

# 6<sup>th</sup> ZEW Conference: The Economics of Information and Communication Technologies

The asterisk "\*" indicates the presenting author.

Friday, 04.07.2008

8:30-9:00	Registration	
9:00-9:10	Welcome (Room: Luxembourg): Irene Bertschek	
9:10-10:00	Invited session I (Room: Luxembourg); Chair: Martin Pertz	
	Benjamin Hermalin (University of California, USA) <a href="#"><u>Net Neutrality and Investment</u></a>	
10:00-10:30	Coffee Break	
10:30-12:30	Parallel sessions I: ICT and productivity	Competition in ICT markets I
	<p>I.a (Room: Strasbourg); Chair: Iulia Siedschlag</p> <p>Diego MARTINEZ (Universidad Pablo Olavide, SPAIN), Jesus RODRIGUEZ LOPEZ (Universidad Pablo Olavide, SPAIN) and José TORRES* (University Of Malaga, SPAIN)</p> <p><a href="#"><u>ICT-Specific technological change and productivity growth in the US, 1980 – 2004</u></a></p> <p>Discussant: Marianne Saam (ZEW Mannheim, GERMANY)</p> <p>Francesco VENTURINI (Polytechnic University of Marche, Ancona, ITALY)</p> <p><a href="#"><u>Information Technology, Research &amp; Development, or both? What really drives a nation's productivity</u></a></p> <p>Discussant: Jesus Rodriguez Lopez</p> <p>Gaaitzen DE VRIES* (University of Groningen, THE NETHERLANDS) and Michael KOETTER</p> <p><a href="#"><u>How does ICT enhance productivity? Evidence from latent retail technologies in Chile</u></a></p> <p>Discussant: Iulia Siedschlag</p>	<p>I.b (Room: Luxembourg); Chair: Daniel Cerquera</p> <p>Naoki KOJIMA (University of Freiburg, GERMANY)</p> <p><a href="#"><u>Version compatibility and strategy against entry</u></a></p> <p>Discussant: Irina Suleymanova</p> <p>Oystein FOROS, Kare P. HAGEN and Hans Jarle KIND* (Norwegian School of Economics and Business Administration, NORWAY)</p> <p><a href="#"><u>Price-dependent Profit-Sharing as a Channel Coordination Device</u></a></p> <p>Discussant: Joao Varela</p> <p>Irina SULEYMANOVA* and Christian WEY (DIW, GERMANY)</p> <p><a href="#"><u>Bertrand Competition in Markets with Network Effects and Switching Costs</u></a></p> <p>Discussant: Daniel Cerquera</p>
12:30-13:30	Lunch Break	

13:30-15:30	Parallel sessions II: ICT adoption <span style="float: right;">Open Source / Standardization</span>	
	<p>II.a (Room: Strasbourg); Chair: Michael Ward</p> <p>Stefanie HALLER and Iulia SIEDSCHLAG* (Economic and Social Research Institute, Dublin, IRELAND)</p> <p><u><a href="#">Determinants of ICT Adoption: Evidence from firm-level data</a></u></p> <p>Discussant: José Torres</p> <p>Jörg OHNEMUS (ZEW Mannheim, GERMANY)</p> <p><u><a href="#">Does IT Outsourcing increase Firm Success?</a></u></p> <p>Discussant: Gaaitzen de Vries</p> <p>Meyyappan NARAYANAN*, Bonwoo KOO and Brian COZZARIN (University of Waterloo, CANADA)</p> <p><u><a href="#">A Hurdle Model Estimation of Household and Product Characteristics to Explain Online Buying Decisions</a></u></p> <p>Discussant: Michael Ward</p>	<p>II.b (Room: Luxembourg); Chair: Joana Resende</p> <p>German LAMBARDI (Toulouse School of Economics, FRANCE)</p> <p><u><a href="#">Code Development: Open vs. Proprietary Source</a></u></p> <p>Discussant: Joacim Tag</p> <p>Knut BLIND (University of Berlin, GERMANY)</p> <p><u><a href="#">A Welfare Analysis of Standards Competition: The Example of the ECMA OpenXML Standard and the ISO ODF Standard</a></u></p> <p>Discussant: Georg Götz</p> <p>Andreas NIEDERMAYER (Northwestern University, USA)</p> <p><u><a href="#">On Platforms, Incomplete Contracts and Open Source Software</a></u></p> <p>Discussant: Joana Resende</p>

