

**9th ZEW Summer Workshop for Young Economists on
The Economics of Information and Communication Technologies:
A European and International Perspective
sponsored by Fritz Thyssen foundation**

Program as of June 12, 2007

The asterisk "*" indicates the presenting author.

Tuesday, 12.06.2007

8:30	Registration
8:45	Welcome: Wolfgang FRANZ (President of ZEW Mannheim, GERMANY)
9:00-10:30	Lecture I
	Lex BORGHANS (University of Maastricht, THE NETHERLANDS) <i>Wage inequality and the diffusion of technology</i>
10:30-11:00	Coffee Break
11:00-12:30	Lecture I
	Lex BORGHANS (University of Maastricht, THE NETHERLANDS) <i>Wage inequality and the diffusion of technology</i>
12:30-13:30	Lunch Break
13:30-16:00	Session I Chair: Marianne SAAM Francesco VENTURINI (University of Ancona, ITALY) <u><i>The Long-Run Impact of ICT</i></u> Discussant: Dierk HERZER (University of Frankfurt, GERMANY) Evangelia VOURVACHAKI (London School of Economics, UK) <u><i>Information and Communication Technologies in a Multi-Sector Endogenous Growth Model</i></u> Discussant: Marianne SAAM (ZEW Mannheim, GERMANY) Rossitza ROUSSEVA (University of Maastricht, THE NETHERLANDS) <u><i>Identifying Technological Capabilities with Different Degree of Coherence: The Challenge before Latecomer Companies to Enter the International Markets</i></u> Discussant: Francesco VENTURINI (University of Ancona, ITALY)
16:00 -16:30	Coffee Break

16:30-18:15	Session II Chair: Marc LUPPINO Marc LUPPINO (University of California at Los Angeles, USA) <u><i>The Returns to General Social Ability and Industry-Specific Social Capital</i></u> Discussant: Katja CONEUS (ZEW Mannheim, GERMANY) Ludivine MARTIN (University of Rennes 1, FRANCE) <u><i>The Impact of technological changes on incentives and motivations to work hard</i></u> Discussant: Ferdinand MAHR ((Ludwig-Maximilian-University Munich, GERMANY)
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Wednesday, 13.06.2007

9:00-10:30	Lecture II Michael BAYE (Indiana University, USA) <i>Information and Search in Digital Markets</i>
10:30-11:00	Coffee Break
11:00-12:30	Lecture II Michael BAYE (Indiana University, USA) <i>Information and Search in Digital Markets</i>
12:30-13:30	Lunch Break
13:30-16:00	Session III Chair: Katrin SCHLEIFE Kristin JOEL (University of Jena, GERMANY) <u><i>Knowledge Management and Innovative Performance. Empirical Evidence of Two Regions in East and West Germany</i></u> Discussant: Jenny MEYER (ZEW Mannheim, GERMANY) Katrin SCHLEIFE (ZEW Mannheim, GERMANY) <u><i>Regional Versus Individual Aspects of the Digital Divide in Germany</i></u> Discussant: Marc LUPPINO (University of California at Los Angeles, USA)
16:00-16:30	Coffee Break
16:30-18:15	Session IV Chair: Gokce KURUCU Oliver HINZ* (Goethe University, GERMANY) and Martin Spann (University of Passau, GERMANY) <u><i>The Impact of Information Diffusion on Bidding Behavior and Seller Profit in name-Your-Own-Price Markets</i></u> Discussant: Rufus POLLOCK (Cambridge University, UK) Gokce KURUCU (Boston College, USA) <u><i>Conventional Markets versus Online Markets: Brand Effects and Entry Decision</i></u> Discussant: Oliver HINZ (Goethe University, GERMANY)

19:15	Departure Delta Park Hotel
19:30	Departure ZEW
20:00	Conference Dinner in Mannheim

Thursday, 14.06.2007

9:00-10:30	Lecture III Martin PEITZ (International University in Germany, GERMANY) <i>Modeling ICT-industries: A two-sided markets perspectives</i>
10:30-11:00	Coffee Break
11:00-12:30	Lecture III Martin PEITZ (International University in Germany, GERMANY) <i>Modeling ICT-industries: A two-sided markets perspectives</i>
12:30-13:30	Lunch Break
13:30-16:00	Session V Chair: Victor PAVON-VILLAMAYOR
	Victor PAVON-VILLAMAYOR (Oxford University, UK) <u>Technological Convergence and Regulation</u> Discussant: Gordon Jochem KLEIN (ZEW Mannheim, GERMANY) Rufus POLLOCK (Cambridge University, UK) <u>The Control of Porting in Two-Sided Markets</u> Discussant: Tobias VEITH (ZEW Mannheim, GERMANY)
16:00-16:30	Coffee Break
16:30-18:15	Session VI Chair: Daniel CERQUERA
	Joao Miguel VAREDA (Universidade Nova de Lisboa, Portugal) <u>Unbundling and Incumbent Investment in Quality Upgrades and Cost Reduction</u> Discussant: Daniel Cerquera (ZEW Mannheim, GERMANY) Philipp BENDER* and Klaus SCHMIDT (Ludwig-Maximilian-University Munich, GERMANY) <u>Cooperative versus Competitive Standard Setting</u> Discussant: Joao Miguel VAREDA (Universidade Nova de Lisboa, Portugal)
18:30	Heinz-König-Young-Scholar-Award