



Workshop on
**From Europe to China:
Exploring New Frontiers in Economics of
Innovation and Entrepreneurship**

Mannheim, June 29 – July 1, 2016

Workshop venue: ZEW, L 7, 1, 68161 Mannheim

PROGRAMME Wednesday, June 29, 2016

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| 18:00 h | Reception and Welcome Dinner Rheinterrassen (meeting at Lobby of InterCity Hotel) |
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PROGRAMME Thursday, June 30, 2016

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| 09:00 h | Arrival and Registration |
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| 09:30 h | Welcome |
| | Achim Wambach (ZEW) |

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| Introduction Notes | Georg Licht (ZEW), Jin Chen (Tsinghua University) |
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Room Luxemburg

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| 10:00 h | <i>Chair: Georg Licht (ZEW)</i> |
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| Keynote 1 | R&D, innovation and survival in Chinese manufacturing firms |
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| Room Luxemburg | Pierre Mohnen (UNU-Merit and Maastricht University) |
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| 11:00 h | Coffee Break |
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Chair: Maikel Pellens (ZEW and KU Leuven)

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| 11:30 h | Measurement of patent quality and national technological capacity in cross-country comparison |
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| Session 1 | Philipp Boeing (ZEW) , Elisabeth Mueller (German Graduate School of Management & Law) |
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Discussant: Zheng Liang (Tsinghua University)

Room Luxemburg

Decomposing the knowledge flow of emerging innovative MNCs in China: Acquiring, sourcing and global patenting

Zheng Liang (Tsinghua University), Xinghua Deng (Tsinghua University)

Discussant: Philipp Boeing (ZEW)

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| 12:50 h | Lunch Break |
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| | <i>Chair: Zhirong Duan (Tsinghua University)</i> |
| 14:00 h Session 2 Room Luxemburg | <p>Ventures' capacity to absorb partner knowledge – The influence of founders on knowledge recognition, assimilation and exploitation</p> <p>Elisabeth Mueller (German Graduate School of Management & Law and ZEW), Carolin Haeussler (University of Passau), Lorna Syme (Frankfurt School of Finance & Management and German Graduate School of Management & Law)</p> <p>Discussant: Jizhen Li (Tsinghua University)</p> <p>Whose hands to put the firms in? Equity split and performance of high-technology ventures</p> <p>Jizhen Li (Tsinghua University), Yueheng Wang (Tsinghua University), Yanbo Wang (Cheung Kong Graduate School of Business)</p> <p>Discussant: Elisabeth Mueller (German Graduate School of Management & Law and ZEW)</p> |
| 15:20 h | Coffee Break |
| | <i>Chair: Florence Blandinieres (ZEW)</i> |
| 15:50 h Session 3 Room Luxemburg | <p>Guilt by association</p> <p>Maikel Pellens (ZEW and KU Leuven), Katrin Hussinger (University of Luxembourg, ZEW, and KU Leuven)</p> <p>Discussant: Xibao Li (Tsinghua University)</p> <p>The role of university-run enterprises in Chinese universities' technology transfer</p> <p>Xibao Li (Tsinghua University)</p> <p>Discussant: Maikel Pellens (ZEW and KU Leuven)</p> <p>Survival of the fittest? Economic efficiency and judicial bias in corporate insolvency</p> <p>Simona Wagner (ZEW and University of Luxembourg), Sandra Gottschalk (ZEW)</p> <p>Discussant: Georg Licht (ZEW)</p> |
| 17:50 h | End of First Conference Day |
| 18:00 h | BBQ at ZEW |



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PROGRAMME Friday, July 1, 2016

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| | <i>Chair: Elisabeth Mueller (German Graduate School of Management & Law and ZEW)</i> |
| 09:30 h Session 4 | Goal-differentiated women entrepreneurship: Implications for social development Zhirong Duan (Tsinghua University) Discussant: Florence Blandinieres (ZEW) |
| Room Luxemburg | Determinants of translational research in oncology: What type of diversity does matter? Florence Blandinieres (ZEW) Discussant: Zhirong Duan (Tsinghua University) |
| 10:50 h | Coffee Break |
| | <i>Chair: Zheng Liang (Tsinghua University)</i> |
| 11:20 h Session 5 | Traps on the ladder's top: Knowledge leakage and appropriability in innovative collaboration Jizhen Li (Tsinghua University) , Jiamin Zhang (Tsinghua University) Discussant: Johannes Bersch (ZEW and KU Leuven) |
| Room Luxemburg | Risky banks and risky customers - Relationship banking in the crisis Johannes Bersch (ZEW and KU Leuven) , Hans Degryse (KU Leuven), Thomas Kick (German Central Bank), Ingrid Stein (German Central Bank) Discussant: Xibao Li (Tsinghua University) |
| 12:40 h | Lunch Break |
| 13:30 h Keynote 2 | <i>Chair: Philipp Boeing (ZEW)</i> Innovation from ancient knowledge: Historical Chinese recipes revisited Paul Unschuld (Charité – University Hospital Berlin) |
| Room Luxemburg | |
| 14:30 h | Concluding Remarks & Farewell |
| 16:00 h | Trip to Heidelberg and Goodbye Dinner Gasthaus Zum Roten Ochsen |