

2015 北京洪堡论坛

Beijing Humboldt Forum



Green Economy Materials and Innovation Cultural Heritage

University of International Business and Economics
2015.09.19-21

About Us:

Beijing Humboldt Forum (BHF) is an institution at UIBE, the best university for international business and trade of China. Its graduates staff over 70% of the top positions in public offices and the large state enterprises of China.

The forum was founded in November 2013 within the context of a regional meeting of the AvH as a side-event of the China-European Majors Forum (signed by the EU-commission president Barroso and the Chinese Prime Minister LI Keqiang). It is interdisciplinary and supra-regionally organized and presently promotes the analysis of the development of China in the areas of culture, economics and technology that are tied to the traditions of China and Europe. It takes Davos Forum as example, but follows the AvH-principle: small, but excellent.

BHF 2015 is based on the extraordinary success of the BHF 2013 and 2014, the excellent scientific background of the Alexander von Humboldt Foundation (AvH), and is included in the national policy for green economic development in China.

Green economy, beautiful China

Draft Agenda

09.19 (Sat.)	Opening Ceremony Keynote Speeches		
09.20 (Sun.)	Keynote Speeches		
	Sessions on Green Economy: 1.Green Mobility 2.Vocational Education 3.China’s Way into the Market-Economy 4.Urbanisation 5.Green Finance 6.Sustainable International Business Relationships 7.Green Logistics, etc.	Sessions on Materials and Innovation: 1.Nanomaterials 2.Rare Earth Materials 3.Innovation 4.Technology and Material Perspectives for a Sustainable Future Energy Supply	Sessions on Cultural Heritage: 1.Sinology 2.German Language and Literature 3.Philosophy
09.21 (Mon.)	Keynote Speeches Closing Ceremony Cultural Experience for International Guests		

Our Organization



Chairman of the Organizing Committee

Prof. Dr. SHI Jianjun, president of University of International Business and Economics (UIBE)



Vice Executive Chairman of the Organizing Committee

Prof. Dr. ZHAO Zhongxiu, vice president of University of International Business and Economics (UIBE)

Vice Chairmen of the Organizing Committee



Prof. Dr. Ulrich Blum, Martin-Luther-University Halle-Wittenberg (MLU), Excellence Professor of PR China



Prof. Dr. HONG Junjie, Dean of School of International Trade and Economics, UIBE



Prof. Dr. JIA Wenjian, Vice President of Beijing Foreign Studies University



Mr. Thomas Kohl, executive director of Centre for European Economic Research (ZEW)



Prof. Dr. WANG Lifei, Dean of School of International Studies, UIBE



Prof. Dr. Ralf Wehrspohn, director of Fraunhofer-Gesellschaft Halle (FhG)



Prof. Dr. WU Weixing, Dean of School of Banking and Finance, UIBE



Prof. Dr. XU Yongbin, Dean of School of Foreign Studies, UIBE



Prof. Dr. Andreas Zehetner, vice president of University of Applied Sciences Upper Austria (FH OOE)



Vice Chairman of the Organizing Committee/General Secretary

Prof. Dr. FENG Xiaohu, UIBE

Our Speakers

Keynote Speakers

invited directly by the Organizing Committee

Speakers in Sessions

invited by (international/national) chair of the sessions
or
apply: full in the application form and mail it to the Organizing Committee

high-level discussion on culture, politic, business and academic issues

Our Special Guests (selected):