15:30-16:00	Coffee Break	
	Parallel sessions III: Public Policy in Telecommunications Markets	Digital Rights
	<p>III.a (Room: Strasbourg); Chair: Benjamin Hermalin</p> <p>Georg GÖTZ (Justus-Liebig-University Gießen, GERMANY)  <u><a href="#">Competition, Regulation and Broadband Access to the Internet</a></u>  Discussant: Grazia Cecere</p> <p>Duarte BRITO (Universidada Nova de Lisboa, PORTUGAL), Pedro PEREIRA (Autoridada da Concorrenca, PORTUGAL) and Joao VAREDA* (Autoridade de Concorrenca, PORTUGAL)  <u><a href="#">On the Regulation of Next Generation Networks</a></u>  Discussant: Christian Bender</p> <p>Roman INDERST (University of Frankfurt, GERMANY) and Martin PEITZ* ( University of Mannheim and ZEW, GERMANY)  <u><a href="#">Selling Service Plans to Differentially Informed Customers</a></u>  Discussant: Benjamin Hermalin</p>	<p>III.b (Room: Luxembourg); Chair: Alexander White</p> <p>Joacim TAG (Swedish School of Administration, SWEDEN)  <u><a href="#">Open Versus Closed Platforms in Two-Sided Markets</a></u>  Discussant: Andreas Niedermayer</p> <p>Gal OESTREICHER-SINGER* and Arun SUNDARARAJAN (New York University, USA)  <u><a href="#">Are Digital Rights Valuable? Theory and Evidence from eBook Pricing</a></u>  Discussant: Meyyappan Narayanan</p> <p>Sang Hoo BAE* and Choi PILSIK (Clark University, USA)  <u><a href="#">Firms' Optimal Digital Rights Management (DRM) Strategies: The Effects of Public Copy Protection and DRM Compatibility</a></u>  Discussant: Alexander White</p>
19:00	Departure ZEW and Conference Dinner	

Saturday, 05.07.2008

9:00-11:00	Parallel sessions IV: ICT usage  IV.a (Room: Strasbourg); Chair: Jeanet Bentzen  Thomas BARNEBECK, Jeanet BENTZEN*, Carl-Johan DALGAARD and Pablo SELAYA (University of Copenhagen, DENMARK)  <a href="#"><u><i>The Internet, Digital Information and Corruption: Evidence from U.S. States and Across Countries</i></u></a>  Discussant: Francesco Venturini  Grazia CECERE (University of Paris, FRANCE)  <a href="#"><u><i>Triplay vs Software Voice in France</i></u></a>  Discussant: Gal Oestreicher-Singer  Michael WARD (University of Texas at Arlington, USA)  <a href="#"><u><i>Teaching Digital Piracy</i></u></a>  Discussant: Jeanet Bentzen	Competition in ICT Markets II  IV.b (Room: Luxembourg); Chair: Stefan Behringer  Stefan BEHRINGER (Goethe University of Frankfurt, GERMANY)  <a href="#"><u><i>Spatial Predation in the UK Newspaper Industry</i></u></a>  Discussant: Sang Hoo Bae  Didier LAUSSEL (Université de la Méditerranée, FRANCE) and Joana RESENDE* (Université Catholique de Louvain, BELGIUM)  <a href="#"><u><i>Does the absence of competition in markets foster competition for the market? A dynamic approach to aftermarkets</i></u></a>  Discussant: German Lambardi  Alexander WHITE (Toulouse School of Economics, FRANCE, and Microsoft Research, USA)  <a href="#"><u><i>Search Engines: Left Side Quality versus Right Side Profits</i></u></a>  Discussant: Stefan Behringer
11:00-11:30	Coffee Break	
11:30-13:10	Invited Session II (Room: Luxembourg); Chair: Irene Bertschek  Mary O'Mahony (University of Birmingham, UK)  <a href="#"><u><i>ICT, Labour Services and Productivity in the EU and US: results from EUKLEMS</i></u></a>  Joel Waldfoegel (University of Pennsylvania, USA)  <a href="#"><u><i>Uniform Song Pricing and its Alternatives</i></u></a>	