



Joint PhD Workshop on Innovation, Entrepreneurship and Competition

Mannheim, 10-11 December 2020

Online Conference: <https://zoom.us/j/95882135895?pwd=NU00ZGNYL29aYlc2YVpQc0dNVnZ1UT09>

Meeting-ID: 958 8213 5895

Password: 598135

PROGRAMME

Thursday, 10 December 2020

Morning Sessions

09:20-9:30 Online Login

09:30 – 09:35 **Welcome Address**
Bettina Peters, ZEW, MaCCI and University of Luxembourg

Full paper session

Chair: Bettina Peters, ZEW, MaCCI and University of Luxembourg

Incumbents and Entrants as Carriers of Innovation and Productivity Growth

Presenter: Moritz Lubczyk, ZEW and University of Zurich

09:35 – 10:55 Discussant: Hanna Hottenrott, TU Munich and ZEW

Resilience In The Face of Venture Distress: How Beliefs, Emotions And Actions Instil Entrepreneurs' Functioning Over Time

Presenter: Kalien Coppens, Ghent University

Discussant: Katrin Hussinger, University of Luxembourg and ZEW

10:55 – 11:15 Coffee Break

Early paper session

Chair: Dirk Czarnitzki, KU Leuven and ZEW

Investors as Cornerstone Species in Entrepreneurial Ecosystems

11:15 – 12:15 Presenter: Aaron Defort, MPI Munich

Discussant: Simona Murmann, ZEW

The Cost of Outside Equity and Startups' Risky Investments.

Presenter: Marius Berger, ZEW and TU Munich

Discussant: Steven Vanhaverbeke, Erasmus University Rotterdam and KU Leuven

12:15 – 13:30 Lunch Break



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Afternoon Sessions

13:30 – 14:50	<p><i>Full paper session</i> <u>Chair:</u> Benjamin Balsmeier, University of Luxembourg</p> <p>Online Repositories, Internal Search Costs and Cumulative Innovation <u>Presenter:</u> Thomas Schaper, KU Leuven <u>Discussant:</u> Maikel Pellens, Ghent University and ZEW</p>
	<p>The People Make the Place: An Attention-based Perspective on Introducing High-performance Work Practices in Scale-ups <u>Presenter:</u> Evy Van Lanckert, Ghent University <u>Discussant:</u> Martin Murmann, University of Zurich and ZEW</p>
14:50 – 15:05	Coffee Break
15:05 – 15:35	<p><i>Early paper session</i> <u>Chair:</u> Bettina Peters, ZEW, MaCCI and University of Luxembourg</p> <p>Is the Decline in Business Dynamism Driven by a Slowing Rate of Knowledge Diffusion? A Study on the Measurement and Drivers of Knowledge Diffusion <u>Presenter:</u> Beyers Louw, University of Maastricht <u>Discussant:</u> Cindy Lopes-Bento, NRF Luxembourg and KU Leuven</p>
15:35 – 16:15	<p><i>Full paper session</i></p> <p>A Protestant Ethic of Entrepreneurship? Causal Evidence on Religion and New Venture Creation <u>Presenter:</u> Geoffrey Borchhardt, Yale University <u>Discussant:</u> Paul Hünermund, CBS Copenhagen</p>
16:15	End of Day 1

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Online Conference: <https://zoom.us/j/95987508854?pwd=M3loalN4aDdseVVVdzhDNVY2dVlkdz09>

Meeting-ID: 959 8750 8854

Password: 369022

PROGRAMME

Friday, 11 December 2020

Morning Sessions

09:20-9:30 Online Login

Early paper session

Chair: Emilio Raiteri, TU Eindhoven

09:30 – 10:00

Weak institutions and the stock market valuation of patents

Presenter: *Lorenzo Palladini, University of Luxembourg*

Discussant: Markus Simeth, CBS Copenhagen

10:00 – 10:40

Full paper session

Benefits of Investing into the Development of Digital Technologies

Presenter: *Markus Trunschke, ZEW and KU Leuven*

Discussant: Cédric Schneider, CBS Copenhagen

10:40 – 11:00

Short Break

11:00 – 11:30

Early paper session

Chair: Philipp Böing, ZEW

Endogenous Markups, Directed Innovations, and the Slowdown of Productivity Growth

Presenter: *Julian Schärer, University of Zurich*

Discussant: Bernhard Ganglmair, ZEW and University of Mannheim

11:30 – 12:10

Full paper session

Estimating Technological Gains and Losses from International Environmental Agreements: the Case of Stock Pollutants

Presenter: *Albert Roger, ZEW*

Discussant: Gaétan De Rassenfosse, EPFL Lausanne

12:10 – 13:15

Lunch Break



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Friday, 11 December 2020

Afternoon Sessions

13:15 – 13:50	<p><u>Chair</u>: Maikel Pellens, Ghent University</p> <p>Meet the editor</p> <p><u>Presenter</u>: Christoph Grimpe, CBS Copenhagen and ZEW <i>Editor of Industry & Innovation</i></p>
13:50 – 14:10	Coffee Break
14:10 – 15:30	<p><i>Full paper session</i></p> <p><u>Chair</u>: Paul-Emmanuel Anckaert, CBS Copenhagen</p> <p>Patent Boxes and the Success Rate of Applications</p> <p><u>Presenter</u>: Ryan Hynes, University College Dublin</p> <p><u>Discussant</u>: Laurie Ciaramella, Telecom Paris and MPI Munich</p> <p>ICT, Collaboration, and Science-Based Innovation: Evidence from BITNET</p> <p><u>Presenter</u>: Kathrin Wernsdorf, MPI Munich and LMU Munich</p> <p><u>Discussant</u>: Arvids Ziedonis, KU Leuven</p>
15:30 – 15:35	<p>Farewell:</p> <p><i>Georg Licht, ZEW and MaCCI</i></p>
15:35	End of Day 2

