

CURRICULUM VITAE

Ulrich Kaiser



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Personal data

Birth date and place: Jan. 31, 1971 in Unna (Germany)

Married since October 1998

One son, born in May 2001

Education

Abitur: Ricarda Huch Gymnasium Krefeld (Germany), May 1990
University: Student of economics fall 1991 – spring 1997, University of Konstanz (Germany)
Studies abroad: University of Massachusetts at Amherst (USA), Economics Dept., fall 1993
Diploma: Diplom-Volkswirt, Feb. 1997, University of Konstanz
Master's thesis: "The Determinants of BUND Futures Price Changes: An Ordered Probit Analysis Using DTB and LIFFE Data"

Military service

July 1990 – June 1991, Hannover (Germany)

Professional

Research fellow at the Center for European Economic Research (ZEW), Dept. of Industrial Economics and International Management, Feb. 1997-May 1999;

Head of project at the ZEW, Dept. of Industrial Economics and International Management since June 1999

Research associate at the Center of Finance and Econometrics at the University of Konstanz Jan. 1998 – Jan. 2001

Lecturer of Econometrics, Munich School of Management (Ludwigs-Maximilians University Munich); appointment renewed for the fall semester of 2001

Senior researcher at the ZEW, Research Group Information and Communication Technologies in Global Networks, since May 2001

Doctoral studies

Dissertation: "Structural Shifts in the Service Sector: Employment, Innovation, Firm Performance "; supervisor: Professor Dr. Winfried Pohlmeier, University of Konstanz, Chair of Econometrics; completed in February 2001

Internships

KHD Great Britain Ltd., London; Part & Engine Dept., March – April 1992

Treuhandanstalt, Berlin, Direktorat Abwicklung, August – October 1992

Arbeitsamt Konstanz, Statistics Dept., August – October 1994

Bankhaus Neelmeyer AG, Bremen, Asset Management, July – September 1996

ZEW, Dept. of Industrial Economics and International Management, March – April 1996

ZEW, Dept. of Industrial Economics and International Management, July – August 1996

Other activities

Junior sailing team instructor, Kanu Club Frankenthal (sailing unit);

470 regatta sailing; running

Publications in Academic Journals

- Kaiser, U. (2000): An Empirical Test of Models Explaining Research Expenditures and Research Cooperation, revised version of ZEW discussion paper No. 00-25.
forthcoming in: International Journal of Industrial Organization.
- Kaiser, U. (2000): New Technologies and the Demand for Heterogeneous Labor: Firm - level Evidence for German Business-related Services, *Economics of Innovation and New Technology* 9(5), 465-484.
- Kaiser, U. (1998): The Impact of Foreign Competition and New Technologies on the Demand for Heterogenous Labor: Empirical Evidence from the German Business-Related Services Sector, ZEW discussion paper No. 98-26.
forthcoming in: Review of Industrial Organization, Vol. 19 (I), August 2001.
- Kaiser, U. (1999): Measuring Knowledge Spillovers in Manufacturing and Services: An Empirical Assessment of Alternative Approaches, ZEW discussion paper No. 99-62.
forthcoming in: Research Policy.
- Kaiser, U. and F. Pfeiffer (2000): Wage Agreements and Work Time Flexibility: Empirical Evidence for German Business-related Services, ZEW discussion paper No. 00-33.
forthcoming in LABOUR: Review of Labour Economics and Industrial Relations
- Kaiser, U. (2000): A Note on the Calculation of Firm-Specific and Skill-Specific Labor Cost from Firm-Level Data, *Jahrbücher für Nationalökonomie und Statistik/Journal of Economics and Statistics* 5, 541-551.
- Kaiser, U. and K. Voß (2000): On the Lead/Lag Relationship between Manufacturing and Services in the Business Cycle, *Ifo-Studies* 2/2000, 161-176.
- Kaiser, U., and C. Stirböck (1999): The Impact of the Introduction of the Euro on Firms' Expectations Concerning Export Behavior, Product Innovation and Foreign Competition, *intereconomics* 34(3), 107-115
- Kaiser, U. (1998): Die Wirkung wirtschaftspolitischer Ereignisse auf Erwartungen über den Starttermin der Europäischen Währungsunion, *Ifo-studies* 2/1998, 103-120.
- Kaiser, U. (1999): Die ZEW/Creditreform Konjunkturumfrage bei Unternehmensnahen Dienstleistern, *Allgemeines Statistisches Archiv* 83, 447-451.

