

**10<sup>th</sup> ZEW Summer Workshop for Young Economists**  
**The Economics and Econometrics of Innovation**  
**June 9-12, 2008 in Mannheim**

Draft Schedule

**Sunday 8<sup>th</sup>**

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- 20.30 *Get together + Welcome Drinks at the ZEW*

**Monday 9<sup>th</sup>**

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*Chair: Georg Licht*

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- 09.30 - 10.00 *Registration*
  - 10.00 - 11.15 **Lecture**  
**Bettina Peters** (ZEW Mannheim):  
“Modelling Innovation using CIS-Cross Country Data”
  - 11.15 - 11.30 *Coffee break*
  - 11.30 - 12.45 **Lecture**  
**Fabio Montobio** (University of Insubria, Varese, Italy):  
“Measuring Innovation and Patents”
  - 12.45 - 13.45 *Lunch Break*
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*Chair: Deepak Hegde*

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- 13.45 - 15.45 **Lecture**  
**Marina Rybalka** (University of Oslo):  
The Effect of R&D Tax Credits on Patenting and Innovation.  
Discussant: H. Binz

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**Gaétan De Rassenfosse** (Université Libre de Bruxelles):  
Motivations to Patent: Empirical Evidences from an  
International Survey. Discussant: S. Appelt

▪ 15.45 - 16.15 *Coffee Break*

▪ 16.15 - 17.15 **Lecture**

**Semih I. Akcomak** (MERIT):  
Social Capital, Innovation and Growth: Evidence from  
Europe. Discussant: F. Castellaci

**Christian Köhler** (ZEW Mannheim):  
Leveraging External Knowledge for new Product  
Development: Comparing Search Strategies of Service and  
Manufacturing Firms from 13 European Countries.  
Discussant: S. Pekovic

▪ 20.00 *Dinner Bistro Euro*

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## **Tuesday 10th**

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*Chair: Bettina Peters*

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▪ 9.30 - 10.45 **Lecture**

**Georg Licht** (ZEW Mannheim):  
“Evaluation of R&D Programmes I”

▪ 10.45 - 11.15 *Coffee break*

▪ 11.15 - 12.30 **Lecture**

**Dirk Czarnitzki** (Catholic University of Leuven, Belgium):  
“Evaluation of R&D Programmes II”

▪ 12.30 - 13.30 *Lunch Break*

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*Chair: Gaétan De Rassenfosse*

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▪ 13.30 - 15.30

**Lecture**

**Deepak Hegde** (Haas School of Business, Berkeley):  
Political Influence through the Veil of Peer Review:  
Evidence from Public Biomedical Research Funding in the  
U.S. Discussant: C. Santos.

**David Greenstreet** (University of Oxford):  
Firm Innovation, Productivity, and Trade  
Discussant: Z. Fengh

▪ 15.30 - 16.00

*Coffee Break*

▪ 16.00 - 17.00

**Lecture**

**Anja Schmiele** (ZEW, Mannheim)  
Globalisation of Innovation in German SMEs: What Drives  
Innovation Activities Abroad?  
Discussant: M. Geissler

**Nicolas Serrano-Velarde** (European University Institute)  
The Financing Structure of Corporate R&D - Evidence from  
Regression Discontinuity Design  
Discussant: M. Rybalka.

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**Wednesday 11<sup>th</sup>**

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*Chair: Pierre Mohnen*

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▪ 09:30 - 10.45

**Lecture**

**Jacques Mairesse** (CREST Paris, UNU MERIT  
Maastricht):  
“Estimating Returns to R&D”

- 10.45 - 11.15      *Coffee break*
  
- 11.15 - 12.30      **Lecture**  
  
**Kornelius Kraft** (University of Dortmund, Germany):  
“Competition and Innovation”

12.30 - 13.30      *Lunch Break*

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*Chair: Nicolas Serrano-Velarde*

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- 13.30 - 15.30      **Lecture**  
  
**Hanna Binz** (KU Leuven):  
Financial Constraints: Routine versus Cutting Edge R&D  
Investment. Discussant: C. Köhler  
  
**Carlos Santos** (LSE):  
Recovering the Sunk Costs of R&D: The Moulds Industry  
Case. Discussant: S. Krammer
  
- 15.30 - 16.00      *Coffee Break*
  
- 16.00 - 17.00      **Lecture**  
  
**Silvia Appelt** (LMU München):  
Pseudo-Generics and Trademarking-Barriers to Generic  
Entry in the German Pharmaceutical industry?  
Discussant: D.Greenstreet  
  
**Matthias Geissler** (MPI Jena):  
Knowledge Transfer and Technology Licensing from a  
German Public Research Organization.  
Discussant: C. Helmerts
  
- 17.30                      *Tour to Heidelberg and Dinner in Heidelberg*

## Thursday 12th

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*Chair: Jacques Mairesse*

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- 09:30 - 10.45      **Lecture**  
  
**Pierre Mohnen** (UNU MERIT Maastricht):  
“Estimating Complementaries in Innovation”
  
  - 10.45 - 11.15      *Coffee break*
  
  - 11.15 - 12.30      **Lecture**  
  
**Bruno Cassiman** (IESE, Business School Barcelona, Spain)  
  
“Mergers and Innovation”
  
  - 12.30 - 13.30      *Lunch Break*
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*Chair: Hanna Binz*

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- 13.30 - 15.30      **Lecture**  
  
**Sanja Pekovic** (Université de Marne-la-Vallée (OEP):  
From Quality to Innovation: Evidence from two French  
Employer Surveys.  
Discussant: N. Serrano Velarde  
  
**Fulvio Castellacci** (Norwegian Institute of International  
Affairs): Technological Regimes, Schumpeterian Patterns of  
Innovation and Firm Level Productivity Growth.  
Discussant: G. de Rassenfosse
  
- 15.30 - 16.00      *Coffee break*
  
- 16.00 - 18.00      **Lecture**  
  
**Zhen Feng** (MERIT):  
Innovation and Productivity in Firm Level: An Empirical

Study of China Textile Industry  
Discussant: A. Schmiele

**Christian Helmers** (University of Oxford):  
Innovation and the Survival of New Firms Across British  
Regions.

Discussant: S. Akcomak

**Sorin Krammer**: (Rensselaer Polytechnic  
Institute): International R&D Spillovers in Transition  
Countries: The Impact of Trade and Foreign Direct  
Investment

Discussant: D. Hegde

- 20.00

*Kick-off Drinks for Conference on Innovation and Patenting,  
Delta-Park Hotel*