- **Local Scientific Institutions and Representatives:**
- 1.Prof. Dr. DAI Yande, deputy director of Energy Research Institute of NDRC (National Development and Reform Committee)
 - 2.Prof. Dr. JIA Wenjian, Vice President of Beijing Foreign Studies University
 - 3.Prof. Dr. PAN Jiahua, director of Urban Development and Environment Institute of CASS (China Academy of Social Sciences)
 - 4.Prof. Dr. QIAN Xuhong, former President of East China University of Science and Technology, Chinese academic ambassador to Alexander von Humboldt Foundation
 - 5.Prof. Dr. WANG Shizhou, Chinese academic ambassador to Alexander von Humboldt Foundation
 - 6.Prof. Dr. WANG Yi, director of Policy and Management of CAS (China Academy of Sciences)
 - 7.Prof. Dr. XUAN Xiaowei, researcher of DRC (Development Research Center of State Council)
 - 8.Prof. Dr. ZHANG Zhong, vice director of National Center for Nanoscience and Technology, 2001 Sofja Kovalevskaja Prize, at AvH
 - 9.Prof. Dr. ZHUO Zhi, President of Shandong University of Finance and Economics
- **International Scientific Guests:**
- 1.Prof. Dr. Andreas Loeschel, chairman of Germany's chancellor "energy transformation" panel
 - 2.Prof. Dr. Benoit MONTREUIL, Founder of Internet, Coca-Cola Chair in Material handling and Distribution at Georgia Institute of Technology
 - 3.Prof. Dr. Gerald Reisinger, president of University of Applied Sciences Upper Austria (FH OOE)
 - 4.Prof. Dr. XUE Jinjun, Nagoya University
- **Guests from Political Institutions:**
- 1.Leaders from the Ministry of Commerce, Ministry of Education, Ministry of Science and Technology of PR China
 - 2.Representatives of the German Embassy
 - 3.Representatives of the Embassy of Austria
 - 4.Representatives of the Embassy of the EU
- **Guests from the Business Community:**
- 1.Mr. Klaus Dierkes, Executive Vice President of Human Resources and Board Member at Volkswagen Group China
 - 2.Mr. MENG Weidong, President of Xiang Long Group, Beijing
 - 3.Mr. WANG Dongjie, vice President of Xiang Long Group, Beijing
 - 4. Dr. Rene Wies, Senior Vice President, Research & Development Center BMW, BMW China
 - 5.Beijing New Energy Automobile Co. Ltd.
 - 6.China Railway Construction Group Co., Ltd.

Our Development

Year	Number of participants (researchers)	Number of participants (junior researchers)	Number of sessions
BHF 2013	64 (Humboldtians: 33)	189	4
BHF 2014	123 (Humboldtians: 54)	90	8
BHF 2015	More than 200 active participants		>13

Small, but excellent

Our Topics in 2013 and 2014 (selected)

1. Release of "Development of Green and Low-carbon Economy in China" and "Low-carbon Economics" in English (Prof. Dr. XUE Jinjun, Nagoya University)
2. Transformation of Urban Ecological Civilization (Prof. Dr. PAN Jiahua, Director of Institute for Urban and Environmental Studies, CASS)
3. Human and Nature and How to Face Challenges of the Future (Prof. Dr. Schmidt-Glintzer, Curator of Wofenbite Library in Germany)
4. Literatural and Artistic Understanding on Bee Hive—Learning from Bees (Prof. Dr. Klausnitzer from Humboldt-University zu Berlin)
5. Sustainable Technology Policy, Industrial Adaptability and Opportunities for Sino-German Cooperation (Prof. Dr. Blum, MLU)
6. Green is the hope? Dialogue between Linguistics and Ecology (Prof. Dr. Antos, MLU)
7. Green Economy – eine österreichische Perspektive (Prof. Dr. Andreas Zehetner, vice president of University of Applied Sciences Upper Austria)
8. Future Energy Supply: An Austrian Perspective (Prof. Dr. Zeller, FH OOE)
9. The German Energy Transition and the EU Emission Trading System—A Blue Print for China? (Prof. Dr. Loeschel, University of Muenster)
10. Why does the Success of Green Economy rely on Hydrogen and Dysprosium? (Prof. Dr. Wehrspohn, director of Fraunhofer Institute in Halle)
11. Solar Thermal Power and Key Material Technology, Prof. Dr. WANG Cong (School of Physics and Nuclear Energy Engineering, Beihang University)
12. Macroscopic modeling of solid oxide fuel cell and system, Prof. Dr. BAO Cheng (School of Mechanical Engineering, University of Science and Technology Beijing)
13. Green Technology for Controlled Synthesis of Nanomaterials, Prof. Dr. HAN Yongsheng (State Key Laboratory of Multiphase Complex Systems, Chinese Academy of Science)
14. Urbanization is an important opportunity to solve the problem of environmental pollution, Prof. Dr. LI Yong (Chinese Academy of Governance)
15. Business Model Development of Electric Vehicle in China— Perspective from Business Ecosystem, Prof. Dr. CHEN Yantai ("Qian-Tang-Jiang River" Chair Prof. Dr., Zhejiang Province, China, Assistant to the Mayor of Hangzhou, Zhejiang University)

Our Keynote Speakers:

