

# 5<sup>th</sup> ZEW Conference: The Economics of Information and Communication Technologies

sponsored by Landesstiftung Baden-Württemberg foundation and the German Science Foundation (DFG)

Preliminary (!) Program as of June 16, 2005

The asterisk "\*" indicates the presenting author.

Friday, 01.07.2005

8:30-9:00	Registration	
9:00-9:15	Welcome (Room: Luxembourg): Irene BERTSCHEK	
9:15-10:15	Invited session I (Room: Luxembourg); Chair: Ulrich KAISER	
	Michael BAYE* (Indiana University, USA) and John MORGAN (University of Berkeley, USA)	
	<p><b>Brand and Price Advertising in Online Markets</b></p> <p>Discussant: Frank HEINEMANN (University of Mannheim, Germany)</p>	
10:15-10:45	Coffee Break	
10:45-12:15	Parallel sessions I: Software and Property Rights	
	Electronic Markets I	
	<p>I.a (Room: Strasbourg); Chair: Jens PRÜFER</p> <p>Ashish ARORA*, Rahul TELANG (Carnegie Mellon University, USA) and Hao XU (University of Georgia)</p> <p><b>Optimal Policy for Software Vulnerability Disclosure</b></p> <p>Discussant: Thomas ROENDE (University of Copenhagen, Denmark)</p>	<p>I.b (Room: Luxembourg); Chair: Hans Christian KONGSTED</p> <p>Paul CHWELOS* and Tirtha DHAR (University of British Columbia, Canada)</p> <p><b>People Are Not as Good as They Appear: A Comparison of Reputation Mechanisms in Online Marketplaces</b></p> <p>Discussant: Julia HÄRING (ZEW Mannheim, Germany)</p>
<p>Eric DARMON*, Thomas LE TEXIER and Dominique TORRE (University of Nice Sophia and CNRS, France)</p> <p><b>Competition and Adoption of Open Source and Proprietary Software</b></p> <p>Discussant: Jens PRÜFER (University of Frankfurt, Germany)</p>	<p>Katharina SAILER (University of Munich, Germany)</p> <p><b>Searching the eBay Marketplace</b></p> <p>Discussant: Hans Christian KONGSTED* (University of Copenhagen, Denmark)</p>	
12:15-13:30	Lunch Break	

13:30-15:00	Parallel sessions II: Networks and Regulation		IT and Economic Performance I	
	II.a (Room: Strasbourg); Chair: Martin JINDRA Arun SUNDARARAJAN (New York University, USA)  <b><i>Local Network Effects and Network Structure</i></b>  Discussant:		II.b (Room: Luxembourg); Chair: Francesco DAVERI Robert MCGUCKIN*, Matthew SPIEGELMAN and Bart VAN ARK (The Conference Board New York, USA)  <b><i>The U.S. Advantage in Retail and Wholesale Trade Performance: How Can Europe Catch up?</i></b>  Discussant: B.K. ATROSTIC* (U.S. Census Bureau, USA)	
	Paul de BIJL (Tilburg University, The Netherlands) and Martin PEITZ* (International University in Germany)  <b><i>Unbundling the Local Loop: One-Way Access and Imperfect Competition</i></b>  Discussant: Martin JINDRA (University of Freiburg, Germany)		Francesco VENTURINI (University of Ancona, Italy)  <b><i>How much does IT Consumption matter for Growth? Evidence from National Accounts</i></b>  Discussant: Francesco DAVERI (University of Parma, Italy)	
	Coffee Break			
15:30-17:30	Parallel sessions III: Telecommunications		Electronic Publishing	
	III.a (Room: Strasbourg); Chair: Eric DARMON Lukasz GRZYBOWSKI (University of Munich, Germany)  <b><i>Estimating Switching Costs in the Mobile Telephony in the UK</i></b>  Discussant: Diana HEGER (ZEW Mannheim, Germany)		III.b (Room: Luxembourg); Chair: Paul CHWELOS Mark McCABE* (Georgia Institute of Technology, USA) and Christopher SNYDER (George Washington University, USA)  <b><i>A Model of Academic Journal Quality with Applications to Open-Access Journals</i></b>  Discussant: Ulrich KAISER (University of Southern Denmark)	
	Michael WARD* (University of Texas at Arlington, USA) and Glenn WOROCH (University of California at Berkeley, USA)  <b><i>Fixed-Mobile Telephone Subscription Substitution in the U.S.</i></b>  Discussant: Thomas ASTEBRO (University of Toronto, USA)		Ulrich Kaiser (University of Southern Denmark) and Hans Christian KONGSTED* (University of Copenhagen, Denmark)  <b><i>Does the Internet Really Cannibalize Print Media?</i></b>  Discussant: Katharina SAILER (University of Munich, Germany)	
	Eric JAHN* and Jens PRÜFER (University of Frankfurt, Germany)  <b><i>Transit versus (Paid) Peering: Interconnection and Competition in the Internet Backbone Market</i></b>  Discussant: Eric DARMON (University of Nice Sophia and CNRS, France)		Lapo FILISTRUCCHI (European University Institute, Italy)  <b><i>The Impact of Internet on the Market of Daily Newspapers in Italy</i></b>  Discussant: Paul CHWELOS (University of British Columbia, Canada)	

