

Call for Papers

13th ZEW Conference on the Economics of Information and Communication Technologies

June 12 - 13, 2015 at ZEW, Mannheim, Germany

The objective of the conference is to discuss recent scientific contributions to the economics of information and communication technologies (ICT) and the economics of ICT industries. Theoretical, empirical and policy-oriented contributions are welcome.

Keynote Lectures

- Sinan ARAL (*MIT Sloan School of Management, USA*)
- Shane GREENSTEIN (*Northwestern University, Chicago, USA*)
- Markus MOBIUS (*Microsoft Research, USA*)

Topics of Interest

Software and Internet industries · ICT and innovation · Telecommunication and new media · Internet services · Electronic commerce · Competition policy and regulation of ICT · Digital markets and intellectual property rights · Standards · ICT outsourcing · Cloud computing · Big data · ICT, productivity and growth · ICT and the labour market · Social media · Digital divide.

Scientific Committee

- Avi GOLDFARB (*University of Toronto, Canada*)
- Mary O'MAHONY (*King's College London, UK*)
- Catherine TUCKER (*MIT Sloan School of Management, US*)
- Tommaso VALLETTI (*Imperial College London, UK*)
- Joel WALDFOGEL (*University of Minnesota, US*)
- Kenneth WILBUR (*Duke University, US*)
- Irene BERTSCHEK (*ZEW and University of Mannheim, Germany*)
- Martin PEITZ (*University of Mannheim and ZEW, Germany*)
- Florian STAHL (*University of Mannheim and ZEW, Germany*)

Registration

There will be invited and contributed sessions. The deadline for submission of full papers is March 15, 2015. Please submit papers in PDF or MS Word format to: ict-conference@zew.de.

Submissions by PhD students are particularly encouraged.

The decision on acceptance will be reached no later than April 20, 2015. The conference fee is EUR 200.

For participants who present a paper, the conference fee is reduced to EUR 100; Presenters may apply for financial support from ZEW to cover travel expenses after notification of acceptance. Accommodation for presenters will be covered by ZEW.

Presenters may be kindly asked to discuss another paper. All participants are requested to register no later than April 30, 2015. Papers and more information on the conference will be made available on the conference web page:

www.zew.de/ict-conference.

Organising Committee

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Contact

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