1. Prof. Dr. Gerd Antos, Martin-Luther-Universitaet Halle-Wittenberg (MLU)
2. Prof. Dr. AOKI Masahiko, Honorary Professor, Stanford University, Co-Chairman of Academic Committee of Center for Industrial Development and Environmental Governance, Tsinghua University
3. Prof. Dr. Ulrich Blum, Martin-Luther-Universitaet Halle-Wittenberg (MLU), International Excellence Professor of Bureau of Foreign Experts Affairs of China
4. Prof. Dr. CHEN Qingtai, Chairman, Center for Industrial Development and Environmental Governance, Tsinghua University, Former Director-General of the Development Research Center of the State Council
5. Prof. Dr. CHEN Shaohua, Senior Statistician, Development Research Group, The World Bank
6. Prof. Dr. DAI Yande, Vice Director of Energy Research Institute, National Development and Reform Commission,
7. Prof. Du Xiangwan, Vice President of Chinese Academy of Engineering, Academician of Chinese Academy of Engineering
8. Mr. Karsten Engel, President and CEO of BMW Group, Region China
9. Prof. Dr. FAN Jieping, Zhejiang University
10. Prof. Dr. Gesine Foljanty-Jost, Martin-Luther-Universitaet Halle-Wittenberg (MLU)
11. Prof. Dr. Alan K. Fox, International Economist, USITC
12. Dr. Martin Glatz, economic representative of Austria
13. Mr. Hiratsuka Daisuke, Vice Executive President, IDE-JETRO
14. Prof. Dr. HU An'gang, School of Public Policy & Management, Tsinghua University
15. Prof. Dr. INOMATA SATOSHI, Chief Economist, IDE-JETRO
16. Prof. Dr. JIANG Xiaojuan, Deputy Secretary-General of the State Council of China, Professor of Chinese Academy of Social Sciences
17. Prof. Dr. Annette Kehnel, Mannheim University
18. Prof. Dr. Ralf Klausnitzer, Humboldt University of Berlin
19. Dr. Georg Licht, The Centre for European Economic Research (ZEW)

- 20.Mr. Lin Yi, Vice Chief Engineer of BAIC Group, Dean of Beijing Motor Technology Research Institute
- 21.Prof. Dr. Andreas Loeschel, University of Münster and chairman of Germany's chancellor "energy transformation" panel, ZEW researcher, InternationalExcellence Professor of Bureau of Foreign Experts Affairs of China
- 22.Dr. Klaus Manderla, the Asian Affairs Director of Humboldt Foundation
- 23.Prof. Dr. MENG Bo, Researcher fellow, IDE-JETRO
- 24.Prof. Dr. Adjai Paulin OLOUKPONA-YINNON, University of Lome, IVG-Vice-President, Humboldt Scholar Award winner, AvH professor
- 25.Prof. PAN Jiahua, Director of Institute of Urban and Environmental Development Chinese Academy of Social Sciences
- 26.Prof. Dr. Werner Patzelt, TU Dresden, AvH professor
- 27.Mr. Euston Quah, Chairman of the Singapore Economic Association, editor in chief of the Singapore Economic Review
- 28.Prof. Dr. Schmitd-Glintzer (Herzog August Library Wolfenbuettel, AvH-Professor
- 29.Dr. Sebastian Voigt, The Centre for European Economic Research (ZEW)
- 30.Prof. Dr. WANG Yi, Director-General, Institute of Policy and Management of Chinese Academy of Sciences, member of the NPC Standing Committee
- 31.Prof. Dr. WANG Zhi, lead International Economist, USITC
- 32.Prof. Dr. Ralf Wehrspohn, director of Fraunhofer-GesellschaftHalle
- 33.Prof. Dr. WU Jinglian, Senior Researcher, Development Research Center of the State Council, Co-Chairman of Academic Committee of Center for Industrial Development and Environmental Governance, Tsinghua University
- 34.Prof. Dr. XUAN Xiaowei, Development Research Center of the State Council
- 35.Prof. Dr. XU Xianchun, Vice Minister, National Bureau of Statistics of China
- 36.Prof. Dr. XUE Jinjun, Nagoya University, Joint Director of Institute of Global Low-carbon Economy, University of International Business and Economics
- 37.Prof. Dr. XUE Lan,Dean of School of Public Policy & Management, Tsinghua University
- 38.Prof. Dr. Andreas Zehetner, Vice President of University of Applied Sciences Upper Austria (FH OOE)
- 39.Prof. Dr. Peter Zeller, University of Applied Sciences Upper Austria

Organizer



Co-organizer

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Group Photo of Beijing Humboldt Forum 2013



Group Photo of Beijing Humboldt Forum 2014

北京洪堡论坛2014“文化传统与绿色经济——技术创新、产业增长与绿色流动”

2014 Beijing Humboldt Forum "Cultural Heritage and Green Economy—Technological Innovation, Industrial Growth & Green Mobility"



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Invitation

We sincerely invite you to attend Beijing Humboldt Forum 2015. If you want to take part in the forum, please fill in the application form and send us an email. No registration fee will be requested. If you need any assistance, please do not hesitate to contact us.

Contact us:

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