

6th ZEW Conference: The Economics of Information and Communication Technologies

Program for July 4th and 5th, 2008

The asterisk "*" indicates the presenting author.

Friday, 04.07.2008

8:30-9:00	Registration	
9:00-9:10	Welcome (Room: Luxembourg): Irene Bertschek	
9:10-10:00	Invited session I (Room: Luxembourg); Chair: Martin Peitz	
	Benjamin Hermalin (University of California, USA) <u>Net Neutrality and Investment</u>	
10:00-10:30	Coffee Break	
10:30-12:30	Parallel sessions I: ICT and productivity	Competition in ICT markets I
	<p>I.a (Room: Strasbourg); Chair: Iulia Siedschlag</p> <p>Diego MARTINEZ (Universidad Pablo Olavide, SPAIN), Jesus RODRIGUEZ LOPEZ (Universidad Pablo Olavide, SPAIN) and José TORRES* (University Of Malaga, SPAIN)</p> <p><u>ICT-Specific technological change and productivity growth in the US, 1980 – 2004</u></p> <p>Discussant: Jörg Ohnemus (ZEW Mannheim, GERMANY)</p> <p>Francesco VENTURINI (Polytechnic University of Marche, Ancona, ITALY)</p> <p><u>Information Technology, Research & Development, or both? What really drives a nation's productivity</u></p> <p>Discussant: Jesus Rodriguez Lopez</p> <p>Gaaitzen DE VRIES* (University of Groningen, THE NETHERLANDS) and Michael KOETTER</p> <p><u>How does ICT enhance productivity? Evidence from latent retail technologies in Chile</u></p> <p>Discussant: Iulia Siedschlag</p>	<p>I.b (Room: Luxembourg); Chair: Daniel Cerquera</p> <p>Naoki KOJIMA (University of Freiburg, GERMANY)</p> <p><u>Version compatibility and strategy against entry</u></p> <p>Discussant: Irina Suleymanova</p> <p>Oystein FOROS, Kare P. HAGEN and Hans Jarle KIND* (Norwegian School of Economics and Business Administration, NORWAY)</p> <p><u>Price-dependent Profit-Sharing as a Channel Coordination Device</u></p> <p>Discussant: Joao Vareda</p> <p>Irina SULEYMANOVA* and Christian WEY (DIW, GERMANY)</p> <p><u>Bertrand Competition in Markets with Network Effects and Switching Costs</u></p> <p>Discussant: Daniel Cerquera</p>
12:30-13:30	Lunch Break	

13:30-15:30	Parallel sessions II: ICT adoption Open Source / Standardization	
	<p>II.a (Room: Strasbourg); Chair: Michael Ward</p> <p>Stefanie HALLER and Iulia SIEDSCHLAG* (Economic and Social Research Institute, Dublin, IRELAND)</p> <p><u>Determinants of ICT Adoption: Evidence from firm-level data</u></p> <p>Discussant: José Torres</p> <p>Jörg OHNEMUS (ZEW Mannheim, GERMANY)</p> <p><u>Does IT Outsourcing increase Firm Success?</u></p> <p>Discussant: Gaaitzen de Vries</p> <p>Meyyappan NARAYANAN*, Bonwoo KOO and Brian COZZARIN (University of Waterloo, CANADA)</p> <p><u>A Hurdle Model Estimation of Household and Product Characteristics to Explain Online Buying Decisions</u></p> <p>Discussant: Michael Ward</p>	<p>II.b (Room: Luxembourg); Chair: Joana Resende</p> <p>German LAMBARDI (Toulouse School of Economics, FRANCE)</p> <p><u>Code Development: Open vs. Proprietary Source</u></p> <p>Discussant: Joacim Tag</p> <p>Knut BLIND (University of Berlin, GERMANY)</p> <p><u>A Welfare Analysis of Standards Competition: The Example of the ECMA OpenXML Standard and the ISO ODF Standard</u></p> <p>Discussant: Georg Götz</p> <p>Andreas NIEDERMAYER (Northwestern University, USA)</p> <p><u>On Platforms, Incomplete Contracts and Open Source Software</u></p> <p>Discussant: Joana Resende</p>

