

# 6<sup>th</sup> ZEW Conference: The Economics of Information and Communication Technologies

Preliminary (!) Program as of Mai 18, 2008

The asterisk "\*" indicates the presenting author.

Friday, 04.07.2008

8:30-9:00	Registration	
9:00-9:10	Welcome (Room: Luxembourg):	
9:10-10:00	Invited session I (Room: Luxembourg); Chair:	
	Mary O'Mahony (University of Birmingham, UK) <b><i>ICT, Labour Services and Productivity in the EU and US: results from EUKLEMS</i></b>	
10:00-10:30	Coffee Break	
10:30-12:30	Parallel sessions I: ICT and productivity	Competition in ICT markets I
	<p>I.a (Room: Strasbourg); Chair: Diego MARTINEZ (Universidad Pablo Olavide, SPAIN), Jesus RODRIGUEZ (Universidad Pablo Olavide, SPAIN) and José TORRES* (University Of Malaga, SPAIN) <b><i>ICT-Specific technological change and productivity growth in the US, 1980 – 2004</i></b> Discussant:  Francesco VENTURINI (Polytechnic University of Marche, Ancona, ITALY) <b><i>Information Technology, Research &amp; Development, or both? What really drives a nation's productivity</i></b> Discussant:  Gaaitzen DE VRIES* (University of Groningen, THE NETHERLANDS) and Michael KOETTER <b><i>How does ICT enhance productivity? Evidence from latent retail technologies in Chile</i></b> Discussant:</p>	<p>I.b (Room: Luxembourg); Chair: Naoki KOJIMA (University of Freiburg, GERMANY) <b><i>Version compatibility and strategy against entry</i></b> Discussant:  Oystein FOROS, Kare P. HAGEN and Hans Jarle KIND* (Norwegian School of Economics and Business Administration, NORWAY) <b><i>Price-dependent Profit-Sharing as a Channel Coordination Device</i></b> Discussant:  Irina SULEYMANOVA* and Christian WEY (DIW, GERMANY) <b><i>Bertrand Competition in Markets with Network Effects and Switching Costs</i></b> Discussant:</p>

12:30-13:30	Lunch Break	
13:30-15:30	Parallel sessions II: ICT adoption <span style="float: right;">Open Source / Standardization</span>	
	<p>II.a (Room: Strasbourg); Chair: Stefanie HALLER and Iulia SIEDSCHLAG* (Economic and Social Research Institute, Dublin, IRELAND) <b><i>Determinants of ICT Adoption: Evidence from firm-level data</i></b> Discussant:</p> <p>Jörg OHNEMUS (ZEW Mannheim, GERMANY) <b><i>Does IT Outsourcing increase Firm Success?</i></b> Discussant:</p> <p>Meyyappan NARAYANAN*, Bonwoo KOO and Brian COZZARIN (University of Waterloo, CANADA) <b><i>A Hurdle Model Estimation of Household and Product Characteristics to Explain Online Buying Decisions</i></b> Discussant:</p>	<p>II.b (Room: Luxembourg); Chair: German LAMBARDI (University of Toulouse, FRANCE) <b><i>Code Development: Open vs. Proprietary Source</i></b> Discussant:</p> <p>Knut BLIND (University of Berlin, GERMANY) <b><i>A Welfare Analysis of Standards Competition: The Example of the ECMA OpenXML Standard and the ISO ODF Standard</i></b> Discussant:</p> <p>Andreas NIEDERMEYER (Northwestern University, USA) <b><i>On Platforms, Incomplete Contracts and Open Source Software</i></b> Discussant:</p>

15:30-16:00	Coffee Break	
	Parallel sessions III: Public Policy in Telecommunications Markets <span style="float: right;">Digital Rights</span>	
	<p>III.a (Room: Strasbourg); Chair:</p> <p>Georg GÖTZ (Justus-Liebig-University Gießen, GERMANY)  <b><i>Competition, Regulation and Broadband Access to the Internet</i></b>  Discussant:</p> <p>Duarte BRITO (Universidada Nova de Lisboa, PORTUGAL), Pedro PEREIRA (Autoridada da Concorrenca, PORTUGAL) and Joao VAREDA* (Autoridade de Concorrenca, PORTUGAL)  <b><i>On the Regulation of Next Generation Networks</i></b>  Discussant:</p> <p>Roman INDERST (University of Frankfurt, GERMANY) and Martin PEITZ* ( University of Mannheim and ZEW, GERMANY)  <b><i>Selling Service Plans to Differentially Informed Customers</i></b>  Discussant:</p>	<p>III.b (Room: Luxembourg); Chair:</p> <p>Joacim TAG (Swedish School of Administration, SWEDEN)  <b><i>Open Versus Closed Platforms in Two-Sided Markets</i></b>  Discussant:</p> <p>Gal OESTREICHER-SINGER* and Arun SUNDARARAJAN (New York University, USA)  <b><i>Are Digital Rights Valuable? Theory and Evidence from eBook Pricing</i></b>  Discussant:</p> <p>Sang Hoo BAE* and Choi PILSIK (Clark University, USA)  <b><i>Firms' Optimal Digital Rights Management (DRM) Strategies: The Effects of Public Copy Protection and DRM Compatibility</i></b>  Discussant:</p>
19:00	Departure ZEW and Conference Dinner	

Saturday, 05.07.2008

9:00-11:00	Parallel sessions IV: ICT usage  IV.a (Room: Strasbourg); Chair: Thomas BARNEBECK, Jeanet BENTZEN*, Carl-Johan DALGAARD and Pablo SELAYA (University of Copenhagen, DENMARK) <b><i>The Internet, Digital Information and Corruption: Evidence from U.S. States and Across Countries-</i></b> Discussant:  Grazia CECERE (University of Paris, FRANCE) <b><i>Triplay vs Software Voice in France</i></b> Discussant:  Michael WARD (University of Texas at Arlington, USA) <b><i>Teaching Digital Piracy</i></b> Discussant:	Competition in ICT Markets II  IV.b (Room: Luxembourg); Chair: Stefan BEHRINGER (Goethe University of Frankfurt, GERMANY) <b><i>Spatial Predation in the UK Newspaper Industry</i></b> Discussant:  Didier LAUSSEL (Université de la Méditerranée, FRANCE) and Joana RESENDE* (Université Catholique de Louvain, BELGIUM) <b><i>Does the absence of competition in markets foster competition for the market? A dynamic approach to aftermarkets</i></b> Discussant:  Alexander WHITE (Toulouse School of Economics and Microsoft Research, FRANCE) <b><i>Search Engines: Left Side Quality versus Right Side Profits</i></b> Discussant:
11:00-11:30	Coffee Break	
11:30-13:10	Invited Session II (Room: Luxembourg); Chair:  Joel Waldfogel (University of Pennsylvania, USA) <b><i>Uniform Song Pricing and its Alternatives</i></b>  Benjamin Hermalin (University of California, USA) <b><i>Net Neutrality and Investment</i></b>	