

Overcoming the Crisis: How to Foster Innovation and Entrepreneurship in Europe?

Centre for European Economic Research (ZEW)
Mannheim, October 8 – 9, 2015

The financial crisis and the future of the European Union are still in the focus of the academic and policy debates. A strategy to achieve recovery in Europe refers to boosting investment in infrastructures and R&D, innovation, and entrepreneurship to generate sustainable economic growth. This 5th annual conference of the ZEW research programme “Strengthening Efficiency and Competitiveness in the European Knowledge Economies” (SEEK) brings together policy-makers, business leaders and outstanding scholars. They will discuss if the European economic environment is sufficiently conducive to the creation of new business and which key factors and policies are missing to effectively foster entrepreneurial success.

The academic sessions will focus on three main topics: I. Fostering effective innovation and technology adoption II. The impact of ICT on productivity and growth III. Competition and regulation.

We seek high-quality academic papers in the following areas: ● R&D and innovation policy ● Industry-science links ● Innovation and growth ● Open innovation and IPR systems ● ICT-enabled innovation and growth ● Digitalisation and firm strategies ● Digital networks and peer-productivity ● Competition, regulation and technological progress in network industries ● Innovation in network industries and externalities ● Joint R&D strategies and standardisation in network industries.

Policy keynote speaker

Invited academic speakers

SEEK academic board

Paper submission

Deadline for paper submission

Further information

Contact

Carlos Moedas, EU Commissioner for Research, Science and Innovation

Jim Bessen (Boston University), Georg von Graevenitz (University of London), Tobias Kretschmer (University of Munich), Michael Pollitt (University of Cambridge), Tommaso Valletti (Imperial College London), Ingo Vogelsang (Boston University)

Daron Acemoglu (MIT), Bronwyn Hall (University of California, Berkeley), Kai Konrad (Max Planck Institute for Tax Law and Public Finance, Munich), Josh Lerner (Harvard Business School), Stephen Machin (University College London), Pierre Mohnen (UNU-MERIT Maastricht), Fabrizio Zilibotti (University of Zurich), Clemens Fuest and Georg Licht (ZEW)

There will be invited and contributed sessions. You may submit a full paper (including an abstract of 100-200 words) or an extended abstract (500-600 words) via e-mail to: seek@zew.de (subject “Submission 2015 SEEK conference”; please provide a reference to one of the three main topics).

May 3, 2015 (notification of acceptance by June 30, 2015)

Presenters may apply for financial support from ZEW to cover travel expenses after notification of acceptance. Their accommodation will be covered by ZEW.

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