15:30-16:00	Coffee Break	
	Parallel sessions III: Public Policy in Telecommunications Markets	Digital Rights
	<p>III.a (Room: Strasbourg); Chair: Benjamin Hermalin</p> <p>Georg GÖTZ (Justus-Liebig-University Gießen, GERMANY) <u>Competition, Regulation and Broadband Access to the Internet</u> Discussant: Grazia Cecere</p> <p>Duarte BRITO (Universidada Nova de Lisboa, PORTUGAL), Pedro PEREIRA (Autoridada da Concorrenca, PORTUGAL) and Joao VAREDA* (Autoridade de Concorrenca, PORTUGAL) <u>On the Regulation of Next Generation Networks</u> Discussant: Christian Bender</p> <p>Roman INDERST (University of Frankfurt, GERMANY) and Martin PEITZ* (University of Mannheim and ZEW, GERMANY) <u>Selling Service Plans to Differentially Informed Customers</u> Discussant: Benjamin Hermalin</p>	<p>III.b (Room: Luxembourg); Chair: Alexander White</p> <p>Joacim TAG (Swedish School of Administration, SWEDEN) <u>Open Versus Closed Platforms in Two-Sided Markets</u> Discussant: Andreas Niedermayer</p> <p>Gal OESTREICHER-SINGER* and Arun SUNDARARAJAN (New York University, USA) <u>Are Digital Rights Valuable? Theory and Evidence from eBook Pricing</u> Discussant: Meyyappan Narayanan</p> <p>Sang Hoo BAE* and Choi PILSIK (Clark University, USA) <u>Firms' Optimal Digital Rights Management (DRM) Strategies: The Effects of Public Copy Protection and DRM Compatibility</u> Discussant: Alexander White</p>
19:00	Departure ZEW and Conference Dinner	

Saturday, 05.07.2008

9:00-11:00	Parallel sessions IV: ICT usage IV.a (Room: Strasbourg); Chair: Jeanet Bentzen Thomas BARNEBECK, Jeanet BENTZEN*, Carl-Johan DALGAARD and Pablo SELAYA (University of Copenhagen, DENMARK) <u>The Internet, Digital Information and Corruption: Evidence from U.S. States and Across Countries</u> Discussant: Francesco Venturini Grazia CECERE (University of Paris, FRANCE) <u>Triplay vs Software Voice in France</u> Discussant: Gal Oestreicher-Singer Michael WARD (University of Texas at Arlington, USA) <u>Teaching Digital Piracy</u> Discussant: Jeanet Bentzen	Competition in ICT Markets II IV.b (Room: Luxembourg); Chair: Stefan Behringer Stefan BEHRINGER (Goethe University of Frankfurt, GERMANY) <u>Spatial Predation in the UK Newspaper Industry</u> Discussant: Sang Hoo Bae Didier LAUSSEL (Université de la Méditerranée, FRANCE) and Joana RESENDE* (Université Catholique de Louvain, BELGIUM) <u>Does the absence of competition in markets foster competition for the market? A dynamic approach to aftermarkets</u> Discussant: German Lambardi Alexander WHITE (Toulouse School of Economics, FRANCE, and Microsoft Research, USA) <u>Search Engines: Left Side Quality versus Right Side Profits</u> Discussant: Stefan Behringer
11:00-11:30	Coffee Break	
11:30-13:10	Invited Session II (Room: Luxembourg); Chair: Irene Bertschek Mary O'Mahony (University of Birmingham, UK) <u>ICT, Labour Services and Productivity in the EU and US: results from EUKLEMS</u> Joel Waldfoegel (University of Pennsylvania, USA) <u>Uniform Song Pricing and its Alternatives</u>	