

ZEW Conference Information and Communication Technologies

Program as of June 08, 2001

The asterisk “*” indicates the presenting author.

Sunday, 17.6.2001

15.00 Trip to Heidelberg

21.00 Get Together

Monday, 18.6.2001

9.00-9.15	Registration
9.15-9.30	Welcome: Wolfgang Franz (President of the ZEW)
9.30-11.00	Plenary session I (Room: Brussels) Bruno Crépon and Thomas Heckel (INSEE, France) Computerization in France: An Estimation with Individual Firm Data Discussant: Paul Schreyer (OECD, Paris, France) Francesco Daveri (University of Parma and IGIER, Italy) Is Growth an Information Technology Story in Europe too? Discussant: Jack Triplett (The Brookings Institution, Washington D.C., USA)
11.00-11.30	Coffee Break
11.30-13.00	Plenary session II (Room: Brussels) Patrick Legros * (ECARES, Université Libre de Bruxelles, CEPR and Université de Liège, Belgium) and Konrad Stahl (University Mannheim and CEPR, Germany) Global vs. Local Competition: The Case of E-Commerce Discussant: Peter Jost (Otto Beisheim Graduate School of Management, Koblenz, Germany) Bruno Jullien (IDEI-R and GREMAQ, University of Toulouse, France) Competing with Network Externalities and Price Discrimination Discussant: Benny Moldovanu (University of Mannheim, Germany)
13.00-14.00	Lunch Break

14.00-15.30	Parallel sessions I		
	I.a (Room: 310) Christopher Forman (Northwestern University, USA) How Open is Open? The Effects of Computability on Buyer Behavior in the Market for Computer Networking Equipment Discussant: Winfried Pohlmeier (University of Konstanz, Germany) Paul Geroski (London Business School, United Kingdom) and Tobias Kretschmer * (London Business School, United Kingdom and INSEAD, France) Technological Displacement and Standardization in Network Industries: PC Operating Systems Discussant: Max Keilbach (ZEW)	I.b (Room: Luxembourg) Øystein Foros (Norwegian School of Economics and Business Administration, Norway), and Hans Jarle Kind * (Norwegian School of Economics and Business Administration and Norwegian Centre in Organization and Management, Norway) The Broadband Access Market: Competition, Uniform Pricing and Geographical Coverage Discussant: Frank Heinemann (University of Frankfurt, Germany) Fernand Amessee (HEC and CIRANO, Canada), Caroline Boivin * (Concordia University, Canada) and Pierre Mohnen (University of Quebec at Montreal and CIRANO, Canada) Knowledge Creation in Telecommunication Services Discussant: Georg Licht (ZEW)	I.c (Room: Strasbourg) Thomas N. Hubbard (University of Chicago and NBER, USA) Information, Decisions, and Productivity: On-board Computers and Capacity Utilization in Trucking Discussant: Dietmar Harhoff (University of Munich and ODEON Center for Entrepreneurship, Munich, Germany; CEPR, IFS and ZEW) Irene Bertschek and Ulrich Kaiser * (Centre for European Economic Research, Germany) Productivity Effects of Organizational Change: Microeconomic Evidence Discussant: Werner Bönte (University of Hamburg)
15.30-16.00	Coffee Break		
16.00-17.30	Parallel sessions II		
	II.a (Room: 310) Avi Goldfarb (Northwestern University, USA) Analyzing Website Choice Using Clickstream Data Discussant: Thorsten Wichmann (Berlecon Research, Berlin, Germany) Maria Brouwer (University of Amsterdam, The Netherlands) <i>Deregulation of Network Industries: An Analysis of Dutch Telecommunications</i> Discussant: Christiane Schaeper (Landeszentralbank in der Freien und Hansestadt Hamburg, in Mecklenburg-Vorpommern und Schleswig-Holstein, Hamburg, Germany)	II.b (Room: Luxembourg) Oliver Fabel and Erik Lehmann * (University of Konstanz, Germany) Adverse Selection and the Economic Limits of Market Substitution: An Application to E-commerce and Traditional Trade in Used Car Discussant: Thomas Hubbard (University of Chicago, USA) Walter Beckert (University of Florida at Gainesville, USA) Estimation of Stochastic Preferences: An Empirical Analysis of Demand for Internet Services Discussant: Andreas Ziegler (ZEW)	II.c (Room: Strasbourg) Susan Athey and Scott Stern * (MIT and National Bureau of Economic Research, Cambridge, USA) The Impact of Information Technology on emergency Health Care Outcomes Discussant: Matthias Staat (University of Mannheim, Germany) Dietmar Moch (Centre for European Economic Research, Germany) <i>ICT and firm performance</i> Discussant: Christopher Forman (Kellogg Graduate School of Management, Northwestern University, USA)
20.00	Dinner		

