. Specific Covid-19 measures may apply at the time of the conference.

More information: [www.zew.de/ict-conference](http://www.zew.de/ict-conference).

#### ORGANISATION

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#### CONTACT

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