

Call for Papers

SEEK Workshop on

Social Network Formation and Peer Effects

June 27 – 28, 2013, at ZEW in Mannheim

The workshop objective is to exchange and discuss new findings, methods, and applications for the examination of social networks. Our goal is to bring together the latest trends in the analysis of networks from economics, information systems, marketing, and management. Theoretical and empirical contributions are welcome. This workshop is organised within the framework of the research programme “Strengthening Efficiency and Competitiveness in the European Knowledge Economies” (SEEK) by the Centre for European Economic Research (ZEW) in Mannheim, Germany. It is part of the SEEK project “Effects of Knowledge and Learning in Technology Adoption: Social Networks, Adoption, and Persistence in the Video Game Market”.

Keynote Lecture

- Arun Sundararajan (*Stern School, New York University, US*)

Topics of Interest

Determinants of network formation and growth · Peer effects · Word of mouth · Viral marketing · Network design · Collaboration networks · Network econometrics

Registration

The deadline for submission of full papers is April 22, 2013. Please submit papers to engelstaetter@zew.de in PDF or MS Word format. The decision on acceptance will be reached by May 3, 2013. The conference fee is € 100. For participants presenting a paper travel expenses (economy class) and accommodation will be covered by ZEW. Presenters will be kindly asked to discuss another paper. All participants are requested to register no later than May 10, 2013. Availability of hotel reservations cannot be guaranteed after May 15, 2013. Additional information on the workshop will be made available at <http://www.zew.de/socialnetwork2013>

Organising Committee

- Benjamin Engelstätter, Centre for European Economic Research (ZEW), Research Group “Information and Communication Technologies”
- Jörg Claussen, Copenhagen Business School, Department of Innovation and Organizational Economics
- Michael R. Ward, University of Texas at Arlington, Department of Economics



ZEW

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