Discussion papers

- Kaiser, U. and I. Bertschek: Productivity Effects of Organizational Change: Microeconomic Evidence. ZEW discussion paper 01-32.
- Kaiser, U.: Product Innovation and Product Innovation Marketing: Theory and Microeconomic Evidence. ZEW discussion paper 01-31.
submitted
- Kaiser, U. and A. Szczesny (2000b): Einfache ökonometrische Verfahren für die Kreditrisikomessung: Logit- und Probit-Modelle. University of Frankfurt Working Paper Series Finance & Accounting No. 62.
under revision for the Zeitschrift für Betriebswirtschaftliche Forschung
- Kaiser, U. (2001): A Simple Game-theoretical Framework for Studying R&D Expenditures and R&D Cooperation. ZEW discussion paper 01-22.
revision resubmitted to the Journal of Institutional and Theoretical Economics
- Nguyen van, P., U. Kaiser and F. Laisney (2000): The Performance of German Firms in the Business-Related Service Sectors, ZEW discussion paper No. 00-32.
under revision for the Journal of Business Economics and Statistics

- Kaiser, U. and A. Szczesny (2000a): Einfache ökonometrische Verfahren für die Kreditrisikomessung: Verweildauermodelle. University of Frankfurt Working Paper Series Finance & Accounting No.61.
submitted
- Kaiser, U. (2001): Moving In and Out of Financial Distress: Evidence for Newly Founded Service Sector Firms, ZEW discussion paper No. 01/09.
submitted
- Kaiser, U. and W. Pohlmeier (2000): Efficient Bargaining in the Service Sector, Center for Finance and Econometrics discussion paper No. 00/24.
submitted
- Kaiser, U. and A. Spitz (2000): Quantification of Qualitative Data Using Ordered Probit Models with an Application to a Business Survey in the German Service Sector. ZEW discussion paper No. 00-58.
- Kaiser, U. , M. Kreuter and H. Niggemann (2000): The ZEW/Creditreform Business Survey in the Business-related Services Sector: Sampling Frame, Stratification, Expansion and Results, ZEW discussion paper 00-22.
- Kaiser, U. and H.S. Buscher (1999): The service Sentiment Indicator-A business Climate Indicator for the German Business-related Services Sector, Center of Finance and Econometrics discussion paper No. 99/06.
- Kaiser, U., and G. Licht (1998): R&D cooperation and R&D intensity: Theory and Micro-Econometric Evidence for Germany, ZEW discussion paper No. 98-32.
- Kaiser, U., and H. S. Buscher (1998): Der Service Sentiment Indicator – Ein Konjunkturindikator für den Wirtschaftszweig unternehmensnahe Dienstleistungen, ZEW Dokumentation Nr. 98-04.
- Kaiser, U. (1997): The Determinants of BUND-Future Price Changes: An Ordered Probit Analysis Using DTB and LIFFE Data, ZEW Discussion paper No. 97-09.

Publications in collected volumes

- Kaiser, U. and F. Pfeiffer (2000): "Tarifverträge und Beschäftigungspolitik in Dienstleistungsunternehmen", in: U. Backes-Gellner, M. Kräkel, B. Schauenberg and G. Steiner (Eds.), "Flexibilisierungstendenzen in der betrieblichen Personalpolitik", Düsseldorf: Rainer Hampp-Verlag.
- Kaiser, U. and Szczesny, A. (2001): "Einfache ökonometrische Modelle für die Kreditrisikomessung," in: Szczesny, A. (Ed.) "Kreditrisikomessung und Kreditrisikomanagement", Baden-Baden, Nomos-Verlag.

Work in Progress

- Kaiser, U.: Sample Selection Bias in Online Business Surveys. ZEW mimeo

Referee

Economics of Innovation and New Technology
 International Journal of Industrial Organization
 Regional Science and Urban Economics
 Review of Industrial Organization