Tuesday, 19.6.2001

9.00-10.30	Parallel sessions III		
	III.a (Room: 310) Martin Bandulet and Karl Morasch * (University of Augsburg, Germany) Incentives to Invest in Electronic Coordination: Under- or Overinvestment in Equilibrium? Discussant: Andreas Irmen (University of Mannheim, Germany and CEPR) Joachim Henkel (University of Munich, Germany) Follow the Free – Who, Why, and How Much Longer? Discussant: Justus Haucap (University of Hamburg)	III.b (Room: Luxembourg) Steffen Hoernig (Universidade Nova de Lisboa, Portugal) Universal Service Obligations: Should they be imposed on entrants? Discussant: Bruno Jullien Mikko Mustonen (University of Helsinki, Finland) Copyleft – The Economics of Linux and other Open Source Software Discussant: Pedro Pereira (Universidad Carlos III de Madrid, Spain)	III.c (Room: Strasbourg) Martin Falk (Centre for European Economic Research, Germany) <i>What drives the vacancy rate for information technology workers?</i> Discussant: Christopher Schmidt Pierre Biscoup, Bruno Crépon , Thomas Heckel * and Nicolas Riedinger (INSEE, France) Computerisation and Heterogeneity of the Workforce: Some Evidence on French Firms Data Discussant: Horst Entorf (University of Würzburg, Germany)
10.30-11.00	Coffee Break		
11.00-12.30	Parallel sessions IV		
	IV.a (Room: 310) Ihno Jann Fröhling (University of Hamburg, Germany) Interconnection and Quality of Services (OoS) in the Market for Internet Connectivity Discussant: Martin Bandulet (University of Augsburg, Germany) Cristina Mazon (Universidad Complutense de Madrid, Spain) and Pedro Pereira * (Universidad Carlos III de Madrid) Who Benefits from Electronic Commerce? Discussant: Steffen Lippert (University of Mannheim, Germany)	IV.b (Room: Luxembourg) Justus Haucap (University of the Federal Armed Forces, Germany) Selective Price Cuts and Uniform Pricing Rules in Network Industries Discussant: Oliver Fabel (University of Konstanz, Germany) Jutta Dönges and Frank Heinemann * (University of Frankfurt, Germany) Competition for Order Flow as a Coordination Game Discussant: Oliver Kirchkamp (University of Mannheim, Germany)	IV.c (Room: Strasbourg) Irene Bertschek * and Helmut Fryges (ZEW Mannheim, Germany) <i>B2B or Not to Be: On the Adoption of B2B-E-Commerce in German Companies</i> Discussant: Avi Goldfarb (Northwestern University, USA) Christoph Schmidt * (University of Heidelberg, CEPR and IZA, Germany) and John Haisken DeNew (DIW-Berlin and IZA, Germany) Brothers in RAMs: Diffusion of the PC and the New Economy Discussant: Thomas Zwick (ZEW)
12.30-14.00	Lunch		

14.00-15.30	Plenary Session III (Room: Brussels) M. Ishaq Nadiri* (New York University, USA) and Banani Nandi (AT&T Shannon Laboratories, USA) Benefits and Communications Infrastructure Capital in U.S. Economy Discussant: Bronwyn Hall (University of California, Berkeley, USA, Nuffield College, Oxford, United Kingdom, IFS and NBER) Austan Goolsbee (University of Chicago and NBER, USA) and Amil Petrin* (University of Chicago, USA) Consumer Gains from Direct Broadcast Satellites and the Competition with Cable TV Discussant: Ulrich Kaiser (ZEW)
16.00-17.30	Plenary Session IV (Room: Bruchsal) <i>Challenges for the economic analysis of ICT</i> Round Table Discussion
17.30	Concluding Remarks