



Workshop on
**From Europe to China:
Exploring New Frontiers in Economics of Innovation
and Entrepreneurship**

Mannheim, June 29 – July 1, 2016

Workshop venue: ZEW, L 7, 1, 68161 Mannheim

P R O G R A M M E **W e d n e s d a y , J u n e 2 9 , 2 0 1 6**

18:00 h	Reception and Welcome Dinner Rheinterrassen (meeting at Lobby of InterCity Hotel)
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P R O G R A M M E **T h u r s d a y , J u n e 3 0 , 2 0 1 6**

09:00 h	Arrival and Registration
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09:30 h	Welcome Achim Wambach (ZEW)
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Introduction Notes	Georg Licht (ZEW), Jin Chen (Tsinghua University)
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Room Strassburg	
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10:00 h	<i>Chair: Georg Licht (ZEW)</i>
Keynote 1	R&D, innovation and survival in Chinese manufacturing firms
Room Strassburg	Pierre Mohnen (UNU-Merit and Maastricht University)

11:00 h	Coffee Break
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	<i>Chair: Maikel Pellens (ZEW and KU Leuven)</i>
11:30 h	Measurement of patent quality and national technological capacity in cross-country comparison
Session 1	Philipp Boeing (ZEW), Elisabeth Mueller (German Graduate School of Management & Law) Discussant: Zheng Liang (Tsinghua University)

Room Strassburg	Decomposing the knowledge flow of emerging innovative MNCs in China: Acquiring, sourcing and global patenting Zheng Liang (Tsinghua University), Xinghua Deng (Tsinghua University) Discussant: Philipp Boeing (ZEW)
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ZEW

12:50 h	Group Photo (In front of ZEW-Building)
12:55 h	Lunch Break
	<i>Chair: Zhirong Duan (Tsinghua University)</i>
14:00 h Session 2 Room Strassburg	<p>Ventures' capacity to absorb partner knowledge – The influence of founders on knowledge recognition, assimilation and exploitation Elisabeth Mueller (German Graduate School of Management & Law and ZEW), Carolin Haeussler (University of Passau), Lorna Syme (Frankfurt School of Finance & Management and German Graduate School of Management & Law) Discussant: Jizhen Li (Tsinghua University)</p> <p>Whose hands to put the firms in? Equity split and performance of high-technology ventures Jizhen Li (Tsinghua University), Yueheng Wang (Tsinghua University), Yanbo Wang (Cheung Kong Graduate School of Business) Discussant: Elisabeth Mueller (German Graduate School of Management & Law and ZEW)</p>
15:20 h	Coffee Break
	<i>Chair: Florence Blandinieres (ZEW)</i>
15:50 h Session 3 Room Strassburg	<p>Guilt by association Maikel Pellens (ZEW and KU Leuven), Katrin Hussinger (University of Luxembourg, ZEW, and KU Leuven) Discussant: Xibao Li (Tsinghua University)</p> <p>The role of university-run enterprises in Chinese universities' technology transfer Xibao Li (Tsinghua University) Discussant: Maikel Pellens (ZEW and KU Leuven)</p> <p>Survival of the fittest? Economic efficiency and judicial bias in corporate insolvency Simona Wagner (ZEW and University of Luxembourg), Sandra Gottschalk (ZEW) Discussant: Georg Licht (ZEW)</p>
17:50 h	End of First Conference Day
18:00 h	BBQ at ZEW



PROGRAMME Friday, July 1, 2016

	<i>Chair: Elisabeth Mueller (German Graduate School of Management & Law and ZEW)</i>
09:30 h Session 4	Goal-differentiated women entrepreneurship: Implications for social development Zhirong Duan (Tsinghua University) Discussant: Florence Blandinieres (ZEW)
Room Strassburg	Determinants of translational research in oncology: What type of diversity does matter? Florence Blandinieres (ZEW) Discussant: Zhirong Duan (Tsinghua University)
10:50 h	Coffee Break
	<i>Chair: Zheng Liang (Tsinghua University)</i>
11:20 h Session 5	Traps on the ladder's top: Knowledge leakage and appropriability in innovative collaboration Jizhen Li (Tsinghua University) , Jiamin Zhang (Tsinghua University) Discussant: Johannes Bersch (ZEW and KU Leuven)
Room Strassburg	Risky banks and risky customers - Relationship banking in the crisis Johannes Bersch (ZEW and KU Leuven) , Hans Degryse (KU Leuven), Thomas Kick (German Central Bank), Ingrid Stein (German Central Bank) Discussant: Xibao Li (Tsinghua University)
12:40 h	Lunch Break
13:30 h Keynote 2	<i>Chair: Philipp Boeing (ZEW)</i> Innovation from ancient knowledge: Historical Chinese recipes revisited Paul Unschuld (Charité – University Hospital Berlin)
Room Strassburg	
14:30 h	Concluding Remarks & Farewell
16:00 h	Trip to Heidelberg and Goodbye Dinner Gasthaus Zum Roten Ochsen