18:45	Departure ZEW/
19:00	Departure Delta Park Hotel to Freinsheim
20:00	Conference Dinner

**Saturday, 02.07.2005**

9:00-10:30	Parallel sessions IV: Computerization of Workplaces I		ICT Diffusion	
	IV.a (Room: Strasbourg); Chair: Emmanuelle WALKOWIAK Mariann RØED and Pål SCHØNE* (Institute for Social Research, Norway)  <b><i>Are New Practices and New Technologies Biased against Immigrant Workers?</i></b>  Discussant: Melanie LUEHRMANN (MEA Mannheim, Germany) Katrin SCHLEIFE (ZEW Mannheim, Germany)		IV.b (Room: Luxembourg); Chair: Lapo FILISTRUCCHI Thomas ASTEBRO* (University of Toronto, USA), Massimo COLOMBO (University of Milan, Italy) and Raffaello SERI (Università degli Studi dell'Insubria, Italy)  <b><i>The Diffusion of Complementary ICTs: an Empirical Test</i></b>  Discussant: Lukasz GRZYBOWSKI (University of Munich, Germany) Jonathan BECK*, Michal GRAJEK (WZB, Germany) and Christian WEY (DIW Berlin, Germany)	
	<b><i>Computer Use and the Employment Status of Older Workers – An Analysis Based on Individual Data</i></b>  Discussant: Emmanuelle WALKOWIAK (University of Paris, France)		<b><i>The Diffusion of Barcode Scanning in European Retailing</i></b>  Discussant: Lapo FILISTRUCCHI (European University Institute, Italy)	
	10:30-11:00		Coffee Break	
11:00-12:30	Parallel sessions V: IT and Economic Performance II		Online-Markets for Music	
	V.a (Room: Strasbourg); Chair: Thomas HEMPELL Francesco DAVERI (University of Parma, Italy)  <b><i>Aging, technology and productivity</i></b>  Discussant: Robert MCGUCKIN (The Conference Board New York, USA)		V.b (Room: Luxembourg); Chair: Michael WARD Tobias REGNER* and Javier BARRIA (Imperial College of Science, Technology and Medicine, UK)  <b><i>Magnatune: Variable Pricing for Music</i></b>  Discussant: Jonathan BECK (WZB, Germany)	

	<p>B.K. ATROSTIC* (U.S. Census Bureau, USA), Kazuyuki MOTOHASHI (University of Tokyo) and Sang NGUYEN (U.S. Census Bureau, USA)</p> <p><b><i>Firm-Level Analysis of Information Network Use and Performance: U.S. vs. Japan</i></b></p> <p>Discussant: Thomas HEMPELL (ZEW Mannheim, Germany)</p>	<p>David BOUNIE (ENST, France), Marc BOURREAU (ENST, France) and Patrick WAELBROECK* (Free University of Brussels, Belgium)</p> <p><b><i>Pirates or Explorers? Analysis for Music Consumption in French Graduate Schools</i></b></p> <p>Discussant: Michael WARD (University of Texas at Arlington, USA)</p>
12:30-13:30	Lunch	
13:30-15:00	<p>Parallel sessions VI: Computerization of Workplaces II</p> <p>VI.a (Room: Strasbourg); Chair: Thomas ZWICK Alexandra SPITZ (ZEW Mannheim, Germany)</p> <p><b><i>The Effects of Changes in the Unemployment Compensation System on the Adoption of IT by Older Workers</i></b></p> <p>Discussant: Pål SCHØNE* (Institute for Social Research, Norway)</p> <p>Emmanuelle WALKOWIAK (University of Paris, France)</p> <p><b><i>Renewal of Labor Force and Firm Modernization</i></b></p> <p>Discussant: Thomas ZWICK (ZEW Mannheim, Germany)</p>	<p>Electronic Markets II</p> <p>VI.b (Room: Luxembourg); Chair: Tirtha DHAR Paul BELLEFLAMME* (Université Catholique de Louvain, Belgium) and Eric TOULEMONDE (Université de Lausanne, Switzerland)</p> <p><b><i>B2B Marketplaces: When it Pays to be Small</i></b></p> <p>Discussant: Arun SUNDARARAJAN (New York University, USA)</p> <p>Kai SUELZLE (Ifo, Germany)</p> <p><b><i>Stable and Efficient Electronic Business Networks: Key Players and the Dilemma of Peripheral Firms</i></b></p> <p>Discussant: Tirtha DHAR (University of British Columbia, Canada)</p>
15:00-15:15	Coffee Break	
15:15-16:15	<p>Invited Session II (Room: Luxembourg); Chair: Irene BERTSCHEK Lisa LYNCH (Tufts University and NBER, USA)</p> <p><b><i>Investments in Organizational Capital: Evidence, Challenges and Future Research Directions</i></b></p> <p>Discussant: Irene BERTSCHEK (ZEW Mannheim, Germany)</p>	