

6th ZEW Conference: The Economics of Information and Communication Technologies

Preliminary (!) Program as of Mai 28, 2008

The asterisk "*" indicates the presenting author.

Friday, 04.07.2008

8:30-9:00	Registration	
9:00-9:10	Welcome (Room: Luxembourg):	
9:10-10:00	Invited session I (Room: Luxembourg); Chair:	
	Benjamin Hermalin (University of California, USA) <i>Net Neutrality and Investment</i>	
10:00-10:30	Coffee Break	
10:30-12:30	Parallel sessions I: ICT and productivity	Competition in ICT markets I
	<p>I.a (Room: Strasbourg); Chair:</p> <p>Diego MARTINEZ (Universidad Pablo Olavide, SPAIN), Jesus RODRIGUEZ LOPEZ (Universidad Pablo Olavide, SPAIN) and José TORRES* (University Of Malaga, SPAIN)</p> <p><i>ICT-Specific technological change and productivity growth in the US, 1980 – 2004</i></p> <p>Discussant: Marianne Saam (ZEW Mannheim, GERMANY)</p> <p>Francesco VENTURINI (Polytechnic University of Marche, Ancona, ITALY)</p> <p><i>Information Technology, Research & Development, or both? What really drives a nation's productivity</i></p> <p>Discussant: Jesus Rodriguez Lopez</p> <p>Gaaitzen DE VRIES* (University of Groningen, THE NETHERLANDS) and Michael KOETTER</p> <p><i>How does ICT enhance productivity? Evidence from latent retail technologies in Chile</i></p> <p>Discussant: Iulia Siedschlag</p>	<p>I.b (Room: Luxembourg); Chair:</p> <p>Naoki KOJIMA (University of Freiburg, GERMANY)</p> <p><i>Version compatibility and strategy against entry</i></p> <p>Discussant:</p> <p>Oystein FOROS, Kare P. HAGEN and Hans Jarle KIND* (Norwegian School of Economics and Business Administration, NORWAY)</p> <p><i>Price-dependent Profit-Sharing as a Channel Coordination Device</i></p> <p>Discussant: Joao Varela</p> <p>Irina SULEYMANOVA* and Christian WEY (DIW, GERMANY)</p> <p><i>Bertrand Competition in Markets with Network Effects and Switching Costs</i></p> <p>Discussant: Daniel Cerquera</p>

12:30-13:30	Lunch Break
13:30-15:30	<div>Parallel sessions II: ICT adoption</div> <div>Open Source / Standardization</div>
	<div> <div> <p>II.a (Room: Strasbourg); Chair:</p> <p>Stefanie HALLER and Iulia SIEDSCHLAG* (Economic and Social Research Institute, Dublin, IRELAND)</p> <p><i>Determinants of ICT Adoption: Evidence from firm-level data</i></p> <p>Discussant: José Torres</p> <p>Jörg OHNEMUS (ZEW Mannheim, GERMANY)</p> <p><i>Does IT Outsourcing increase Firm Success?</i></p> <p>Discussant: Gaaitzen de Vries</p> <p>Meyyappan NARAYANAN*, Bonwoo KOO and Brian COZZARIN (University of Waterloo, CANADA)</p> <p><i>A Hurdle Model Estimation of Household and Product Characteristics to Explain Online Buying Decisions</i></p> <p>Discussant:</p> </div> <div> <p>II.b (Room: Luxembourg); Chair:</p> <p>German LAMBARDI (Toulouse School of Economics, FRANCE)</p> <p><i>Code Development: Open vs. Proprietary Source</i></p> <p>Discussant:</p> <p>Knut BLIND (University of Berlin, GERMANY)</p> <p><i>A Welfare Analysis of Standards Competition: The Example of the ECMA OpenXML Standard and the ISO ODF Standard</i></p> <p>Discussant:</p> <p>Andreas NIEDERMEYER (Northwestern University, USA)</p> <p><i>On Platforms, Incomplete Contracts and Open Source Software</i></p> <p>Discussant: Joana Resende</p> </div> </div>