Selected Seminars and Conference Presentations — Academic

- Kaiser, U.: Productivity Effects of Organizational Change: Microeconomic Evidence, ZEW conference on “The Economics of Information and Communication Technologies”, Mannheim, June 18-19, 2001.
- Kaiser, U.: Product Innovation and Product Innovation Marketing: Theory and Microeconomic Evidence, workshop presentation at the Department of Organization Studies, University of Maastricht. March 29, 2001.
- Kaiser, U.: Moving in and Out of Financial Distress: Evidence for Newly Founded Service Sector Firms, 25th Annual Conference of the German Classification Society, Munich, March 14-16, 2001.
- Kaiser, U.: Productivity Effects of Organizational Change: Microeconomic Evidence, 25th Annual Conference of the German Classification Society, Munich, March 14-16, 2001.
- Kaiser, U.: Efficient Bargaining and the Skill-Structure of Wages and Employment, Managerial Economics and Strategy Workshop, Faculty of Managerial Economics and Strategy, Catholic University of Leuven, Feb. 8, 2001.
- Kaiser, U.: Moving in and Out of Financial Distress: Evidence for Newly Founded Service Sector Firms, Brown-Bag-Seminar for Applied Economics and Econometrics, Faculty of Economics, University of Mannheim, Feb. 7, 2001.
- Kaiser, U.: Moving in and Out of Financial Distress: Evidence for Newly Founded Service Sector Firms, WZB Economics Seminar Series, Berlin, Nov. 27, 2000.
- Kaiser, U.: Efficient Bargaining and the Skill-Structure of Wages and Employment, German Science Foundation workshop within the Industrial Economics and Input Markets program, Heidelberg, Nov. 9-10, 2000.
- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service Sector, 1st Symposium of the Analysis of the Firm, Koblenz-Vallendar, Oct. 5-7, 2000.
- Kaiser, U.: Efficient Bargaining and the Skill-Structure of Wages and Employment, European Association of Researchers in Industrial Economics (EARIE) Annual Conference, Lausanne, Sep. 7-10, 2000.
- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service Sector, European Association of Researchers in Industrial Economics (EARIE) Annual Conference, Lausanne, Sep. 7-10, 2000.
- Kaiser, U.: The Performance of German Firms in the Business-Related Service Sector, European Economic Association Annual Conference, Bozen/Bolzano, Aug. 30-Sep. 2, 2000.
- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service Sector, European Economic Association Annual Conference, Bozen/Bolzano, Aug. 30-Sep. 2, 2000.
- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service Sector, CIRANO/WZB conference on Innovation and Supermodularity, Montreal, June 15-16, 2000.
- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service

Sector, CEPR/DFG/ZEW Conference on Industrial Structure and Input Markets, May 25-27, 2000.

- Kaiser, U.: Research Cooperation and Research Expenditures with Endogenous Absorptive Capacity: Theory and Microeconomic Evidence for the German Service Sector, Seminar presentation, Free University of Brussels, Solvay School of Business, April 5, 2000, Brussels.
- Kaiser, U.: Tarifverträge und die Anpassung von Beschäftigung und Arbeitszeit: Empirische Evidenz für den deutschen Dienstleistungssektor, 3. Köln-Bonner Kolloquium zu Personalökonomie, March 3, 2000, Freiburg.
- Kaiser, U.: R&D cooperation and R&D Intensity: Theory and Micro-Econometric Evidence for Germany, German Science Foundation workshop within the Industrial Economics and Input Markets program, Heidelberg, Nov. 29-30, 1999.
- Kaiser, U.: Measuring Knowledge Spillovers in Manufacturing and Services: An Empirical Assessment of Alternative Approaches, International Conference on Innovation, Appropriation Strategies and Economic Policy, Nov. 19, 1999, Paris.
- Kaiser, U.: New Technologies and the Demand for Heterogeneous Labor: Firm-level Evidence for German Business-related Services, German Economic Association, Mainz, Sep. 30, 1999.
- Kaiser, U.: New Technologies and the Demand for Heterogeneous Labor: Firm-level Evidence for German Business-related Services, European Economic Association Annual Congress, Santiago de Compostela, Sep. 2-4, 1999.
- Kaiser, U.: R&D cooperation and R&D Intensity: Theory and Micro-Econometric Evidence for Germany, Econometrics Society European Meeting, Santiago de Compostela, Aug. 29-Sep. 1, 1999.
- Kaiser, U.: New Technologies and the Demand for Heterogeneous Labor: Firm-level Evidence for German Business-related Services, Econometrics seminar, Université Louis Pasteur, Strassburg, May 10, 1999.
- Kaiser, U.: New Technologies and the Demand for Heterogeneous Labor: Firm-level Evidence for German Business-related Services, TSER workshop at Herstmonceux castle, Sussex, Feb. 19, 1999.
- Kaiser, U.: The Impact of new technology on the demand for heterogeneous labor: Empirical Evidence from the German Business-Related Services Sector, German Economic Association, Rostock, Sep. 24, 1998.
- Kaiser, U.: Shifting employment patterns in business-related services: Empirical Evidence from German Survey data, Germany's Labor Market Problems: An Empirical Assessment, Humboldt University Berlin, Aug. 27, 1998.
- Kaiser, U.: Shifting Employment Patterns in Business-related Services: Empirical Evidence from German Survey data, International Conference on Information and Communications Technologies, Employment and Earnings, Nizza Sophia-Antipolis, June 23, 1998.
- Kaiser, U. (joint with G. Licht): R&D cooperation and R&D intensity: Theory and Micro-Econometric Evidence for Germany, International conference on Innovation Survey Data, TSER network on R&D, innovation and productivity, Paris, June 18, 1998.
- Kaiser, U.: The determinants of BUND-future price changes, German Finance Association, Mannheim, Oct. 19, 1997.
- Kaiser, U.: The determinants of BUND-future price changes, German Economic Association, Bern, Sep. 26, 1997.

