

ZEW Conference Information and Communication Technologies

Preliminary program as of May 28, 2001

The asterisk “*” indicates the presenting author.

Sunday, 17.6.2001

15.00 Trip to Heidelberg

20.00 Get Together

Monday, 18.6.2001

9.00-9.15	Registration
9.15-9.30	Welcome: Wolfgang Franz (President of the ZEW)
9.30-11.00	Plenary session I
	Kevin J. Stiroh (Federal Reserve Bank of NY, USA) <i>Information Technology and the U.S. Productivity Revival: What do the Industry Data Say?:</i> Francesco Daveri (University of Parma and IGIER, Italy) <i>Is Growth an Information Technology Story in Europe too?</i>
11.00-11.30	Coffee Break
11.30-13.00	Plenary session II
	Patrick Legros* (ECARES, Université Libre de Bruxelles, CEPR and Université de Liège, Belgium) and Konrad Stahl (University Mannheim and CEPR, Germany) <i>Global vs. Local Competition: The Case of E-Commerce</i> Bruno Jullien (IDEI-R and GREMAQ, University of Toulouse, France) <i>Competing with Network Externalities and Price Discrimination</i>
13.00-14.00	Lunch Break

14.00-15.30	Parallel sessions I		
	I.a Øystein Foros (Norwegian School of Economics and Business Administration, Norway), and Hans Jarle Kind* (Norwegian School of Economics and Business Administration and Norwegian Centre in Organization and Management, Norway) <i>The Broadband Access Market: Competition, Uniform Pricing and Geographical Coverage</i> Fernand Amessee (HEC and CIRANO, Canada), Caroline Boivin* (Concordia University, Canada) and Pierre Mohnen (University of Quebec at Montreal and CIRANO, Canada) <i>Knowledge Creation in Telecommunication Services</i>	I.b Christopher Forman (Northwestern University, USA) <i>How Open is Open? The Effects of Computability on Buyer Behavior in the Market for Computer Networking Equipment</i> Paul Geroski (London Business School, United Kingdom) and Tobias Kretschmer* (London Business School, United Kingdom and INSEAD, France) <i>Technological Displacement and Standardization in Network Industries: PC Operating Systems</i>	I.c Thomas N. Hubbard (University of Chicago and NBER, USA) <i>Information, Decisions, and Productivity: On-board Computers and Capacity Utilization in Trucking</i> Irene Bertschek and Ulrich Kaiser* (Centre for European Economic Research, Germany) <i>Productivity Effects of Organizational Change: Microeconomic Evidence</i>
15.30-16.00	Coffee Break		
16.00-17.30	Parallel sessions II		
	II.a Avi Goldfarb (Northwestern University, USA) <i>Analyzing Website Choice Using Clickstream Data</i> Maria Brouwer (University of Amsterdam, The Netherlands) <i>Deregulation of Network Industries: An Analysis of Dutch Telecommunications</i>	II.b Oliver Fabel and Erik Lehmann* (University of Konstanz, Germany) <i>Adverse Selection and the Economic Limits of Market Substitution: An Application to E-commerce and Traditional Trade in Used Car</i> Walter Beckert (University of Florida at Gainesville, USA) <i>Estimation of Stochastic Preferences: An Empirical Analysis of Demand for Internet Services</i>	II.c Susan Athey and Scott Stern* (MIT and National Bureau of Economic Research, Cambridge, USA) <i>The Impact of Information Technology on emergency Health Care Outcomes</i> Dietmar Moch (Centre for European Economic Research, Germany) <i>ICT and firm performance</i>
20.00	Dinner		

Tuesday, 19.6.2001

9.00-10.30	Parallel sessions III		
	III.a Martin Bandulet and Karl Morasch* (University of Augsburg, Germany) <i>Incentives to Invest in Electronic Coordination: Under- or Overinvestment in Equilibrium?</i> Joachim Henkel (University of Munich, Germany) <i>Follow the Free – Who, Why, and How Much Longer?</i>	III.b Steffen Hoernig (Universidade Nova de Lisboa, Portugal) <i>Universal Service Obligations: Should they be imposed on entrants?</i> Mikko Mustonen (University of Helsinki, Finland) <i>Copyleft – The Economics of Linux and other Open Source Software</i>	III.c Martin Falk* and Viktor Steiner (Centre for European Economic Research, Germany) <i>Determinants of IT Skills Shortages and Company Reactions: Evidence from the ZEW IT Skills Survey</i> Pierre Biscoup, Bruno Crépon, Thomas Heckel* and Nicolas Riedinger (INSEE, France) <i>Computerisation and Heterogeneity of the Workforce: Some Evidence on French Firms Data</i>
10.30-11.00	Coffee Break		
11.00-12.30	Parallel sessions IV		
	IV.a Ihno Jann Fröhling (University of Hamburg, Germany) <i>Interconnection and Quality of Services (QoS) in the Market for Internet Connectivity</i> Cristina Mazon (Universidad Complutense de Madrid, Spain) and Pedro Pereira* (Universidad Carlos III de Madrid) <i>Who Benefits from Electronic Commerce?</i>	IV.b Justus Haucap (University of the Federal Armed Forces, Germany) <i>Selective Price Cuts and Uniform Pricing Rules in Network Industries</i> Jutta Dönges and Frank Heinemann* (University of Frankfurt, Germany) <i>Competition for Order Flow as a Coordination Game</i>	IV.c Irene Bertschek* and Helmut Fryges (ZEW Mannheim, Germany) <i>B2B or Not to Be: On the Adoption of B2B-E-Commerce in German Companies</i> Christoph Schmidt* (University of Heidelberg, CEPR and IZA, Germany) and John Haiken DeNew (DIW-Berlin and IZA, Germany) <i>Brothers in RAMs: Diffusion of the PC and the New Economy</i>
12.30-14.00	Lunch		

14.00-15.30	Plenary Session III
	<p>M. Ishaq Nadiri* (New York University, USA) and Banani Nandi (AT&T Shannon Laboratories, USA) <i>Benefits and Communications Infrastructure Capital in U.S. Economy</i></p> <p>Austan Goolsbee (University of Chicago and NBER, USA) and Amil Petrin* (University of Chicago, USA) <i>Consumer Gains from Direct Broadcast Satellites and the Competition with Cable TV</i></p>
16.00-17.30	Plenary Session IV
	<p><i>Challenges for the economic analysis of ICT</i></p> <p>Round Table Discussion</p>
17.30	Concluding Remarks