

Turning knowledge into practice:

Getting more out of public investment in innovation

Berlin, 23/24 October 2007

Registration

If you are interested in participating in this conference, please leave your contact details at

www.conference.imp-lore.org

or contact the conference office:

VDI/VDE-IT

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Venue

The conference will take place at the dbb Forum, the communication centre for policy, economy and culture in Berlin.

dbb forum berlin

Friedrichstraße 169/170

D-10117 Berlin

<http://www.dbb-forum-berlin.de/>

Conference language: English

Interpretation will be provided on request

Organisers

The conference is organised by the partners of the ImpLore (www.imp-lore.org) project funded by the European Commission, Directorate-General for Enterprise and Industry



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Innovation is a must not only for individual companies, but increasingly also for the European Union, its Member States and regions. Innovation is substantially linked to growth and can greatly contribute to the welfare of citizens and sustainability. Instruments and programmes to support innovation are therefore put in place at all levels. But how do we know whether the best possible use of public money is achieved? The main focus of this conference is on the need to measure and improve the effectiveness of publicly-funded programmes, in particular with regard to research and innovation.

The conference is organised under the PRO INNO Europe initiative of the European Commission (www.proinno-europe.eu). This initiative aims to become the focal point for innovation policy analysis, learning and development in Europe, with a view to learning from the best and contributing to the development of new and better innovation policies in Europe. The initiative contributes, inter alia, to the creation, consolidation and strengthening of an evaluation culture in Europe by collecting, analysing and disseminating good practices, methodologies, and background information regarding evaluation and impact assessments of innovation programmes.

Within the broader perspective of PRO INNO Europe, the conference will provide policy makers, programme owners and managers as well as companies and innovation experts with concrete information about the state of the art of the evaluation and impact assessment of publicly-funded programmes.

The Conference programme includes plenary sessions and workshops addressing methodological issues, good practices identified and ways to disseminate them. The Conference will also pave the way for improving transnational co-operation between national and regional research and innovation programmes and initiatives with a view to increasing their final impact on innovation.

Tuesday, 23 October 2007

1st Plenary Session: Getting more out of public investment in innovation programmes

Parallel sessions:

- Strand 1: Methodologies for evaluation and impact assessment: State of the art and good practices
- Strand 2: Impact indicators: How to measure what came out of a programme?
- Strand 3: Good practices: Successful approaches to impact measurement and evaluation

2nd Plenary Session: Measuring innovation - a bold venture or a critical endeavour? (Round table)

Wednesday, 24 October 2007

3rd Plenary session: Innovation efficiency: transforming limited input into maximum innovation impact

4th Plenary session: Experiences from R&D programmes, financial instruments, and the Structural Funds

5th Plenary Session: Impact of public investment on innovation (Round table)