

6th ZEW Conference: The Economics of Information and Communication Technologies

Preliminary (!) Program as of April 29, 2008

The asterisk "*" indicates the presenting author.

Friday, 04.07.2008

8:30-9:00	Registration	
9:00-9:10	Welcome (Room: Luxembourg):	
9:10-10:00	Invited session I (Room: Luxembourg); Chair:	
	Mary O'Mahony (University of Birmingham, UK) <i>ICT, Labour Services and Productivity in the EU and US: results from EUKLEMS</i>	
10:00-10:30	Coffee Break	
10:30-12:30	Parallel sessions I: ICT and productivity	
	Competition in ICT markets	
10:30-12:30	I.a (Room: Strasbourg); Chair: Diego MARTINEZ (University of Sevilla, SPAIN) and José TORRES* (University Of Malaga, SPAIN) <i>ICT-Specific technological change and productivity growth in the US, 1980 – 2004</i> Discussant: Francesco VENTURINI (Polytechnic University of Marche, Ancona, ITALY) <i>Information Technology, Research & Development, or both? What really drives a nation's productivity</i> Discussant: n.n.	I.b (Room: Luxembourg); Chair: Naoki KOJIMA (University of Freiburg, GERMANY) <i>Version compatibility and strategy against entry</i> Discussant: Oystein FOROS, Kare P. HAGEN and Hans Jarle KIND* (Norwegian School of Economics and Business Administration, NORWAY) <i>Price-dependent Profit-Sharing as a Channel Coordination Device</i> Discussant: Irina SULEYMANOVA* and Christian WEY (DIW, GERMANY) <i>Bertrand Competition in Markets with Network Effects and Switching Costs</i> Discussant:
	12:30-13:30	Lunch Break

13:30-15:30	Parallel sessions II: ICT adoption and firm performance Open Source / Standardization	
	<p>II.a (Room: Strasbourg); Chair: Stefanie HALLER and Iulia SIEDSCHLAG* (Economic and Social Research Institute, Dublin, IRELAND)</p> <p><i>Determinants of ICT Adoption: Evidence from firm-level data</i></p> <p>Discussant:</p> <p>Gaaitzen DE VRIES* (University of Groningen, THE NETHERLANDS) and Michael KOETTER</p> <p><i>How does ICT enhance productivity? Evidence from latent retail technologies in Chile</i></p> <p>Discussant:</p> <p>n.n.</p>	<p>II.b (Room: Luxembourg); Chair: German LAMBARDI (University of Toulouse, FRANCE)</p> <p><i>Code Development: Open vs. Proprietary Source</i></p> <p>Discussant:</p> <p>Knut BLIND (University of Berlin, GERMANY)</p> <p><i>A Welfare Analysis of Standards Competition: The Example of the ECMA OpenXML Standard and the ISO ODF Standard</i></p> <p>Discussant:</p> <p>Andreas NIEDERMEYER (Northwestern University, USA)</p> <p><i>On Platforms, Incomplete Contracts and Open Source Software</i></p> <p>Discussant:</p>
15:30-16:00	Coffee Break	
16:00-18:00	Parallel sessions III: Demand Side Digital Rights	
	III.a (Room: Strasbourg); Chair:	III.b (Room: Luxembourg); Chair:

	<p>Grazia CECERE (University of Paris, FRANCE) <i>Triplay vs Software Voice in France</i> Discussant:</p> <p>Meyyappan NARAYANAN*, Bonwoo KOO and Brian COZZARIN (University of Waterloo, CANADA) <i>A Hurdle Model Estimation of Household and Product Characteristics to Explain Online Buying Decisions</i> Discussant:</p> <p>Joacim TAG (Swedish School of Administration, SWEDEN) <i>Open Versus Closed Platforms in Two-Sided Markets</i> Discussant:</p>	<p>Alexander WHITE (Toulouse School of Economics and Microsoft Research, FRANCE) <i>Search Engines: Left Side Quality versus Right Side Profits</i> Discussant:</p> <p>Gal OESTREICHER-SINGER* and Arun SUNDARARAJAN (New York University, USA) <i>Are Digital Rights Valuable? Theory and Evidence from eBook Pricing</i> Discussant:</p> <p>Sang Hoo BAE* and Choi PILSIK (Clark University, USA) <i>Firms' Optimal Digital Rights Management (DRM) Strategies: The Effects of Public Copy Protection and DRM Compatibility</i> Discussant:</p>
19:00	Departure ZEW/	
19:30/20:00	Conference Dinner	

Saturday, 05.07.2008

9:00-11:00	Parallel sessions IV: Digital Piracy and Security Regulation	Public Policy in Telecommunications Markets
	<p>IV.a (Room: Strasbourg); Chair: Thomas BARNEBECK, Jeanet BENTZEN*, Carl-Johan DALGAARD and Pablo SELAYA * (University of Copenhagen, DENMARK)</p> <p><i>The Internet, Digital Information and Corruption: Evidence from U.S. States and Across Countries-</i></p> <p>Discussant:</p> <p>Ashish ARORA and Anand NANDKUMAR* (Carnegie Mellon University, USA)</p> <p><i>Securing Their Future? Entry and Survival in the Information Security Industry</i></p> <p>Discussant:</p> <p>Michael WARD (University of Texas at Arlington, USA)</p> <p><i>Teaching Digital Piracy</i></p> <p>Discussant:</p>	<p>IV.b (Room: Luxembourg); Chair: Georg GÖTZ (Justus-Liebig-University Gießen, GERMANY)</p> <p><i>Competition, Regulation and Broadband Access to the Internet</i></p> <p>Discussant:</p> <p>Duarte BRITO (Universidada Nova de Lisboa, PORTUGAL), Pedro PEREIRA (Autoridada da Concorrenca, PORTUGAL) and Joao VAREDA* (Autoridade de Concorrenca, PORTUGAL)</p> <p><i>On the Regulation of Next Generation Networks</i></p> <p>Discussant:</p> <p>Roman INDERST (University of Frankfurt, GERMANY) and Martin PEITZ* (University of Mannheim and ZEW, GERMANY)</p> <p><i>Selling Service Plans to Differentially Informed Customers</i></p> <p>Discussant:</p>
11:00-11:30	Coffee Break	
11:30-:13:10	<p>Invited Session II (Room: Luxembourg); Chair:</p> <p>Joel Waldfoegel (University of Pennsylvania, USA)</p> <p><i>Uniform Song Pricing and its Alternatives</i></p> <p>Benjamin Hermalin (University of California, USA)</p> <p><i>Net Neutrality and Investment</i></p>	