Memberships

American Economic Association

Deutsche Statistische Gesellschaft (German Statistical Association)

Deutsche Gesellschaft für Finanzwirtschaft (German Finance Association)

Econometric Society

European Economic Association

German Economic Association for Business Administration e. V.

Schmalenbach Gesellschaft für Betriebswirtschaft

Verein für Socialpolitik (German Economic Association)

Seminars and Conference Presentations — Practitioners

Seminar on “Credit Risk Measurement”, Centre for European Economic Research, March 8-9, 2001

Workshop “Ökonometrische Verfahren zur Bonitätsrisikomessung” (Econometric approaches to credit risk measurement), Center of Finance and Credit Risk Measurement, University of Mainz, Feb. 16, 2001.

Seminar on “Credit Risk Measurement”, Centre for European Economic Research, Oct. 16-17, 2000

Press conference on "The State of Business of German of Business-related Services Firms", Jan. 19, 2000, Frankfurt.

Press conference on "The Service Sentiment Indicator – a New Leading Indicator for Business-related Services" Eschborn, April 20, 1998.

Presentation "Business Trends in IT-services", Association of IT managers, Frankfurt, Dec. 9, 1998.

Presentation "Business-related Services: Overall Economic Importance and Statistical Recording", German Industry Association, Cologne, March 26, 1998.

Selected Publications in Newspapers and Magazines

Note: The daily "Handelsblatt" is Germany's leading economic newspaper.

The monthly magazine "management berater" is one of Germany's leading IT- and consultancy magazines.

Kaiser, U.: Werbeagenturen erhalten Impulse durch Liberalisierung, Handelsblatt, Feb. 7, 2000, p. 7.

Kaiser, U.: Unternehmensnahe Dienstleister im Aufwind, management berater, Feb. 2000.

Kaiser, U.: Unternehmensberater warten auf Impulse, Handelsblatt, Sep. 27, 1999.

Kaiser, U.: Viele Dienstleister sind nicht tarifgebunden, Handelsblatt, July 26, 1999.

Kaiser, U.: Werbewirtschaft befindet sich im Aufwind, Handelsblatt, July 23/24, 1999.

Kaiser, U.: EDV-Dienstleister bleiben optimistisch, Handelsblatt, May 11, 1999.

Kaiser, U., und K. Voß: Aussichten unternehmensnahe Dienstleister, management berater, March 1999.

Kaiser, U.: Abfallwirtschaft ohne Impulse, Handelsblatt, Feb. 16, 1999.

Kaiser, U., und K. Voß: Unternehmensnahe Dienstleister: Keine weitere konjunkturelle Verbesserung, management berater, Dec. 1998.

Kaiser, U.: Weniger Schwung bei Spediteuren, in Handelsblatt, Dec. 8, 1998.

Kaiser, U.: Fahrzeug- und Maschinenvermieter mit anhaltendem Wachstum, Handelsblatt, July 29, 1998.

Kaiser, U.: Die Werbewirtschaft spürt eine frische Brise, Handelsblatt, June 12/13, 1998.

Kaiser, U., und K. Voß: Unternehmensnahe Dienstleister: Zwischengas, management berater, management berater, June 1998.

Kaiser, U.: Architekten leiden unter der Bauflaute, Handelsblatt, April 14, 1998.

Kaiser, U.: Steuer- und Unternehmensberater im konjunkturellen Hoch, Handelsblatt, Nov. 11, 1997.

Kaiser, U.: EDV-Dienstleister in konjunktureller Hochstimmung, Handelsblatt, July 31, 1997.

Mannheim, June 6, 2001