15:30-16:00	Coffee Break	
	Parallel sessions III: Public Policy in Telecommunications Markets	
	Digital Rights	
	<p>III.a (Room: Strasbourg); Chair:</p> <p>Georg GÖTZ (Justus-Liebig-University Gießen, GERMANY)</p> <p><i>Competition, Regulation and Broadband Access to the Internet</i></p> <p>Discussant: Gracia Cecere</p> <p>Duarte BRITO (Universidade Nova de Lisboa, PORTUGAL), Pedro PEREIRA (Autoridade da Concorrência, PORTUGAL) and Joao VAREDA* (Autoridade de Concorrência, PORTUGAL)</p> <p><i>On the Regulation of Next Generation Networks</i></p> <p>Discussant: Christian Bender</p> <p>Roman INDERST (University of Frankfurt, GERMANY) and Martin PEITZ* (University of Mannheim and ZEW, GERMANY)</p> <p><i>Selling Service Plans to Differentially Informed Customers</i></p> <p>Discussant: Benjamin Hermalin</p>	<p>III.b (Room: Luxembourg); Chair:</p> <p>Joacim TAG (Swedish School of Administration, SWEDEN)</p> <p><i>Open Versus Closed Platforms in Two-Sided Markets</i></p> <p>Discussant: Andreas Niedermayer</p> <p>Gal OESTREICHER-SINGER* and Arun SUNDARARAJAN (New York University, USA)</p> <p><i>Are Digital Rights Valuable? Theory and Evidence from eBook Pricing</i></p> <p>Discussant:</p> <p>Sang Hoo BAE* and Choi PILSIK (Clark University, USA)</p> <p><i>Firms' Optimal Digital Rights Management (DRM) Strategies: The Effects of Public Copy Protection and DRM Compatibility</i></p> <p>Discussant: Alexander White</p>
19:00	Departure ZEW and Conference Dinner	

Saturday, 05.07.2008

9:00-11:00	<div>Parallel sessions IV: ICT usage</div> <div>Competition in ICT Markets II</div> <div> <div> IV.a (Room: Strasbourg); Chair: Thomas BARNEBECK, Jeanet BENTZEN*, Carl-Johan DALGAARD and Pablo SELAYA (University of Copenhagen, DENMARK) <i>The Internet, Digital Information and Corruption: Evidence from U.S. States and Across Countries</i> Discussant: Francesco Venturini Grazia CECERE (University of Paris, FRANCE) <i>Triplay vs Software Voice in France</i> Discussant: Michael WARD (University of Texas at Arlington, USA) <i>Teaching Digital Piracy</i> Discussant: Jeanet Bentzen </div> <div> IV.b (Room: Luxembourg); Chair: Stefan BEHRINGER (Goethe University of Frankfurt, GERMANY) <i>Spatial Predation in the UK Newspaper Industry</i> Discussant: Didier LAUSSEL (Université de la Méditerranée, FRANCE) and Joana RESENDE* (Université Catholique de Louvain, BELGIUM) <i>Does the absence of competition in markets foster competition for the market? A dynamic approach to aftermarkets</i> Discussant: German Lambardi Alexander WHITE (Toulouse School of Economics, FRANCE, and Microsoft Research, USA) <i>Search Engines: Left Side Quality versus Right Side Profits</i> Discussant: Stefan Behringer </div> </div>
11:00-11:30	Coffee Break
11:30-13:10	<div>Invited Session II (Room: Luxembourg); Chair:</div> <div> Mary O'Mahony (University of Birmingham, UK) <i>ICT, Labour Services and Productivity in the EU and US: results from EUKLEMS</i> Joel Waldfogel (University of Pennsylvania, USA) <i>Uniform Song Pricing and its Alternatives</i> </div>